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O Depok, Indonesia

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# **Profile**

Embarking on a dynamic professional journey, I've honed my skills through three years as a Project Coordinator at PT Karya Cipta Madani, complemented by a year as a Banker at bank bjb. This professional versatility is underpinned by a robust academic background, with a Master's in Digital Business Strategy from Telkom University and a Bachelor's in Nanotechnology Materials Science from Universitas Indonesia.

Beyond the realm of finance and project coordination, I actively contribute to Toastmasters International, a beacon for refining public speaking and leadership skills. What sets my journey apart is the accelerated trajectory within Toastmasters. Surpassing the norm, I assumed the role of Division Director in just two years, a position that commonly requires 5-6 years. Impressively, within a year, I earned the distinguished title of Distinguished Toastmaster, a recognition often earned over several years.

In my current role as a Commercial Banking Account Officer at bank bjb, I bring to bear eight months of intensive training. I specialize in providing top-notch credit solutions, tailoring services to customer needs, cultivating relationships with impeccable debtor reputations, and astutely monitoring various business landscapes.

# Links

<u>Linkedin</u> <u>Instagram</u>

# **Employment History**

# Commercial Banking Account Officer, bank bjb, Karawang

February 2023 — Present

Experienced Commercial Banking Account Officer with 8 months of specialized training by bjb University. Proven expertise in delivering quality credit services, adept at fostering relationships, and skilled in handling debtors across diverse sectors. Committed to tailoring solutions for clients, collecting debts effectively, and implementing strategic debtor monitoring.

#### Role and Responsibilities:

- Handle debtors across various business sectors with precision and adaptability.
- Conduct strong financial analyses to ensure the provision of high-quality credit.
- Tailor financial solutions for new customers, ensuring a personalized and responsive approach.
- Exhibit proficiency in debt collection, applying effective strategies to recover outstanding amounts.
- Monitor the quality of credit relationships, ensuring obedience to established standards.

#### Accomplishments

- Demonstrated adeptness in managing debtors across diverse business sectors.
- Successfully tailored offerings based on clients' needs, solutions for new customers, enhancing their onboarding experience and satisfaction.
- Applied robust financial analysis to ensure the provision of high-quality credit services.
- · Applied efficient strategies to collect debts from debtors, contributing to financial recovery.
- Implemented proactive monitoring of debtor businesses, contributing to reduced outstanding debts.
- Successfully handled debtors with challenging credit reputations, showcasing resilience and effective credit services.

#### Senior Project Coordinator, PT Karya Cipta Madani, Bandung

November 2019 — February 2023

Results-driven Project Coordinator with expertise in the manufacturing sector, specializing in environmental documents for ports in Indonesia. Proven ability to collaborate across departments, develop new initiatives, and fulfill tender requirements. Skilled in data analysis, project management, and representing the company in key government partnerships.

#### Roles and Responsibilities:

- Collaborate with various departments, including marketing and project management, to identify and develop new ideas, initiatives, products, and services that align with company goals and market demands.
- Ensure compliance with tender requirements by fulfilling all necessary documents and data for analysis purposes.
- Collect and analyze data required for the analysis process within the Project Management Unit (PMU), working closely with the Ministry of Transportation and other relevant stakeholders.
- Act as the representative of PT Karya Cipta Madani in the Ministry of Transportation, maintaining effective communication and collaboration to ensure alignment of company objectives with government regulations and policies.

#### Accomplishments:

- Successfully contributed to the development of innovative ideas, initiatives, and services, resulting in the expansion of PT Karya Cipta Madani's product portfolio and increased market competitiveness.
- Consistently met tender requirements by providing comprehensive and accurate documents and data for analysis, ensuring the company's eligibility and participation in relevant projects.
- Effectively collected and analyzed data for the Project Management Unit (PMU), facilitating informed decision-making and driving successful project outcomes.
- Established strong relationships with key stakeholders in the Ministry of Transportation, serving as a trusted representative of PT Karya Cipta Madani and fostering productive partnerships.

# Program Quality of Division B, Toastmasters International, Jakarta

July 2022 — June 2023

Results-driven Program Quality Assistant in Division B, dedicated to fostering the development of members within the division, with a particular focus on education. Committed to supporting clubs in achieving their educational goals and facilitating workshops to enhance the soft skills of over 100 members in Division B.

#### Accomplishments:

- Played a pivotal role as a member of the Division B team, collaborating effectively to enhance program quality and provide a rewarding member experience.
- Ensured the development of members in Division B, with a strong focus on education, by providing guidance, resources, and support tailored to individual needs.
- Successfully supported clubs under Division B in achieving their educational goals, fostering a culture of continuous learning and growth.
- Conducted impactful workshops that empowered over 100 members in Division B, enhancing their soft skills and contributing to their personal and professional growth.
- Achieved a 100% success rate in assisting existing clubs within Division B to obtain their Distinguished Club Program (DCP) Points.

# Learning Point:

- Developed strong teamwork and collaboration skills through active participation within the Division B team.
- Enhanced workshop development and facilitation abilities, tailoring programs to address the specific needs of Division B members.
- Gained a deep understanding of educational development and its impact on the growth and success of Toastmasters members.

#### **Division Director, Toastmasters International, Bandung**

July 2021 — June 2022

Results-oriented Division B Director, District 87, Region 12 with a proven track record of expanding the Toastmasters network and driving club success. Dedicated to developing members' soft skills through workshops and supporting clubs in achieving their goals. Skilled in team collaboration, club maintenance, and chartering new clubs. Recognized as a Phenomenal Division Director for outstanding achievements in club growth and performance.

#### Accomplishments:

- Conducted workshops to develop soft skills among members in Division B, enhancing their public speaking, leadership, and communication abilities.
- Successfully maintained 10+ clubs, with one club having 20+ members. Assisted 50% of clubs under my care in achieving their goals and chartered 5 new clubs, resulting in a total investment of USD \$7,125 and attracting over 100 prospective members.
- Worked collaboratively with a team of seven, achieving the President's Distinguished Division status and supporting two Area Directors in achieving Distinguished Area recognition.
- Received recognition as a Phenomenal Division Director and Outstanding Division Director for chartering 3-5 clubs and ensuring a No Net Club Loss within a one-year period.

#### Learning Point:

Developed exceptional leadership and organizational skills while overseeing Division B, leading to successful club maintenance, expansion, and the achievement of notable accolades.

# Area Director, Toastmasters International, Bandung

July 2021 — June 2022

Results-driven Area B1 Director within Division B, committed to driving the success and growth of Toastmasters clubs. Adept at collaborating in teams and maintaining high-performing clubs while providing support and development opportunities to enhance members' soft skills. Accomplished in achieving distinguished club awards and facilitating a positive club experience.

#### Accomplishments:

- Contributed as part of the Division B team in achieving the Select Distinguished Area recognition, demonstrating effective collaboration and coordination within the division.
- Successfully maintained four clubs with 20+ members, ensuring their sustainability and growth. Supported 50% of the clubs under my care in achieving distinguished club awards, resulting in improved club performance and member satisfaction. Maintained a no net club loss during the one-year period.
- Listened to the needs of clubs and conducted workshops tailored to support and develop members' soft skills, fostering personal and professional growth within the Toastmasters community.

# Learning Point:

- Enhanced leadership and communication skills through collaborative efforts within the Division B team and effective support provided to clubs.
- Developed a deep understanding of club dynamics, enabling the customization of workshops to address the specific needs of members and support their overall growth.

# **Internships**

#### Business Development Specialist, PT Etapasbar Ecomm Indonesia, Bandung

November 2021 — April 2022

Forward-thinking Business Development Specialist driving innovation in the Pasar Baru Bandung MSME marketplace. Dedicated to creating an accessible online platform for MSME players, facilitating seamless communication and transactions for potential customers. Experienced in data analysis, forecasting, and expanding user base through effective representation and relationship building.

# Role and Responsibilities:

- Tracked data for SME users and analyze trends and patterns to identify opportunities for business growth and user acquisition.
- Provided strategic advice and recommendations on approaching and onboarding MSMEs to join the Etapasbar platform, ensuring a diverse and robust product offering.
- Conducted market research and make accurate forecasts for the expected number of new users joining Etapasbar in the upcoming year, enabling effective planning and resource allocation.
- Acted as the representative of Etapasbar, building and maintaining relationships with MSMEs to expand the user base and increase platform adoption.
- Collaborated with the marketing team to develop and execute targeted campaigns and initiatives to attract and engage potential customers and MSMEs.
- Identified partnership opportunities with relevant organizations, associations, or institutions to enhance the reach and credibility of Etapasbar.

# Accomplishments:

- Tracked and analyzed data for MSME users, providing valuable insights that helped optimize user acquisition strategies and improve the overall user experience on Etapasbar.
- Successfully conducted forecasting for the expected number of new users joining Etapasbar, aiding in resource planning and setting realistic growth targets for the platform.

• Acted as the representative of Etapasbar, effectively expanding the user base by fostering relationships with MSMEs and promoting the benefits of joining the platform.

# **Education**

#### Master's Degree in Management, Telkom University, Bandung

August 2020 — September 2022

Grade 3.75 out of 4.00

#### Activities and societies:

- Proposing to conduct a huge event for Lebakmuncang Village, Ciwidey so that they will gain more customers as Tourism Village with Design Thinking methods.
- Joining 5th European IEOM Conference in Rome, Italy on July 26-28, 2022 and published full-paper indexed in SCOPUS and EBSCO.
- Participating on 10th Master's Journey in Management (MJM) FEB UI.
- Participating on GAMA Business Case Competition 2022: Innovation and Sustainability in Agribusinesses.

# Bachelor's Degree in Physics, Universitas Indonesia, Depok

August 2015 — September 2019

Activities and societies:

- Laboratory Assistant in Fundamental of Physics and Fundamental of Electronics 2017-2018
- Joining International Symposium on Current Progress in Mathematics and Science (ISCPMS)
  2019 publication with Poster Presentation Full Paper
- Head of Media Relation in Universitas Indonesia Film Festival (UIFF) 2018, collaborated with 20+ media partners and 5+ sponsors
- Head of Event in Pekan Seni Tiga FMIPA UI 2015, conducted an event for every department in FMIPA UI
- Other activities

# Licenses & Certifications

# **Engaging Humor Public Speaking Certified, Bandung**

September 2023

Issued by Toastmasters International

Mastered an impromptu speech and engage audience with good sense of humor.

#### Distinguished Toastmasters, Bali

July 2022

Issued by Toastmasters International

The highest level of educational achievement awarded to selected member for their leadership and proficinecy in public speaking.

# **English Proficiency Test (EPrT), Bandung**

May 2022 — May 2024

Issued by Language Center Telkom University with score 513

Included the Listening, Grammar, and Reading competencies.

# Strategic Relationship Public Speaking Certified, Bandung

March 2022

Issued by Toastmasters International

Mastered personal personal and professional relationship building skill in diverse environments.

# **Presentation Mastery Public Speaking Certified, Bandung**

December 2021

Issued by Toastmasters International

Mastered presentation and effective public speaking techniques in professional setting.

# **Technical Approval on Air Emission, Bandung**

September 2021

Issued by PT Ganesha Environmental & Energy Services (PT. GEES)

Supported the writing on Environmental Impact Assessment (EIA) documents.

# **Projects**

#### Design Thinking, Bandung

December 2021

Witness the triumph of innovation as we successfully orchestrated a grand event in Lebakmuncang Village, Ciwidey. By employing Design Thinking methods, we ingeniously addressed their challenges in attracting customers as a Tourism Village. This momentous occasion brought together communities and tourists alike, forging connections and fostering sustainable growth. As architects of change, we are proud to have made a profound impact on the village's prosperity, igniting a new era of opportunities and cultivating a thriving tourism destination. Together, we unlocked the potential of Lebakmuncang Village, epitomizing the power of creativity and collaboration.

#### Short Movie "Tebar Project", Depok

September 2018 — June 2020

Alfian Tegar Prakasa and Muhammad Akbar Buana Tafsili, the visionary minds behind Tebar—a Youtube Channel dedicated to unleashing the full potential of millennials and gen-Z. With captivating YouTube videos, they inspire and empower their 900+ subscribers with transformative ideas. As a valued member of their team, I take pride in contributing as the Video Editor, making dreams a reality through the power of visual storytelling. Together, we ignite a spark of brilliance, unlocking endless possibilities for the next generation. Join us on this thrilling journey of growth and innovation!

Link: bit.ly/Tebar-Project

#### Short Film "Angsa Origami", Depok

December 2016 — February 2017

Sinematografi UI presents a captivating Year-End Program—an extraordinary Short Film titled "Angsa Origami" crafted by the talented Swan Team, with me as the dedicated Producer. Witness the heartfelt journey of Kiyoko, a 10-year-old girl, as she folds thousands of origami swans to reunite with her parents. Each encounter with a brown origami triggers poignant flashbacks, evoking emotions that will tug at your heartstrings. Join us on this enchanting cinematic voyage, where the power of origami unfolds a touching tale of love, hope, and the indomitable human spirit. Prepare to be moved and inspired as we embark on an unforgettable storytelling experience.

Link: bit.ly/Angsa-Origami

# **Publications**

# Factor Affecting E-Marketplace Adoption on MSMEs in Bandung, Indonesia, Rome

July 2022

Despite the COVID-19 pandemic increasing e-marketplace implication for sellers and buyers, only a few MSME players in Pasar Baru Bandung have adopted e-marketplace. This study would find the most influential factor in adopting an e-marketplace is. TOE-DOI model used for measuring the technology acceptance. The study found that the most influential factors were Relative Advantage, Compatibility, Trialability, Government Support, and Environmental Uncertainty. Complexity, Observability, IT Infrastructure, and CEO's Innovativeness were insignificant in this study. It was because MSME players tend to follow others without knowing the essence of adopting e-marketplace itself.

Link: bit.ly/Miftah-Publication-1

# Factors Affecting the Adoption of New Innovation Technology on MSMEs in Indonesia, Bandung

May 2022

Micro-Small-Medium Enterprises (MSMEs) play an essential role for Indonesia's economic growth. The COVID-19 Pandemic situation hit their business, thus increasing the use of new innovation technology for both MSME players and buyers. MSMEs should be encouraged to adopt a new innovation technology so they can recover or even improve during the pandemic. Many different theories assess the acceptance of a new innovation technology and its advantages and disadvantages. TOE-DOI models are better explaining about innovation diffusion. This study seeks to develop the conceptual framework of a new innovation technology by combining two technology acceptance models. There are few studies about TOE-DOI model which are performed on MSMEs so that this study will enrich the theory acceptance model for MSMEs, especially in Indonesia.

Link: bit.ly/Miftah-Publication-2

# The Influence of Thermal Annealing Treatment Time on the Performance of Silver Nanowire-based Transparent Thin Film Heater, Depok

July 2019

Silver Nanowires (Ag-NWs)-based transparent heater is a new flexible transparent heater inspired for replacing the Indium Tin Oxide-based heater that has high Figure-of-Merit (FoM) value. This study seeks to explore influence of annealing treatment time to the Ag-NWs-based transparent heater's surface morphology, crystal structure, optoelectrical and thermal property. The annealing treatment divided into three different periods of time (10, 20, and 30 minutes) and without annealing treatment. This study found that the Ag-NWs-based transparent heater's surface morphology with a diameter of 40-50 nm which have less evenly distributed on a substrate. The annealing treatment produced agglomerates of silver particles and crystal structure showed Silver (I) Oxide (Ag2O) phase coming from silver oxidation during the annealing process. This caused optoelectrical characterization (transmittance and sheet resistance), thermal characterization, and FoM value were decreased compared without annealing treatment.

Link: bit.ly/Miftah-Publication-3

# Honors & Awards

**Educational Awards Achievements, Bali** 

July 2022

Issued by Toastmasters International

Successfully delivered ideas to 11 different clubs in 3 countries (Indonesia, East Malaysia, and Brunei Darussalam) and getting 360 degree evaluation.

# **Outstanding Division Director, Bali**

July 2022

Issued by Toastmasters International

Chartered 2 new clubs and No net Club Loss during one-year period.

# Phenomenal Division Director, Bali

July 2022

Issued by Toastmasters International

Chartered 5 new clubs and No net Club Loss during one-year period. 1 / 11 Division Directors in District 87 who can grabbed these kind of award.

# President's Distinguished Division, Bali

July 2022

Issued by Toastmasters International

Achieved 50% Distinguished Clubs and chartered 5 Clubs during one-year period. Involved USD \$7,125 and influenced more than 100+ members to join Toastmasters.

#### Triple Crown Award, Bali

July 2022

Issued by Toastmasters International

Successfully finished 2 structured curriculum (pathways) from Toastmasters International consist of 5-levels and 30 projects to 300+ audiences.

# Select Distinguished Area, Surabaya

July 2021

Issued by Toastmasters International

Successfully maintained 4 clubs with 20+ members for one club. Successfully helped 50% clubs achieved distinguished club award and no net club loss during one-year period.

# **Courses**

# Public Speaking and Leadership Skills, Toastmasters International

December 2019 — Present

# Skills

| Financial Analysis and Forecasting | Credit Analysis                |
|------------------------------------|--------------------------------|
| Needs Analysis                     | Business Analysis              |
| Environmental Impact Assessment    | Legal Document Preparation     |
| Document Drafting and Review       | Tender Process and Preparation |
| Government Procurement             | Presentation Development       |

| Strategic Partnerships    | Convincing People            |
|---------------------------|------------------------------|
| Influencing At All Levels | Cross-Cultural Communication |
| Leadership                | Organization Development     |
| Benefits Negotiation      | Communication                |
| Strategic Communication   | Nonprofit Organization       |
| Problem Solving           |                              |
| Languages                 |                              |
| Indonesian                | English                      |
|                           |                              |

# References

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