



Team Name: Radiant Ranger

Theme: Police Performance and Resource Management









Title:

Harnessing AI and Social Media for Early Crime Detection and Efficient Personnel Management.

Solution Brief
• To solve this problem, we propose to utilize social media as a
source of information for law enforcement.
Social media platforms generate a lot of data that can be relevant for
detecting and responding to incidents, such as posts, comments,
images, videos, hashtags, locations, etc.
• However, these data being unstructured, makes it hard to
analyze and use. Therefore, we will apply AI enrichment
techniques to automatically process and transform the
unstructured data into structured and meaningful data points.
These data points will help us create KPIs and Metrics along with
an alert system that will enable law enforcement agencies with
efficient resource planning and management.
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Solution Overview



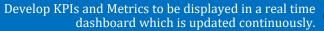
Collect posts and comments from various social media platforms regarding relevant events, through their respective web APIs







Analyze sentiments of the collected data as Positive, Negative and Neutral.







Classify the data as related to any particular relevant topic, like Crime, Accidents, Riots, etc.

Set up rules to monitor the incoming data points and trigger alerts to concerned officials immediately.





Extract the named entities mentioned in the data to collect information about Location, Person, Time, etc.

Use the dashboard to see the real time incidents and corelate with the personnel data, to plan and deploy resources in the affected area.





Classify the severity level of the mentioned events as Low, Medium or High

Use the historical data points in the database to train custom models of your own for predictive analytics.



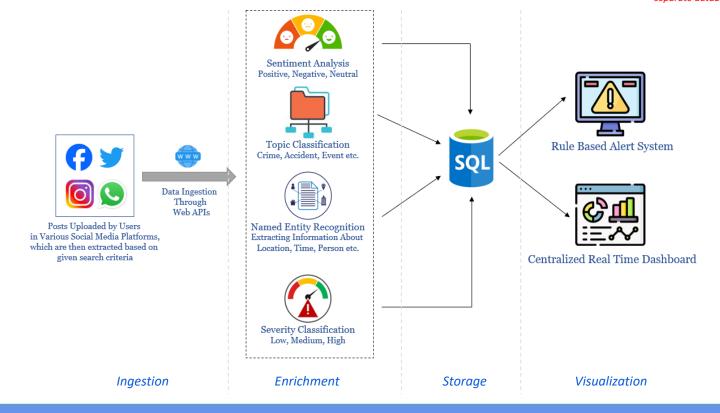






Architecture Design (High Level)

Assumption:
Police Personnel Details and Deployment
Information is already recorded in a
separate database









Value Proposition

- ✓ The solution enables law enforcement agencies to **gather and analyze large amounts of data** automatically.
- ✓ The solution uses machine learning and real time data analysis to identify the locations, types, and severity of disturbances. It also correlates this data with the data of deployed and available personnel. This helps law enforcement agencies plan how to deploy their personnel effectively and control the situation as soon as possible.
- ✓ This solution also helps law enforcement agencies **control and mitigate fake news** on social media by **automatically identifying the trending topics**.
- ✓ Moreover, the **data collected** by the system will enable the agencies to **train their own custom models** for predictive analytics purposes.
- ✓ By using this solution, law enforcement agencies can act proactively even before complaints reach them, and thus build trust with the public.







Our Edge / Uniqueness



Relevant information are gathered through **crowdsourcing**, and **automated processes extract meaningful insights** from unstructured source data



The solution is designed using **open-source** technology, which means it can be **easily developed and modified** as per future requirements, and can be deployed **both in cloud or on-prem server** as well.



The solution architecture is **modular and service-oriented**, each module can be modified and upgraded without disturbing the rest of the processes.



This solution grants users **full control and ownership of their data**, enabling its use for both diagnostic and predictive analytics in the future.







Tech Stack

- Programming Language: Python
- ➤ AI Based Text Processing: Transformer Models (BERT, GPT-3 etc.)
- ➤ RDBMS: SQL Server Management Service
- User Interface: HTML, CSS, Bootstrap, JavaScript
- Dashboard: Power BI







Thank You

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