



Organizes

# Texhibition

2K23

ANNUAL TECH FEST OF BRAINWARE UNIVERSITY



February 28 - March 01, 2023



## About **BRAINWARE UNIVERSITY**

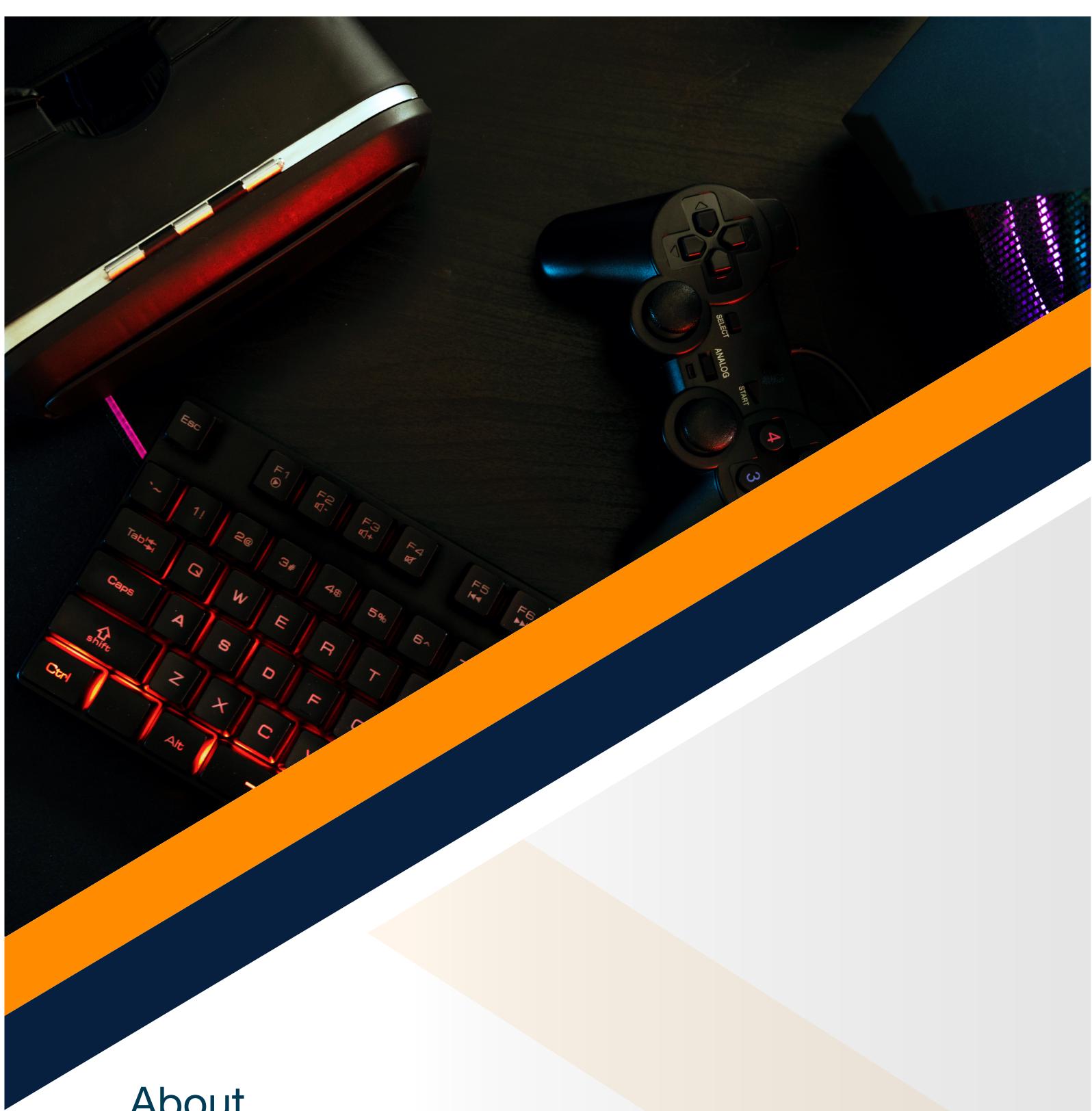
Brainware University Kolkata, a part of a 34-year-old leading education group, Brainware of West Bengal, started with the aim of contributing to nation-building through research, innovation and quality education.

It is the brainchild of Mr. Phalguni Mookhopadhyay, its hands-on chancellor, whose acumen and vision have transformed Brainware University into one of the best crucibles of learning in a short period of five years.

"For over 34 years now, more than 2 lakh students have passed out from Brainware. Most of them are now well-established & thriving. Our aim has always been to make quality education affordable for students coming from all strata of the society as well as help them ease into successful careers of their choice. It still is," the chancellor says.

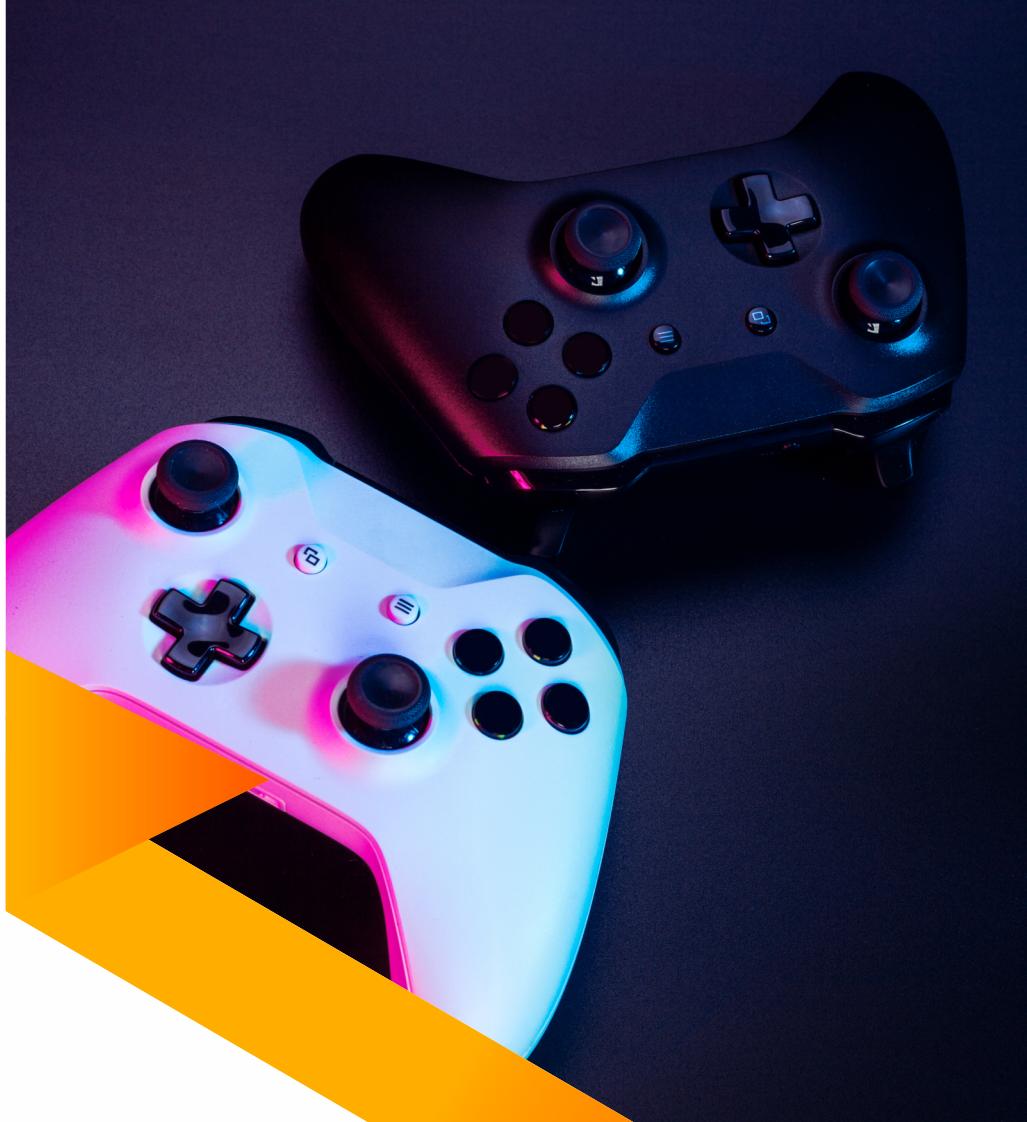
Established in 2016 as a UGC-recognised, private state university in West Bengal, Brainware University offers over 55 PhD, PG, UG , Diploma and Skills programmes to over 10,000 students on its state-of-the-art, sprawling, green, ragging-free campus. The university provides a well-stocked library with national and international journals, providing adequate resources to the students for academic pursuits. Education is incomplete without sports and recreational activities. Brainware also organizes seminars, workshops, fests to unleash the creativity of students. To tap into their hobbies, students could also join different types of clubs like photography clubs, tech clubs, communication clubs, and more. Even in this pandemic, the education process has never stopped. The online classes helped the students continue their courses uninterruptedly.

World-class infrastructure, modern labs and workshops, emphasis on research and extension activities, a team of highly qualified faculty, exhaustive pre-placement grooming, soft skills training, an efficient placement cell, pan-India network of clients and consultants, excellent placements that aim at a magic figure of 100% and equal stress on academics and discipline are the hallmarks of this institution of excellence.



## About **TEXIBITION**

A two day Inter University Annual Technical Festival and Exhibition- "TEXIBITION 2K23" is to be held in February 28th and March 1st from 10:00am – 5:00pm both days by Tech Club, Google developer club and Institution's Innovation Council of the University. The festival will be a high profile event which would attract students from our University and other colleges / Universities as well to compete on a big scale and showcase their talent. This will be the fourth Edition of TEXIBITION 2K23, the Annual Tech Fest of the University. Last year, the event was attended by 2500 students and this year the festival is expected to be attended by more students' participants. Possible footfall expected on that day as a whole is 7000 approx. The festival is a forum for similar minds to interact, share and discuss the latest happenings not only in the field of Science & Technology but also cover areas like Health and life science, Bio technology, Green Technology, Renewable and Non-renewable Energy, Waste management etc. The events like The Architect (Prototype Competition), The Ideate (Idea Competition), The Legends (Gaming Competition), The Bluster(Coding Competition) will give the participant the opportunity to excel & present their vivid and advanced imaginations.



## Details of **EVENTS**

The Festival Will Include the Following Events:

- **The Architect** (Prototype Competition)
- **The Ideate** (Idea Competition)
- **The Legends** (Gaming Competition)
  - Call of Duty
  - PES
- **The Bluster** (Coding Competition)
  - Code Golf
  - Capture the Flag

## Scope for the SPONSORS

Organizations sponsor and extend cooperation to their benefactors majorly for reasons such as image enhancement, increased brand awareness, sales opportunities and public relation benefits and to launch and promote products and services.

The university campus experiences an average daily footfall of more than 8000 students and teaching and non-teaching staffs. Last year, the event was attended by 2500 students and this year the festival is expected to be attended by more student participants. Hence, given the number of footfalls, the sponsors can surely hope to benefit from the event given its wide reach of young minds.

The success of the event depends on the generous support of our sponsors to help fulfill all requirements and top level facilities for the event. We invite you to participate and be associated with the event in a variety of ways including monetary funds, sponsor prizes, events etc. and be recognized. Sponsorship Package is outlined below. Other fund ideas and contributions are also welcomed.

Hope, you will respond to this mail at the earliest possible with a word of approval thereby maintaining the social responsibility as well as mutual coordination between us.

### Sponsorship Rate

Category	Exclusive Price (in INR)
Main event sponsor	40,000
Associate Sponsors / partners (food, media, fashion, health, edu-tech etc.)	20,000
Logo & name of sponsor on brochure and Website promotion	15,000
Stall booking charge for 2 days	30,000
Flex/Banner (large)(flex provided by sponsors)	10,000
Flex / Banner (small)(Below 4'X5') (flex provided by sponsors)	3,000
Discount coupons (will be distributed among students during the event)	2,000
Leaflet / pamphlet distribution (during the event)	2,000
Cash Prize sponsor in particular category (As applicable)	

**\*(Stall Timing 09:00 AM - 06:00 PM)**

**| I FEEL FREE TO ASK FOR MORE FACILITIES YOU WANT FROM US |**

## **PAYMENT OPTIONS**

Payment can be made by cash or card  
at the cash counter of university

Through NEFT

## **Bank Details**

**Bank Name:** ICICI Bank

**Holder's Name:** BRAINWARE UNIVERSITY

**Account No.:** 082401002764

**Account Type:** Savings

**IFS Code:** ICIC0000824

**Branch Name:** Barasat

Copy of payment acknowledgement has  
to be sent to the following mail id:  
[techclub@brainwareuniversity.ac.in](mailto:techclub@brainwareuniversity.ac.in)



**For More Details,  
Please Contact:**

**Campus  
Address**

398, Ramkrishnapur Road, Barasat,  
Near Jagadighata Market,  
Kolkata, West Bengal 700125

**Contact Person**

**Mr. Partha Pratim Dasgupta**  
⌚ + 91 89611 42172

**Mail Us**

[asstregistrar2@brainwareuniversity.ac.in](mailto:asstregistrar2@brainwareuniversity.ac.in)

**Student  
Coordinator**

**Mr. Rahul Roy** ⌚ + 91 62918 41165  
**The Bluster**  
**Mr. Ankan Roy Chowdhury** ⌚ + 91 62912 78568

**The Legends**  
**Mr. Nilesh Maity** ⌚ + 91 62912 78568

**The Architect**  
**Mr. Subhadip Maity** ⌚ + 91 73849 04074

**The Ideate**  
**Mr. Shivam Sharma** ⌚ + 91 90026 15290