

# Estimating Probabilities and Naive Bayes

Shuhao Xia

Shanghaitech University

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# Outline

## Estimating Probabilities

- Bayes rule

- Maximum Likelihood Estimate (MLE)

- Maximum a Posterior (MAP)

## Naive Bayes

- Conditional Independence

- Naive Bayes for Discrete Inputs

- Naive Bayes for Continuous Inputs

## Bayes rule

Given observations  $D$ , our goal is to estimate the parameter  $\theta$ .  
Through Bayes rule, we have the following identity,

$$P(\theta|D) = \frac{P(D|\theta)P(\theta)}{P(D)}$$

where we call  $P(\theta)$  the prior,  $P(\theta|D)$  the posterior and  $P(D|\theta)$  the likelihood.

# MLE

One approach to estimate probabilities is to maximize the likelihood as follows,

$$\hat{\theta}^{MLE} = \arg \max_{\theta} P(D|\theta),$$

which is the general definition of MLE.

## Intuition

We observe training data  $D$ , we should choose the value of  $\theta$  that makes  $D$  most probable.

## An example

- ▶  $X$  be a random variable for a coin, 1 or 0,
- ▶  $\theta$  is the probability of  $X$  taking 1, e.g.,  $P(X = 1) = \theta$ , and unknown,
- ▶  $D$  is the observations produced by flip a coin  $X$   $N = \alpha_1 + \alpha_0$  times where  $\alpha_1$  the number of  $X = 1$ ,
- ▶ Assuming I.I.D.

Continuing

## Continuing

Likelihood is defined as  $L(\theta) = P(D|\theta)$ . With the conditions claimed before, we have the following formula,

$$L(\theta) = P(D|\theta) = \theta^{\alpha_1}(1 - \theta)^{\alpha_0}.$$

The MLE is to choose  $\theta$  to maximize  $P(D|\theta)$ . For convenient, we take the log of  $L(\theta)$ ,

$$l(\theta) = \ln L(\theta) = \alpha_1 \ln \theta + \alpha_0 \ln(1 - \theta),$$

where  $l(\theta)$  is called as log-likelihood. Since  $l(\theta)$  is a concave function of  $\theta$ , we just calculate the derivative of  $l(\theta)$  with respect to  $\theta$ ,

$$\begin{aligned} \frac{\partial \ell(\theta)}{\partial \theta} &= \frac{\partial \ln P(D|\theta)}{\partial \theta} \\ &= \frac{\partial \ln [\theta^{\alpha_1}(1 - \theta)^{\alpha_0}]}{\partial \theta} \end{aligned}$$

## Continuing

$$\begin{aligned} &= \frac{\partial [\alpha_1 \ln \theta + \alpha_0 \ln(1 - \theta)]}{\partial \theta} \\ &= \alpha_1 \frac{\partial \ln \theta}{\partial \theta} + \alpha_0 \frac{\partial \ln(1 - \theta)}{\partial \theta} \\ &= \alpha_1 \frac{\partial \ln \theta}{\partial \theta} + \alpha_0 \frac{\partial \ln(1 - \theta)}{\partial(1 - \theta)} \cdot \frac{\partial(1 - \theta)}{\partial \theta} \\ \implies \frac{\partial \ell(\theta)}{\partial \theta} &= \alpha_1 \frac{1}{\theta} + \alpha_0 \frac{1}{(1 - \theta)} \cdot (-1) \\ \implies \theta &= \frac{\alpha_1}{\alpha_1 + \alpha_0} \end{aligned}$$

Thus,

$$\hat{\theta}^{MLE} = \arg \max_{\theta} P(D|\theta) = \arg \max_{\theta} \ln P(D|\theta) = \frac{\alpha_1}{\alpha_1 + \alpha_0}$$



Given the observed data  $D$  and the prior  $P(\theta)$ , we want to maximize the posterior probability. By using Bayes rule, we have

$$\hat{\theta}^{MAP} = \arg \max_{\theta} P(\theta|D) = \arg \max_{\theta} \frac{P(D|\theta)P(\theta)}{P(D)}$$

Comparing the MLE algorithm, the only difference is the extra  $P(\theta)$ .

### Intuition

Given new evidence, update the prior knowledge.

## An example

As in our coin flip example, the most common form of prior is a Beta distribution:

$$P(\theta) = \text{Beta}(\beta_0, \beta_1) = \frac{\theta^{\beta_1-1}(1-\theta)^{\beta_0-1}}{B(\beta_0, \beta_1)}.$$

Recall the expression for  $P(D|\theta)$ , we have:

$$\begin{aligned}\hat{\theta}^{MAP} &= \arg \max_{\theta} P(D|\theta)P(\theta) \\ &= \arg \max_{\theta} \theta^{\alpha_1}(1-\theta)^{\alpha_0} \frac{\theta^{\beta_1-1}(1-\theta)^{\beta_0-1}}{B(\beta_0, \beta_1)} \\ &= \arg \max_{\theta} \frac{\theta^{\alpha_1+\beta_1-1}(1-\theta)^{\alpha_0+\beta_0-1}}{B(\beta_0, \beta_1)} \\ &= \arg \max_{\theta} \theta^{\alpha_1+\beta_1-1}(1-\theta)^{\alpha_0+\beta_0-1}.\end{aligned}$$

## Continuing

Substitute  $(\alpha_1 + \beta_1 - 1)$  for  $\alpha_1$  and  $(\alpha_0 + \beta_0 - 0)$  for  $\alpha_0$  in  $\hat{\theta}^{MLE}$ , we have

$$\hat{\theta}^{MAP} = \arg \max_{\theta} P(D|\theta)P(\theta) = \frac{(\alpha_1 + \beta_1 - 1)}{(\alpha_1 + \beta_1 - 1) + (\alpha_0 + \beta_0 - 1)}.$$

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# Conditional Independence

## Definition

$$P(Y = y_k | X_1 \dots X_n) = \frac{P(Y = y_k) \prod_i P(X_i | Y = y_k)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

The Naive Bayes classification rule:

$$\begin{aligned} Y &= \arg \max_{y_k} \frac{P(Y = y_k) \prod_i P(X_i | Y = y_k)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)} \\ &= \arg \max_{y_k} P(Y = y_k) \prod_i P(X_i | Y = y_k). \end{aligned}$$

## Naive Bayes for Discrete Input

We want to estimate two sets of parameters,

$$\theta_{ijk} \equiv P(X_i = x_{ij} | Y = y_k)$$

and

$$\pi_k \equiv P(Y = y_k).$$

For example, by using MLE, we have

$$\hat{\theta}_{ijk} = \hat{P}(X_i = x_{ij} | Y = y_k) = \frac{\#D\{X_i = x_{ij} \wedge Y = y_k\}}{\#D\{Y = y_k\}}.$$

Adding a smoothing term, the estimate is given by

$$\hat{\theta}_{ijk} = \hat{P}(X_i = x_{ij} | Y = y_k) = \frac{\#D\{X_i = x_{ij} \wedge Y = y_k\} + I}{\#D\{Y = y_k\} + IJ}.$$

[U+FFFC]

## Continuing

For  $\pi_k$ , we have

$$\hat{\pi}_k = \hat{P}(Y = y_k) = \frac{\#D\{Y = y_k\}}{|D|}$$

and the smoothed one

$$\hat{\pi}_k = \hat{P}(Y = y_k) = \frac{\#D\{Y = y_k\} + I}{|D| + IK}.$$



# Naive Bayes for Continuous Inputs

Assume that for each possible discrete value  $y_k$ , the distribution of each continuous  $X_i$  is Gaussian. In order to train such a Naive Bayes classifier we must therefore estimate the mean and standard deviation of each of these Gaussians:

$$\begin{aligned}\mu_{ik} &= E[X_i | Y = y_k] \\ \sigma_{ik}^2 &= E[(X_i - \mu_{ik})^2 | Y = y_k].\end{aligned}$$

By using MLE approach, we obtain:

$$\begin{aligned}\hat{\mu}_{ik} &= \frac{1}{\sum_j \delta(Y^j = y_k)} \sum_j X_i^j \delta(Y^j = y_k) \\ \hat{\sigma}_{ik}^2 &= \frac{1}{\sum_j \delta(Y^j = y_k)} \sum_j (X_i^j - \hat{\mu}_{ik})^2 \delta(Y^j = y_k).\end{aligned}$$