UNIT-I

Order, degree, solution and formation of a differential equation. Standard techniques of solving linear differential equations with constant coefficients, Cauchy's and Legendres.

UNIT-II

Complex numbers and their representation in a plane. Argand diagram, algebra of complex numbers, modulus and arguments of a complex number, square root of a complex number and cube roots of unity, triangle inequality, De-Moivre's theorem, roots of complex numbers.

UNIT-III

Primes, Primarily testing, Factorization, Chinese Remainder Theorem, Quadratic congruence, Exponentiation and Algorithm

UNIT-IV

Finite fields, GF(p) fields, $GF(p^n)$ fields, Polynomials and their operations over GF(2) and $GF(2^n)$

Text & Reference Books:

- 1. Dummit, D. and Foote, R. Abstract Algebra. Hoboken, NJ: John Wiley & Sons, 2004.
- 2. Durbin, J. Modern Algebra, Hoboken, NJ: John Wiley & Sons, 2005.
- 3. Shepley L. Ross, "Differential Equations", John Wilay & Sons.
- 4. B.S. Grewal, "Higher Engineering Mathematics", Khanna Publisher.
- 5. J.P. Tremblay and R. Manohar, "Discrete Mathematical structures with applications to Computer Science", Tata McGraw Hill.

UNIT-I

Concepts of Business: Commerce and Industry, Business Environment, Macro and Micro Environment, Business System, Forms of Business Organization.

UNIT-II

Management: Meaning, definition and importance, Management concept, functions, Principles of management and Management Process.

UNIT-III

Planning: concepts and its types, Decision making concept, Management by objectives (M.B.O.). Motivation0Concepts and theories, Leadership0 Concepts and styles.

UNIT-IV

Organizing: Concepts, Nature and Significance, Authority and responsibility, Centralization and Decentralization, Communication0 Nature, Process and types of communication networks. Managerial control 0 concepts and Process, Techniques of control.

Text & Reference Books:

- 1. Sharma Sudhir and Bansal, "Principles of Management", Anamika Publishers.
- 2. Sharma, R. K. and Gupta, S. K., "Business Organisation and Management", Kalyani Publishers.
- 3. Sharma, N. K., "Current issues in Management", Indus Valley Publication.
- 4. Singh, U.K. and Dewan J.M., "Business Management", Management Executives Handbook Series.
- 5. Michael A. Hitt, Black, J. Stewart, "Management", Pearson Education.

UNIT 1

Data representation: number systems, decimal to binary, octal and hexadecimal conversion and vice versa, binary coded decimal numbers, hamming code for error detection, alphanumeric codes, arithmetic operations, binary addition and subtraction, addition/subtraction of numbers in 1's and 2's complement notation for binary numbers and 9's and 10's complement notation for decimal numbers, binary multiplication and division, BCD arithmetic, floating point addition and subtraction.

UNIT II

Register Transfer Language: Register transfer, Bus and Memory transfer (three-stage bus buffers, memory transfer), arithmetic microoperations (Binary Adder, Binary-adder-Substractor, binary incrementer, arithmetic circuit), Logic micro-operation (list op logic micro-Operations, hardware implementation), shift micro-Operations (hardware implementation), arithmetic logic shift unit.

UNIT III

Instruction codes: (stored program organization, indirect address), computer registers (common bus register), computer instructions (instruction set completeness), timing and control, instruction cycle decode, types of instruction, register-reference (fetch instructions), Micro programmed control, control memory, addressing (conditional branching, instructions. sequencing mapping of subroutine)

UNIT IV

Central Processing Unit: Introduction, general register organization (control word, examples of micro-operations), stack organization (register stack, memory stack, reverse polish notation, evaluation of arithmetic expressions), instruction formats (three-address instructions, two address instructions, one0address instructions), addressing modes, data transfer and manipulation (data transfer instructions, data manipulation instructions, arithmetic instructions, logical and bit manipulation instructions, shift instructions), Program control (status bit conditions, conditional branch instructions, program interrupt, types of interrupt).

Text and reference books:

- 1. M.Morris Mano, "Computer System Architecture" 3rd edition, PHI
- 2. V. Rajaraman, T. Radhakrishanan, "An Introduction to Digital Design", PHI
- 3. J.P.Hays, "Computer Organization and Architecture", McGraw Hill.

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UNIT-I

Object oriented programming: Need for OOP, object oriented approach, characteristics of OOP language- objects, classes, Inheritance, Reusability, Polymorphism, overloading advantage of OOP, relationship between C and C++.

Programming Basic: Basic program construction, output using cout, preprocessor directive, comments, integer variables, character variables, input with cin, Type bool, setw Manipulator, type float, type conversion, arithmetic operators, relational operators, logical operators.

UNIT-II

Loops and decision control statements: loop- for, while, do, decision-if, if- else, switch, conditional operator, other control statements- break, continue, goto.

Structures and functions: structures, Accessing structure members, structure within a structure, Enumerated Data type, simple functions, passing arguments to functions, Returning values from functions, reference arguments, overloaded functions, storage classes, scope resolution operator.

UNIT-III

Objects and classes: A simple class, classes and objects, specifying a class, using a class, C⁺⁺ objects as physical objects, C⁺⁺ objects as data types, Constructors, objects as function arguments, returning objects from functions.

Arrays: Array fundamental0defining array, array elements, Accessing array elements, Initializing arrays, multidimensional arrays, passing arrays to functions, array of objects, strings-string variables, Avoiding Buffer overflow, string constants, array of strings string as class members, Standard C++ string Class.

UNIT-IV

Operator overloading: Overloading unary operators- the operator keyword, operator arguments, operator return values nameless temporary objects, limitation of increment operators, overloading Binary operators, data conversion, Pitfalls of operator overloading and conversion.

Inheritance: Derived class and base class, specifying the derived class, accessing base class, members, derived class constructors, overriding member functions, class hierarchies, public and private Inheritance, levels of inheritance, multiple inheritance, Ambiguity in Multiple Inheritance, Aggregation- Classes Within Classes.

Text & Reference Books:

- 1. Robert Lafore, "Object-Oriented Programming in C++", Galgotia Publications.
- 2. B. Chandra, "Object-Oriented Programming using C++", Narosa Publications.

UNIT-I

D.T.P For Publications: Introductions to Printing, Types of Printing, Offset Printing, Working of offset Printing, Transparent Printout, Negative & Positives for Plate were making, Use of Desk Top Publishing in Publications, Importance of D.T.P in Publication, Advantage of D.T.P in Publication, Mixing of graphics & Image in a single page production, Laser printers Use, Types, Advantage of lager printer in publication.

UNIT-II

Page Layout: Different page format / Layouts, News paper page format, Page orientations, Columns & Gutters, Printing in reduced sizes. Page Maker: Introductions To Page Maker Icon and help, Tool Box, Styles, Menus etc., Different screen Views, Importing text/Pictures, Auto Flow, Columns, Master Pages and Stories, Story Editor, Menu Commands and short0cut commands, Spell check, Find & Replace, Import Export etc., Fonts, Points Sizes, Spacing etc., Installing Printers, Scaling (Percentages), Printer setup.

UNIT-III

Use Of D.T.P: Use of D.T.P. in Advertisements, Books & Magazines, News Paper, Table Editor.

Adobe Photoshop: Introduction to Photoshop & Flash, Documents, Various Graphic Files

UNIT-IV

Extensions Vector Image and Raster Images, Various Colour Modes and Models. Introduction to Screen and Work Area, Photoshop Tools & Palettes, Use of Layers & Filters Working with Images.

Text & Reference Books:

- 1. Page maker 4.0 & 5.0 by b.p.o. publications.
- 2. Prakhar complete course for dtp (coreldraw, pagemaker, photoshop)