

# BIKE SALES DASHBOARD

## Marital Status

Married

Single

## Education

Bachelors

Graduate Degree

High School

Partial College

Partial High School

## Region

Europe

North America

Pacific

## Average of Income

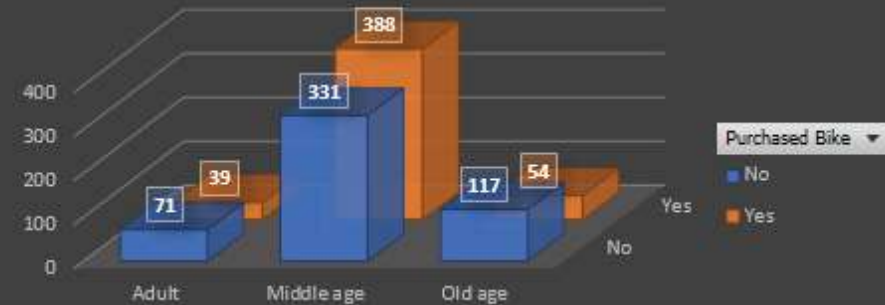
### Average Income by gender



Gender

## Count of Purchased Bike

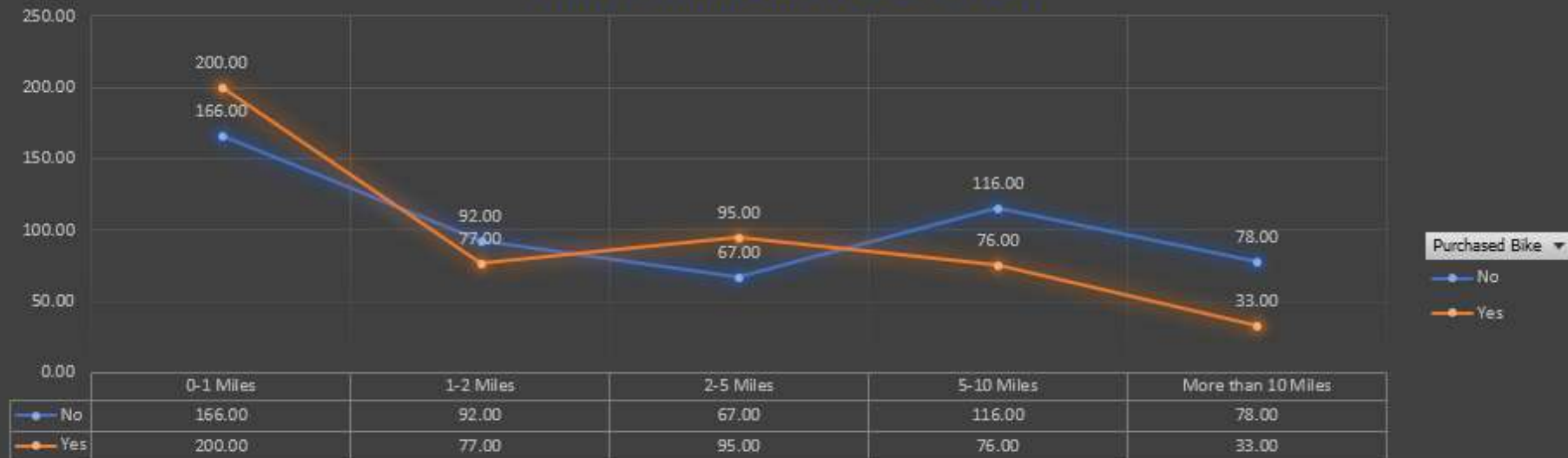
### BIKE PURCHASED BY AGE GROUP



Age Category

## Count of Purchased Bike

### BIKE PURCHASED BY AGE GROUP



Commute Distance



	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	ID	Marital Status	Gender	Income	Children	Education	Occupation	Home Owner	Cars	Commute Distance	Region	Age	Age Category	Purchased Bike
2	12496	Married	Female	\$40,000.00	1	Bachelors	Skilled Manual	Yes	0	0-1 Miles	Europe	42	Middle age	No
3	24107	Married	Male	\$30,000.00	3	Partial College	Clerical	Yes	1	0-1 Miles	Europe	43	Middle age	No
4	14177	Married	Male	\$80,000.00	5	Partial College	Professional	No	2	2-5 Miles	Europe	60	Old age	No
5	24381	Single	Male	\$70,000.00	0	Bachelors	Professional	Yes	1	5-10 Miles	Pacific	41	Middle age	Yes
6	25597	Single	Male	\$30,000.00	0	Bachelors	Clerical	No	0	0-1 Miles	Europe	36	Middle age	Yes
7	13507	Married	Female	\$10,000.00	2	Partial College	Manual	Yes	0	1-2 Miles	Europe	50	Middle age	No
8	27974	Single	Male	\$160,000.00	2	High School	Management	Yes	4	0-1 Miles	Pacific	33	Middle age	Yes
9	19364	Married	Male	\$40,000.00	1	Bachelors	Skilled Manual	Yes	0	0-1 Miles	Europe	43	Middle age	Yes
10	22155	Married	Male	\$20,000.00	2	Partial High School	Clerical	Yes	2	5-10 Miles	Pacific	58	Old age	No
11	19280	Married	Male	\$120,000.00	2	Partial College	Manual	Yes	1	0-1 Miles	Europe	40	Middle age	Yes
12	22173	Married	Female	\$30,000.00	3	High School	Skilled Manual	No	2	1-2 Miles	Pacific	54	Middle age	Yes
13	12697	Single	Female	\$90,000.00	0	Bachelors	Professional	No	4	More than 10 Miles	Pacific	36	Middle age	No
14	11434	Married	Male	\$170,000.00	5	Partial College	Professional	Yes	0	0-1 Miles	Europe	55	Middle age	No
15	25323	Married	Male	\$40,000.00	2	Partial College	Clerical	Yes	1	1-2 Miles	Europe	35	Middle age	Yes
16	23542	Single	Male	\$60,000.00	1	Partial College	Skilled Manual	No	1	0-1 Miles	Pacific	45	Middle age	Yes
17	20870	Single	Female	\$10,000.00	2	High School	Manual	Yes	1	0-1 Miles	Europe	38	Middle age	Yes
18	23316	Single	Male	\$30,000.00	3	Partial College	Clerical	No	2	1-2 Miles	Pacific	59	Old age	Yes
19	12610	Married	Female	\$30,000.00	1	Bachelors	Clerical	Yes	0	0-1 Miles	Europe	47	Middle age	No
20	27183	Single	Male	\$40,000.00	2	Partial College	Clerical	Yes	1	1-2 Miles	Europe	35	Middle age	Yes
21	25940	Single	Male	\$20,000.00	2	Partial High School	Clerical	Yes	2	5-10 Miles	Pacific	55	Middle age	Yes
22	25598	Married	Female	\$40,000.00	0	Graduate Degree	Clerical	Yes	0	0-1 Miles	Europe	36	Middle age	Yes
23	21564	Single	Female	\$80,000.00	0	Bachelors	Professional	Yes	4	More than 10 Miles	Pacific	35	Middle age	No
24	19193	Single	Male	\$40,000.00	2	Partial College	Clerical	Yes	0	1-2 Miles	Europe	35	Middle age	Yes
25	26412	Married	Female	\$80,000.00	5	High School	Management	No	3	5-10 Miles	Europe	56	Old age	No
26	27184	Single	Male	\$40,000.00	2	Partial College	Clerical	No	1	0-1 Miles	Europe	34	Middle age	No
27	12590	Single	Male	\$30,000.00	1	Bachelors	Clerical	Yes	0	0-1 Miles	Europe	63	Old age	No
28	17841	Single	Male	\$30,000.00	0	Partial College	Clerical	No	1	0-1 Miles	Europe	29	Adult	Yes
29	18283	Single	Female	\$100,000.00	0	Bachelors	Professional	No	1	5-10 Miles	Pacific	40	Middle age	No
30	18299	Married	Male	\$70,000.00	5	Partial College	Skilled Manual	Yes	2	5-10 Miles	Pacific	44	Middle age	No
31	16466	Single	Female	\$20,000.00	0	Partial High School	Manual	No	2	0-1 Miles	Europe	32	Middle age	Yes
32	19273	Married	Female	\$20,000.00	2	Partial College	Manual	Yes	0	0-1 Miles	Europe	63	Old age	No
33	22400	Married	Male	\$10,000.00	0	Partial College	Manual	No	1	0-1 Miles	Pacific	26	Adult	Yes
34	20942	Single	Female	\$20,000.00	0	High School	Manual	No	1	5-10 Miles	Europe	31	Middle age	No
35	18484	Single	Male	\$80,000.00	2	High School	Skilled Manual	No	2	1-2 Miles	Pacific	50	Middle age	Yes
◀ ▶		Dashboard	Working Data	Raw Data	Pivot sheet	⊕			⋮			◀		

	A	B	C	D	E
1	Average of Income	Column Labels ▾			
2	Row Labels ▾	No	Yes	Grand Total	
3	Female	53,440.0	####	54,580.8	
4	Male	56,208.2	####	58,062.6	
5	Grand Total	54,874.8	####	56,360.0	
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	A	B	C	D
1	Average of Income	Column Labels		
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3	Female	53,440.0	#####	54,580.8
4	Male	56,208.2	#####	58,062.6
5	Grand Total	54,874.8	#####	56,360.0



	A	B	C	D
21	Count of Purchased Bike	Column Labels		
22	Row Labels	No	Yes	Grand Total
23	0-1 Miles	166.00	200.00	366.00
24	1-2 Miles	92.00	77.00	169.00
25	2-5 Miles	67.00	95.00	162.00
26	5-10 Miles	116.00	76.00	192.00
27	More than 10 Miles	78.00	33.00	111.00
28	Grand Total	519	481	1000

