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Research and Technolog**

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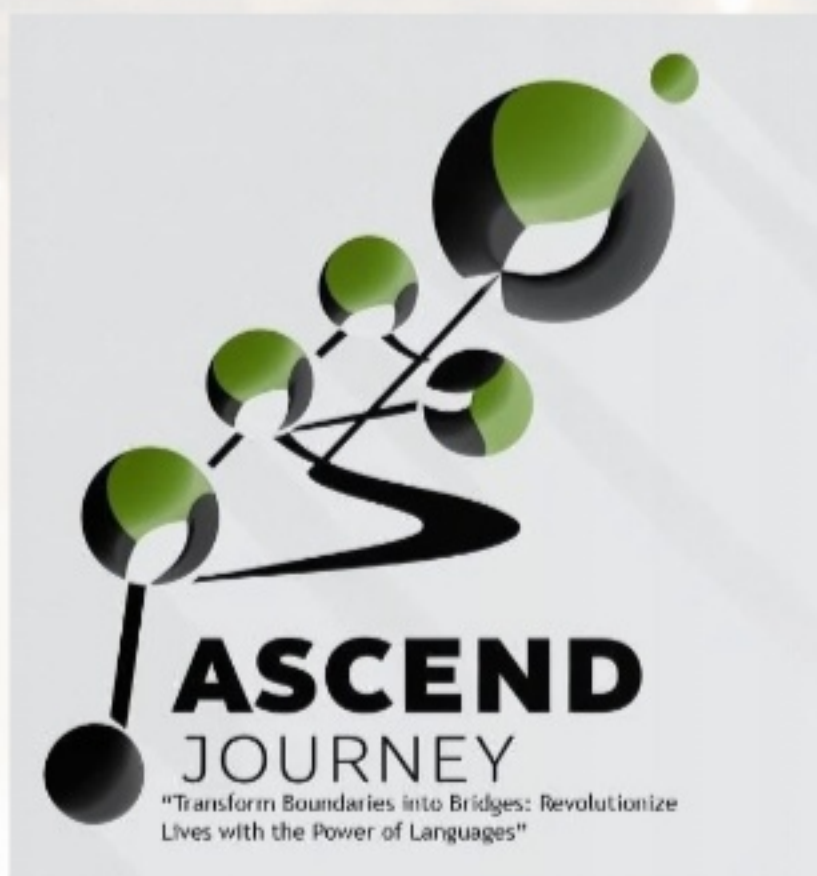
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Ascend Journey

"Transform Boundaries into Bridges: Revolutionize Lives with the Power of
Languages"

Business Proposal



About Ascend Journey

At Ascend Journey, we are passionate about transforming the way individuals learn and master new languages. Founded with the vision of bridging linguistic and cultural gaps, we specialize in providing top-tier online language courses in English and German. Our expert instructors, all native speakers, bring a wealth of knowledge and experience, ensuring that each student receives the highest quality education.

We pride ourselves on our innovative and interactive teaching methodologies, which combine the latest in educational technology with proven pedagogical techniques. Our courses are designed to be engaging, flexible, and accessible, allowing students to learn at their own pace and convenience. Whether you're a beginner starting your language journey or an advanced learner looking to refine your skills, Ascend Journey is committed to helping you achieve fluency and confidence.

In today's globalized world, proficiency in English and German is more than just an academic asset; it is a critical skill for professional success. At Ascend Journey, we are recognizing that language proficiency is only one aspect of professional success, we also offer comprehensive personal grooming and personality development programs. These courses are designed to complement our language instruction by helping students build essential soft skills, enhance their confidence, and present themselves effectively in any professional setting.

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ASCEND
JOURNEY

“Transform Boundaries into Bridges: Revolutionize
Lives with the Power of Languages”

Executive Summary

In today's globalized job market, proficiency in English has become a crucial asset for students aiming to succeed in corporate environments. Many students, however, lack the necessary language skills and personal development needed to excel in professional settings, putting them at a disadvantage during job interviews and career advancement opportunities.

Ascend Journey offers a solution to this problem through our comprehensive online language education programs. We specialize in English and German language courses, complemented by personal grooming and personality development classes. Our mission is to equip students with the linguistic proficiency and soft skills essential for academic and professional success.

"Transform Boundaries into Bridges: Revolutionize Lives with the Power of Languages"

Proposal

Ascend Journey is Offering to the Collages a Personalized English Language classes for their Students. Our Mission is to enhance the over all Quality and capability of the Individual students. Along with these classes are also providing personal grooming and personality development programs. Which help to developed individual as a person .

What We Are Proposing:

Expert-Led Language Courses: Our online programs in English and German, taught by native-speaking instructors, use interactive and immersive teaching methodologies to engage students and enhance their learning experience.

Flexible and Accessible Learning: Our platform allows students to learn at their own pace, accommodating their academic schedules and ensuring accessibility for all.

Career Readiness Programs: Our English courses focus on the communication skills crucial for job interviews and corporate success. Our German courses offer students access to a rich cultural and linguistic heritage, expanding their global opportunities.

Personal Grooming and Personality Development: We offer programs that build confidence, essential soft skills, and effective professional presentation, ensuring students are well-rounded and prepared for the professional world.

Why We Are Proposing This:

In all kinds of society there is a difference of status within the two languages. It's a common thing. If anyone talks in English in the society, your standard is higher than in the comparison of Hindi-speaking person. But those people aren't doing anything just using other language that's not a big deal. We want to reduce this gap between the standards.



Addressing a Critical Need: Many students lack the language proficiency and personal development skills necessary for success in today's competitive job market. Our programs address these gaps, providing students with the tools they need to excel academically and professionally.

Enhancing Employability: Proficiency in English and strong personal development skills significantly enhance a student's employability, making them more competitive in the job market.

Supporting Educational Goals: By partnering with Ascend Journey, School/College can offer students a valuable educational opportunity that not only prepares them for the demands of the modern workplace but also enhances their overall academic and professional readiness.

We believe that our comprehensive approach to language education and personal development will provide School/Colleges with a unique opportunity to support their students' success. We look forward to the possibility of collaborating to achieve our shared goals.

Scope of the Proposal

This proposal outlines a partnership between Ascend Journey and School/College to offer specialized language education and personal development programs to the students of School/Colleges. The scope of this proposal includes:

Program Offering:

English Language Courses: Comprehensive courses designed to improve communication skills necessary for job interviews and corporate success.

German Language Courses: Courses aimed at providing students with a rich cultural and linguistic understanding, enhancing global opportunities.

Personal Development Programs: Including personal grooming, soft skills training, and personality development to build confidence and professional presentation.

Customized Program Design: Tailored course structures to meet the specific needs and goals of School/Colleges.

Integration Support: Assistance in integrating our programs into the existing curriculum of School/Colleges.

Delivery Method:

Online Learning Platform: Courses will be delivered through our user-friendly, interactive online platform, accessible anytime and anywhere.

Self-Paced Learning: Students can progress through the courses at their own pace, allowing flexibility to accommodate their academic schedules.

Instruction:

Expert Instructors: All courses will be taught by experienced native speakers who utilize engaging and immersive teaching methodologies.

Support Materials: Comprehensive learning materials, including video lectures, interactive exercises, and assessments, will be provided.

Outcomes and Benefits:

Enhanced Language Proficiency: Improved English and German language skills, preparing students for academic and professional success.

Soft Skills Development: Development of essential soft skills, such as communication, teamwork, and leadership.

Career Readiness: Increased confidence and improved professional presentation, making students more competitive in the job market.

By implementing this comprehensive language education and personal development program, School/Colleges can significantly enhance the academic and professional prospects of its students, preparing them for successful careers in a globalized world.

Recommend Services

English And German Language Courses:

Beginner to Advanced Levels: Tailored courses catering to all proficiency levels, from beginners to advanced learners.

Focus on Communication Skills: Emphasis on developing listening, speaking, reading, and writing skills essential for job interviews and corporate success.

Interactive Learning: Use of engaging multimedia resources, real-life scenarios, and practical exercises to enhance learning.



Customized Program Design:

Tailored Curriculum: Courses designed to meet the specific needs and goals of [School/College Name] and its students.

Integration with Existing Curriculum: Assistance in seamlessly integrating our programs into the current educational framework of the institution.



Personal Grooming and Personality Development:

Soft Skills Training: Workshops and modules on communication, teamwork, leadership, and problem-solving skills.

Confidence Building: Activities and exercises designed to enhance self-esteem and professional demeanor.

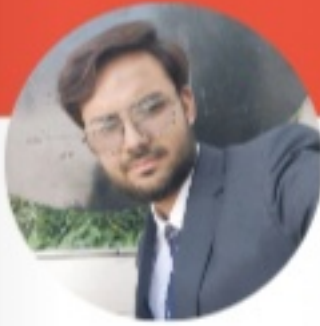
Professional Presentation: Guidance on personal grooming, etiquette, and effective presentation techniques.

Flexible Online Learning Platform:

Self-Paced Courses: Students can progress at their own pace, ensuring flexibility and convenience.

User-Friendly Interface: Intuitive and easy-to-navigate online platform for an optimal learning experience.

Interactive Features: Quizzes, discussions, and interactive exercises to keep students engaged and motivated.

**Azmi Khan**

“**CEO & DIRECTOR OF ASCEND JOURNEY**

Ascend Journey is led by a visionary CEO whose exceptional qualities have been instrumental in driving the company's success and growth. Our CEO has a clear vision for the future of language education and a strategic plan to achieve it. This forward-thinking approach ensures that Ascend Journey remains at the forefront of the industry. He had pursued MBA from Allana Institute of management and science. Pune, Maharashtra. He have four years of job experience in top Edtech companies like Birjasoft Technologies, Planet Spark and Physics wallah. He born and brought up in Sagar, Madhya pradesh. He is living in Shiiv vihar colony tilli road Sagar Madhya Pradesh. He had brought up in nuclear family. His Father name is Hasan Ali khan and he is government employee in Sagar Polytechnic.

A deep passion for language education drives our CEO to uphold the highest standards of teaching and learning and believes in putting students first, ensuring that all programs are designed to meet their needs and help them achieve their full potential. He is focused on achieving measurable outcomes and ensuring the company meets its strategic goals. Demonstrates strong financial management skills, ensuring the company's operations are both efficient and sustainable.

These qualities collectively contribute to the dynamic and effective leadership of Ascend Journey, driving the company's mission to provide top-tier language education and personal development to students worldwide.



Cost and Criteria:

Ascend Journey provides Online English and German Language customize classes in two different segments. Where in English we are providing Basic and Intermediate level and in German we are Providing A1 and A2 levels.

<i>Language</i>	<i>Course</i>	<i>Duration</i>	<i>Fee (Rs.)</i>
English	Basic	3 Months	5,000
	Intermediate	6 Months	12,000
<i>Class Duration</i>	<i>Monday to Friday</i>	<i>Group Classes Structure</i>	<i>Maximum 2 Hours</i>
German	A1	3	10,000
	A2	3	14,000

This is the Structure of Group Classes

Proposal Amount and Budget

CONDITIONS	PROPOSING COST ADJUSTMENT
	Cost Percentage
If we will get minimum 40 students we will reduce our cost by:	20%
We are Proposing to colleges at minimum 20 students.	12%
We are Proposing to colleges at minimum 40 students.	16%
We are Proposing to colleges above than 40 students.	20%

Investing in Ascend Journey's language education and personal development programs is a strategic decision that delivers significant value to your institution and students. Our courses, taught by experienced native-speaking instructors, ensure high-quality education. The programs combine language proficiency with essential soft skills, preparing students for career success. With our online, self-paced learning model, students can conveniently fit their studies into their schedules, making education accessible and flexible.

Terms & Conditions

These Terms and Conditions outline the agreement between Ascend Journey (hereinafter referred to as "Provider") and [School/College Name] (hereinafter referred to as "Institution") regarding the provision of language education and personal development services.



Services Provided:

The Provider will deliver online English and German language courses, whichever College or school required, along with personal grooming and personality development programs, as detailed in the proposal. Courses will be accessible via the Provider's online learning platform.

Duration of Agreement:

The agreement will commence on Start date and continue until 3 months as mentioned in Budget, unless terminated earlier in accordance with these terms.

The agreement may be renewed upon mutual consent of both parties.

Fees and Payment:

The Institution agrees to pay the Provider the fees as mentioned on Cost and Criteria and Institute should pay after 3 day of demo after agreed.

Late fees isn't possible.

Responsibilities of the Provider:

The Provider will ensure that all courses are taught by qualified instructors and that the learning platform is functional and accessible.

The Provider will provide necessary technical support and regular progress reports.

The Provider will maintain the confidentiality of student data and use it solely for the purpose of delivering the services.

Responsibilities of the Institution:

The Institution will provide the Provider with necessary access to students and any relevant information required to deliver the services.

The Institution will ensure that students have the necessary resources (e.g., internet access, devices) to participate in the online courses.

The Institution will adhere to the payment terms as specified.

Confidentiality and Data Protection:

Both parties agree to maintain the confidentiality of any proprietary information exchanged during the course of this agreement.

The Provider will comply with applicable data protection laws and regulations in handling student information.

Termination:

Either party may terminate this agreement with 30 days' written notice to the other party.

In the event of a breach of these terms, the non-breaching party may terminate the agreement immediately upon written notice.

Upon termination, any outstanding fees owed to the Provider will become due immediately.

School/College

Name: _____

Principal/Director: _____

Signature: _____

Date: _____

Ascend Journey

Signature: _____

Name: _____

Title: _____

Date: _____