

INDIAN INSTITUTE OF TECHNOLOGY PATNA
END SEMESTER EXAMINATION
SPRING SEMESTER; 2018

HS 232: Health Care Management

Time: 3 Hrs.

(24.04.2018; AN)

Full Marks: 45

All parts of any particular section of the question must be written together for evaluation.

I. Answer any three questions (3x8= 24 marks)

- a) There are various challenges faced in health care management. Discuss any one such challenge with appropriate examples.
- b) Based on your project for this course, elaborate how can technologies help strengthen health systems and improve health outcomes?
- c) Examine the role of information and communications technologies (ICT) in improving health outcomes with special reference to India.
- d) Universal Health Coverage (UHC) is a noble approach to overcome health disparity. However, there are various politics involved in the implementation of the same. Explain.

II. Write short notes on any three of the following: (3x4=12marks)

- a) National Rural Health Mission (NRHM)
- b) Gandhi and health promotion
- c) Media advocacy
- d) Population pyramid

III. Give reasons for any three of the following (3x3= 9 marks)

- a) With development there is a decrease in the proportion of people suffering from communicable diseases.
- b) Women irrespective of their socio-economic background and caste are willing to receive maternal health related information through mobile phone in their native language.
- c) Healthcare is now the world's largest industry with a value and cost three times greater than the banking sector.
- d) Fertility tourism has become a public health concern in India.