

QUIZ 2

Total Marks: 10

Time: 45mins

Choose the appropriate option for Questions 1 to 11.

1. Which of the following statements is false? (0.5)
 - a.) IPRs are immensely significant for sharing innovation, encouraging creativity and building consumer trust
 - b.) In the age of digitization, new challenges appeared in managing the copyrights, when the consumer is the creator.
 - c.) The marginal cost of copying is infinite
 - d.) The administration of copyright laws is extremely difficult.

2. Piracy is a function of the market for copyrighted materials, the more _____ the market is the more limited piracy will be. (0.5)
 - a.) Strong
 - b.) Weak
 - c.) Limited
 - d.) Diverse

3. Piracy and sales are simultaneously related to each other: piracy _____ legitimate sales from copyright owners, but sales determine the extent of piracy. (0.5)
 - a.) Counterfeiting
 - b.) Correlate
 - c.) Increases
 - d.) Crowd out

4. What method do companies use to explore rival firms' trade secrets? (0.5)
 - a) Employee turnover
 - b) Reverse Engineering
 - c) Legal disclosure agreements
 - d) Collaboration with competitors

5. What was the primary accusation against Tata Consultancy Services in the Court case? (0.5)
 - a) Unauthorised access to internal records database
 - b) Utilising classified codes to create a competitive software product
 - c) Violation of non-compete agreement
 - d) Revealing confidential customer information

(1)

10. Match the following:

- A. Losses of US \$ 1 Billion
- B. 40 billion files illegally shared in 2008
- C. 40 % of the global copyright market
- D. 11.25 % of GDP

- i. Music piracy
- ii. Korean DVD market
- iii. US share of the copyright industry
- iv. Software piracy

a) A-i, B-ii, C-iii, D-iv

b) A-i, B-ii, C-iv, D-iii

c) A-ii, B-i, C-iii, D-iv

d) A-ii, B-i, C-iv, D-iii

(1)

11. Read the following sentences carefully and answer the question.

- i. Copyright has stimulated the development of exciting local cultures, and encouraged their diffusion worldwide.
- ii. Geographical Indications give countries and particular regions a special status and the GI-tagged product is recognized worldwide.
- iii. Patent protection is crucial for the economy since it leads to invention and commercial ventures through different contractual agreements or own ventures and escalates the process of development.
- iv. Trademark has no significant economic importance for a firm.

a.) Statements i, ii, iii and iv are correct

b.) Only statements i and iii are correct

c.) Statements i, ii and iii are correct

d.) Only statement iv is correct

(0.5*6=3)

12. True or False

- a) W.R. Grace won the appeal filed in 2005 against the European patent granted for controlling fungal contaminations using Neem tree extracts. FALSE
- b) Plant breeders' rights protect plant varieties developed using Genetic Resources (GRs), but they are not patentable. FALSE
- c) The 4th WIPO Ministerial Conference held in Qatar in 2001, approved a declaration on TRIPS and public health, allowing national governments to take measures for protecting public health through compulsory licensing. TRUE

6. Which of the following is/are measures taken to reduce online piracy by the private sector? (0.5)

- a.) The Copyright Alert System (CAS)
- b.) The Trust Accountability Groups Brand Integrity Program Against Piracy (TAG Anti-Piracy Program)
- c.) In-house Software Asset Management (SAM) program

d.) All

7. What solution has been provided by the WIPO's Hague System for the problem of multiple industrial design registrations? (0.5)

- a.) International rights to industrial design
- b.) Single-application registration for multiple territories
- c.) Separate application for each country
- d.) Regional protection agreements

8. In _____, the government permits third parties to manufacture the patented products without the approval of the owner of the patent. (0.5)

- a.) Quota system
- b.) Open general licensing
- c.) Compulsory licensing
- d.) Patent system

9. Which of the following statements is incorrect? (1)

- a.) Application and use of cell and molecular biology for the transformation, modification and enrichment of produce or methods comes under biotechnology.
- b.) The patent system has conferred intellectual property protection to innovations in biotechnology, however, has initiated a confrontation of the interests of public and private parties.
- c.) Activists and some farmers alleged that Monsanto and other companies have resorted to unfair patent protection to exploit the natural rights of farmers.
- d.) Pharmaceutical patents have decreased the cost of essential and life-saving drugs.

d) RiceTec, a US-based company, patented certain crossbreeds of basmati and half-dwarf long-grain rice in 1997, and all claims granted to RiceTec were upheld by the US Patent and Trademark Office (USPTO). TRUE

e) The emergence of the consumer as the creator in the digital age has blurred the lines between legitimate content creation and copyright infringement, posing challenges for copyright infringement. TRUE

f) In the digital realm, the marginal cost of copying is often close to zero, making it easier for individuals to engage in copyright infringement without incurring significant financial costs.

TRUE