

**INDIAN INSTITUTE OF TECHNOLOGY PATNA**  
**END SEMESTER EXAMINATION**  
**AUTUMN SEMESTER, 2015**

**HS 233: Globalization and Social Change**

**Time: 3 Hrs.**

**(21.11.2015, AN)**

**Full Marks: 50**

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**I. Answer all the questions (1 mark each= 5marks)**

1. The concept of *time-space compression* was propounded by: (a) Marx Weber; (b) David Harvey; (c) Manual Castells; (d) Arjun Appadurai.
2. *The Theory of the Leisure Class* is a seminal work by: (a) T. Veblen; (b) Ashish Bose; (c) Anthony Giddens; (d) Manual Castells.
3. Medical transcriptions are part of: (a) Business Process Outsourcing; (b) Sweatshops; (c) Knowledge Process Outsourcing; (d) Export Processing Units.
4. The phenomenon of conspicuous consumption that focuses on how the demand for a consumer good increases because it bears a higher price is called: (a) Bandwagon effect; (b) Snob effect; (c) Veblen effect; (d) Middle class effect.
5. Cultural regions are homogenous in terms of (a) Physical features; (b) Language; (c) Resources; (d) People.

**II. Write short notes on any three of the following: (3x5=15 marks)**

- a) Westoxication
- b) New Middle Class in India
- c) Globalization from below
- d) Business Process Outsourcing

**III. Answer any three questions (3x8= 24 marks)**

- a) Discuss how conspicuous consumptions influence identity formation among youth in India?

- b) Has globalization succeeded in eradicating the hold of caste in Indian society? Explain with examples.
- c) The following table shows percentages of people who have travelled from their place of birth due to various reasons. From this table describe the patterns of mobility across three generations.

	0-100 Km	100-500 Km	500-1000 Km	1000+ Km	Abroad
<b>Education</b>					
Gen-1	97	3	0	0	0
Gen-2	87	9	4	0	0
Gen-3	81	7	6	3	2
<b>Employment</b>					
Gen-1	94	3	3	0	0
Gen-2	74	13	9	0	1
Gen-3	58	27	7	3	4
<b>Spousal Home</b>					
Gen-1	97	3	0	0	0
Gen-2	78	17	1	3	0
Gen-3	77	16	5	1	0

- d) There are different channels through which processes of globalization can be manifested. Elaborate this statement based on your group project.

**IV.** Write True/False for the following sentences (1 mark each= **6 marks**)

1. *Coat of Many Countries* explains the process of outsourcing.
2. Hyperglobalists believe that nation state plays an important role in the era of globalization.
3. The new middle class is also known as the *Nouveau Rich* of Asia.
4. Sanskritization is a process of social change.
5. The sweatshops are equipped with latest technological machineries and provide very pleasant working atmosphere.
6. Advertisements act as agents of social change.