

E-Commerce Sales & Profitability Insights Dashboard

Consumer

Corporate

Home Office

YTD Sales

\$11.53M ▼ -0.83%

YTD Profit

\$1.34M ▲ 4.50%

YTD Quantity

#107.2k ▼ -7.29%

YTD Profit Margin

11.58% ▲ 5.37%

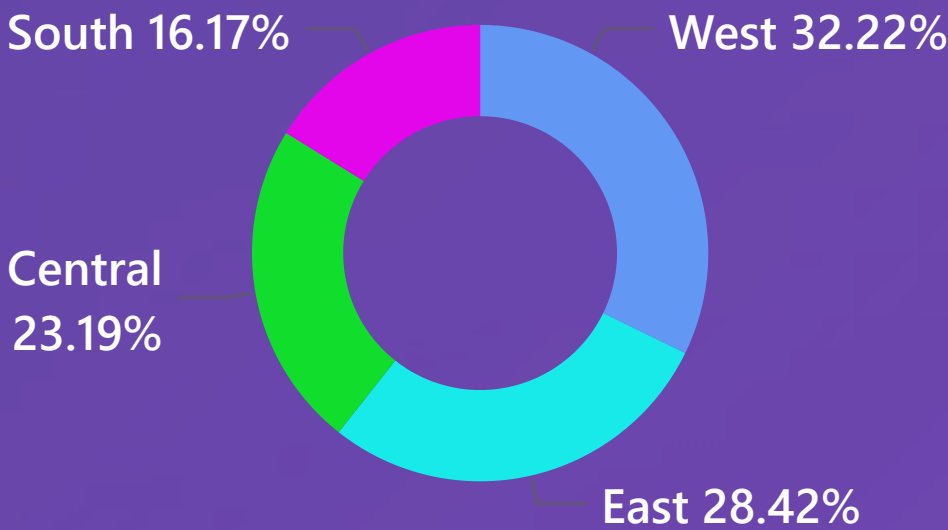
Sales by Category

Category	YTD Sales	PYTD Sales	YOY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

Top 5 Products by YTD Sales

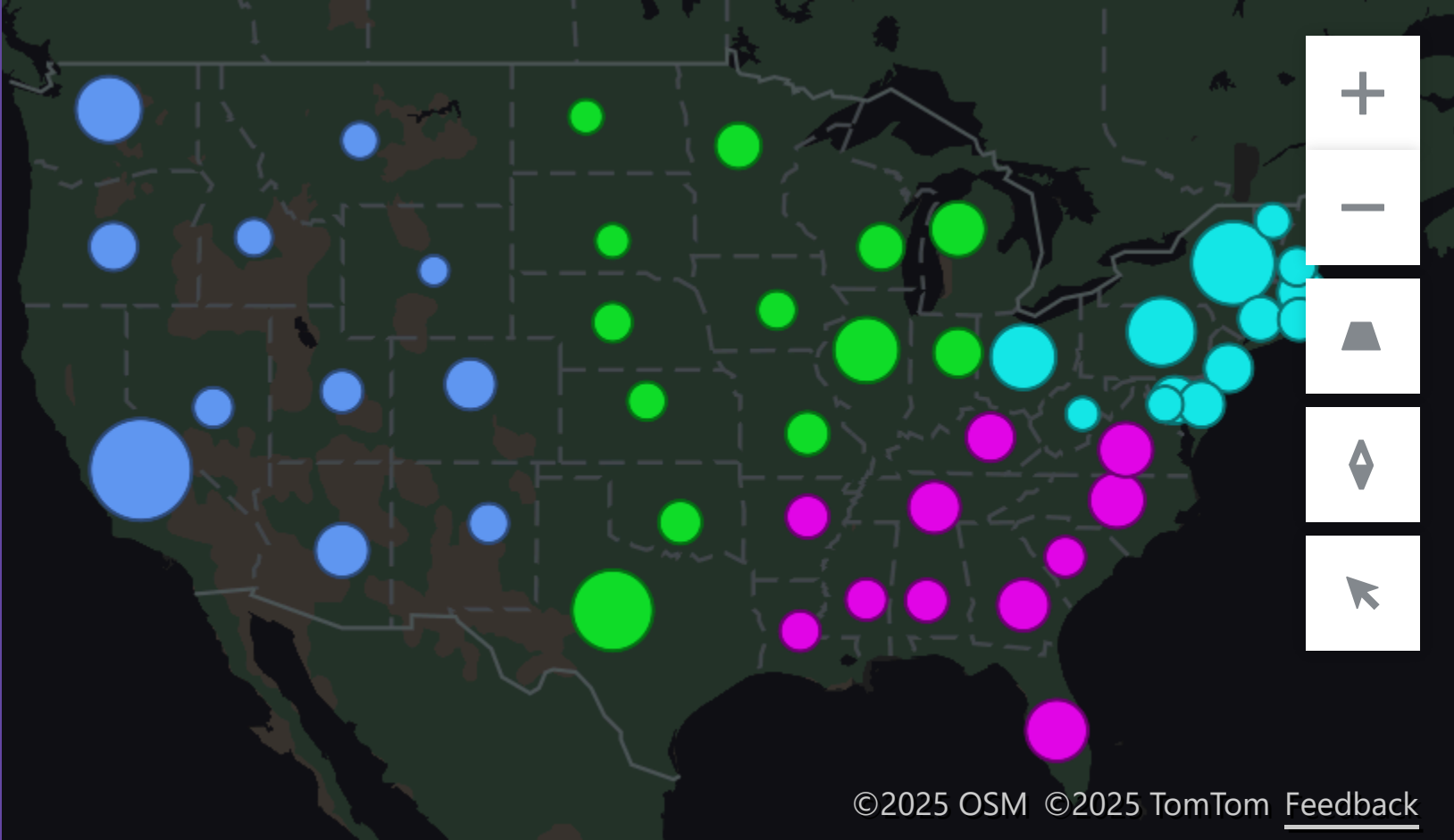
Staple envelope	\$57K
Staples	\$52K
Easy-staple pa...	\$47K
Staples in misc...	\$26K
KI Adjustable-...	\$22K

YTD Sales by Region



Sales by State

Region ● West ● East ● Central ● South



Bottom 5 Products by YTD Sales

Eldon Jumbo P...	\$0.38K
Lexmark X 957...	\$0.27K
Cisco SPA525G...	\$0.25K
Xerox Blank Co...	\$0.23K
Rediform S.O.S...	\$0.18K

YTD Sales by Shipping Mode

