Ankit Kumar (about.me/ankit512.kumar)

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ABOUT

Professional specializing in data analytics, AI, and customer solutions across industries like supply chain and healthcare for 4+ years. Expertise in launching compliant, high-impact products that enhance user experience, operational efficiency, and stakeholder alignment. A pragmatic problem-solver focused on strategic execution, governance standards, and leveraging customer insights to drive data-driven measurable outcomes. Proactive in investigating Key Performance Indicators to ensure responsibility and growth in project metrics while maintaining consistent communication with stakeholders.

WORK EXPERIENCE

Oakyard (Non-Profit organisation for E-Learning - SaaS, Product Development, Gen AI) Product Manager L2 (Volunteer Role) Vohringen, Germany Jul 2023 – Present

- Collaborated with IT and sustainability experts to design an AI chatbot framework for sustainability education, aligning stakeholders on product vision through storytelling workshops and advocating for phased rollouts
- Launched a prototype chatbot using Microsoft Copilot Studio, prioritizing low-code flexibility and user trust
- Automated supply chain sustainability research using UiPath, processing 10K+ supplier documents to flag deforestation risks
- Improved chatbot usability through iterative user testing and Power BI analytics to track engagement patterns, enabling performance measurement and issue resolution
- Created and managed the product backlog for internal developers, prioritizing tasks based on business needs and customer value

LOSUNG360 (E-commerce B2B enablement startup - SaaS, Product Development. Checkout: shipmaxx.in)

Gurgaon, India

Jan 2023 - Oct 2024

Product Owner/Senior Business Analyst

- Directed the successful rollout of, Losung OMS application by steering product strategy within a growing team of 25, and crafted essential documents such as BRDs and PRDs to ensure effective execution and meet business requirements
- Enhanced UX by re-structuring SQL database to improve website responsiveness (7 seconds to less than 5 seconds)
- Orchestrated cross-functional collaboration for A/B testing on user flow and customer journey, achieving a 30% adoption increase
- Facilitated design and development with wireframes and data flow diagrams, enhancing project goals by 25% in 6 months through effective communication and presentation of findings
- Collaborated with developers to consume GraphQL APIs to fetch new SKU product details to help warehouse members check for stock

VAMSTAR (Healthcare procurement startup - SaaS, PMO, Program and Risk Management, Product Development) Hyderabad, India Business Analyst (Contract Role) Aug 2022 – Dec 2022

- Assembled and maintained comprehensive PRDs, BRDs, and Visio diagrams that streamlined healthcare procurement workflows; enhanced decision-making processes by 30% while ensuring compliance with regulatory requirements
- Engaged in technical analysis with the developers regarding the system architecture and implementation
- Leveraged data analytics to optimise ERP workflows and understand customer usage patterns and root causes, reducing contract processing time by 25% and comparing historical data based on previous customer dealings
- Redesigned procurement workflow UX, speeding up contract processing by 25% through improved navigation

EY Global Delivery Services (USA counterpart. Clients: Kraft Heinz; Carnival Cruise Line; Microsoft - ETL)

Product Engineering Specialist

Jun

Chennai, India Jun 2021 – Jul 2022

- Engineered ETL pipelines using T-SQL for Oracle-to-Azure migration, increasing data processing speeds by 30%
- Streamlined data migration strategies for high-profile clients, including data modelling and data warehousing, achieving an 84% improvement while adhering to group policy guidelines
- Formulated a data migration strategy to integrate reporting and ERP systems, boosting decision-making capabilities by 15%
- Created business intelligence dashboards to visualize migration outcomes, increasing project transparency by 15% and improving relationships with key internal stakeholders and business partners

SKILLS PROFILE

Tableau, Power BI, Advanced Excel, Python, SQL, Azure, Snowflake, AWS Integrations, ETL MS Visio, Figma, Jira, Scrum, JavaScript, Business Requirement, Go-to-Market, Competitive Analysis, Stakeholder Management, Gen AI, UiPath, Dataset, Implementation, Enthusiasm, Certified Scrum Product Owner (CSPO) (2024), MS Azure Administrator - AZ 104 (2021), CEFR C2 English IELTS

EDUCATION

UCD Michael Smurfit Graduate Business School

MSc. Management (Grade: 2:1)

Dublin, Ireland Sep 2024

SRM Institute of Science and Technology

BTech. Computer Science and Engineering (Grade: 78.6%, Equivalent Grade: 1:1)

Chennai, India Jul 2021