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Subject Code:- ACSBS0505

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Noida Institute of Engineering and Technology, Greater Noida

(An Autonomous Institute Affiliated to AKTU, Lucknow)

B.Tech

SEM: IV - THEORY EXAMINATION (2022 - 2023)

Subject: Fundamentals of Management

Time: 3 Hours

Max. Marks: 50

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION A

15

1. Attempt all parts:-

- | | | |
|------|---|---|
| 1-a. | Name the principle of management suggested by Henri Fayol, which advocates that, "there should be good superiors at all levels, clear and fair agreement and judicious application of penalties." (CO1) | 1 |
| | (a) Authority and responsibility | |
| | (b) Esprit De Corps | |
| | (c) Order | |
| | (d) None of the above | |
| 1-b. | Increasing sale by 15% is an example of -(CO2) | 1 |
| | (a) Rule | |
| | (b) Objective | |
| | (c) Procedure | |
| | (d) Method | |
| 1-c. | Identify which factors affects personality. (CO3) | 1 |
| | (a) Culture | |

- (b) Family
- (c) Heredity
- (d) All of the above

1-d. In a ___ structure, organizations are split into divisions based on specific products, services or geographies (CO4) 1

- (a) Divisional Organization Structure
- (b) Matrix Organizational Structure
- (c) Functional Organization Structure
- (d) Matrix Organization Structure

1-e. Trait Leadership Theory, also known as the "Great Man" theory, contends that- (CO5) 1

- (a) Charismatic leaders are always best.
- (b) Leaders are born, not made.
- (c) Leaders are made, not born.
- (d) women cannot be effective leaders.

2. Attempt all parts:-

- 2.a. Define contingency theory. (CO1) 2
- 2.b. Define Line Organization. (CO2) 2
- 2.c. Define Power. (CO3) 2
- 2.d. Define Span of Control. (CO4) 2
- 2.e. Define Corporate Governance. (CO5) 2

SECTION B 15

3. Answer any three of the following:-

- 3-a. Explain the 14 principles of Management as suggested by Fayol in Detail. (CO1) 5
- 3-b. List and describe the various methods of recruitment with the pros and cons of Internal and external recruitment. (CO2) 5
- 3.c. " People's responses are always based on their perceptions". Critically examine this statement. (CO3) 5
- 3.d. Discuss how organization design differ usually for large and small organizations. (CO4) 5
- 3.e. Elaborate on the concept of Social Responsibility. According to you what can be the ethical dilemmas in front of a manager. (CO5) 5

SECTION C 20

4. Answer any one of the following:-

- 4-a. Discuss the advantages and disadvantages of Bureaucracy. (CO1) 4
- 4-b. Explain the principle of " Scalar Chain". (CO1) 4

5. Answer any one of the following:-

- 5-a. Forecasting is a pre requisite of planning. Do you agree or disagree. Explain. (CO2) 4
- 5-b. Controlling is an indispensable function of Management. Do you agree with this statement. 4
Give four reasons in support of your answer. (CO2)

6. Answer any one of the following:-

- 6-a. Discuss the factors affecting Learning in individuals. (CO3) 4
- 6-b. The unique personality of an organization is referred to as its culture. Elucidate the given statement. (CO3) 4

7. Answer any one of the following:-

- 7-a. Briefly explain the difference between centralization and decentralization. (CO4) 4
- 7-b. Briefly explain the contingency approach as a modern approach to organization design. 4
(CO4)

8. Answer any one of the following:-

- 8-a. Leaders are different than managers. Do you agree with the statement. Give reasons in support of your answer. (CO5) 4
- 8-b. Explain the important areas where ethical finance can be applied. (CO5) 4