

Printed pages: 2

Subject Code: ACSBS0407

Roll No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute)

Affiliated to Dr. A.P. J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow

Course -BTech

Branch : CSBS

Semester -IV

Sessional Examination: Second

Subject Name: Business communication and value science III

Year- (2021 - 2022)

Time: 1.15 Hours

[SET- B]

Max. Marks: 30

General Instructions:

- This Question paper consists of --pages & ...questions. It comprises of three Sections -A, B, &C.
- Section A -Q.No- 1 is objective type questions carrying 1 mark each, Q. No- 2 is very short answer type carrying 2 mark each. You are expected to answer them as directed.
- Section B- Q. No- 3 is Short answer type questions carrying 5 marks each. Attempt any two out of three questions given.
- Section C - Q. No-4 & 5 are Long answer type questions carrying 6 marks each. Attempt any one part a or b

		SECTION – A	[08Marks]	
1.	All questions are compulsory-		(4×1=4)	
	a.	End of apartheid in South Africa is an example of -----	(1)	CO2
	b.	_____ is the process of recognizing the differences and similarities among different cultural groups.	(1)	CO2
	c.	Glocalisation is a combination of words _____ and _____.	(1)	CO2
	d.	Name two Indian rivers that flow into Bay of Bengal	(1)	CO3
2.	All questions are compulsory-		(2×2=4)	
	a.	Name two ancient Indian Mathematicians.	(2)	CO3
	b.	Give an example of cross cultural misunderstanding.	(2)	CO2

Subject Code: ACSBS0407				
SECTION – B			[10Marks]	
3.	Answer any two of the following-		(2×5=10)	
	a.	How does cross cultural communication increase job opportunities?	(5)	CO2
	b.	Name a country which is an example of cultural pluralism. Describe how.	(5)	CO2
	c.	What are the roles of science and technology towards the society?	(5)	CO3
SECTION – C			[12Marks]	
4	Answer any one of the following-		(1×6=6)	
	a.	How has Shusruta's science evolved in modern era?	(6)	CO3
	b.	Are gender roles limited to a domestic household? Explain.	(6)	CO2
5.	Answer any one of the following-		(1×6=6)	
	a.	What is meant by term 'glocalization'? explain with examples.	(6)	CO2
	b.	Can you imagine a society with reversed gender roles? How would it be different from reality? Would you consider it an ideal society?	(6)	CO2