



Subject Code:

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

CSE, CSE(DS), CSE(AI). BT, ME, M.Tech.(Integrated)

Professional Communication

Subject Code:AASL0101/AMIASL0101

Max. Marks:30

- All questions are compulsory.
- It comprises of three Sections, A, B, and C. You are to attempt all the sections.

		SECTION – A	[8]	
1.	Answer the following questions:		(4×1=4)	CO4
	a.	How many syllables are there in the word ‘dream’?	(1)	
	b.	How many phonemes are there in the word ‘sleep’ ?	(1)	
	c.	Write a rhyming word of ‘brunch’.	(1)	
	d.	_____ is the study of physical space in interpersonal relations.	(1)	
2.	Questions-		(2×2=4)	
	a.	What do you mean by ‘rhythm? Differentiate between rhythm and volume.	(2)	CO4
	b.	How can we handle negative feedbacks at workplace?	(2)	CO5
SECTION – B				
3.	Question- Answer any two of the following-		[2×5=10]	

	a.	What do you mean by Proxemics? Define different zones of Proxemics.	(5)	CO5
	b.	What is the use of applied phonetics in effective communication?	(5)	CO4
	c.	Why is confidence an important factor in public speaking and how can we speak confidently?	(5)	CO5
SECTION – C				
4	Answer any one of the following-		[2×6=12]	
		Question-	(6)	
	a.	Differentiate between productive and receptive skills.		CO4
	b.	“Vocal delivery is able to create suspense, enthusiasm, and excitement....” Elucidate.		CO4
5.	Answer any one of the following-			
	a.	Why do we need presentation skills? Explain with reference to presentation etiquette.	(6)	CO5
	b.	What are the requisites of Presentation? How can we overcome nervousness while giving presentation?	(6)	CO5