EXL

EXL Analytics Blog Writing 2023

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Problem Description

Background

Generative AI:

Generative AI has emerged as a powerful technology in the technology and analytics industry. Its ability to create new and original content has transformed the way companies create products and services. From synthetic images and videos to natural language processing and virtual reality, generative AI is being used to develop a wide range of outputs. In the analytics industry, it is being used to create predictive models that can identify patterns and anomalies in large datasets, leading to more accurate forecasts and better decision-making. As generative AI continues to evolve, it has the potential to change the way businesses operate, making it an exciting field to watch.

Problem Statement

Participants need to write a blog on:

How will AI tools like ChatGPT and Co-Pilot shape the future of Analytics industry?

Sample Blogs

Participants can refer to any publicly available blogs however please find below some samples for reference

- [Evolution of AI and Data Science in 2022](#)
- [ChatGPT: The Evolution of AI](#)
- [GPT-4: The Evolution of AI Language Models](#)

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Submissions

Participants need to submit a blog of maximum 1000 words in .docx format.

Last submission date is 10th May 2023 EST EOD.

Note:

1) The file should be named as *"EXL_BlogWriting_2023_TeamName"*. A proper naming convention is expected to be followed by each team

2) All Blog submission needs to be uploaded through the following submission form:
https://forms.office.com/r/Kiu7aDbEmn

[QR code]

The preferred mode of accessing the submission forms is through EXL laptop.

The submitted file should **not be more than 10MB in size**

Evaluation Criteria

The judging criteria for the blogs is described below:

1) The blogs will be judged by a panel of 5 members (AVPs and above)

2) Submitted blogs will be evaluated basis below-mentioned criteria:

   a) Problem Formulation – 10%

   b) Solution Design – 40%

   c) Blog Quality and Clarity – 20%

   d) Creativity and Uniqueness – 20%

   e) Grammar, References and Compliance – 10%

3) The summation of the scores of all judges will be used for final ranking

Prizes

1ˢᵗ Prize: USD 550

2ⁿᵈ Prize: USD 350

Rules and Regulation

1) A minimum of 1, and a maximum of 2 participants are allowed to form a team. Each participant can a part of only 1 team

2) Teams should be made up exclusively of the current employees of EXL who are not organizers, volunteers, judges, sponsors, or in any other privileged position at the event

3) Teams can be disqualified from the competition at the organizers' discretion. Reasons might include but are not limited to breaking the Competition Rules, behaving in a way that violates the EXL code of conduct or other unsporting behavior

4) Participation in hackathon competition is not necessary for participation in blog and vice-versa

5) Teams will be disqualified in case of plagiarism (Use of AI tools like ChatGPT, BARD is explicitly prohibited)

Process to Participate

Following are the steps to participate:

1) **EXL Analytics Blog Writing 2023** will be open to all EXL Employees except for organizers, volunteers, judges, and sponsors.

2) Create a team of 1-2 members

3) Please use the following link for registration using EXL ids: https://forms.office.com/r/Lf3yGuKkyi

4) Registration QR Code: *Office App (Mobile) -> Actions -> Scan QR Code*

If the link is not working for any team, drop a mail to the following ids with a subject line – "Participation in EXL Analytics Blog Writing 2023" - in the below mentioned format:

Team Name	What are you participating in?	Team Members and Emp. Id.	Contact Number(s)	Email IDs	Team Size
MYTEAMNAME	Hackathon	ABC 1234, XYZ 2345	+91 91234 34567, +91 98765 43210	abc@exlservice.com, xyz@exlservice.com	2

Send the above details to: *md.aftab@exlservice.com;*

All submissions need to be CC ed to the following IDs*: gaurav.kejriwal2@exlservice.com; sayantan.dutta@exlservice.com; bhagyam.choudhary@exlservice.com; shantanu.verma@exlservice.com; somesh.kumar@exlservice.com; rakshita.asati@exlservice.com*

5) Open platform for discussion

WhatsApp group: https://chat.whatsapp.com/Gf4d5qPNnMnIiQvXbRvekX

(Only one member from each team should join the WhatsApp Group, Ping on +91 9128024900 to get yourself added in the WhatsApp group)

6) **Hackathon queries form** (post your queries and doubts about the hackathon using this form): https://forms.office.com/r/EBeC5Z3Kzf

Important dates

Dates	Description
4th April 2023	Registrations Open
10th April 2023 EST EOD	Registrations Close
18th April 2023	Doubt Session
10th May 2023 EST EOD	Submission Deadline
8th June 2023*	Results and Winner Announcement

Tentative timelines