

ANKIT RAIKWAR – Senior Business & Data Analyst



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Core Competencies

Business Intelligence & Analysis

Data Interpretation & Modelling

Dashboard Development

ETL Processes / Big Data Analytics

Data Pipeline Development

Predictive Analytics/Statistical Modelling

Client Requirement Gathering

Business Strategy Support

Power BI Development



IT Skills

- **Data Visualization & Business Intelligence:** Power BI, Tableau, DAX, dashboard design, and data storytelling
- **Databases & Cloud Platforms:** SQL, PostgreSQL, Google Cloud (Big Data), ETL pipeline development
- **Programming:** Python
- **Tools & Analytics Operations:** Advanced Excel, Google Sheets (querying & reporting), Jira, and Figma



Entrepreneurial Experience

Co-Founder | Arham Farms (Dairy Farm) |
Mar 2017 – Apr 2021

- Implemented a centralized Google Sheets reporting framework to track daily production metrics, enabling real-time visibility and data-driven decision-making across partners.
- Developed performance analytics and visualizations to monitor individual animal output trends, using insights to optimize feed strategies and improve operational efficiency.



Profile Summary

- An accomplished Sr. Analyst offering **5+ years** of experience in **business analysis, operational performance, strategic growth and data analytics**, demonstrating a commitment to enhancing operational performance across diverse industries.
- Skilled in leveraging **Power BI, SQL, Python, and Google Cloud** to design end-to-end analytics solutions, transforming complex raw data into actionable insights across finance, marketing, and operations.
- Proven expertise in **ETL processes, data modeling, and predictive analytics**, enabling seamless integration of diverse data sources and delivering scalable, high-impact analytical frameworks.
- **MBA in Marketing & Analytics** with a strong track record of delivering KPI dashboards, financial reporting, and optimization models that reduce manual effort, improve decision-making, and drive revenue growth.
- Showcased ability to **lead cross-functional teams, manage stakeholders, and execute data initiatives** in fast-paced environments while aligning technical solutions with business objectives.



Work Experience

Quauto Technologies Pvt. Ltd. | Senior Analyst | April 2025 – Present

Key Result Areas:

- Leveraged **DAX, SQL, PostgreSQL, and Power BI** to deliver deep analytical insights and support data-driven decisions.
- Built compelling visualizations using Tableau to translate complex datasets into clear, actionable stories.
- Led end-to-end BI solution development, including data gathering, ETL, modeling, KPI design, and dashboard creation using **Power BI** and **Tableau**.
- Streamlined client reporting workflows by optimizing data models and automating recurring analytics tasks, reducing manual effort by **30%** and improving reporting turnaround time.
- Recognized for delivering visually superior, insight-driven BI solutions that improved decision-making accuracy across **10+** client projects.
- Applied Big Data analytics techniques to process and interpret large-scale datasets for strategic improvements.
- Transformed raw data into meaningful recommendations that enhanced business strategy and operational outcomes.

Sakon | Business Analyst | Aug 2021 – Mar 2025

Key Result Areas:

- Designed and delivered interactive dashboards using Power BI and Tableau, transforming complex, multi-dimensional datasets into clear and intuitive insights for non-technical stakeholders.
- Built & validated robust data models by writing complex SQL queries and DAX calculations on MSSQL databases, ensuring accuracy and reliability for enterprise reporting.
- Utilized Google Cloud Console to query and process large-scale datasets, significantly improving data retrieval speed and enabling faster, insight-driven client reporting.

- Established an end-to-end supply chain from the ground up, securing partnerships with key clients including Amul and driving annual revenue of ₹22 lakhs.
- Led comprehensive business operations encompassing budgeting, workforce management, and vendor coordination to ensure scalable and sustainable growth.

- Performed in-depth analysis of large datasets to uncover trends and generate actionable strategic recommendations, directly supporting leadership in improving business performance.

Voivo Infotech | Sales Manager | Jun 2014 – Sep 2016

Key Result Areas:

- Drove business growth through market insight, customer management, and high-performing sales leadership.



Education Credentials



MBA in Marketing & Analytics, IIMT Gurgaon, 2014



B.B.A, Bharti Vidhya Peeth University, 2011



Certification: Google Analytics Individual Qualification



Personal Details

Date of Birth: 6th feb 1990 | Languages: English, Hindi, Marathi | Address: Hinjewadi, Pune