

IIM INDORE'S Integrated Program in Business Analytics (IPBA)



Session Topic C and Schedule walkthrough and Student necklist et introduced to the world of Business nalytics and Data Science auguration with IIM Indore and JA Welcome Address and Introductions Course Content and Delivery Expectations for successful completion of e program including assessments passing iteria About placement Assistance troduction to Analytics and CRISP DM ata Collection and Biases tro to R enerating and Using Summary Statistics stributions and Histograms with R enpirical Distributions data manipulation ands on practice session are evening (1 hour optional) usiness Case Study - R data manipulation andamental probability concepts and	NA PPT PPT+R R and R Studio
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obability distributions	
iscrete distributions)	PPT+R
ontinuous distributions, Normal	
stribution, Sampling distribution, CLT	PPT+R
ands on practice session	
te evening (1 hour optional)	Excel / R
rameter estimation via confidence interval	
Business Case study (Descriptive Stats)	
ncludes Live graded quiz)	
sics of hypothesis testing, 1-sample tests	
nu, p), one-sided, two-sided, via CI, p-value	
sample (paired & independent) tests	DDT . D
neans), Equality of variance test	PPT+R
onparametric tests (sign test, WSRT, Mann-	
hittney test), test for normality	
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allis test	
hi-square tests for goodness of fit,	
dependence, homogeneity	
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te evening (1 hour optional)	Excel /R
	Fyrani
actica Uyaathasas Tas kina MCO	Excel
	(Hosted
ase Study on JLC (non graded)	on JLC)
oon office session 1	NI A
	NA
somess case stady- Descriptive + Interential	
atistics	
Busichus, sar nea on thit san departe act	meter estimation via confidence interval siness Case study (Descriptive Stats) udes Live graded quiz) as of hypothesis testing, 1-sample tests p), one-sided, two-sided, via CI, p-value mple (paired & independent) tests ins), Equality of variance test parametric tests (sign test, WSRT, Mannthey test), test for normality mple test for mean: ANOVA, Kruskalist est square tests for goodness of fit, pendence, homogeneity is on practice session evening (1 hour optional) tice Hypotheses Testing MCQ as Study on JLC (non graded)



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				_					
								QnA session on practice MCQ and case study -	
	l	_		10:00 AM to					
Descriptive and	Online	8		11:30 PM IST					Excel / R
Inferential Stats	Online	9	19 Nov 22		0	NA			NA
	l	_		2:00 PM to	_			-	
	Online	9	20 Nov 22		0	NA	Assignment		JLC
	0.11	40	26 N - 22	10:00 AM to	2.5			· ·	14.601
	Online	10	26 NOV 22	12:30 PM IST	2.5	IIIVI I	IL Session	·	MySQL
	Online	10	27 Nav. 22	10:00 AM to	2.5		II Cassian		Marcol
	Online	10	27 NOV 22	12:30 PM IST	2.5	IIIVI I		SQL Joins	MySQL
									MySQL
							ŭ	Practice SOL MCO	(Hosted
	Online	10	27 Nov 22		0	۱۸	•		,
SQL	Online	10	27 NOV 22	10:00 AM to	U	JA	Graded)		on JLC)
JQL	Online	11	3 Dec 22	12:30 PM IST	2.5	10	CS Session	•	MySQL
	Offilite	11	3 Dec 22	12.30 FIVI 131	2.3	JA		(includes live graded quiz)	WIYSQL
	Online	11	3 Dec 22	TBD	0.75	10	-	Alumni connect / Industry Guest lecture	NA
	Online	-11	3 Dec 22	100	0.73	3/	duest		INA
				10:00 AM to					
	Online	11	4 Dec 22	11:30 PM IST	15	IΔ	OnA Session		MySQL
	Online		7 DCC 22	2:00 PM to	1.5	3/1	-	JEC TOTALITI	IVIYOQE
	Online	12	10 Dec 22		0	NA		Assignment Submission 2 - SQL (MCQ) on ILC	JLC
	-			10:00 AM to			· ····································		
	Online	12	11 Dec 22	12:30 PM IST	2.5	JA	IL Session	Sanity checks and treatment - Session 1	
				10:00 AM to				Data Exploration and Visualization in R + Data	R
	Online	13	17 Dec 22	12:30 PM IST	2.5	JA	IL Session	Sanity checks and treatment - Session 2	
R				10:00 AM to				Using GitHub & Kaggle to build an analytics	
	Online	13	18 Dec 22	12:30 PM IST	ST 1.5 JA QnA Session JC forum No class No class Streak to prep for assignment No class No class Streak to prep for assignment No class Streak to prep for assignment Streak to Streak t	Kaggle			
				7:00 PM to			Practice	Hands on practice session	
	Online	13	18 Dec 22	8:00 PM IST	1	JA	Session	, ,	R
Kaggle and Github				10:00 AM to					
Raggie and Github	Online	14		12:30 PM IST					PPT + R
	NA	14	25 Dec 22						NA
	Online	15	31 Dec 22				•		
	-	15	1 Jan 23	NA	U	NA	нопаау		
				10:00 AM to					
	Online	16	7 Jan 23	12:30 PM IST	2 -	110.4.1	II Cossian		PPT + R
	Offilite	10	7 Jan 25	12.30 PIVI 131	2.5	IIIVI I		(Model Diagnostics)	PPITK
								Practice Data Manipulation + FDA + Viz +	
							ū		R (Hosted
	Online	16	7 Jan 23		0	IΔ	٠	, 55	on Kaggle)
	Onnic		7 3411 23		Ť	371	Gradea	, 9 ,	оп карысу
				10:00 AM to				(Multiple Linear Regression)	
	Online	16	8 Jan 23	12:30 PM IST	2.5	IIM I	CS Session	(Includes Live graded quiz)	R
GLM - Statistics									
Module								Logistic Regression - Logistic Cost Function	
								and Interpreting Model Results	
				10:00 AM to				Logistic Regression - Measuring Classification	
	Online	17	14 Jan 23	12:30 PM IST	2.5	IIM I	IL Session	Performance - AUC, ROC, Confusion Matrix	R
				7:00 PM to					
	Online	17	16 Jan 23	8:00 PM IST	1	JA + IIM I	Open Office		NA
]	l					
		۱		10:00 AM to		l .		, ,	_
	Online	17		12:30 PM IST				. ,	R
	Online	18	21 Jan 23	INA	0	NA	No class	No class- Break to prep for assignment Assignment Submission 3 - Regression (Case	NA
				2:00 PM to			Graded	study) on Kaggle (private competition) +	JLC +
	Online	18	22 Jan 23		0	NA		Regression MCQ on JLC	Kaggle
	Cimile	10	22 Jan 23	3.00 T IVI	Ŭ	INA	Assignment	Hebi coolon Med on the	Naggie



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	0.011.00	1.0	20 15 - 22	10:00 AM to	٦.		II Ca!	Time Caries Formanting, Carrier 4	DDT : D
	Online	19	28 Jan 22	12:30 PM IST	2.5	IIM I	IL Session	Time Series Forecasting - Session 1	PPT + R
	Online	10	20 122 22	10:00 AM to	2 -	115.4.1	II Cossion	Time Series Egregating Session 2	DDT : D
	Online	19	23 Jdil 73	12:30 PM IST	2.5	IIM I	IF 262210U	Time Series Forecasting - Session 2	PPT + R
				10:00 AM to				Business Case study - Time Series Forecasting	
	Online	20	4 Feb 23	12:30 PM IST	2.5	JA	CS Session	, ,	R
CINA Chatiatian	Offillite	20	416023	12.30 1 101 131	2.5	3/		(includes live graded quiz)	I N
GLM - Statistics	Online	20	5 Feb 23	TBD	0.75	JA	•	Alumni connect/ Industry Guest lecture	NA
Module	Cimile		310023	100	0.75	371		That in connect, massify caest lecture	147.
							_		5 /
			445100			l	`		R (Hosted
	Online	21	11 Feb 23	N A	0	JA	,		on Kaggle)
	NA	21	12 Feb 23	NA	0	NA	No class	1 1 0	NA
				2.00 DM +0			Cradad	,	шс.
	Online	22	10 Fab 22	2:00 PM to	_	NA.			JLC +
	Online	22	18 Feb 23	3:00 PIVI	0	NA	Assignment	Series MCQ on JLC	Kaggle
				10:00 AM to					Dython
Duthon	Online	22	10 Fob 22	12:30 PM IST	2.5	14	II Sossion	Introduction to Python- Pacic Data Structures	
Python	Online	22	19 Feb 23	10:00 AM to	2.5	JA	IL Session	•	1
	Online	23	25 Eab 22	12:30 PM IST	2.5	I 14	II Cossion	IL Session Time Series Forecasting - Session 2 Business Case study - Time Series Forecasting (Includes Live graded quiz) Alumni/ Guest Alumni connect/ Industry Guest lecture Assignment (Non Practice Time Series Case Study on Kaggle (Roladed) (Non graded private competition) No class Graded) No class - Break to prep for assignment Assignment Submission 4 - Time Series (Case study) on Kaggle (private competition) + Time Series MCQ on JLC IL Session Introduction to Python- Basic Data Structures Python Basic Data Structures & Data Manipulation Major Project (BYOP) - A session to guide how to source your own data and business problems Python- Data Exploration - Sanity Checks Preparing Data Quality Reports Python- Data Preparation - Outliers and Missing Value Treatments Variable Profiling Using Information Value Python- Data Preparation - Outliers and Missing Value Treatments Variable Profiling Using Information Value Practice Session Late evening (1 hour optional) Open Office Open office session 3 CS Session Business Case study (EDA) - Python Major Project (BYOP) BYOP interim check point IL Session Alumni/ Guest Alumni connect/ Industry Guest lecture Tree Models - Regression Trees and Classification Trees Feature Importance	Notebook)
	Offillie	23	23 Feb 23	12.30 PIVI IST	2.5	JA		Manipulation	
ВУОР				10:00 AM to			-	BYOP - A session to guide how to source your	
БТОР	Online	23	26 Feb 23	11.00 AM IST	1	IΔ	_	,	PPT
	Offillite	23	2016023	10:00 AM to		3/	(BTOF)		
	Online	24	4 Mar 23	12:30 PM IST	2.5	IΔ	II Session		
	Offillite	27	TIVIUI 25	12.30 1 141 131	2.5	3/1	12 30331011	, , ,	
				10:00 AM to					
	Online	24	5 Mar 23	12:30 PM IST	2.5	IA	II Session		Python
	- Crimine		3 14101 23	12.30 1 141 131		371	12 30331011	5 5	(Jupyter
				10:00 AM to					Notebook)
Python	Online	25	11 Mar 23	12:30 PM IST	2.5	JA	IL Session		
. ,				07.00 PM to					
	Online	25	12 Mar 23	08.00 PM IST	1	JA	Session	Late evening (1 hour optional)	
				7:00 PM to					
	Online	25	16 Mar 23	8:00 PM IST	1	JA + IIM I	Open Office	Open office session 3	NA
									Python
				10:00 AM to					(Jupyter
	Online	26	18 Mar 23	12:30 PM IST	2.5	Python Basic Data Structures & Data Major Project JA (BYOP) BYOP - A session to guide how to source your own data and business problems Python - Data Exploration - Sanity Checks Preparing Data Quality Reports Python- Data Preparation - Outliers and Missing Value Treatments Variable Profiling Using Information Value Python- Data Preparation - Outliers and Missing Value Treatments Variable Profiling Using Information Value Practice JA IL Session Variable Profiling Using Information Value Practice Hands on practice session JA HIM I Open Office Open office session 3 JA CS Session Business Case study (EDA) - Python Major Project JA (BYOP) BYOP interim check point Malumni/ JA IL Session Intro to Machine Learning Noted	Notebook)		
							Major		
BYOP							Project		
	Online	26	19 Mar 23	NA	0	JA	(BYOP)	BYOP interim check point	Mail
									Python
				10:00 AM to					(Jupyter
	Online	25	25 Mar 23	12:30 PM IST	2.5	JA		Intro to Machine Learning	Notebook)
							Alumni/		
	Online	25	26 Mar 23	TBD	0.75	JA	Guest		NA
Machine Learning									
waciniie Learning									
				10:00 AM to				•	Python
	Online	25	26 Mar 23	12:30 PM IST	2.5	JA	IL Session	Purity Measures - GINI	(Jupyter
								Purity Measures - Entropy MSE	Notebook)
				10.00 484+6		I		Building and Pruning Trees	I
				10:00 AM to				(Includes Live graded quiz)	



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							Practice		Python
							Assignment	Burgling Mill Come Standards Manuals Association	NB
	0.11	26	2 4 22	TOD			(Non	Practice ML Case Study on Kaggle (non	(Hosted
Machine Learning	Online	26	2 Apr 23	TBD	0	JA	Graded)	graded private competition)	on Kaggle
				10.00 414 +0					Python
	0.11	27	0.422	10:00 AM to	2.5		U. Caratan	Second Matheda Beard Seconds	(Jupyter
	Online	27	8 Apr 23	12:30 PM IST	2.5	JA	IL Session	Ensemble Methods - Bagged Ensembles	Notebook
	Online	27	8 Apr 23	NA	0	NA	Holiday Major	No class - Easter Sunday	NA
24.22							-	BYOP proposal submission deadline,	
ВУОР	NIA	27	0 4 5 2 2 2	NIA	0	١,	Project	following approvals and mentor allocations	Mail
	NA	27	9 Apr 23	NA 10:00 AM to	U	JA	(BYOP)	rollowing approvals and mentor allocations	Mail
	Online	28		12:30 PM IST	2.5	JA	IL Session	Ensemble Methods - Random Forests	Python
	Offilite	20		10:00 AM to	2.5	JA	IL Session	Elisellible Metilous - Ralluolli Forests	(Jupyter
	Online	29	15 45 22	12:30 PM IST	2.5	١,	II Cossion	Chastering K Moons and Hierarchical Models	Notebook
						JA	IL Session	Clustering - K Means and Hierarchical Models	
	Online	29	16 Apr 23	NA	0	NA	Holiday	No class - Idul Fitr	NA
								Business Case study - Machine Learning	Python
Machine Learning				10:00 AM to				algorithms	(Jupyter
Widelinie Learning	NA	30	22 Apr 23	12:30 PM IST	2.5	JA	CS Session	(Includes Live graded quiz)	Notebook
	Online	30	23 Apr 23	NA	0	NA	No class	No class	NA
			<u> </u>					Assignment Submission 5 -ML (Case study)	
				2:00 PM to			Graded	on Kaggle (private competition) + ML MCQ	JLC +
	NA	31	29 Apr 23	3:00 PM	0	NA	Assignment	on JLC	Kaggle
			<u> </u>	10:00 AM to				DS talk - connecting the dots	- 55
	Online	31	30 Apr 23	11:00 AM IST	1	JA	IL Session	(With Sarita Digumarti - Industry expert)	NA
			·				Major	(and the second	
ВУОР							Project		
2.0.	Online	32	6 May 23	NA	0	JA	(BYOP)	BYOP kick off	Mail
			,				Placement		
Placement Assisstance	Online	32	6 May 23	TBD	0	JA	Assistance	Placement Committee Formation - mail	Mail
			,					Text Handling - Reading Text Files at Scale	
				10:00 AM to				Using Regular Expressions to Clean Text	
	NA	32	6 May 23	12:30 PM IST	2.5	JA	IL Session	Handling Text Encoding Issues	
								Tokenization, stemming and lemmatization	1
								POS Tagging	
				10:00 AM to				Parsing Grammatical Trees	
	Online	32	7 May 23	12:30 PM IST	2.5	JA	IL Session	Named Entity Recognition	D. Albana
								Modeling - Text Representation, TFIDF, Count	Python
								Vector	(Jupyter
Taut Mining and Intro								Cosine Similarity of Text Corpus	Notebook
Text Mining and Intro				10:00 AM to				Using TFIDF features to build sentiment	
to NLP	Online	33	13 May 23	12:30 PM IST	2.5	JA	IL Session	classifiers	
				10:00 AM to					
	Online	33	14 May 23	12:30 PM IST	2.5	JA	IL Session	Handling Image data	
				10:00 AM to				Business Case study - Text Mining	
	Online	34	20 May 23	12:30 PM IST	2.5	JA	CS Session	(Includes Live graded quiz)	
								Assignment Submission 6 - Text Mining (Case	
		I		2:00 PM to			Graded	study) on Kaggle (private competition) + Text	JLC +
	Online	34	21 May 23	3:00 PM	0	NA	Assignment	Mining MCQ on JLC	Kaggle
				7:00 PM to					
	Online	34	22 May 23	8:00 PM IST	1	JA + IIM I	Open Office	Open office session 4	NA
Tableau				10:00 AM to					
rapieau	Online	35	27 May 23	12:30 PM IST	2.5	JA	IL Session	Tableau for Data Visualization	Tableau
Placement Assisstance							Placement		
	Online	35	28 May 23		1	JA	Assistance	Placement Connect 1 - kick off session	NA
Generating Business	0 "			10:00 AM to		l .		L	
Value	Online	35	28 May 23	12:30 PM IST	2.5	IIM I	IL Session	Models to Value	PPT
with Storytelling and	Online	26	2 102 22		2 -	110.4.1	II Cossion	Ditfalls of Prodictive Models in Business	
Insights	Online	36	3 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	Pitfalls of Predictive Models in Business	i



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			10:00 AM to					
Online	36	4 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	Storytelling with Data - 1	PPT
			10:00 AM to					PPI
Online	37	10 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	Storytelling with Data - 2	
						Alumni/		
Online	37	11 Jun 23	TBD	0.75	JA	Guest	Alumni connect/ Industry Guest lecture	NA
			10:00 AM to			Placement	Placement Connect 2- Resume writing and	
Online	38	17 Jun 23	11:00 PM IST	1	JA + IIM I	Assistance	interview tips session	NA
			10:00 AM to				Intro to Big Data Ecosystem - Hadoop and	
Online	38	18 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	HDFS	PPT
			10:00 AM to					
Online	38	24 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	Querying with Hive	
			10:00 AM to					
Online	38	25 Jun 23	12:30 PM IST	2.5	IIM I	IL Session	Intro to Spark and PySpark SQL	Big Data
			10:00 AM to				· · ·	VM
Online	39	1 Jul 23	12:30 PM IST	2.5	IIM I	CS Session	Business Case Study Data Engg	
			10:00 AM to				Business Case Study - ML with PySpark	
Online	39	2 Jul 23	12:30 PM IST	2.5	IIM I	CS Session	(Includes Live graded quiz)	
Online	40	8 Jul 23	NA	0	NA	No class	No class - Break to prep for assignment	NA
			2:00 PM to			Graded	Assignment Submission 7 - Big Data (MCQ)	
NA	40	9 Jul 23	3:00 PM	0	NA	Assignment	on JLC	JLC
			7:00 PM to			_		
Online	40	10 Jul 23	8:00 PM IST	1	JA + IIM I	Open Office	Open office session 5	NA
Online	41	15 Jul 23	NA	0	NA	No class	No class - Prep for project work	NA
NA	41	16 Jul 23	NA	0	NA	No class	No class - Prep for project work	NA
						Major		
			10:00 AM to			Project		
NA	42	22 Jul 23	12:30 PM IST	2.5	JA + IIM I	(BYOP)	Online BYOP Project presentations	Online
Online	42	23 Jul 23	NA	0	NA	No class	No class	NA
			10:00 AM to			Placement		
NA	43	29 Jul 23	11:00 PM IST	1	JA	Assistance	Placement connect 3 - status check	NA
							IIM I tour; Meetup with faculty and	
Online	43	30 Jul 23		1	JA + IIM I	Convocation	batchmates	NA
In-								
person*	44	26 Aug 23		1	JA + IIM I	Convocation	Landscape Survey of Analytics, ML and Al	NA
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Notes:

- Please note that while every effort will be made not to change the dates/time in the schedule, Indian Institute of Management Indore and Jigsaw Academy reserves the right to modify the schedule due to factors beyond our control. All changes will be informed to participants in a timely manner.
- *Subjected to change based on how Covid-19 situation in the country improves (Govt. and IIM I discretion)
- ^ Could be merged with Case study session as well in some cases
- MCQ graded assignments on JLC will be 1 hour each
- Case Study (graded) on Kaggle will be 4 hours each