# blinkit
**India's Last Minute App**

**Outlet Location Type**
Tier 2

**Outlet Size**
Small

**Item Type**
Breakfast

**$2.31K**
TOTAL SALES

**$144**
AVG SALES

**16**
NO OF ITEMS

**3.5**
AVG RATING

## OUTLET ESTABLISHMENT

$2,000

$1,500

$1,000

$500

$0

$1,439.30

$695.26

$176.24

2015    2016    2017    2018    2019    2020

| Total Sales | Avg Sales | No of Items | Avg Rating |
|---|---|---|---|

### FAT CONTENT
● Low Fat  ● Regular

$1K

$2.31K
Total Sales

$1K

### ITEM TYPE

Breakfast                                    $2.3K

### FAT BY OUTLET
● Low Fat  ● Regular

Tier 2          $1.3K
                $1.0K

## OUTLET SIZE
● Small

$2K

## OUTLET LOCATION

Tier 2                    2.31K

## OUTLET TYPE

| Outlet Type | Total Sales | No of Items | Avg Sales | Avg Rating | Item Visibility |
|---|---|---|---|---|---|
| Supermarket Type1 | $2.31K | 16 | $144 | 4 | 0.08 |

# blinkit
**India's Last Minute App**

### Outlet Location Type
Tier 3

### Outlet Size
Medium

### Item Type
Frozen Foods

**Developed By -**
**Ankit Bhagat**

## $29.97K
TOTAL SALES

## $141
AVG SALES

## 212
NO OF ITEMS

## 3.9
AVG RATING

### OUTLET ESTABLISHMENT

$12.2K $13.3K
$10K
$5K
$4.5K

2012 2014 2016 2018 2020 2022

| Total Sales | Avg Sales | No of Items | Avg Rating |
|---|---|---|---|

### FAT CONTENT
- Low Fat  - Regular

$12K
**$29.97K Total Sales**
$18K

### ITEM TYPE
Frozen F... $30K

### FAT BY OUTLET
- Low Fat  - Regular

Tier 3  $18K
$12K

### OUTLET SIZE
- Medium

$30K
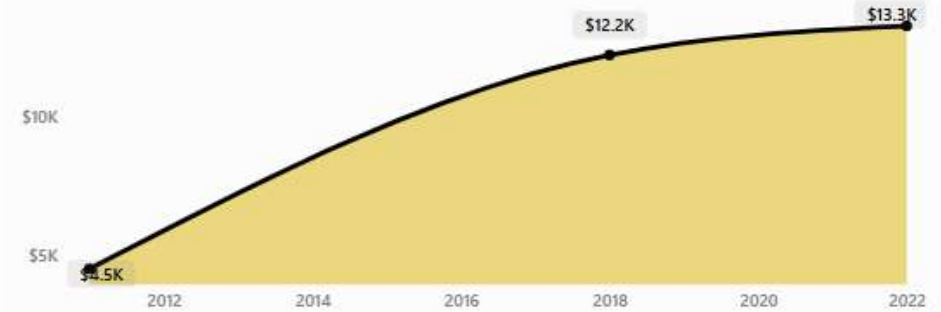
### OUTLET LOCATION
Tier 3  29.97K

### OUTLET TYPE

| Outlet Type | Total Sales | No of Items | Avg Sales | Avg Rating | Item Visibility |
|---|---|---|---|---|---|
| Grocery Store | $4.51K | 31 | $145 | 4 | 0.07 |
| Supermarket Type2 | $13.25K | 92 | $144 | 4 | 0.06 |
| Supermarket Type3 | $12.21K | 89 | $137 | 4 | 0.06 |