

Ankit Chaurasiya

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OBJECTIVE:

A highly motivated Digital Media Technology graduate with deep knowledge and industrial experience in Front & Back End website and web applications development, UI designing, Digital and Graphic designing. I am currently looking for a role which will help me gain more important experience in the practical designing and developing world.

WORK EXPERIENCE:

Frontend Web Developer: Diversity Creative Marketing Agency, Nottingham, UK

10/2019 – present

Responsibilities:

- Experience in a creative digital marketing agency and working in a busy environment and my main roles are to build websites with its copywriting based on the client's needs and requirements.
- Working on amends, updates and maintenance of the websites and web applications and responding to client's and attending project meetings.
- Developing HTML emails with its copywriting and carrying out UI/UX designing, prototyping, developing wireframes and also carrying out graphic design work using adobe creative suite and Canva as well to help my colleagues during busy period.

07/2019 – 10/2019

Lead UI Designer, Digital Designer, SCRUM Master: Nottingham Trent University, UK

Responsibilities:

- Created many sets of UI designs, prototypes and wireframes and graphic designs of the app in addition with carrying out UX research and made development of the app easier and more understandable for the team.
- Using SCRUM agile process framework, being SCRUM master, I have improved the management and speed of development with achieving high quality outcomes by 80%.
- Carried out many graphic designing work such as posters, flyers, emails, banners, logos in addition with amends, updates and much more using Adobe Creative Suite and Canva. Working with experienced people team has helped me improve and get a deep experience about how organizations and industries works.

08/2019 – 12/2019

Web Application Designer & Developer: Red Umbrella, Nottingham, UK

07/2017 – 08/2017

Web Designer, Developer and Graphic Designer at ASE Consulting, Mumbai, India

**OVERALL
KNOWLEDGE &
EXPERIENCE:**

Tools & Software	Programming Languages & Frameworks
Adobe CC Suite	HTML, CSS & SASS
Sketch, Invision, Zeplin,	PHP, XML
Microsoft Office, Github	Node.JS, React, Vue.JS
Android Studio	Frameworks: Bootstrap, Materialize.css etc.
WordPress, Magento, WooCommerce	Java, jQuery
3Ds Max, Unreal Engine	MySQL
Dreamweaver	C#
Adobe XD, Canva	JavaScript, ES6
Google Analytics, CEO	MJML & Mailchimp – Email build

EDUCATION:

09/2016 - 07/2019

BSc (Hons) Digital Media Technology – Graduated: 2.1 Degree, Nottingham Trent University, Nottingham, United Kingdom

Responsibilities:

- Created prototype kiosk machine UX/UI designs, wireframe with their PACT analysis.
- Created several e-commerce and other websites front & back end with its database.
- Developed eCommerce Mobile App with a Proposal document and also conducted user testing sessions.
- Played an important role in a group project by developing a prototype Web application as the lead developer using GitHub actively and guiding other team members during development process.
- Played a significant role in creating the storyboard, editing images, adding sound effects, directing, website creation and video editing for a short film for a Rich media project and was rewarded with a High 2.1 score.
- Created an innovative Web Application both front and back end for my Final Year Project in addition with UI designing, UX research and with a report. Also carried out user testing sessions for the app in university labs and libraries with people of different age group, nationality and course.

2014 - 2016

Science with Computer Science, Friends Jr College, Mumbai, India

**HOBBIES & OTHER
INTERESTS:**

I have a keen interest in football, tennis, running, cycling, trekking and cooking. I love travelling, trying new sports, new activities and new food as well. I am also interested in Electronic music production, creating digital art and video editing during my free time. I like researching about new and trending design guidelines, trending programming languages, frameworks and software as per which I plan and divide my time to learn something new always.

REFERENCES:

References available on request.