



**SPARDHA'23**  
INDIAN INSTITUTE OF TECHNOLOGY (BHU) VARANASI



PRESENTS

**ESPARDHA**



**REGISTRATION  
OPEN**



Scan the QR to register

*Prepare to immerse yourself in  
the ultimate gaming extravaganza!*

## PRIZE POOL

Exciting prizes for the top 10 qualifiers and exciting goodies for the top 100 participants. Register soon!!





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## ABOUT US

Get ready to witness the relentless pursuit of perfection as students from all walks of life converge at Spardha, the dazzling annual sports spectacle proudly hosted by the esteemed IIT BHU. This prestigious educational institute sets the stage for an awe-inspiring display of talent, where athletes and esports enthusiasts alike come together to create an atmosphere that pulsates with excitement.

Spardha, the Annual Flagship Sports Festival organized by IIT BHU, has further strengthened its commitment to esports by continuing to include an Esports fest as part of its festivities.

Prepare to immerse yourself in the ultimate gaming extravaganza! Get ready to lock and load for intense battles in BGMI, showcase your tactical brilliance in Valorant, and unleash your inner warrior in Call of Duty Mobile. Gather your gaming gear, dust off those gamepads, and brace yourself for an unforgettable experience like no other. As the stage is set, we invite you to join us in this incredible adventure, where your skills will be put to the test against the finest competitors. Get ready to embrace the exhilarating world of esports as we prepare to unleash the full force of this extraordinary event.

By incorporating an Esports fest, Spardha tends to cater to the growing community of esports enthusiasts and provides a platform for them to excel in this discipline. The festival fosters an environment of competition and camaraderie, bringing together the best talent from across the country.

So what are you waiting for? Seize this golden opportunity and register for the exhilarating activities that await you and be a part of the biggest sports festival in India.



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## TIMELINE

**Registration starts : 1st week of September**

**Qualifiers : 26th Sep – 10th Oct**

Qualifier Matches will be conducted with the Pace of Participation

## Games in the Tournament

**Valorant**

5 vs 5

**Call of Duty  
Mobile**

5 vs 5

**BGMI squad  
battle royale**

5 vs 5



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## SPARDHA'23 DELIVERABLES FOR ASUS AS A EVENT TITLE SPONSOR OF E-SPARDHA

1. E-SPARDHA Event named after ASUS.
2. The E-SPARDHA prizes to be named after your organization.
3. Branding throughout the event on the gaming platform.
4. Publicity through flexes, banners and hoardings, LED screen in our 1300-acre campus and major hotspots of Varanasi.
5. Online Publicity through Facebook, Instagram, Twitter and other social networking sites.
6. Nationwide Publicity through 1000+ campus ambassadors.
7. Publicity through print and digital media.
8. Space for setting stalls for branding your products at prime locations in fest.
9. Publicity of AUS from the social media handles from 600+ members of TEAM SPARDHA
10. Your logo at our website.
11. Offer ASUS to be part of our CSR activities.





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## WHAT WE EXPECT

1. Association of your logo with Spardha.
2. Showcase of your new technologies in the Spardha.
3. Goodies for the winners and finalists of E-SPARDHA.
4. An amount of INR 1,85,000 as financial support to this youth oriented festival OF IIT (BHU).VARANASI.
5. OR a reasonable means of in-kind support for the SPARDHA, IIT (BHU), VARANASI.
6. Laptops for conducting offline final rounds.

**We are open for negotiable purpose and any type of suggestions for the branding of ASUS**

Looking forward to productive Collaboration between ASUS and Spardha'23 IIT (BHU), VARANASI.



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## BASIC INFO ABOUT E-SPARDHA

1. Spardha Main Event : 13-15 October, 2023
2. Starting of Registration : 1st week of September
3. No. of participants : Approx 1000+ from all over
4. No. of Rounds depends on the number of participants by the end of Registration.
5. Prelims rounds will be conducted in online mode.
6. Esports or ESpardha is going to be conducted after such a long time after covid. We are going to conduct a tournament of three esports i.e. Valorant, BGMI and COD mobile. So we will be sending the participation request generally to the technical institutes like IITs, NITs and other GFTIs.
7. Top 10 teams from each e-sport will be called to the campus for offline esports battle at the time of spardha and they will be given exciting prizes too.
8. Event will also be visible on online gaming platforms.



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## CONTACT US

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