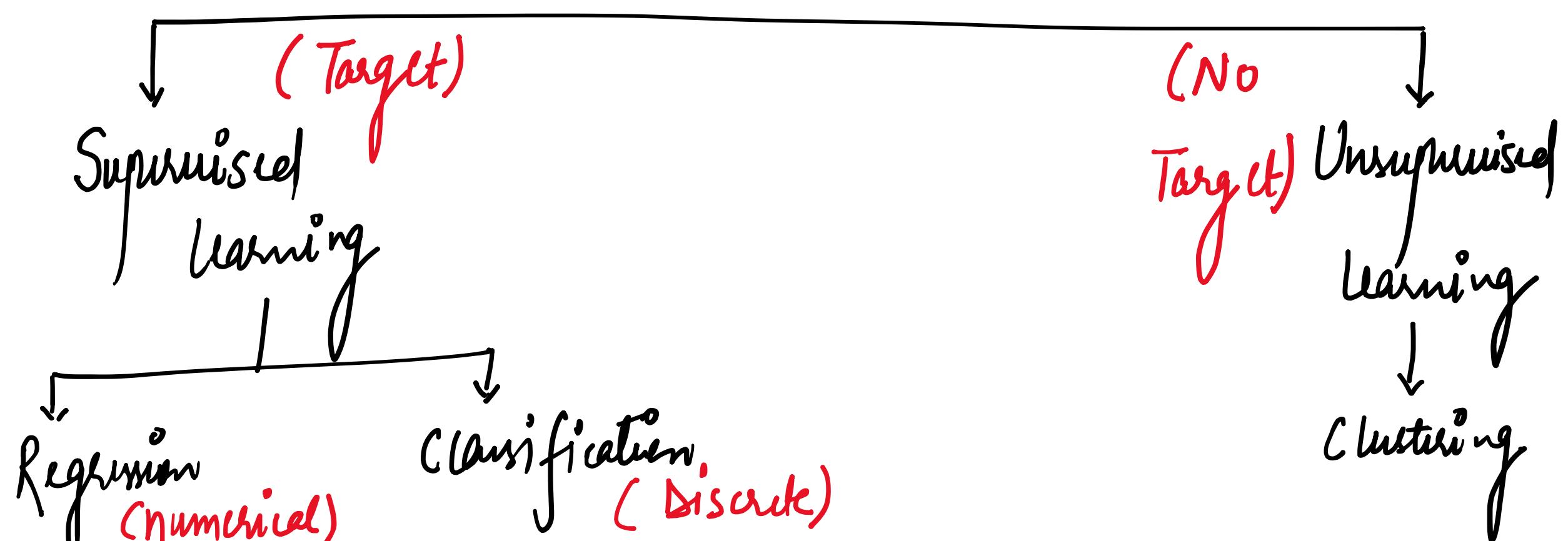


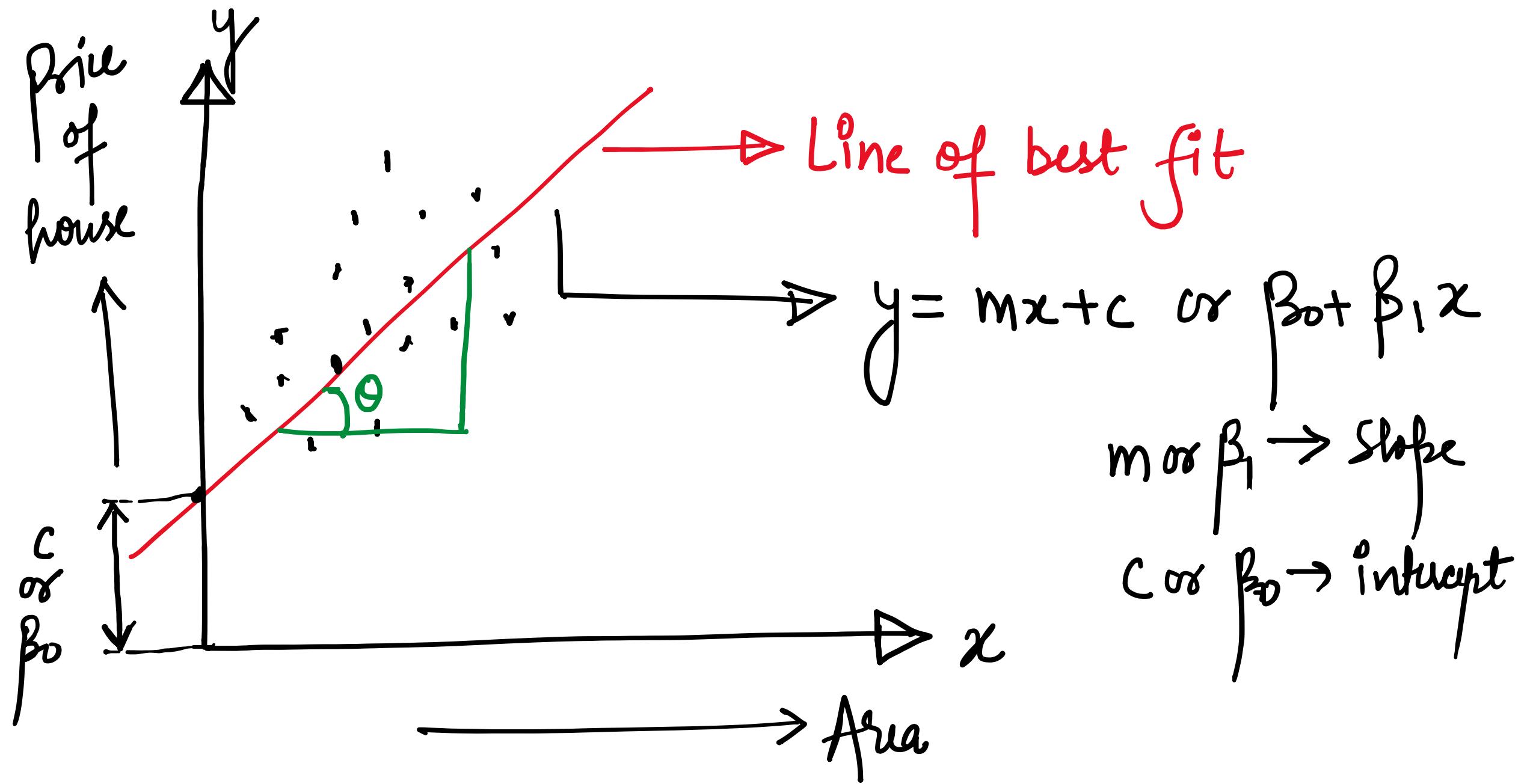
Machine Learning

{ enable the m/c
to learn pattern
available in the data }



→ Linear Regression :-

- * Supervised algorithm
 - * Target column is numerical in nature.
 - * x (independent) & y (dependent) have linear relationship.
SLR ($x=1$)
 - MLR ($x \geq 1$)
 n features
- $$y = mx + c$$
- $$y = m_1x_1 + m_2x_2 + \dots + m_nx_n + c$$



→ Evaluation Metrics :-

(i) R^2

$$0 \leq R^2 \leq 1$$

Higher the better

$$R^2 = 1 - \frac{RSS}{TSS}$$

RSS = Residual sum
(Error) of squares

TSS = Total sum
of squares

(ii) Adjusted R^2

$$0 < \text{Adj } R^2 < 1$$

Higher the better

$$\text{Adj } R^2 = 1 - \frac{(1-R^2)(N-1)}{(N-p-1)}$$

N = No. of
data points

p = no. of features

→ Cost fⁿ :- Mathematical function needs to be minimised to find the line of best fit or to find the optimal values of m & c.

$$c = \frac{RSS}{N}$$

* →
$$J = \frac{1}{N} \sum [y_a - (mx_i + c)]^2$$

→ Gradient Descent Algorithm :- (Iterative Algorithm)

1. Initialize the value of m & c as zero.

Error

2. Calculate the cost function.

Gradients
↑

3. Update the value of m & c

$$m' = m - \alpha \frac{\partial J}{\partial m}$$

$$c' = c - \alpha \frac{\partial J}{\partial c}$$

4. Repeat step ② & ③ until we
got the min error.

$\alpha \rightarrow$ learning rate

→ Modelling Steps :-

- ① Data loading & data understanding.
- ② Cleaning if required
- ③ EDA
- ④ Train test split
- ⑤ Missing value imputation

⑥ Outlier Treatment

⑦ Scaling

⑧ feature Selection

{ RFE
p-value (< 0.05)
VIF (≤ 5)

⑨ Training

⑩ Evaluation on test data

→ Logistic Regression :-

* Supervised algorithm (Classification)

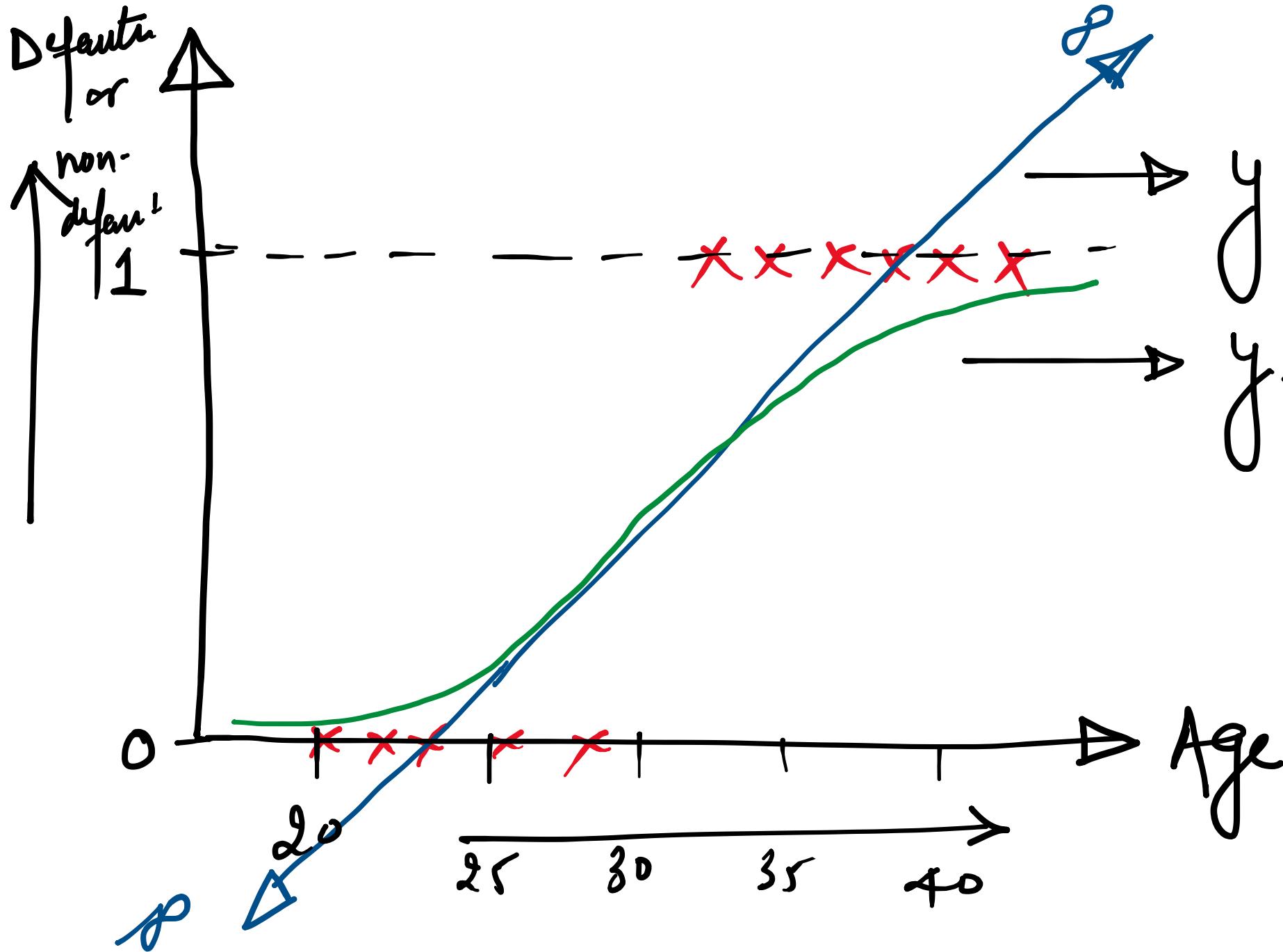
* Target variable is discrete in nature.

↓
Categorical

→ Binary classifier

2 categories (Target)

→ Multi class classificⁿ
> 2 categories (Target)



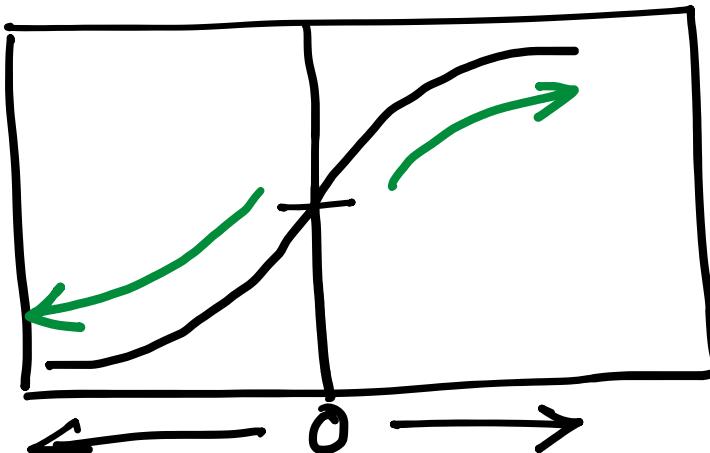
logistic
Regression

= Logit f^n + Regression
(Sigmoid)

* $0 \leq f(x) \leq 1$

$$f(x) = \frac{1}{1+e^{-x}}$$

* S-Shaped Curve



→ Evaluation Metrics :-

1 → +ve
0 → -ve

* Confusion Metrics:-

		Predicted	
		+	-
Actual	+	TP	FN
	-	FP	TN

TP → True Positive ↑

TN → True Negative ↑

FP → False Positive ↓

FN → False Negative ↓

① Accuracy:

$$A = \frac{TP+TN}{TP+TN+FP+FN}$$

③ Precision:

$$P = \frac{TP}{TP+FP}$$

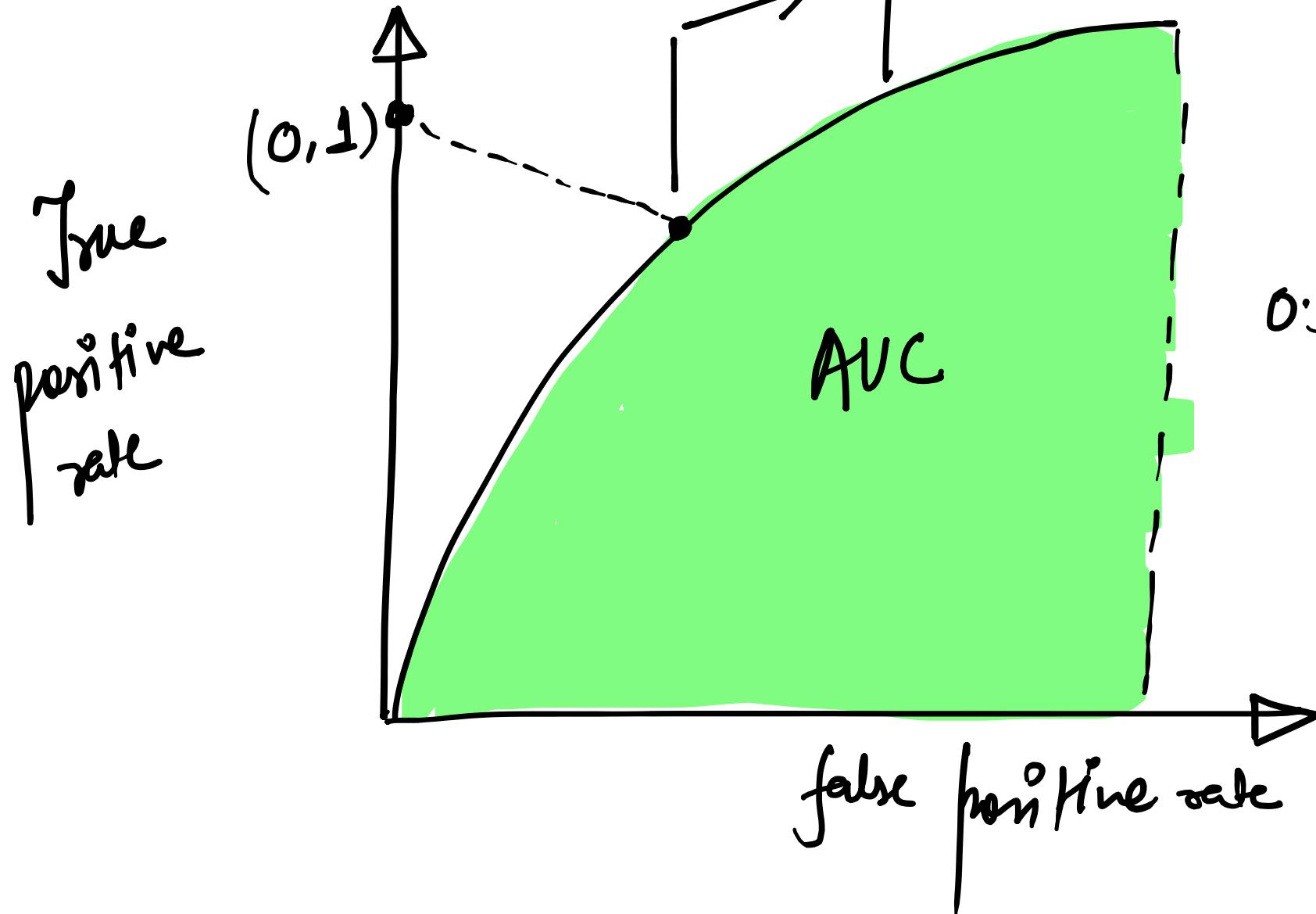
② Recall:

$$R = \frac{TP}{TP+FN}$$

④ F1-Score: (Harmonic mean of precision & recall)

$$F_1 = \frac{2 \times P \times R}{P+R}$$

→ ROC :-



Optimal cutoff

→ optimal cutoff

→ AUC

(Area Under Curve)

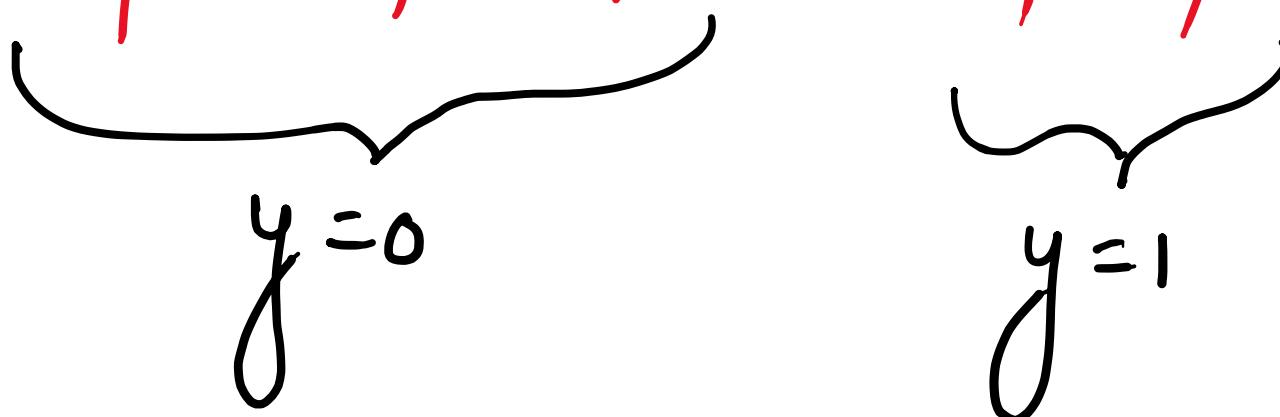
$$0.5 \leq AUC \leq 1$$

* various cutoffs

→ Cost function :-

* Maximum likelihood Estimation (MLE)

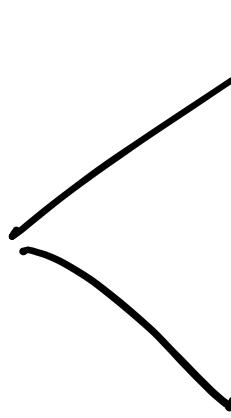
$$\left\{ \text{MLE} = \text{Max} \left[(1-p_0)(1-p_1)(1-p_2) \dots p_{n-1} p_n \right] \right.$$



$y=0$ $y=1$

Clustering

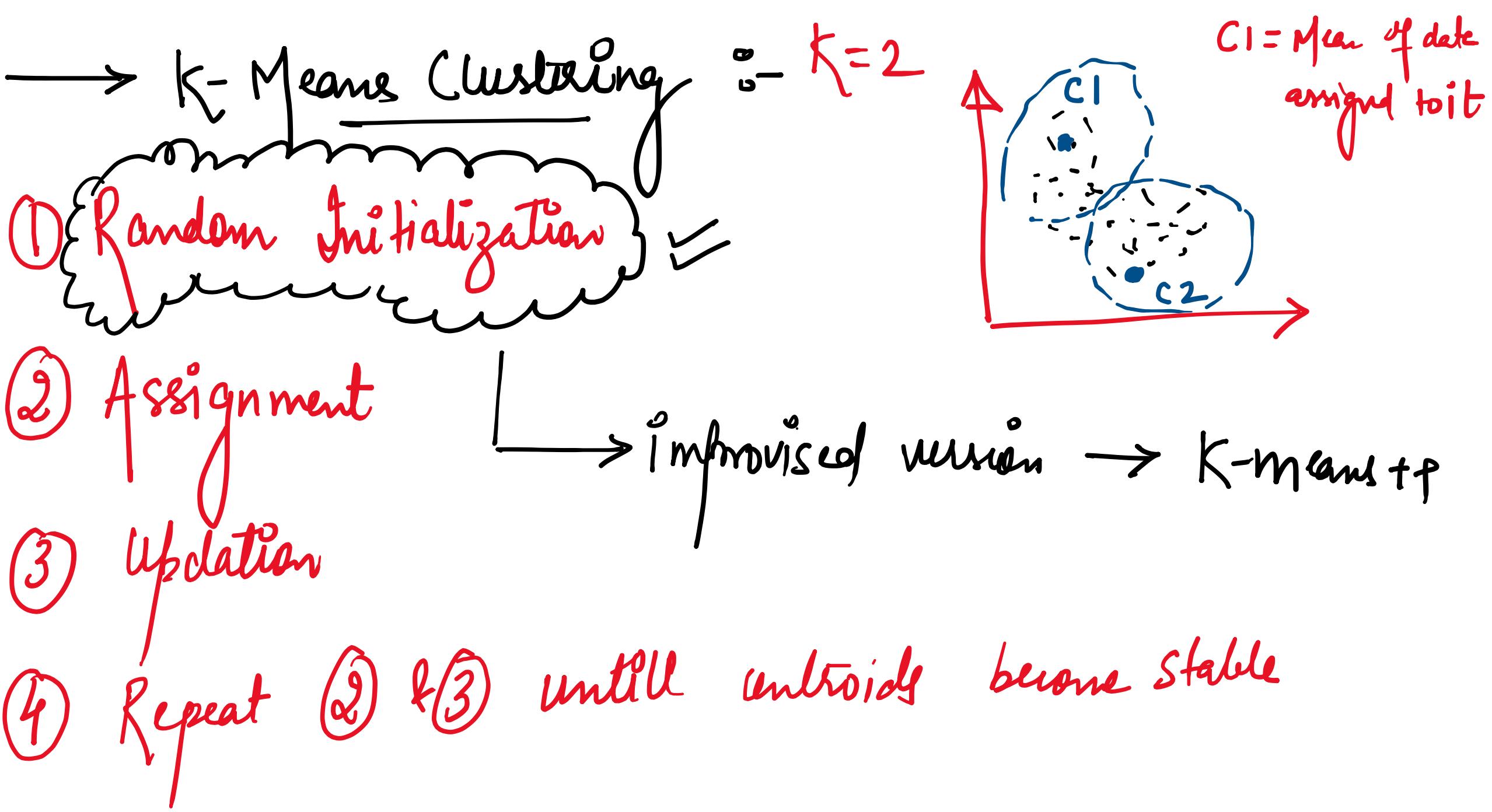
K-Means Clustering

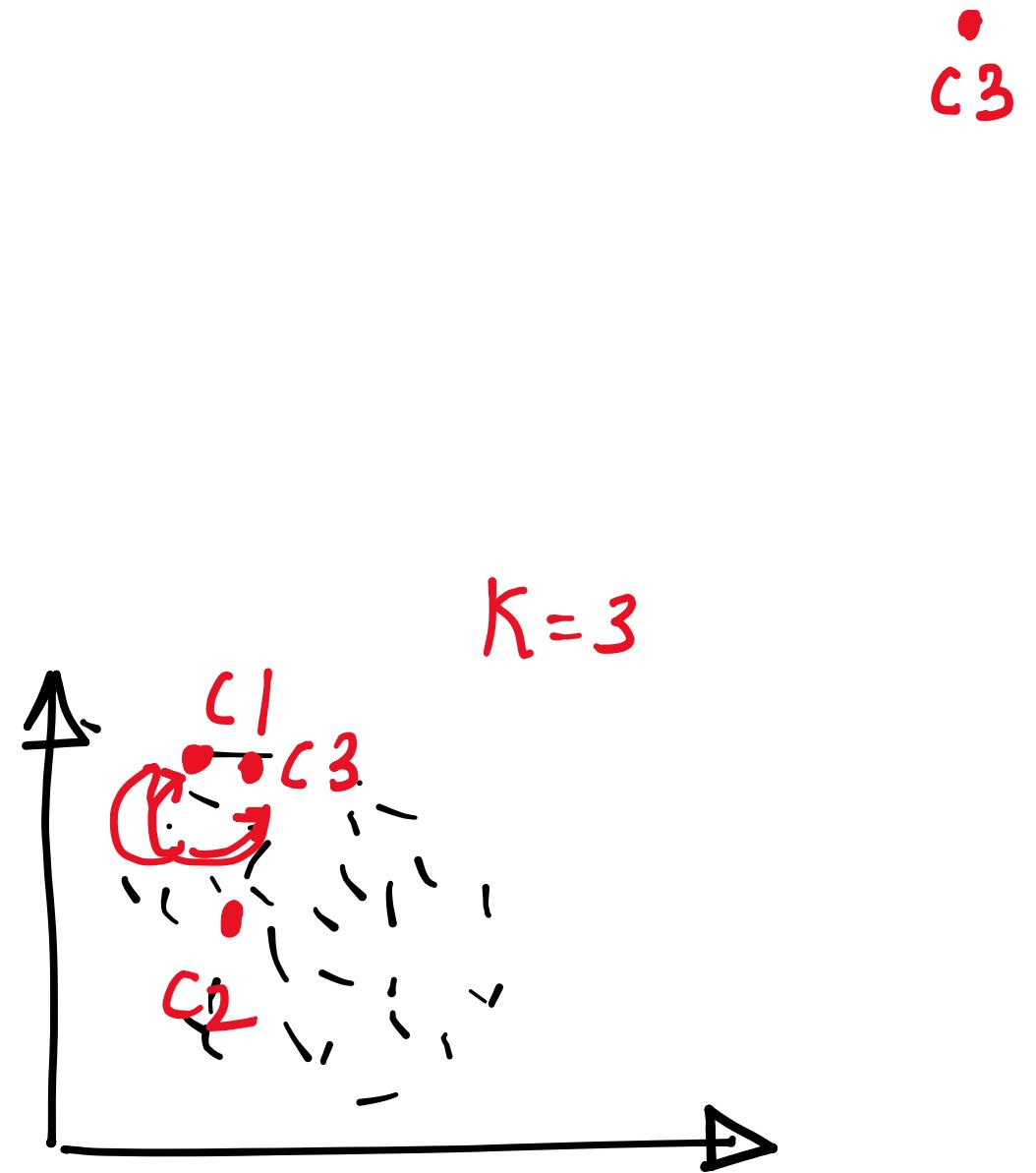
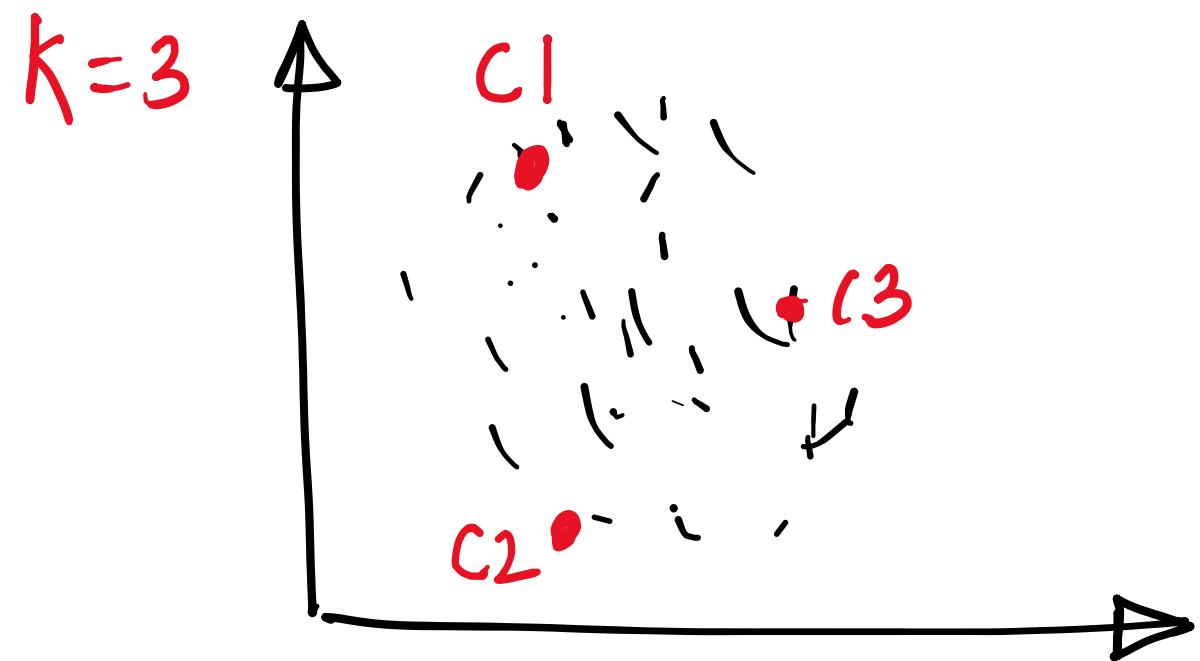


* Unsupervised algorithm

Hierarchical Clustering

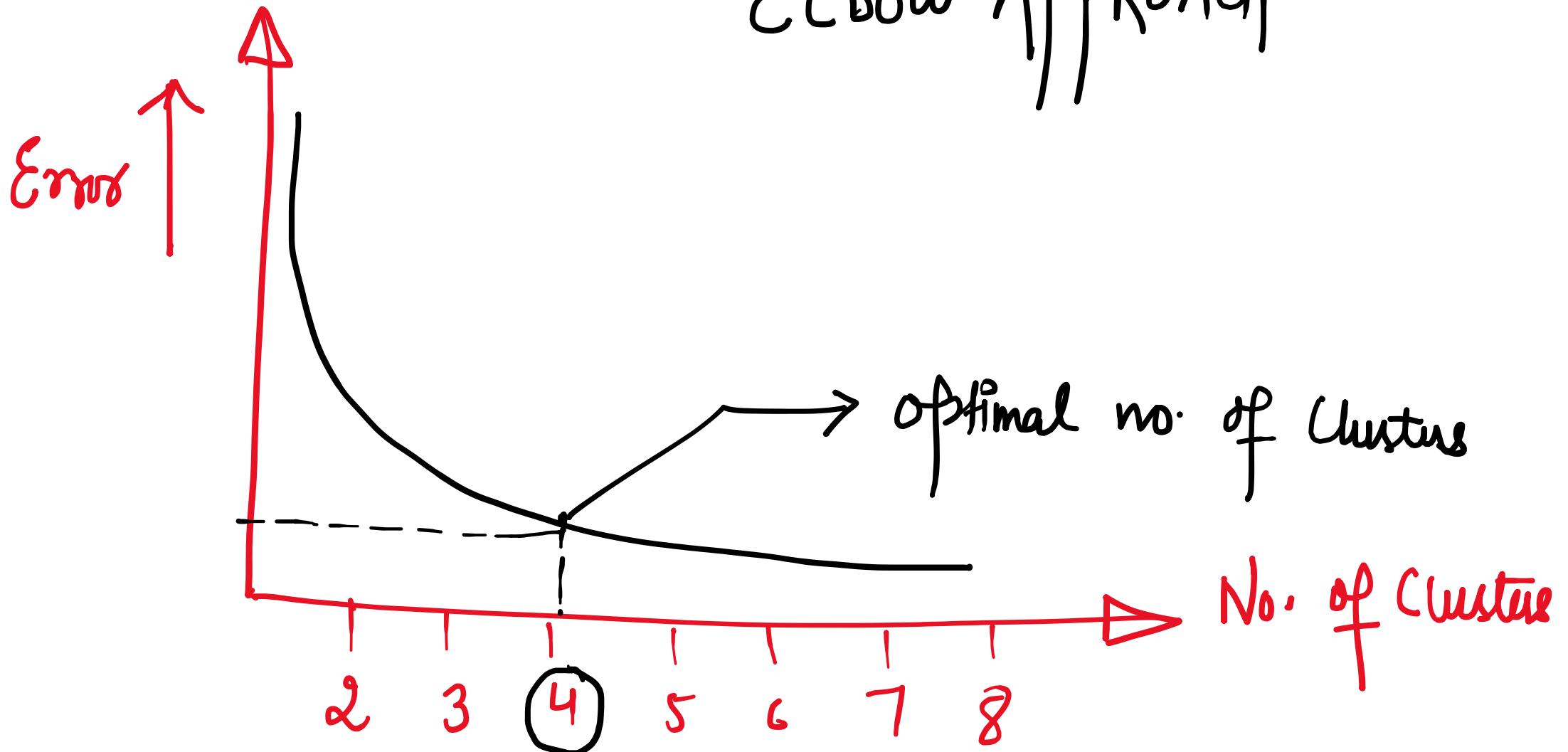
* In K-means , no. of clusters to be pre known but
that's not the scenario for hierarchical clustering



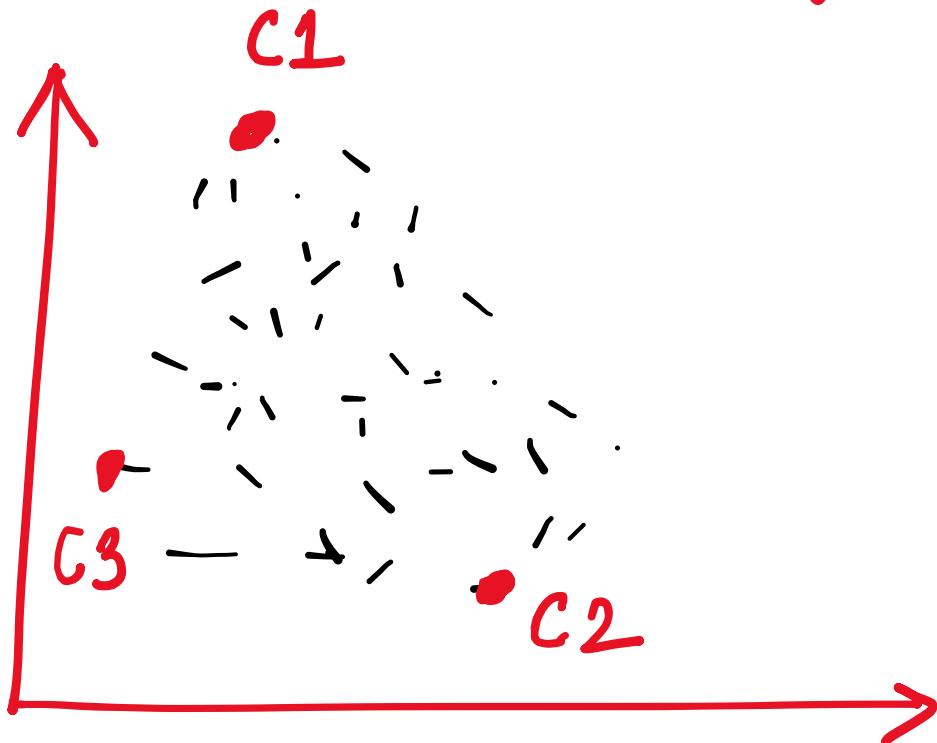


→ optimum no. of Clusters :-

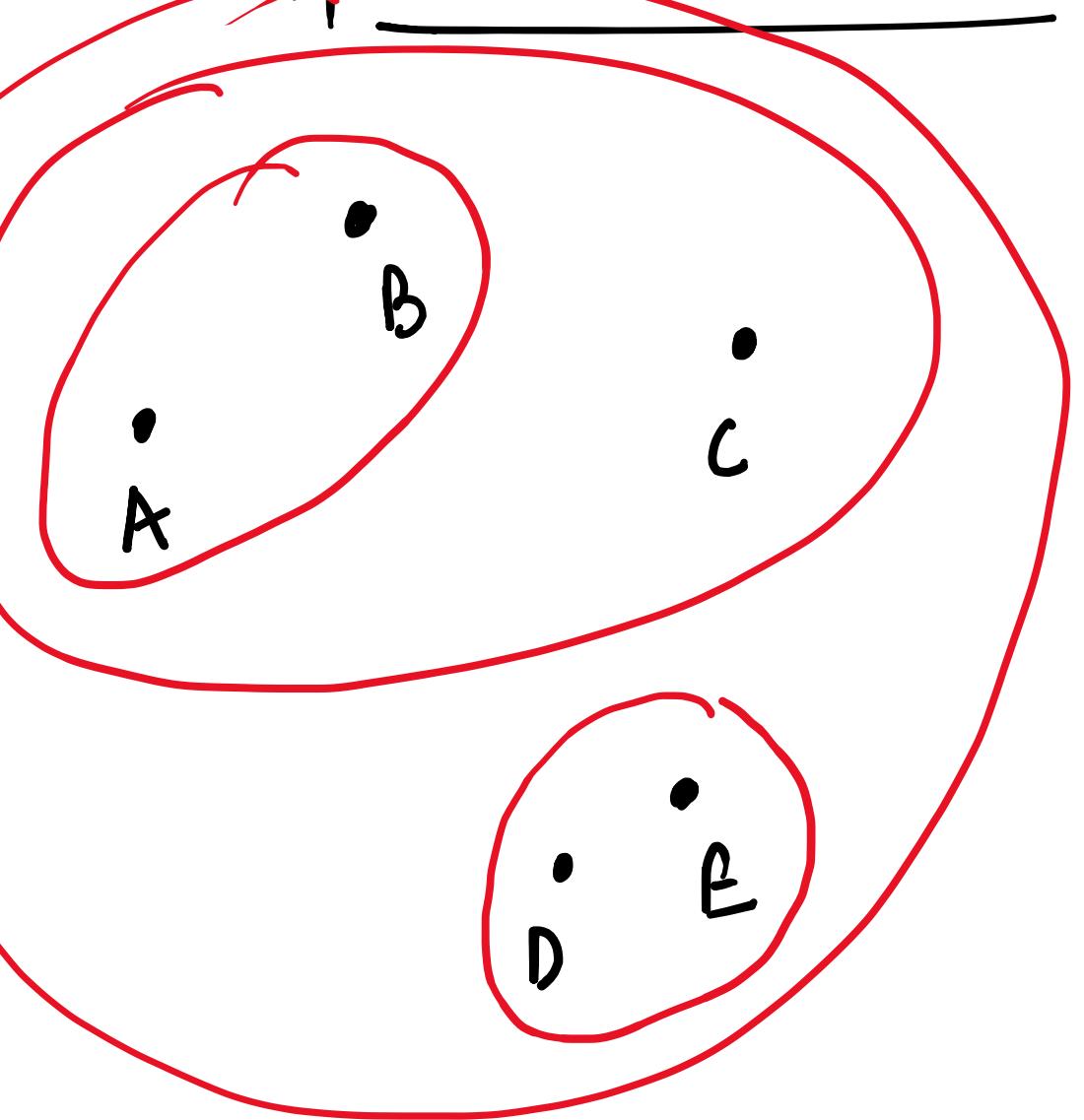
ELBOW APPROACH



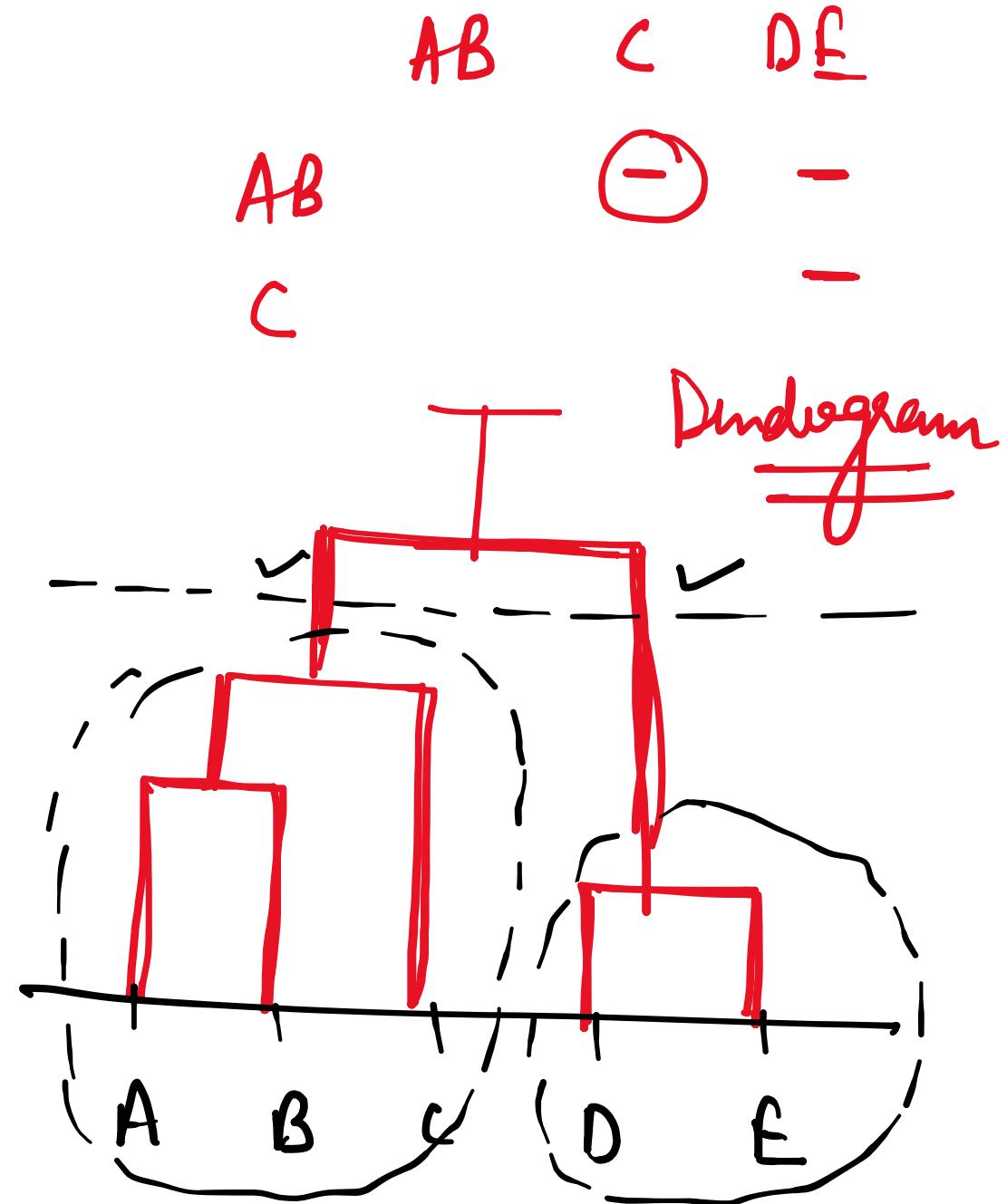
→ In K-means ++ centroids are randomly initialised from the dataset only.



→ Hierarchical Clustering :-



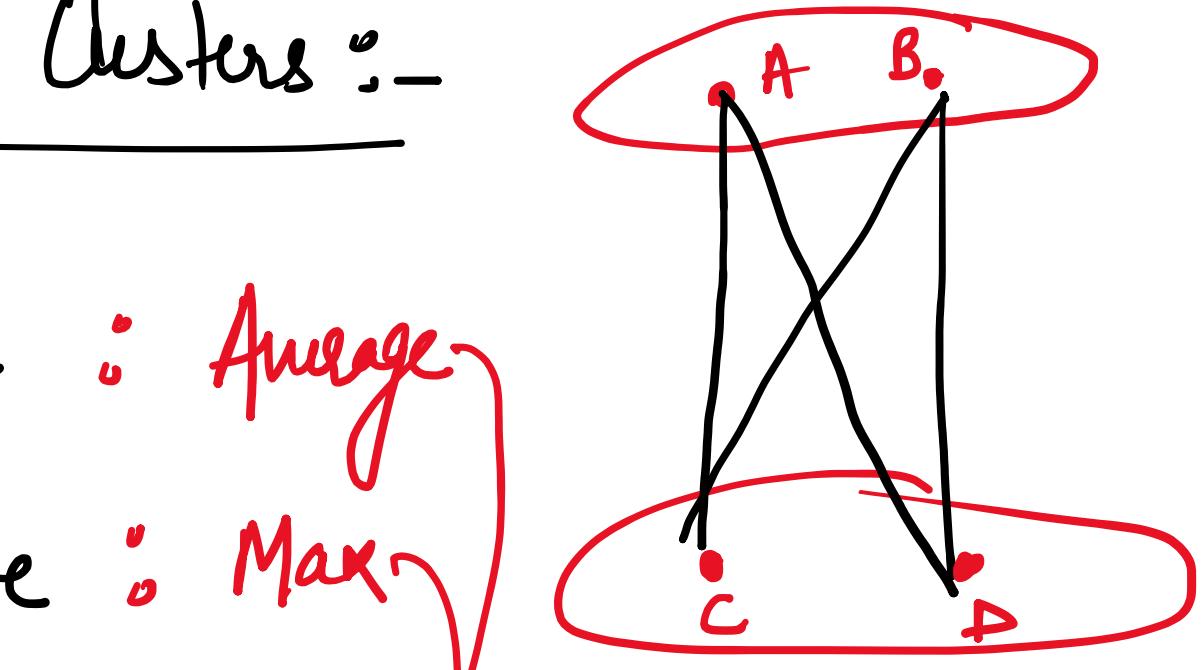
$K=2$



→ Distance b/w two clusters :-

3 linkages:-

- * Average : Average
- { * Complete : Max
- * Single : Min



$$\text{Max}(Ac, Ad, Bc, Bd)$$

$$\text{Min}(Ac, Ad, Bc, Bd)$$

$$\text{Av}(Ac, Ad, Bc, Bd)$$