# ANKIT

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## EDUCATION

**Master of Technology (Computer Science and Engineering)**               2022-2024
Guru Gobind Singh Indraprastha University
CGPA: 8.67

**Bachelor of Technology (Computer Science and Engineering)**               2017-2021
PDM University
CGPA: 7.28

## SKILLS

- **Programing Language:** C, C++, Python, JavaScript
- **Web Development:** HTML, CSS, React JS, Bootstrap
- **Database Management:** MySQL, MongoDB
- **Version Control:** Git, GitHub

## EXPERIENCE

**Digital Marketing Intern**, IIFEM Fitness Academy               02/2021 to 08/2021
- Designed and presented social media campaigns ideas, leading to a 15% decrease in cost-per-click(CPC).
- Managed corporate social media platforms and campaigns, as well as website design and corporate data.
- Analyzed campaign performance to provide actionable insights and improve overall marketing strategies.

## PROJECTS

**Portfolio |** *HTML, CSS, JS* 🔗               April 2024
- A personal portfolio website, serving as a centralized space to showcase my projects, skills, and contact information.
- Created using HTML, CSS, and JavaScript, and deployed on GitHub Pages, allowing easy access for project collaborations.

**Expense Ease |** *ReactJS, Bootstrap*               January 2024
- Developed a web application for tracking and managing expenses.
- Including features such as Current Balance, details expense cards and real-time Graph representation for both expenses and incomes.

**Linkedin-Clone |** *Bootstrap, ReactJS*               June 2023
- Built a cross-platform LinkedIn clone application featuring multiple functionalities of Linkedin app.
- Implementing features such as user login, post creation, profile management and more. Utilized ReactJS to create responsive and interactive user experience.

**FreshBite |** *ReactJS, Bootstrap, MongoDB*               December 2021
- FreshBite is an e-commerce site for distributing food goods and convenience foods.
- Features a product catalog with over 200 items, including detailed descriptions, images, and pricing. Integrated with APIs for dynamic content, it also includes search and filtering capabilities, along with a shopping cart that provides real-time price updates.