

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

45M

Transaction
Count

656K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
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Platinum

1135608.1

161629.1

20665

Gold

2454072.2

373784.2

56210

Silver

5586332.3

812081.3

187505

Blue

46139397.7

6495887.7

2685635

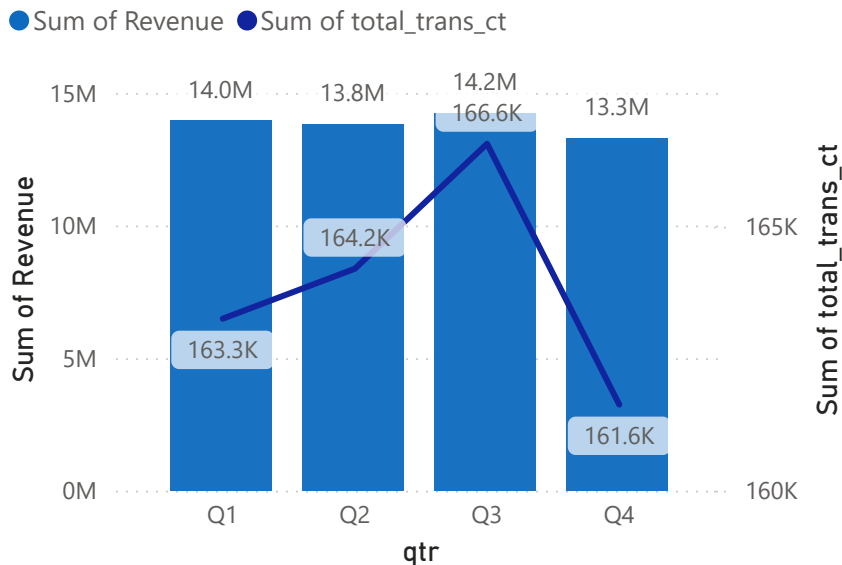
Total

55315410.2

7843382.2

2950015

Sum of Revenue and Sum of total_trans_ct by qtr



M

F

Low

Mid

High

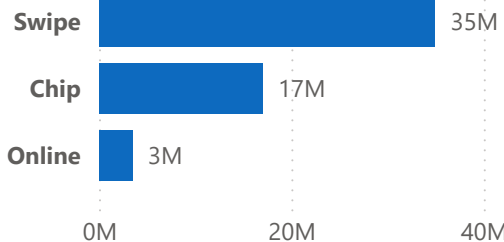
Silver

Blue

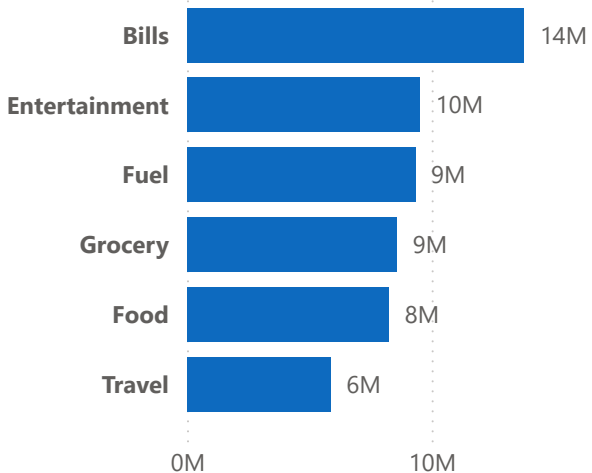
Gold

Platinum

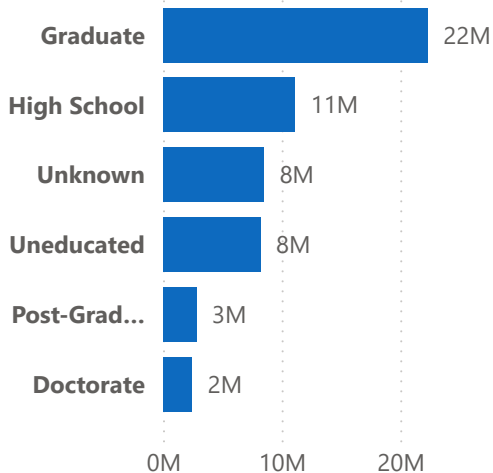
Revenue by Use Chip



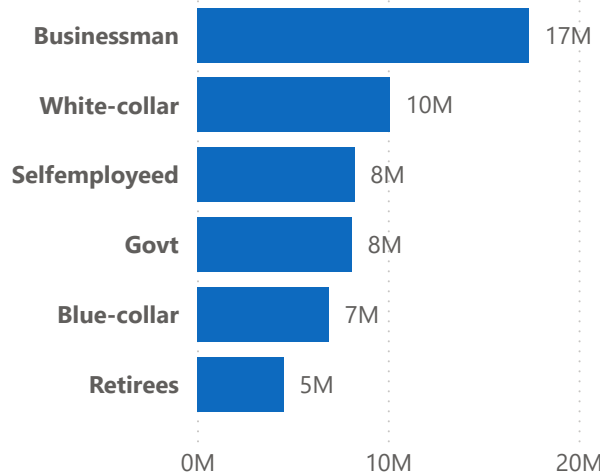
Revenue by Expenditure Type



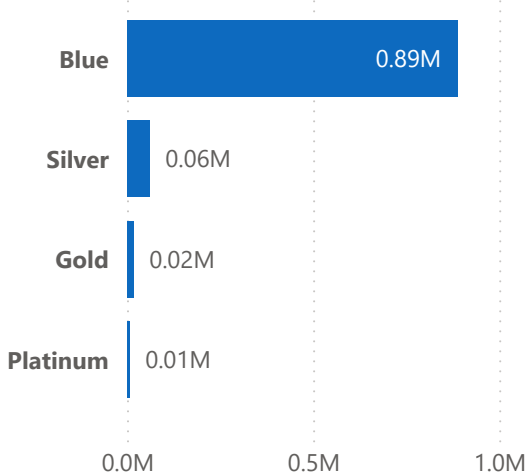
Revenue by Education



Revenue by Customer Job



Customer ACQ Cost



Credit Card Customer Report

Total Revenue

55.3M

Total Interest

7.8M

Total Income

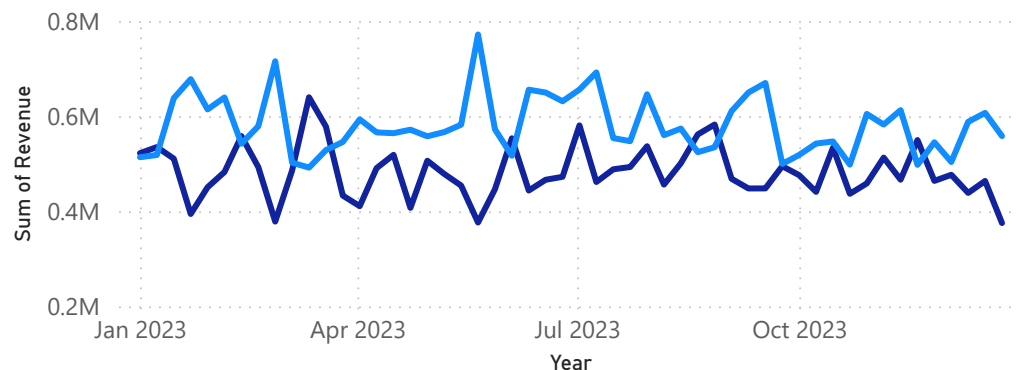
576M

CSS

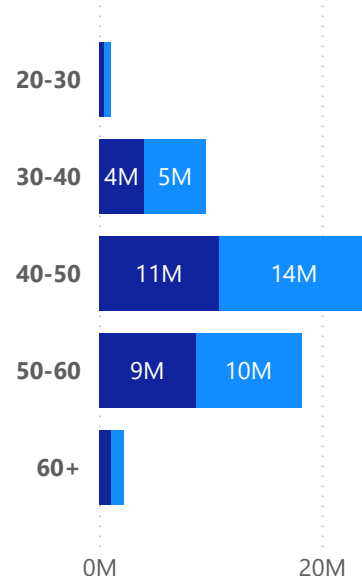
3.19

Sum of Revenue by Year, Month, Day and gender

gender ● F ● M



Revenue by Age Group



M

F

week_start_date

All

Silver

Blue

Gold

Platinum

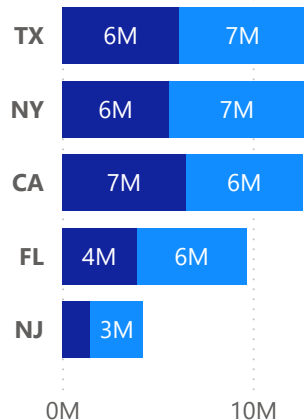
Online

Swipe

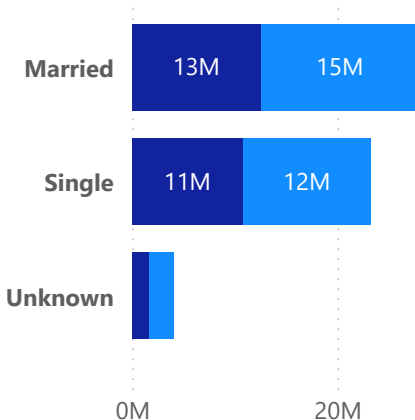
Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	6904278.6	952800.6	72262158
Businessman	17387832.3	2539390.3	186959919
Govt	8111701.4	1160016.4	88773989
Retirees	4535184.2	630359.2	48675030
Selfemployed	8261757.8	1119741.8	75313288
White-collar	10114655.9	1441073.9	103930055
Total	55315410.2	7843382.2	575914439

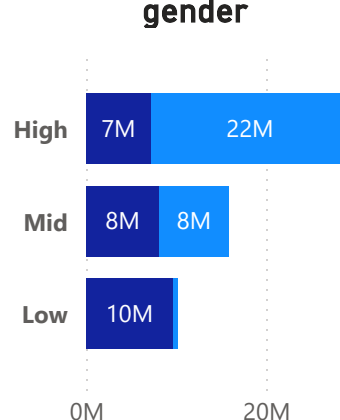
Top 5 States



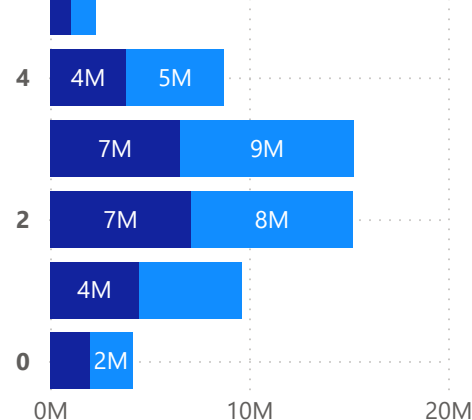
Revenue by Marital Status



Sum of Revenue by IncomeGroup and gender



Revenue by Dependent Count



Revenue by Education

