

ANKIT GOYAL

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PROFESSIONAL SUMMARY

Dedicated Business Data Management expert adept at interpreting data with robust research skills. Looking forward to undertake roles in fields of business analytics, consulting, marketing, and sales operations to enhance communication between customers and stakeholders. Committed to driving positive impact and value in organizations by leveraging technical proficiency. Proficient in technical leadership, designing, and delivering accurate data presentations to individuals and businesses, ensuring quality insights for informed decision-making.

Core Competencies: Statistical Analysis | Operational Research | Database Management | Advanced Data Analysis | Forecasting | Optimisation | Advanced Modelling | Data Visualization | Process Improvement | Project Management | Agile and Scrum | Capacity Planning | Reporting and Communication | Collaboration

Technical Acumen: AWS Cloud Computing | MiniTab | SQL | R Programming Language | Python | Tableau | Microsoft Power BI | MS Excel (VBA) | Database Management | MS Office | Asana | Jira

Language Proficiency: English & Hindi

EDUCATION

University of Warwick

Warwick

MSc Business Analytics

September 2022 -September 2024

- Achieved 98% in the Optimisation Model module enhancing my business analytics skills through applied python knowledge
- Chose Business Statistics and Forecasting strengthening my statistical analytical skills
- Examined the best suitable model for targeting customers to increase revenue for the client using AI/ ML through R enabling me to hone my analytics skill
- Engaged in various group assignments involving students from different cultures and nationalities enabling me to collaborate and gain team-spirit
- Core modules including Data Management, Advanced Data Analytics and Advanced Analytics involved analysis mid-sized banks datasets improving data analysis skills

Maulana Azad National Institute of Technology

Bhopal

B.Tech. in Computer and Science Engineering

July 2010- May 2014

- 73%

J.V.M. Shyamali Secondary School, Ranchi

Jharkhand

Higher Secondary Education

April 2008- April 2009

- 83 %

Netarhat Residential School, Netarhat

Jharkhand

Secondary Education

April 2006- April 2007

- 93 %

WORK HISTORY AND EXPERIENCE

BPSC Concept Wallah

New Delhi

Academic Analyst

Mar 2023- Present

- Analysed data of the company on student enrollment trends and did industry research using AI/ML tools leading to 10 % revenue growth of the company on an annual basis
- Employed Tableau graphics for analysing academic data of student performance metrics and course evaluations to derive insights and present reports to the stakeholders
- Coordinating with other team members on achieving coursework milestones using tools like Asana and Jira resulted in near 100 % completion of deliverables on time

Foundation to Educate Girls

Mumbai

Manager Academics

July 2020- March 2023

- Designed, planned, and implemented the Educate Girls' strategies and projects to increase enrollment, retention, and learning outcomes for hundreds of children showcasing project management abilities
- Directed the allocation of resources, such as funding, staff, and materials, to ensure timely delivery of project milestones through Asana and Jira
- Cultivated and sustained partnerships with diverse local stakeholders including parents, community leaders, government officials and NGOs ensuring robust support and sustainability within the educational ecosystem for tens of vulnerable students

YUVA Parivartan Academy

Mumbai

Software Developer and IT Analyst

September 2014 – February 2020

- Conducted cost-benefit analysis of solution approaches and collaborated with clients, managers, SMEs, and development teams to finalize business requirements
- Analysed data of hundreds of students using SQL and other database tools to assist in test plan preparations
- Created and implemented over 50 process maps, workflow diagrams, process maps and UML diagrams to illustrate system components and expediting project delivery timelines
- Coordinated with teams using Agile and Scrum methodologies for requirements, defect resolutions, and status monitoring resulting in 15 % improvement in project efficiency

CERTIFICATIONS AND SOCIAL WORK

Certifications: Google Project Management | Asana | Amazon Web Services AWS | Ed-tech (HEC Paris) | Sustainable Development (Columbia University) | Accredited Well-Being Practitioner in Holistic Health (IPHM) | Mutual Funds Management and Equity Derivatives (NISM) | Prompt Engineering in AI