



Analysis of Alcohol Products



Home Page

Sale Quantity

Profit Analysis

Sales value by year

Cost analysis

Top 1 values



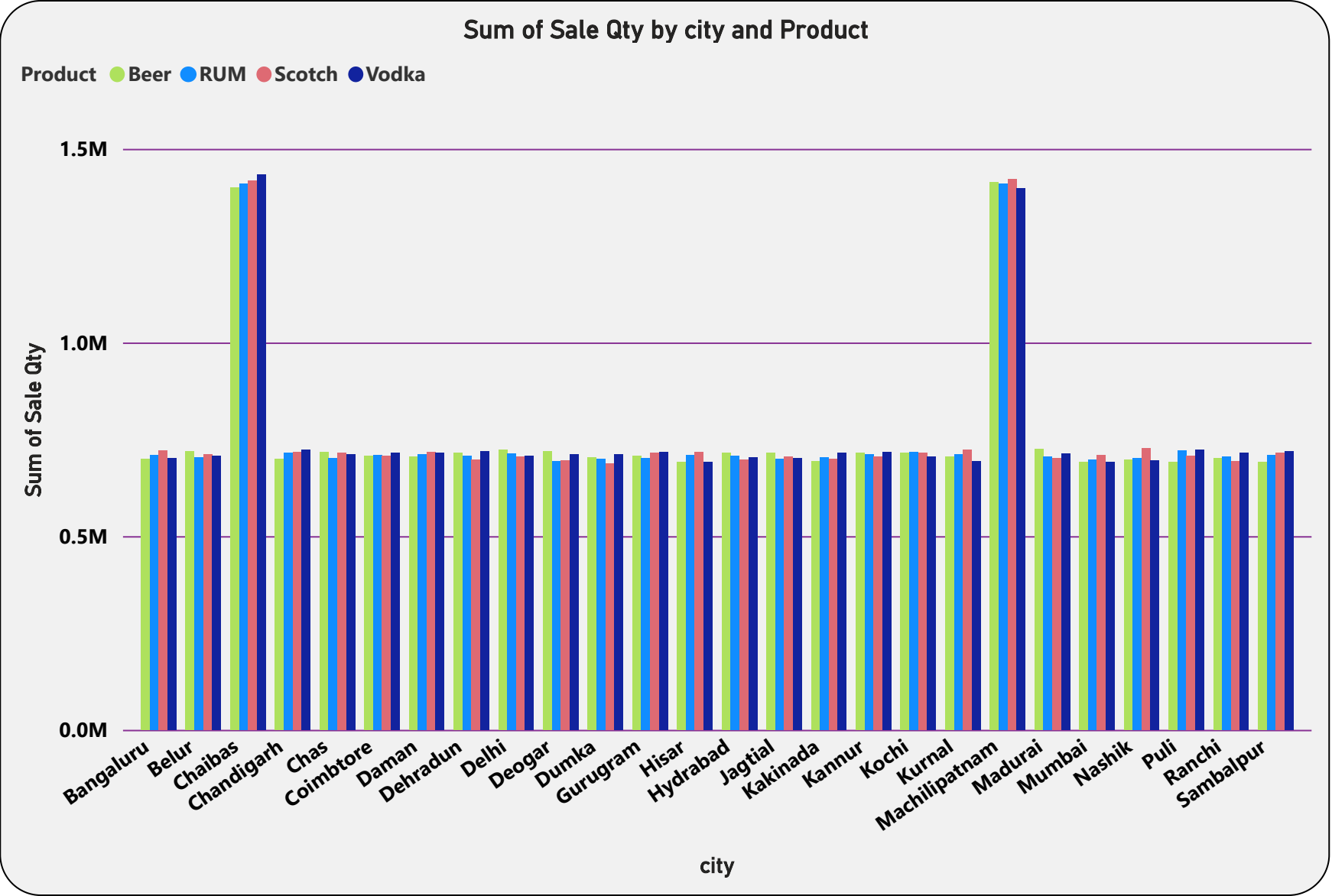


Area wise Sale Quantity

Zone

State

City





84M

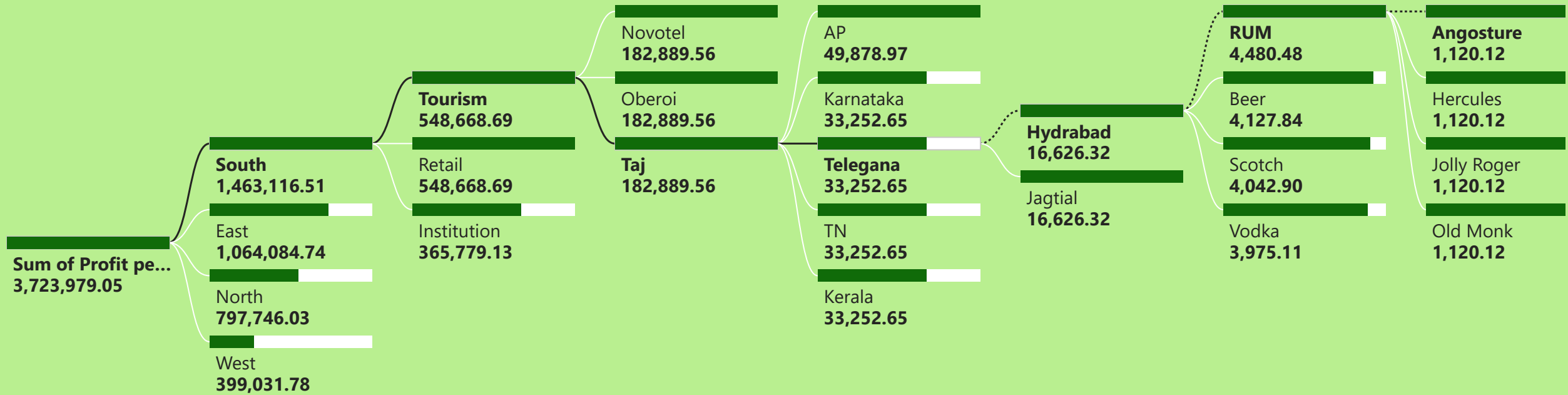
Sum of Order Qty

Profit Analysis

79M

Sum of Sale Qty

Zone: South | Customer Seg...: Tourism | Customer Name: Taj | State: Telegana | city: Hyderabad | Product: RUM | Product Cat: Angosture



Product



Beer

Scotch

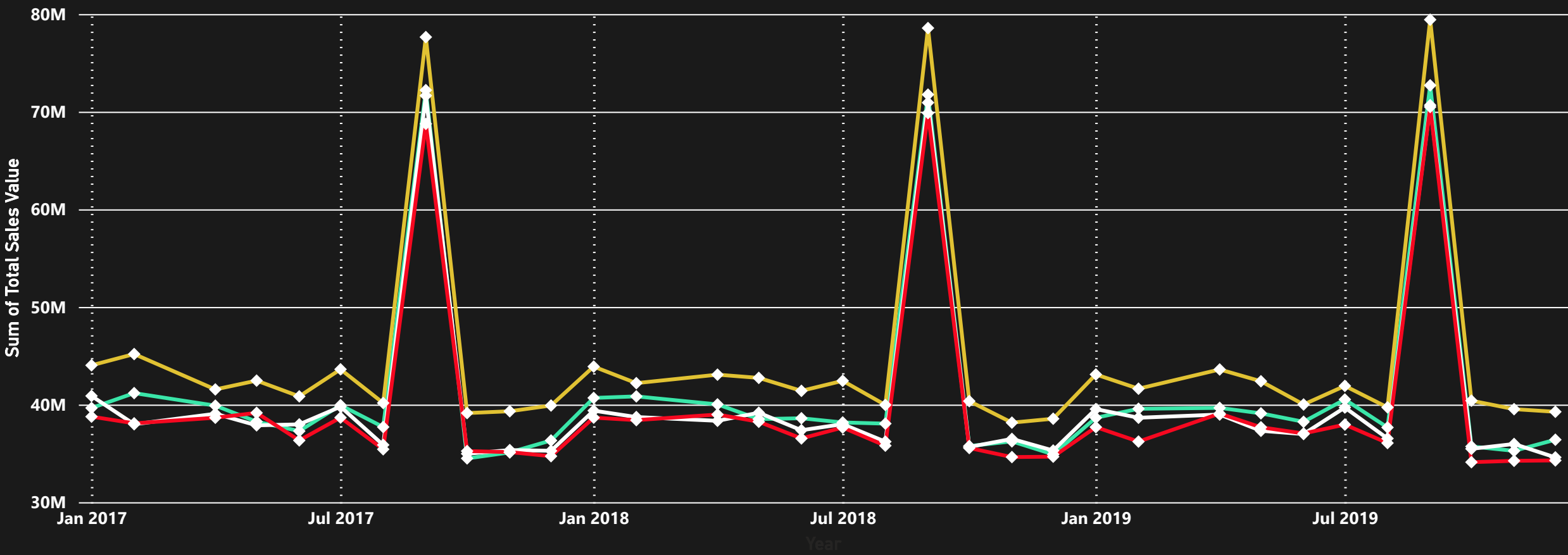
RUM

Vodka



Sum of Total Sales Value by Year, Quarter, Month and Product

Product ◆ Beer ◆ RUM ◆ Scotch ◆ Vodka



Product, Product Cat

- ^ ☐ Beer
- ☐ Budweiser
 - ☐ Carlsberg
 - ☐ Kingfisher Premium
 - ☐ Tuborg
- ^ ☐ RUM
- ☐ Angosture
 - ☐ Hercules
 - ☐ Jolly Roger
 - ☐ Old Monk
- ^ ☒ Scotch
- ☐ Antiquity
 - ☐ Imperial Blue
 - ☐ McDowells
 - ☒ Royal Stag
- ^ ☐ Vodka
- ☐ Absolute Vodka
 - ☐ Grey Goose
 - ☐ Magic Moment
 - ☐ White Mischief

198.54M

Sum of Form Costing

35M

Sum of Overhead

61K

Sum of Other overhead cost p...

411.64K

Sum of Product cost per bottle

233.18M

Sum of Total Product Cost

638.04K

Sum of Selling Price Per Bottle

226.40K

Sum of Profit markup per bottle

31.00

Sum of Gross Margin %

361.43M

Sum of Total Sales Value



Top 1 Zone, State and City by Profit

South

Top 1 Zone by Profit

Jharkhand

Top 1 State by Profit

Machilipatnam

Top 1 City by Profit

Top 1 Product and Product Category by Profit

RUM

Top 1 Product by Profit

Hercules

Top 1 Product Category by Profit