

OptiFlow - Dispatch & Revenue Risk Dashboard

Identifying high-value orders, customer segments, and revenue risk drivers

Year-Month All ▾

Filter by Categ... All ▾

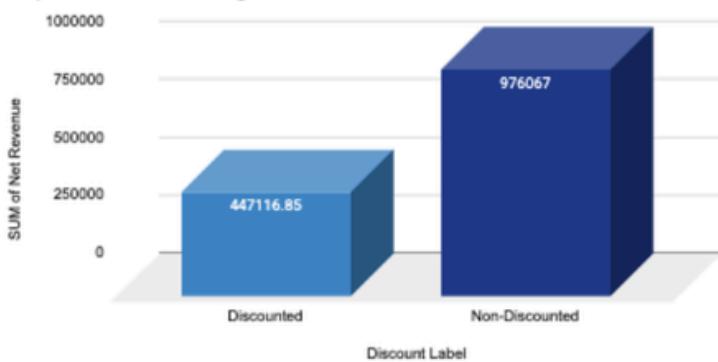
Filter by Cust... All ▾

Filter by Disc... All ▾

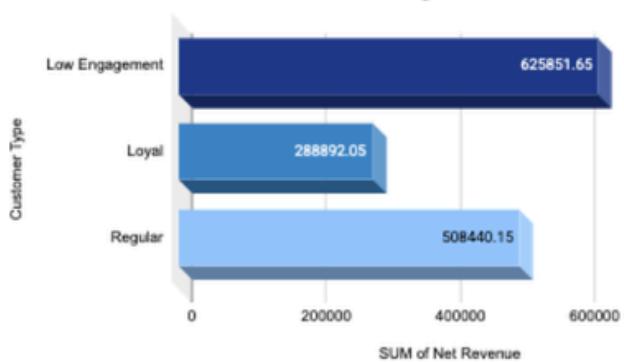
Filter by Or... All ▾

Total Net Revenue	Transactions	Customers	Avg Order Value	% High Value	Avg Discount
₹1,423,310	11362	25	125.27	25.18%	3.35%

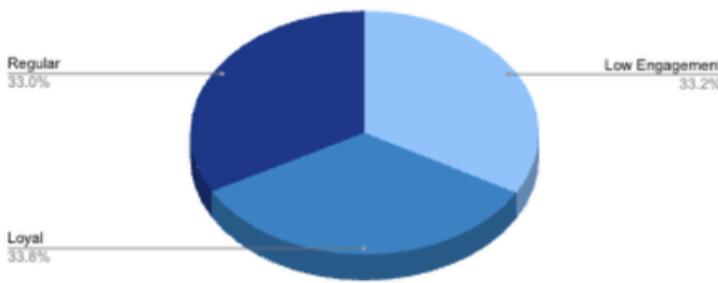
Impact of Discounting on Revenue



Revenue Share Across Customer Segments



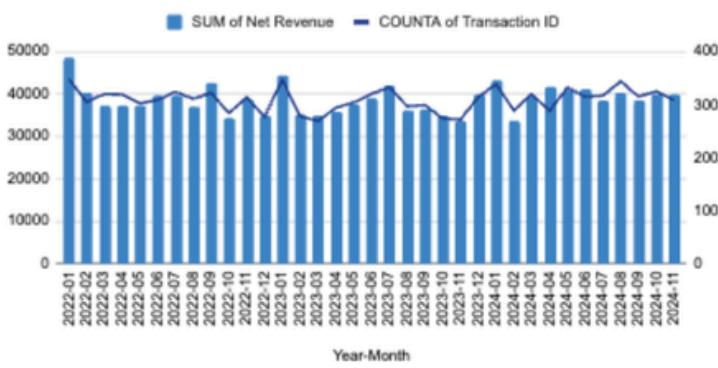
CLV Distribution Across Customer Types



Revenue Distribution by Order Value Tier



Revenue vs Transaction Volume Over Time



Top Performing Product Categories by Revenue

