



Churn Dashboard

Churn ▼

No

Yes

1869

Customers at risk

3632

Admin Tickets

2955

Tech Tickets

\$456.12K

Total Revenue

\$16.06M

Yearly Charges

DEMOGRAPHIC INSIGHTS

CUSTOMER BY GENDER

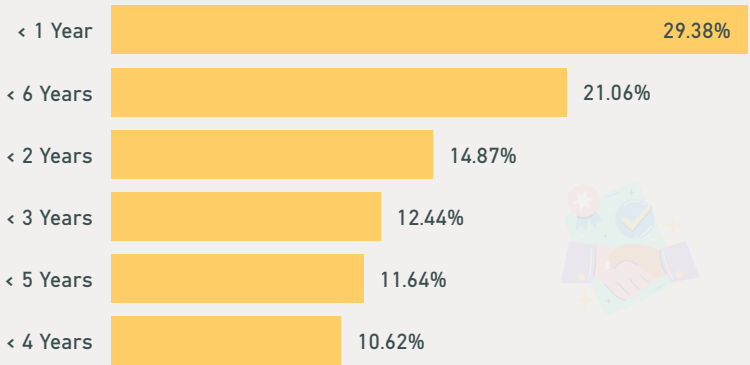


16.21%
% of Senior Citizen

48.30%
% of Partners

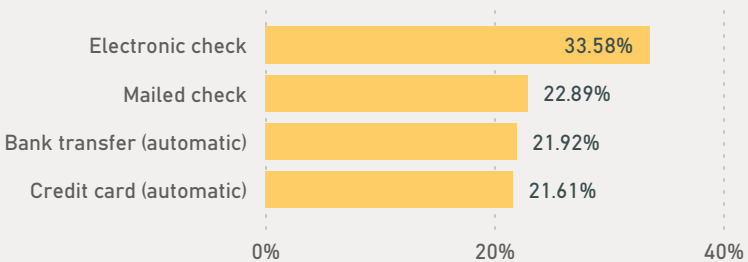
29.96%
% of Dependents

CUSTOMER SUBSCRIPTION TIME

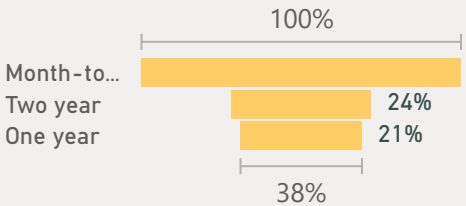


ACCOUNT INSIGHTS

PAYMENT METHOD



CONTRACT TYPE



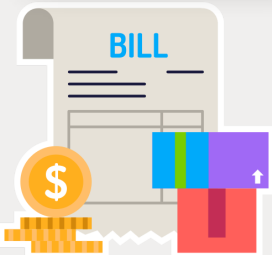
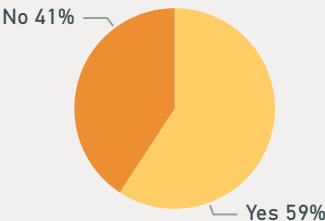
64.76

AVG Monthly Revenue

\$2.28K

AVG Total Charges

PAPERLESS BILLING



SERVICE INSIGHTS

SERVICES SIGNED UP FOR

90.90%
% Phone Service

16.59%
% Tech Support

43.55%
% Streaming TV

43.77%
% Streaming Movies

29.16%
% Device Protection

27.98%
% Online Backup

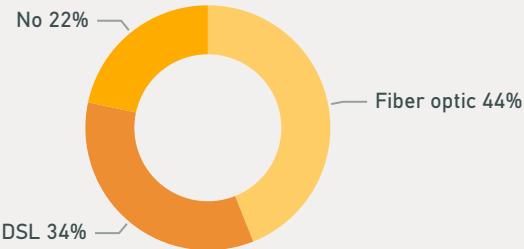
15.78%
% Online Security

45.48%

Customers opted for Multiple Services



INTERNET SERVICE TYPE



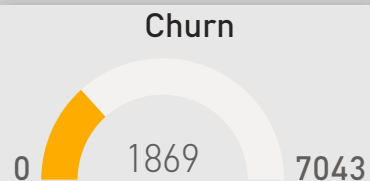


Churn Analysis



26.54%

Churn Rate



1869

Customers at risk

\$456,116.6
Monthly Charges
\$16,056,168.7
Total Charges

3632
Admin Tickets
2955
Tech Tickets

Churn

No

Yes

InternetService

- ☐ DSL
- ☐ Fiber optic
- ☐ No

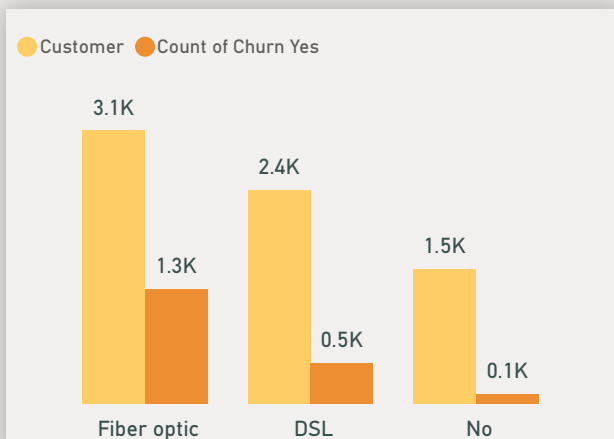
Contract

- ☐ Month-to-month
- ☐ One year
- ☐ Two year

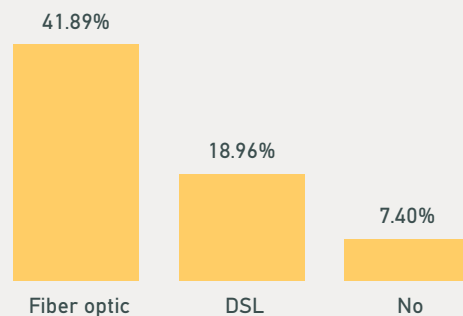
Tenure in Years

All

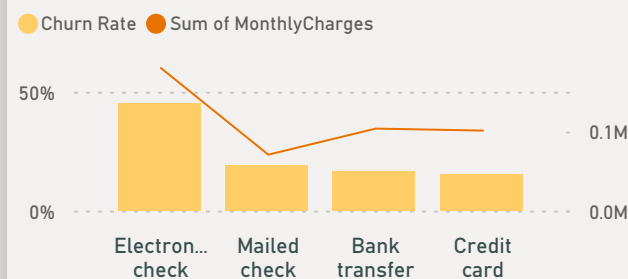
Churn By Internet Services



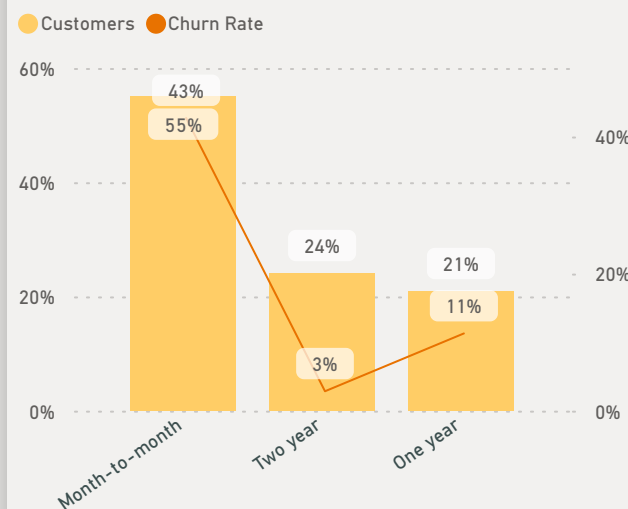
Customers At Risk



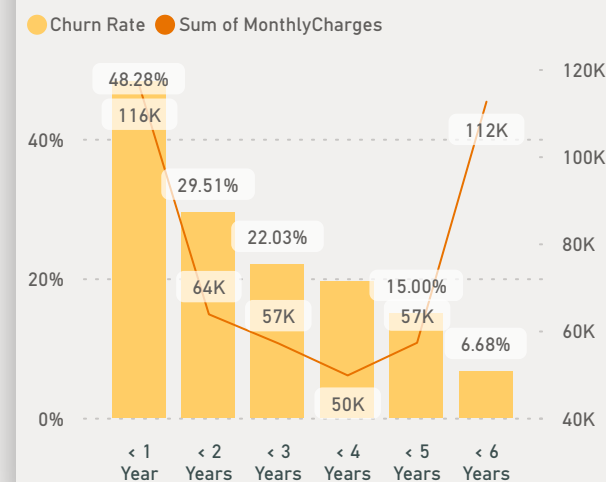
Churn by Payment Method



Type of Contract



Churn by Subscription Time



Sum of Monthly Charges

