



SUPERSTORE SALES ANALYSIS



Total Sales

2.30M

Average Quantity
Ordered

3.79

Average Discount

30.08%

PRODUCT CATEGORY



Furniture

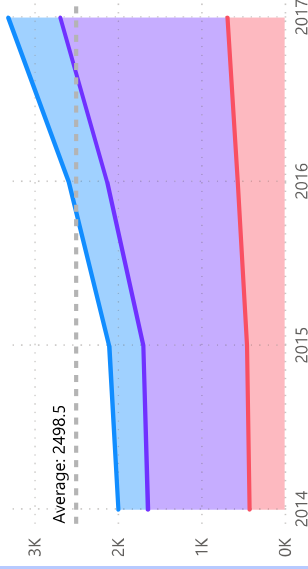


Office Supplies



Technology

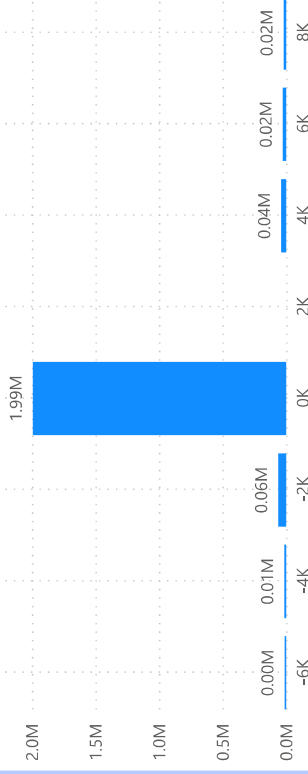
Order Counts by Year



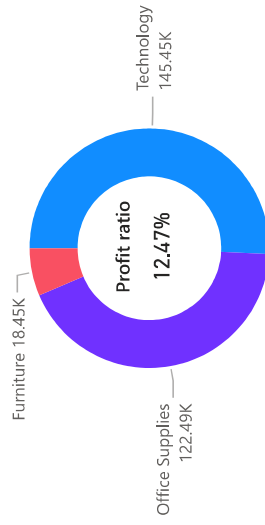
Sales by Customer Segment and Category



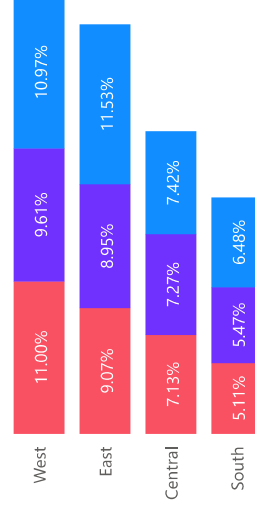
Profit Binning



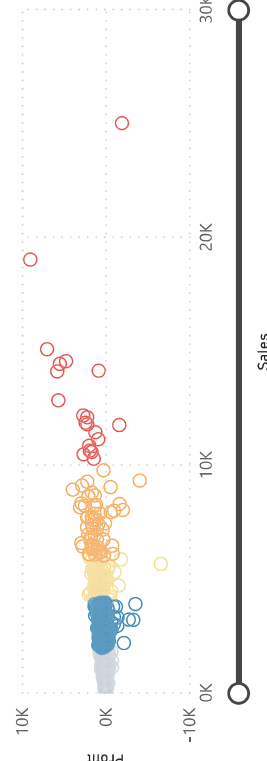
Profit Ratio by Category



Sales by Region and Category



Customer Profit vs Sales



Customer Classification is based on Sales volume