

Credit Card Transaction Report

Revenue

55M

Total Trans Amt

45M

Total Interest

8M

Total Trans Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Gender

F

M

Qtr

Q4

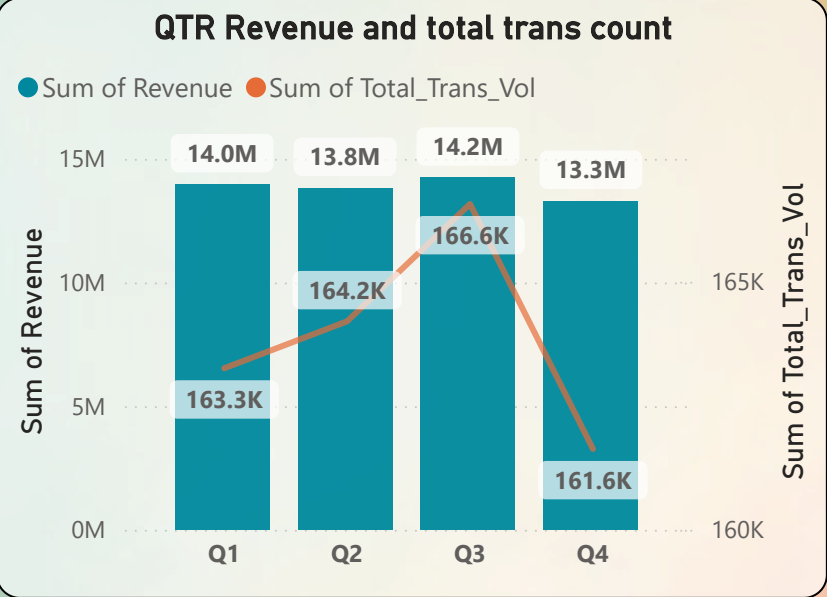
Q3

Q2

Q1

Week_Start_Date

All



Client_Num by IncomeGroup

IncomeG...

Medium Inco...

Low Income

High Income

Client_Num by Card_Category

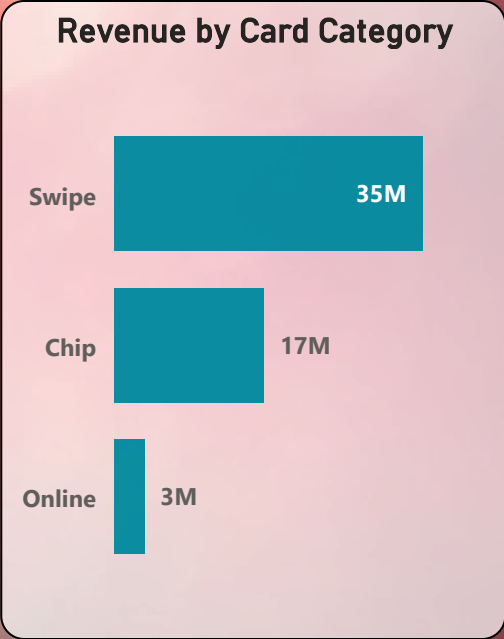
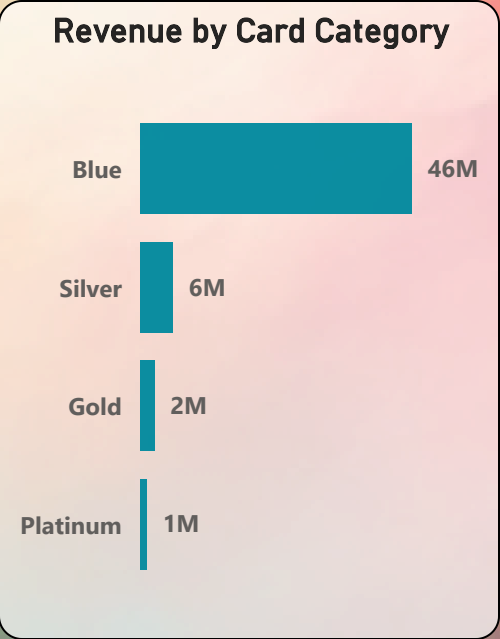
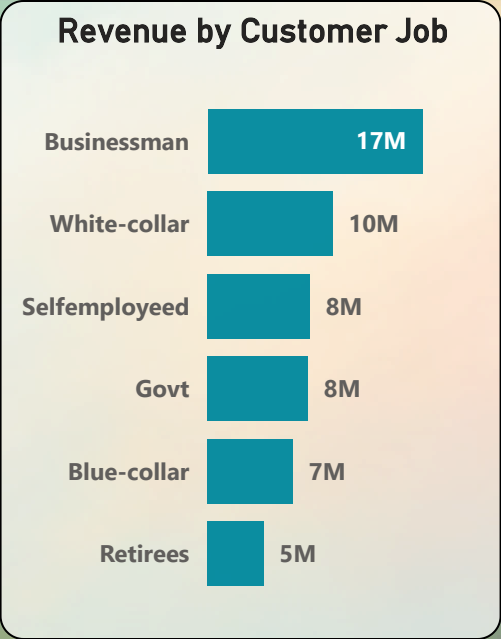
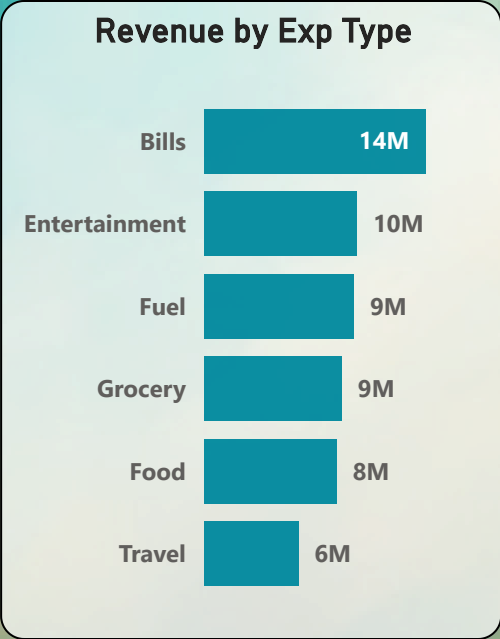
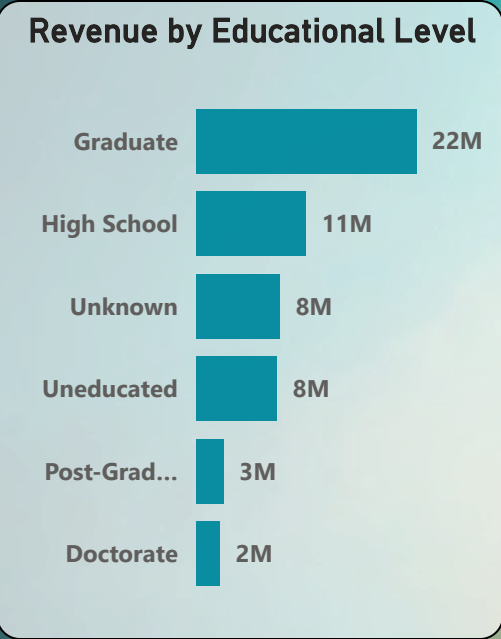
Card_Cat...

Silver

Blue

Gold

Platinum



Credit Card Customer Report

Revenue

55M

Income

576M

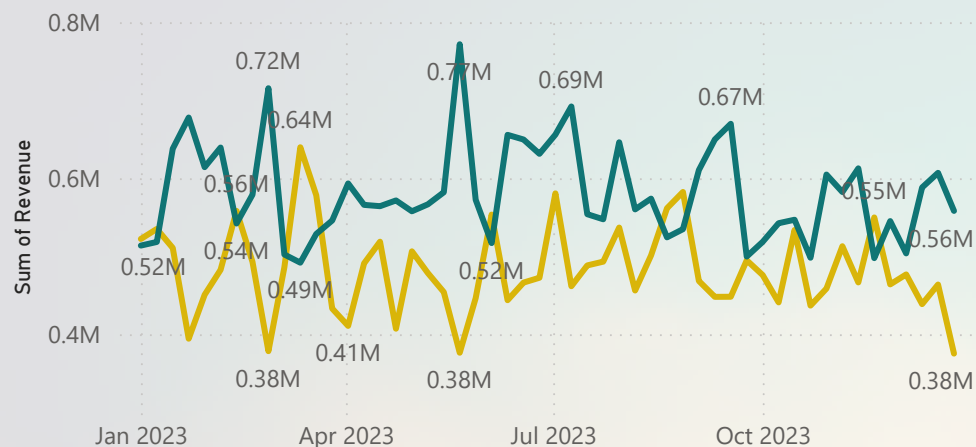
Total Interest

8M

Customer
Satisfaction
Score

3.19

Revenue vs Gender



Q4

Q3

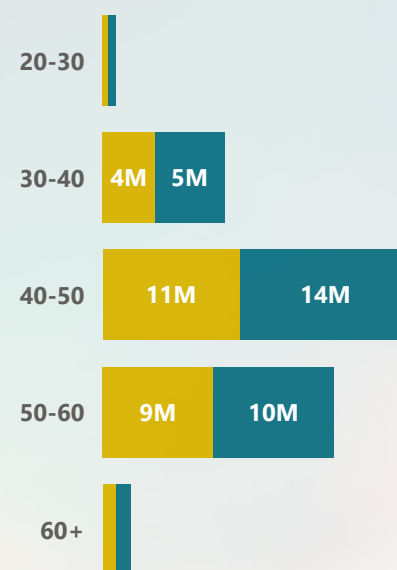
Q2

Q1

Week_Start_Date

All

Age Group



M

F

30M

25M

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

Salary Group

High Inco...

7M

22M

Medium I...

8M

8M

Low Income

10M

Marital Status

Married

13M

15M

Single

11M

12M

Unknown

Dependent Count

4

4M

5M

3

7M

9M

2

7M

8M

1

4M

5M

0

2M

2M

Education Level

Graduate

10M

12M

High School

5M

6M

Unknown

4M

4M

Uneducated

4M

Post-Grad...

4M

Doctorate

4M

Top 5 States

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M