API Documentation

# API Routes

## /api/finance

1. POST /api/finance/setCompany  
2. GET /api/finance/getFinancialdata  
3. GET /api/finance/getCalenderdata

## /api/customer

1. GET /api/customer/getTopCustomer

## /api/product

1. GET /api/product/getTopProducts  
2. GET /api/product/earningPerProduct

## /api/lead

1. POST /api/lead/addLead  
2. GET /api/lead/getLeads  
3. GET /api/lead/trackLead/:id

# Sample JSON Data

## Lead Data

{  
 "organizationName": "Tech Innovations Ltd",  
 "address": "1234 Elm Street, Suite 567",  
 "area": "Downtown",  
 "productPromoted": "Cloud Solutions",  
 "city": "New York",  
 "leadGenratedThrough": ["Email Campaign", "LinkedIn"],  
 "pincode": 10001,  
 "callObjective": "Introduction to services",  
 "nextCallObjective": "Product demo scheduling",  
 "targetDepartment": "IT Department",  
 "discussionPoint": "Discussing the benefits of cloud migration",  
 "lastMeeting": "2024-09-01T09:00:00Z",  
 "nextFollowUp": "2024-09-15T09:00:00Z",  
 "requiredSupport": "Detailed product brochure",  
 "comments": "Client is interested in cloud services but wants more details on security.",  
 "salesExpected": "2024-10-01T00:00:00Z",  
 "status": "In Progress",  
 "leadOwner": "John Doe",  
 "category": ["Enterprise", "Cloud Solutions"]  
}

## Company Data

{  
 "date": "2024-09-01",  
 "leadName": "Jane Smith",  
 "companyName": "Tech Innovations Ltd",  
 "email": "info@techinnovations.com",  
 "contactNo": "1234567890"  
}