

HRITIKA VAISHNAV

Ajmer, India | +91 8929090869 | vaishnav2728hritika@gmail.com | [Linkedin](#)

EDUCATION

GOVERNMENT ENGINEERING COLLEGE AJMER

Bachelor in Technology, Mechanical Engineering

Ajmer, India

2019 - 2023

SKILLS

Technical Skills : Python, SQL, JavaScript, HTML/CSS, MongoDB, UX/UI
Tools : Jira, Notion, Trello, Figma, Canva, Adobe XD, MS Excel, Github.
Interests : Team Development, SaaS, Business Analytics, Product Roadmap, Agile Development, Strategic Planning, Technical writing, Data Science, Market research

WORK EXPERIENCE

DEFENCE RESEARCH AND DEVELOPMENT ORGANISATION

Summer Intern

Jodhpur, India

June 2022 - Sep 2022

- Oversee the development and implementation of a new database for tracking volunteer hours and participation, resulting in a 25% increase in volunteer engagement and a 30% decrease in administrative tasks.
- Conducted user research with intern coordinators to gather requirements and design a system that met their needs.
- Optimized processes for on-boarding volunteers, resulting in a 10% reduction in training time and resources.
- Created a comprehensive product roadmap and managed the development process
- Managed cross-functional team using Trello resulting in 10% increase in productivity and 80% task completion rate.

TPIE.CLUB (6 employee Fashion e-commerce startup)

Product Developer

Ajmer, India

April 2020 – March 2021

- Partnered with engineering team to make trade-off decisions between cost, speed & quality goals across coding architectures causing a 20% reduction of errors.
- Managed strategic vendor relationships, by practicing on sale commission, tighten vendor integration/value creation
- Identified business backlog in purchasing system, recommended base supply chain management, which reduced customer lead time by 10%.
- Compiled and delivered reports on traffic trends using Google Analytics, generated a supplier performance metric.
- Evaluated transportation options to optimize shipping costs by 10% while increasing customer satisfaction levels.

PROJECTS

LAYERITE ([Collaborative platform for writers](#))

Feb 2021

- Researched & analyzed competitors' UX designs for site optimization, resulting in a 5% improvement in session conversion.
- Founded an approach to organize the different threads of one post, helping user convenient comment tracking.

NO-CODE SURPRISE GIFTING PLATFORM

June 2022

- Synthesized user feedback to design initial wireframes & prototype that improved overall UX satisfaction scores by 10%
- Seamlessly managed software integration of 3rd party tool & API into the system, increasing overall performance by 22%.

CASE STUDIES

- [LinkedIN](#) : Orgainined messaging in-app features, using service API's for referral programs.
- [Mudex](#) : Redesigned app dashboard leading to 20% increase in user engagement
- [OneCode](#) : Improved User activation for credit card sales by 2X by leveraging data analytics and user research .

CERTIFICATE & ACHIEVEMENTS

30-Hours Product Management Bootcamp by Doremon den

- Scored 2 rank in final evaluation of graduation case study. ([Credentials](#))

Disney+ Hotstar Product case Study Winner