

# ANKIT VIJAY

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Google Certified Data Analyst with 1+ years of industry experience, skilled in SQL, Python, Power BI and transforming raw data into actionable insights that drive revenue growth. I have a deep passion for data and thrive on uncovering meaningful patterns to support strategic decision-making. I am eager to explore opportunities in the analytics industry where I can contribute to impactful projects and further develop my expertise.

## SKILLS

- |                    |                   |                      |                     |
|--------------------|-------------------|----------------------|---------------------|
| • Python           | • Excel           | • Tableau            | • Data Cleaning     |
| • SQL              | • Power Query     | • Pandas             | • Presentation      |
| • Power BI Desktop | • DAX             | • Numpy              | • Analytical        |
| • MySQL            | • MS office suite | • Data Visualization | • Data Storytelling |

## WORK EXPERIENCE

- Analyst | ADP, Hyderabad** **08/2023 – Present**
- **Implemented over 100+ SQL-based data extractions**, achieving a **95% accuracy rate in reporting** and supporting **timely decision-making** for key stakeholders.
  - **Collaborated with cross-functional teams** to identify data requirements and generated insights, improving **report turnaround time by 30%** and enhancing **operational efficiency**.
  - **Executed data validation and quality checks in Excel** for **substantial datasets** containing **hundreds of thousands of records**, maintaining **98% data integrity** across reporting tasks.
  - **Developed customized reports using SQL**, reducing **data discrepancies by 40%** and providing insights that informed **process improvements**.
  - **Evaluated trends and provided actionable insights**, supporting **data-driven decisions** that contributed to a **20% increase in internal process efficiency**.
- Tools used: SQL, Excel, Data Analysis, Power query, DAX function, Vlookup, Pivot Table*

## PROJECTS

- Blinkit: Sales & Customer Satisfaction Analysis | Power BI, Data Modelling and Cleaning, DAX ( [Link](#) )**
- Analysed sales performance and customer satisfaction, identifying KPIs that could lead to a 15% increase in sales and a 10% boost in satisfaction.
  - Developed Power BI dashboards with up to 5 actionable insights through data cleaning and DAX calculations, driving potential business improvements.
  - Recommended strategies for a 12% reduction in inventory costs and overall sales growth.
- HR Analytics: Employee Attrition & Performance Insights | Power BI, ETL, Data Trend Analysis ( [Link](#) )**
- Designed an HR Analytics Dashboard in Power BI, focusing on strategies that resulted in a 10% decrease in employee attrition and enhanced workforce performance metrics by 12%.
  - Executed ETL processes on publicly available HR datasets, transforming raw data into 4 actionable insights by identifying key trends and patterns.
  - Facilitated strategic HR policy changes, targeting a 10% increase in employee engagement and a potential 10% reduction in attrition rates through data-driven insights on performance and engagement.
- Diwali Sales: EDA & Sales Optimization | Python, Data Visualization, Strategic Insights ( [Link](#) )**
- Conducted exploratory data analysis (EDA) on Diwali sales data using Python, identifying patterns that could optimize sales strategies.
  - Generated actionable insights that contributed to a projected 12% increase in sales revenue and enhanced customer retention strategies to boost repeat purchases by 10%.
  - Utilized visualizations to communicate findings to stakeholders, supporting data-driven decision-making for future sales campaigns.

## EDUCATION

- |   |                          |
|---|--------------------------|
| <b>Bachelor of Technology in Civil Engineering</b>    | <b>08/2019 – 07/2023</b> |
| <i>Jaipur Engineering College and Research Centre</i> | <i>Percentage - 87.7</i> |

## Certifications & Extra-Curricular Activities

- **Certified in Google Advanced Data Analytics course.**
- **Placement Coordinator of branch** in college, directed efforts to assist students in securing employment opportunities, achieving a placement rate exceeding 70%.
- **Founded The Dice**, guiding a team of 11 dedicated individuals focused on feeding and caring for street animals, successfully **Ensured sustenance to over 500 street animals.**