

ANKIT VIJAY

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Google Certified Data Analyst with 1+ years of industry experience, skilled in **SQL, Python, Power BI** visualization and transforming raw data into actionable insights that drive revenue growth. I am eager to explore opportunities in the analytics industry where I can contribute to impactful projects and further develop my expertise.

SKILLS

Analytics Tools:	Power BI, MS Excel
Programming Languages:	Python, C++, SQL, HTML, CSS
Tools:	NumPy, Pandas, Matplotlib, Power Query, DAX function, Pivot Tables
Software:	MySQL, Jupyter Notebook, VS Code, MS Excel

Work Experience

Analyst ADP, Hyderabad	08/2023 – Present
<ul style="list-style-type: none">Implemented SQL-based data extractions, ensuring high accuracy in reporting and supporting timely decision-making for key stakeholders.Collaborated with cross-functional teams to identify data requirements and generated insights using SQL and Python, significantly improving report turnaround time and enhancing operational efficiency.Conducted data validation and quality checks in Excel for large datasets, maintaining exceptional data integrity across reporting tasks.Developed customized reports using SQL, minimizing data discrepancies and providing actionable insights to drive process improvements.Evaluate trends and provided insights that supported data-driven decisions, contributing to improved internal processes.	
Tools used: SQL, Python, Excel, Data Analysis, Power query, DAX function, Pivot Table	

PROJECTS

Blinkit: Sales & Customer Satisfaction Analysis Power BI, Data Modelling and Cleaning, DAX (Link)	
<ul style="list-style-type: none">Analysed sales performance and customer satisfaction, identifying Key Performance Indicator (KPI) that could lead to a 15% increase in sales and a 10% boost in satisfaction.Developed Power BI dashboards with up to 5 actionable insights through data cleaning and DAX calculations, driving potential business improvements.Recommended strategies for a 12% reduction in inventory costs and overall sales growth.	
HR Analytics: Employee Attrition & Performance Insights Power BI, ETL, Data Trend Analysis (Link)	
<ul style="list-style-type: none">Designed an HR Analytics Dashboard in Power BI, focusing on strategies that resulted in a 10% decrease in employee attrition and enhanced workforce performance metrics by 12%.Executed Extract Transform Load (ETL) processes on publicly available HR datasets, transforming raw data into 4 actionable insights by identifying key trends and patterns.Facilitated strategic HR policy changes, targeting a 10% increase in employee engagement and a potential 10% reduction in attrition rates through data-driven insights on performance and engagement.	
Diwali Sales: EDA & Sales Optimization Python, Data Visualization, Strategic Insights (Link)	
<ul style="list-style-type: none">Conducted Exploratory Data Analysis (EDA) on Diwali sales data using Python, identifying patterns that could optimize sales strategies.Generated actionable insights that contributed to a projected 12% increase in sales revenue and enhanced customer retention strategies to boost repeat purchases by 10%.Utilized visualizations to communicate findings to stakeholders, supporting data-driven decision-making for future sales campaigns.	

EDUCATION

Bachelor of Technology in Civil Engineering	08/2019 – 07/2023
<i>Jaipur Engineering College and Research Centre</i>	<i>Percentage - 87.7</i>

Certifications & Extra-Curricular Activities

- Certified in Google Advanced Data Analytics course.**
- Placement Coordinator of branch** in college, directed efforts to assist students in securing employment opportunities, achieving a placement rate exceeding 70%.
- Founded The Dice**, guiding a team of 11 dedicated individuals focused on feeding and caring for street animals, successfully **Ensured sustenance to over 500 street animals.**