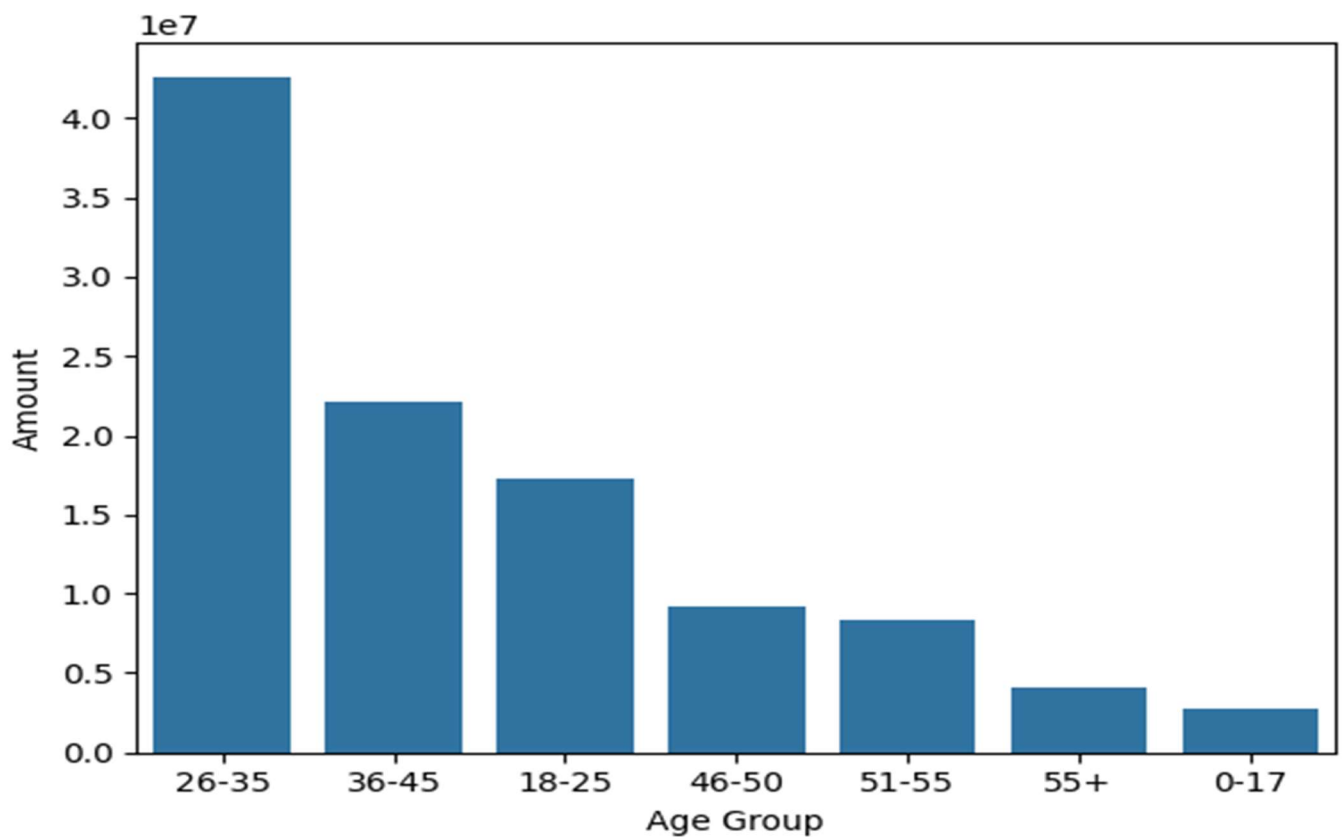
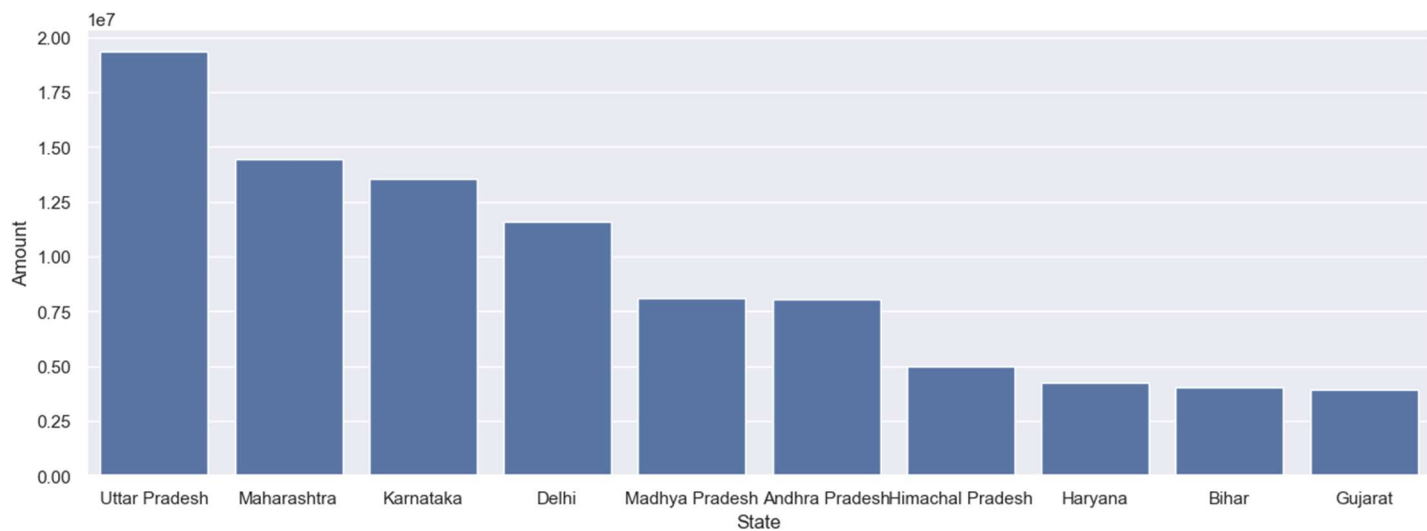


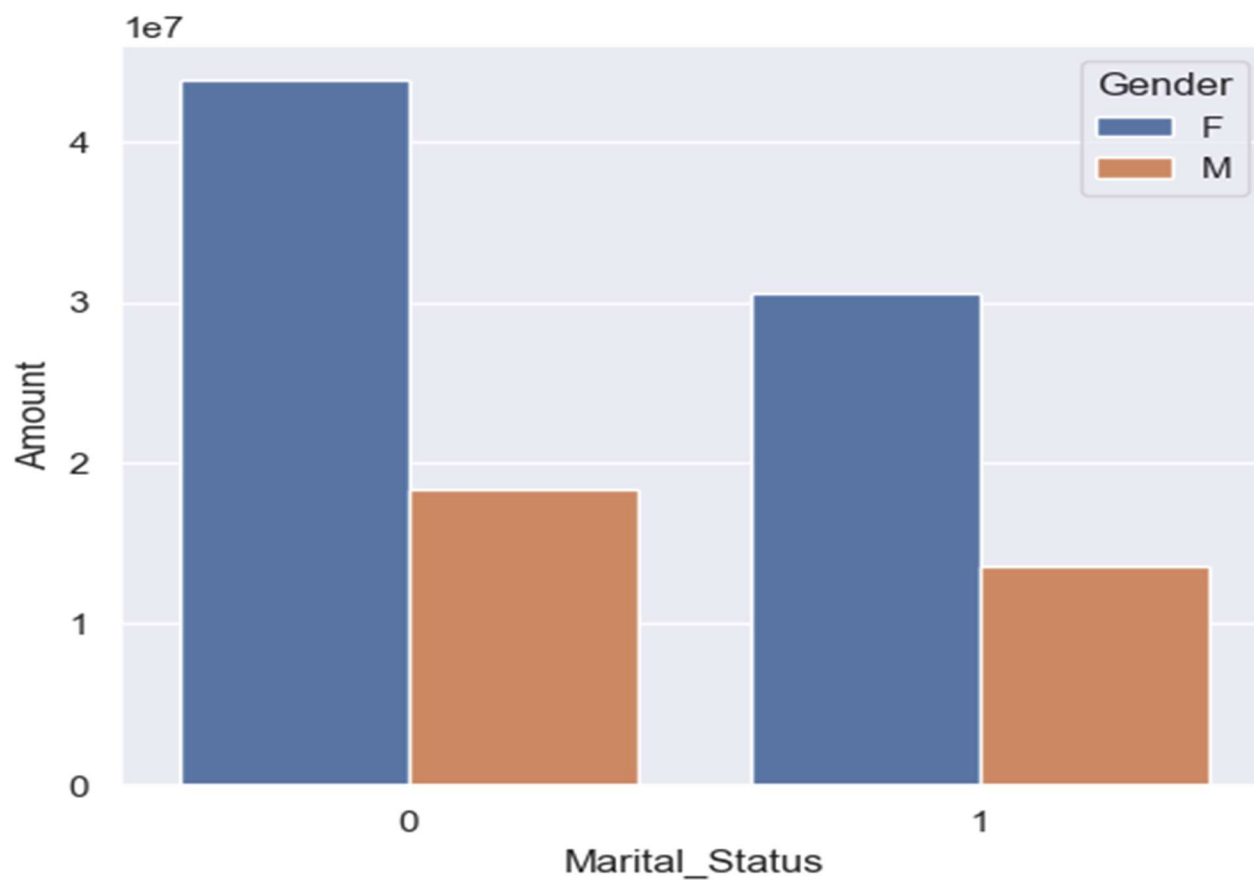
From above graphs we can see that most of the buyers are females and even the purchasing power of females are greater than men



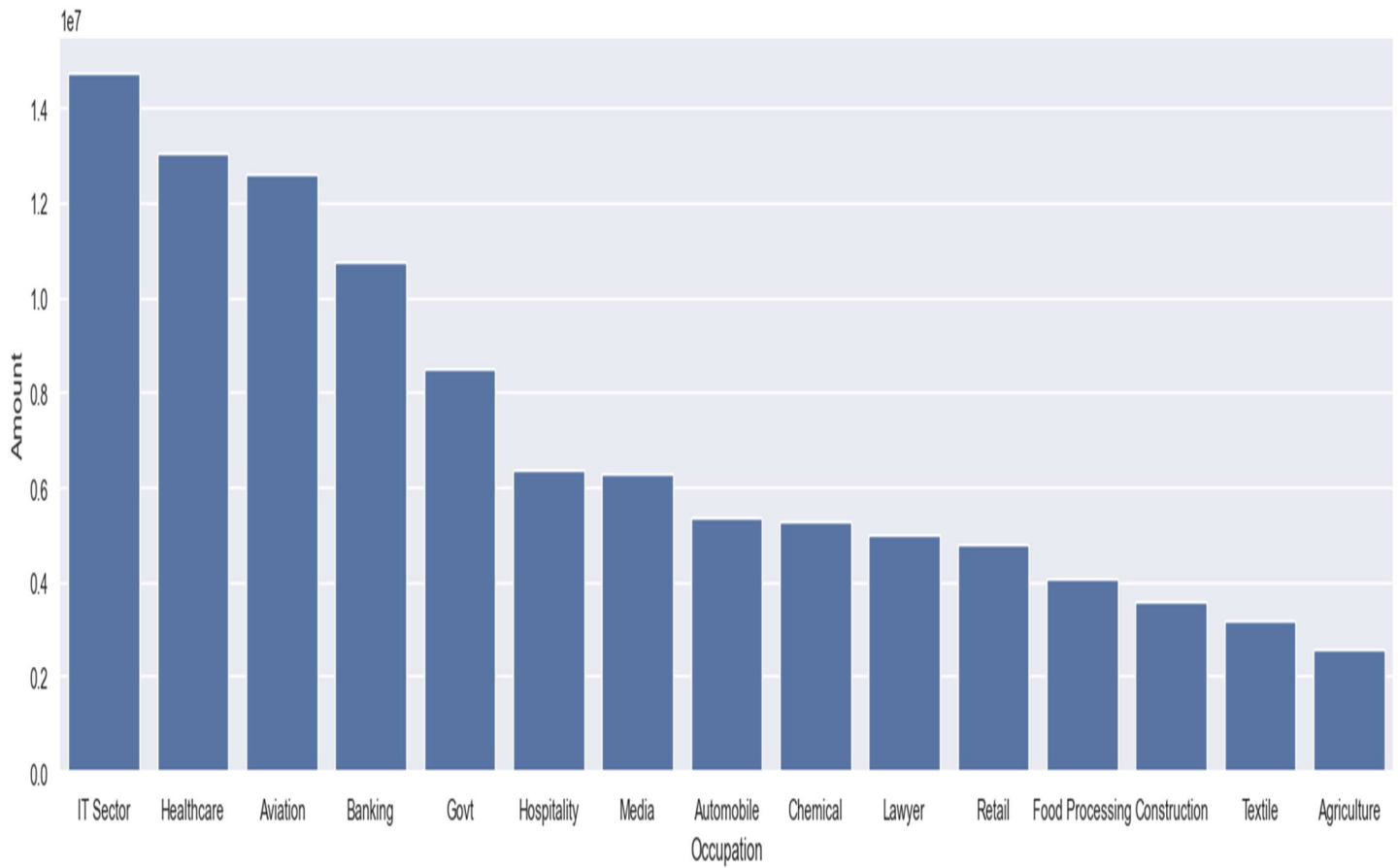
From above graphs we can see that most of the buyers are of age group between 26-35 yrs female



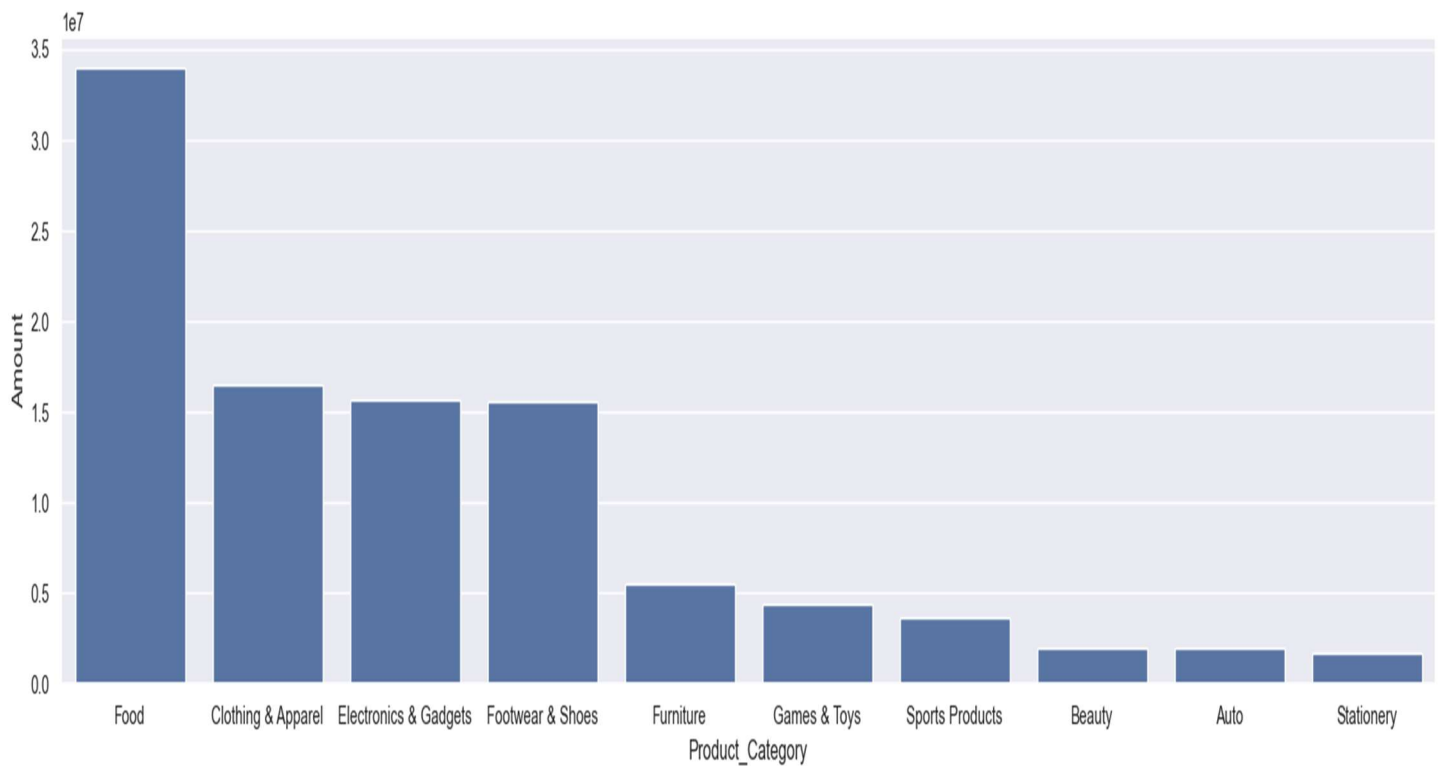
From above graphs we can see that most of the orders & total sales/amount are from Uttar Pradesh, Maharashtra and Karnataka respectively



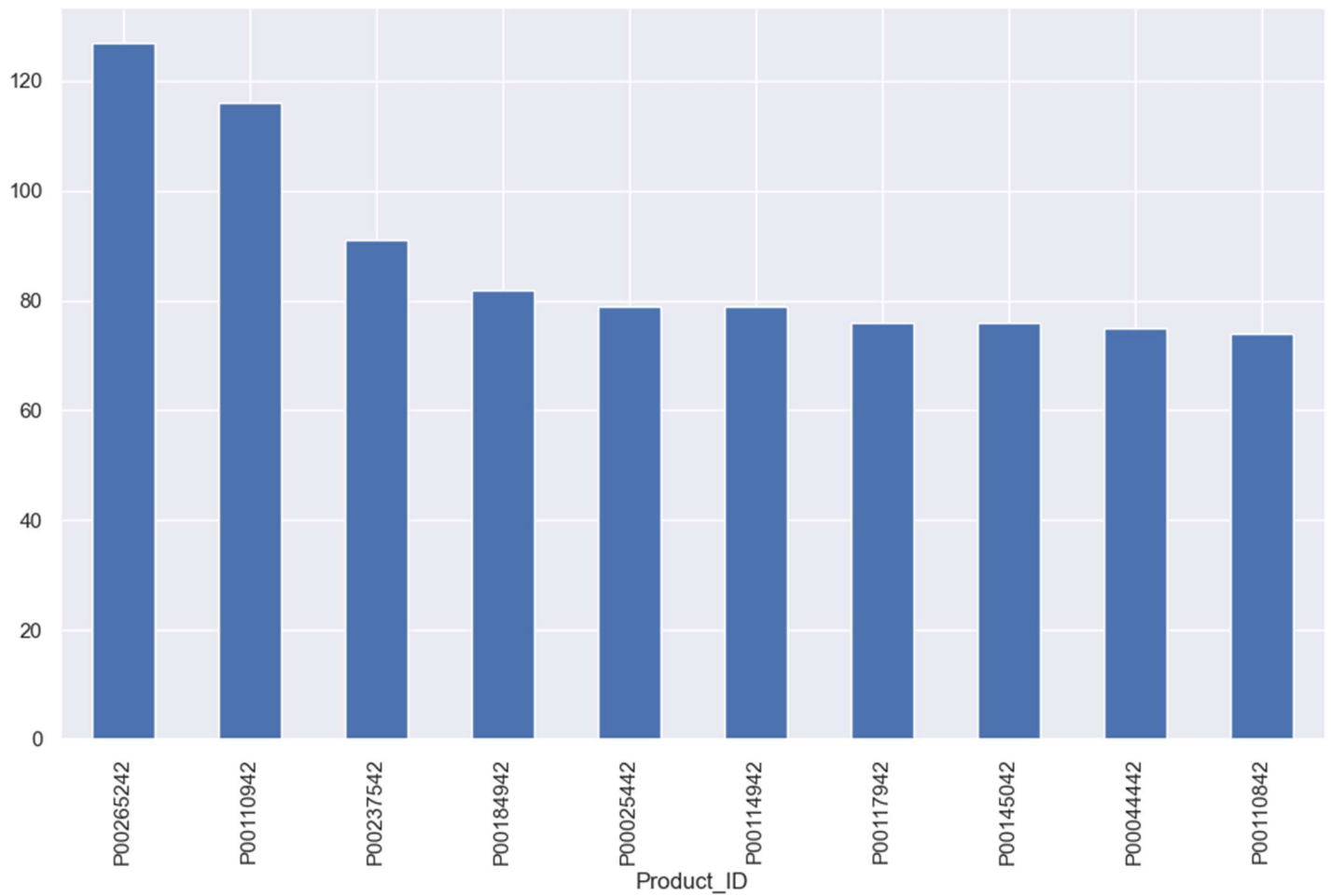
From above graphs we can see that most of the buyers are married (women) and they have high purchasing power



From above graphs we can see that most of the buyers are working in IT, Healthcare and Aviation sector



From above graphs we can see that most of the sold products are from Food, Clothing and Electronics category



Conclusion:

Married women age group 26-35 yrs from UP, Maharastra and Karnataka working in IT, Healthcare and Aviation are more likely to buy products from Food, Clothing and Electronics category

Thank you!