

CREDIT CARD TRANSACTION REPORT

TOTAL
REVENUE

\$55M

INTEREST
EARNED

\$8M

TOTAL
TRANSACTION

\$45M

TRANSACTION
COUNT

656K

REVOLVING
BALANCE

\$12M

M

\$30M

F

\$25M

WEEK

All

QUARTERLY CLIENT DETAILS

Q4	Q3	Q2	Q1
796.68M	734.04M	715.38M	710.63M

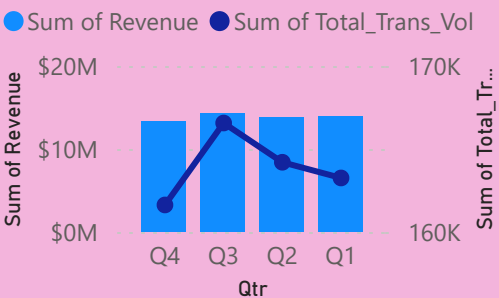
QUARTERLY CLIENT DETAILS

Silver	Blue	Gold	Platinum
740.41M	738.99M	738.42M	729.88M

INCOME CATEGORY

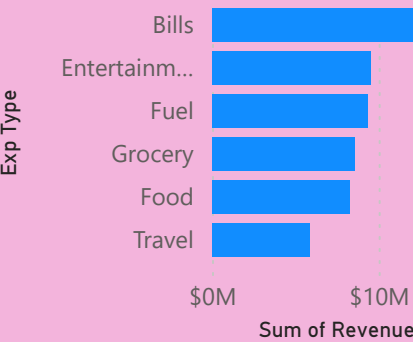
MEDIUM	LOW	HIGH
739.67M	739.10M	738.20M

TOTAL QUARTERLY REVENUE

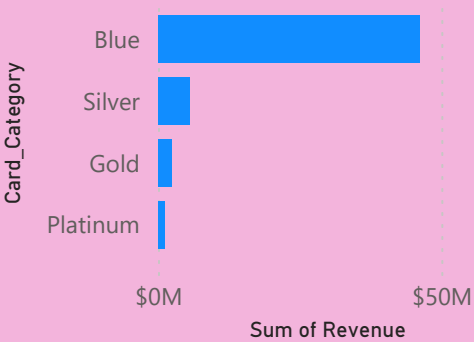


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	\$4,61,39,398	\$3,69,57,875	\$64,95,888
Gold	\$24,54,072	\$20,24,078	\$3,73,784
Platinum	\$11,35,608	\$9,53,314	\$1,61,629
Silver	\$55,86,332	\$45,86,746	\$8,12,081
Total	\$5,53,15,410	\$4,45,22,013	\$78,43,382

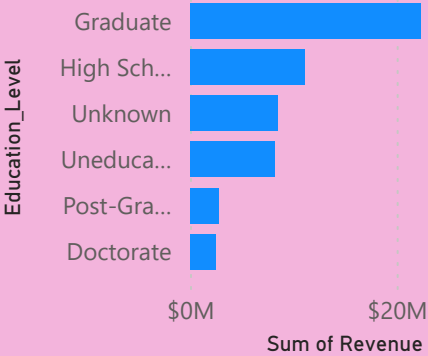
REVENUE BY EXPENDITYRE



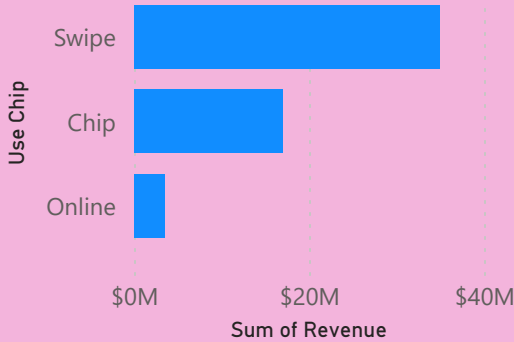
REVENUE AS PER CARD TYPE



REVENUE AS PER EDUCATION



REVENUE AS PER UTILIZATION



CUSTOMER REPORT

TOTAL
REVENUE

\$55M

INTEREST
EARNED

\$8M

INCOME

\$576M

CUSTOMER
SATISFACTION

3.19

M

\$30M

F

\$25M

AGE GROUP

☐ Select all

☐ 20-30

☐ 30-40

☐ 40-50

☐ 50-60

☐ 60+

WEEK

All

QUARTERLY CLIENT DETAILS

Q4

796.68M

Q3

734.04...

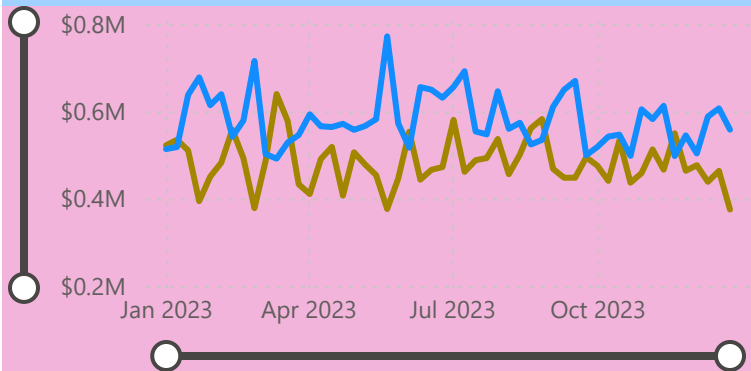
Q2

715.38...

Q1

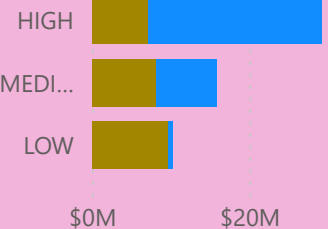
710.6...

REVENUE BY WEEK



Customer_Job	Sum of Income	Sum of Revenue
White-collar	\$10,39,30,055	\$1,01,14,656
Selfemployeed	\$7,53,13,288	\$82,61,758
Retirees	\$4,86,75,030	\$45,35,184
Govt	\$8,87,73,989	\$81,11,701
Businessman	\$18,69,59,919	\$1,73,87,832
Blue-collar	\$7,22,62,158	\$69,04,279
Total	\$57,59,14,439	\$5,53,15,410

REVENUE Vs INCOME
CATEGORY



QUARTERLY CLIENT DETAILS

Silver

740.41M

Blue

738.99M

Gold

738.42M

Platin...

729.88...

INCOME CATEGORY

MEDIUM

739.67M

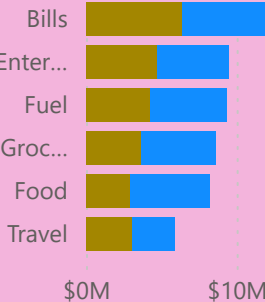
LOW

739.10M

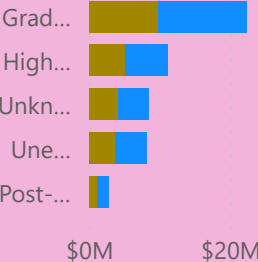
HIGH

738.20M

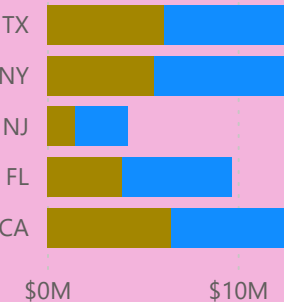
EXPENSE CATEGORY



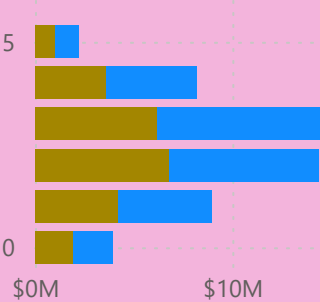
REVENUE AS PER
EDUCATION



TOP 5 STATES



DEPENDENT COUNT



REVENUE BY AGE GROUP

