



TIE CHANDIGARH
FOSTERING ENTREPRENEURSHIP

INNOVATE --- IMPACT --- INVEST

Saturday, 29th April, 2023

TIE CON[®]
CHANDIGARH 2023

North India's
Largest Conclave

www.tieconchandigarh.com





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CHANDIGARH 2023

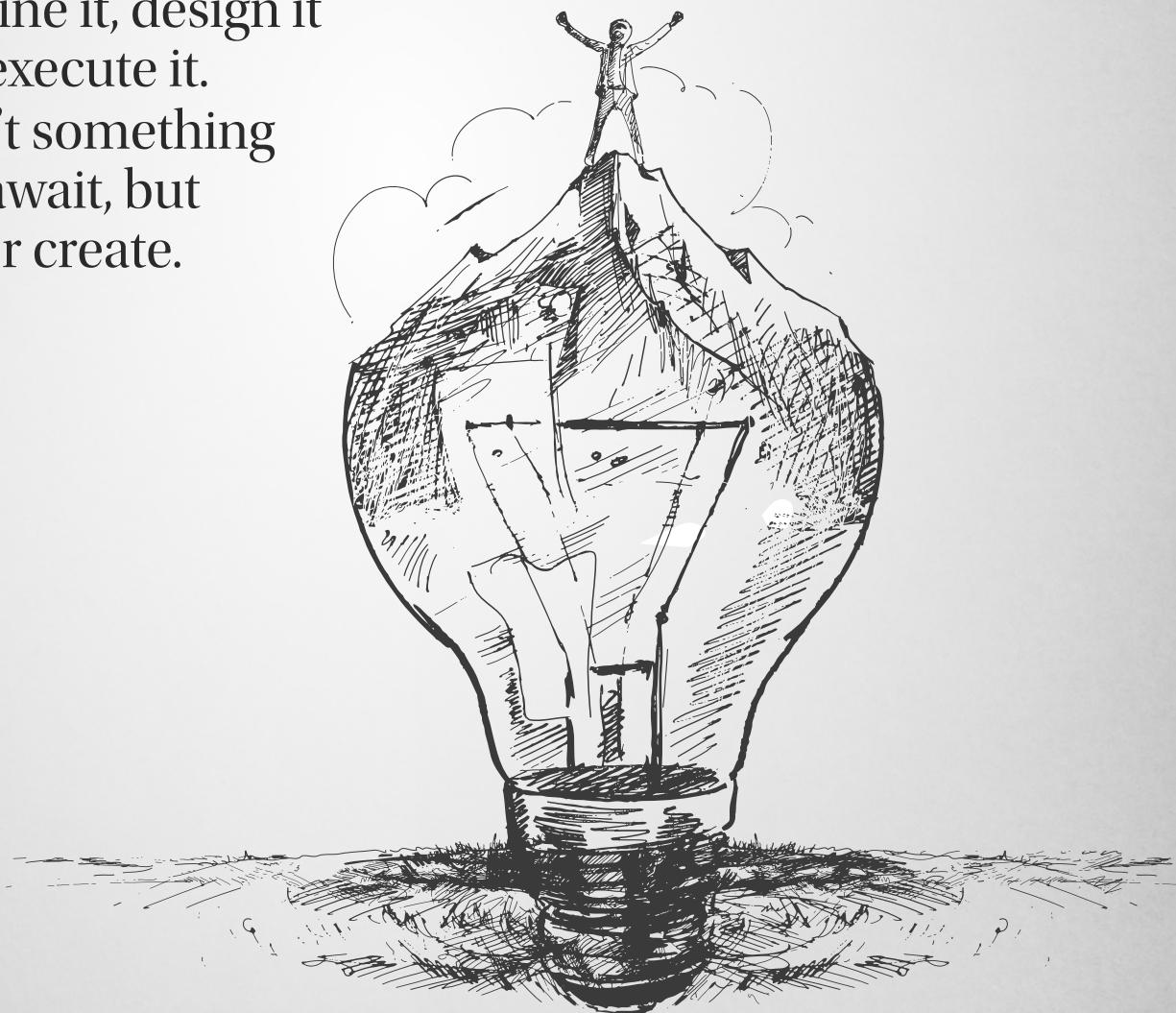
THERE'S SOMETHING FOR EVERYONE

- Grand Keynotes
- Panel Discussions
- Masterclasses
- Investors Panel
- Meet Your mentors
- Speakers Lounge
- Charter Members Lounge
- Business/ SME Expo
- Startup Bazaar
- Gala Dinner
- Curtain Raiser
- STPI Awards
- Interaction with top business leaders from diverse industries
- Startup Soiree (Startup Pitches)



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The future belongs
to those who can
imagine it, design it
and execute it.
It isn't something
you await, but
rather create.





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**THE FUTURE
IS HERE**



UNLEASH YOUR STARTUP

GET YOUR STARTUP
SHORTLISTED

PRESENT TO INVESTORS
AND GET FUNDED

MEET THE BIGGEST
AND SUCCESSFUL
ENTREPRENEURIAL
BRAINS



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CHANDIGARH 2023



Partap K Aggarwal
Chairperson, TieCon 2023
Founder & CEO
IDS Infotech Limited



Hirdesh Madan
Chairperson, TieCon 2023
Co-Founder
Hitbullseye



Robin Aggarwal
President, TiEChandigarh
Director
Learning Paths School



TIECON CHANDIGARH 2023 CORE TEAM



Jitin Talwar
Ex-President, TiE Chandigarh
Founder TTC, XLPAT, XLSOUT



Harit Mohan
Vice-President, TiE Chandigarh
Founder & CEO
Signicent Information Solutions LLP



Gaurav Vasishta
General Secretary
TIE Chandigarh
CEO, Digisson Group



Satish Kumar Arora
Treasurer, TiE Chandigarh
Co-Founder AppSmartz



Advait Upadhyay
Managing Director
Talentelgia Technologies
Pvt. Ltd.



Amulya Shukla
Founder "Amulya MINDZen"
Poka-Yoke Expert,
Leadership Coach



Deepika Bahri
Chief Executive Officer
Antrajaal



Kanika Rajdev
Founder
Mindcog



Komal Talwar
Founder TTC
Talwar Advocates
and XLSOUT



Munish Jauhar
Founder/CEO
Graycell Technologies



Puneet Verma
Founder & CEO
Cybrain Software Solutions
Pvt. Ltd.



Rajesh Swahney
Founder & CEO
GSF Accelerator



Ritika Singh
Founder & CEO
Kontent Factory



Sahil Vohra
Co-Founder
The Naturik Co.



Sameer Jain
Founder & CEO
Net Solutions



Sandeep Sahni
Partner
Sahayak Associates



Simarpreet Singh
Director & CEO
Hartek Solar



Tushar Gajwani
Manager Campus Operations
Fraser Valley India Education



Vishal Kedia
Founder & CEO
DevelopTech IT Solutions
Pvt. Ltd.



Sumedh Sachdev
Director Lucria Ltd.
Lucria Consult LLC



GOVERNING COUNCIL 2022-23



Robin Aggarwal
President, TiE Chandigarh
Director, Learning Paths School



Harit Mohan
Vice-President, TiE Chandigarh
Founder & CEO
Signicent Information Solutions LLP



Gaurav Vasishta
General Secretary
TiE Chandigarh
CEO, Digisson Group



Satish Kumar Arora
Treasurer, TiE Chandigarh
Co-Founder AppSmartz



Ashok Mehta
Managing Director & CEO
Emmbros Automotives Pvt. Ltd.
Emmforce Inc.



Ekant Aggarwal
Founder & CEO
Ekant Associates & CBMA



Hitesh Gulati
Founder
Diversity Ace Business Consulting



Jitin Talwar
Ex-President, TiE Chandigarh
Founder TTC, XLPAT, XLSCOUT



Komal Talwar
Founder TTC
Talwar Advocates and XLSCOUT



Kumara Guru
Senior Director, Advancement
Alumni Engagement, Marketing,
Communication & External Relations
Indian School of Business



Mandeep Kohli
Chief Operating Officer
Hayr Technology LLP



Shobhit Gupta
Managing Partner, Scripbox
and Co-Founder
Moneygain Consultants



Surender Vikarm Singh
Founder
VT Netzwerk Pvt. Ltd.



Vikram Hans
Owner of Brand
Delta Power and Drivz
Multi Overseas (I) Pvt. Ltd.

TIE CHANDIGARH TEAM



Anjum Singh
Executive Director
TiE Chandigarh



Ashu Sharma
Relationship Manager
TiE Chandigarh



Mayank Bhasin
Marketing & Event
Management Executive



Abhishek Mehta
Graphic Designer

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PAST SPEAKERS



Capt. Amarinder Singh
Former Chief Minister, Punjab



Harpal Cheema
Cabinet Minister
Govt. of Punjab



Dilip Kumar
Principal Secretary
Govt. of Punjab



Sibin C, IAS
Secretary cum Director
Industries & Commerce, Punjab



Abhinav Bindra
Olympic Gold Medalist



Sophia
World's First Humanoid



Mahavir Pratap Sharma
Ex- Chair, TIE Global
Chairman and Co-founder
Rajasthan Angel, Innovators Network



Ashneer Grover
Ex MD | Founder-BharatPe
Shark - Shark Tank India



Ghazal Alagh
Co-Founder & CIO
Honasa Consumer Pvt Ltd
(Mamaearth)



Padmaja Ruparel
Co-Founder, Indian Angel Network
Founding Partner, IAN Fund



DNV Kumara Guru
Director External Affairs
Marketing & Communications
Indian School of Business



Arjun Vaidya
Forbes Asia 30U30
Founder, Dr. Vaidya's Venture Lead
at Verlinvest



Kanika Tekriwal
Co-Founder & CEO JetSetGo
Aviation Services Pvt Ltd



Patrick Hebert
Consul General of Canada
in Chandigarh



Jyoti Kamal
Executive Editor
TV18 Broadcast Limited



John Cabeca
United States Intellectual
Property Counselor for
South Asia



RJ Shonali Lalwani
Senior Producer/Anchor
The Lallantop
India Today Group



Vishakha Singh
VP, Wazirx NFT
Marketplace

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PAST SPEAKERS



Harsimarbir (Harsh) Singh
Co-Founder, Pristyn Care



Prashant Pitti
Co-Founder EaseMy Trip
Founder & CEO
Profoundly & NearGroup



Sumeet Mehta
Co-Founder & CEO
LEAD School



Dr. Ritesh Malik
Founder & Trustee-Plaksha
Founder & CEO-Innov8 Coworking



Sumeet Kabra
Director RR Kabel
Co-Founder SCUBES
Management Consulting LLP



Deepanshu Goyal
Co-founder, Prepladder



Mukesh Chhabra
Casting Director
Mukesh Chhabra Casting Co.



Nupur Garg
Founder- WinPE
Board Member & Senior
Advisor PE Industry



Jitin Talwar
President TiE Chandigarh
Founder, TT Consultants
XLPAT and XLSOUT, IP Attorney



Komal Sharma Talwar
Founder, TT Consultants
XLPAT and XLSOUT
IP Attorney



Kavish Gadia
Founder
Stones2Milestones



Caroline Rowett
British Dy. High Commissioner



Navneet Kaur Dhillon
Indian actress
Femina Miss World India
2013



Param Singh
Founder
Mooofarm



Ratnesh Kumar Jha
CEO, Burlington Group
of Companies



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SPONSORSHIP CATEGORIES

- ✓ Platinum Sponsors
- ✓ Gold Sponsors
- ✓ Silver Sponsors
- ✓ Bronze Sponsors
- ✓ Support Partners
- ✓ Category Partners

Real estate/ Education/ Lanyards etc.

SPONSORSHIP HEAD	Platinum	Gold	Silver	Bronze	Support	Dinner/ Lunch	Hospitality	Expo/Startup Bazaar	Country Partner	Delegate	University
Amount in Lakhs	10	7.5	5	2.5	1.5	5	8	3	3	3	2.5
Invite for 2 guests to the Precursor and Post Event Dinner	5	3	2 invites post event dinner	1 invite post event dinner	1 invite post event dinner	2 invites post event dinner	1 invite	1 invite post event dinner	2 invites post event dinner	2 invites post event dinner	1 invite post event dinner
KeyNote in the Grand Ball Room	Either	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Guest Speaker in the Relevant Panel Discussion		✓	✓	✗	✗	✗	✓	✗	✗	✗	✗
Complimentary Invites to the Conference	10	7	5	3	2	5	6 passes	2 passes	2 passes	2 passes	2 passes
PRE-EVENT BRANDING											
Organization logo on Promotional Standees, Mailers and SM Creatives related To TiECon 2023	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding on social media handles, blogs and TiECon website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in TiECon weekly mailers to all India database	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo on the TiECon 2023 website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo in event announcements (Print and Digital)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgment/ Shoutout of Partnership on SM and TiE Whatsapp Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BRANDING AT THE VENUES- TiECON 2023											
Organization logo on the side panels	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Organization logo at the Entry gate, Expo gate, Sponsors board & Event flags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display of 5 Organization Standees at the Venue	✓	3	2	1	✗	2 standees at precursor	3	2	2	✗	1
2x2 metres of Raw Stall Space at the Expo (Prominent Area)	3	2	1	✗	✗	✗	6x2 metres	✗	✗	✗	2x2 metres
Screening of 30 sec Corporate Audio-Visual on LED Screen during breaks (5 times)	✓	3 times	2 times	1 time	✗	✗	3 times	1 time	1 time	✗	1 time
Logo on Delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗
Access to database of startup bazaar	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗
Promotional material in delegate kits	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
POST EVENT PRIVILEGES											
Access to Delegate List (E-mail addresses)	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗
Post Event Picture of the Organization with a shout out to the guest speakers on TiE Chandigarh's official social media	✗	✓	✓	✓	✓	✗	✓	✗	✗	✗	✓

*GST Extra as applicable.

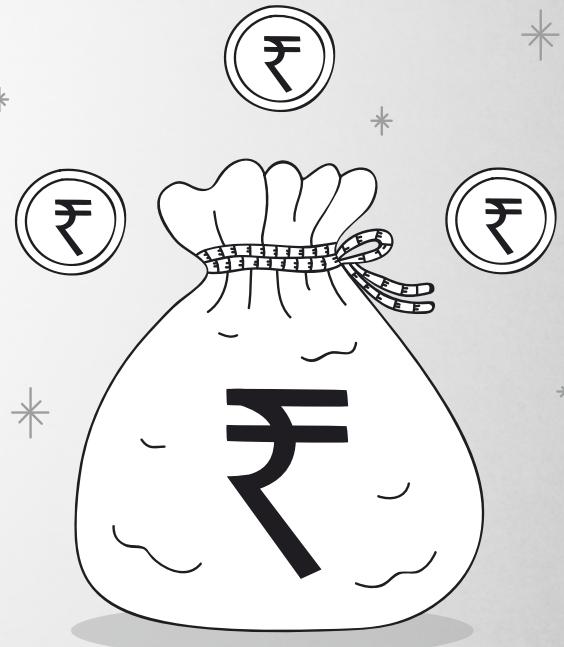
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LOGISTICS

Start up Bazaar : 10,000 / Stall
(Inclusive of GST)
1 Mtr. x 0.762 Mtr.

Expo Stall : 25,000 / Stall
(18% GST is applicable)
2 Mtr. x 2 Mtr.





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INSTITUTIONAL PARTNERS

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PAST SPONSORS

PLATINUM SPONSER



BRONZE



EVENING DINNER SPONSER



LANYARD PARTNER



SUPPORT PARTNER



ECOSYSTEM PARTNERS



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DIGITAL PARTNER



SWAG PARTNER

RADIO PARTNER

ONLINE TICKETING PARTNER

BEVERAGE PARTNER



DAIRY TECH PARTNER



CAMP OFFICE, TIECON 2022



PODCAST PARTNER



PLATINUM



GOLD

Gold



IP/Legal



BRONZE

Innovation Partner



Sustainability Partner



TECHNOLOGY PARTNER





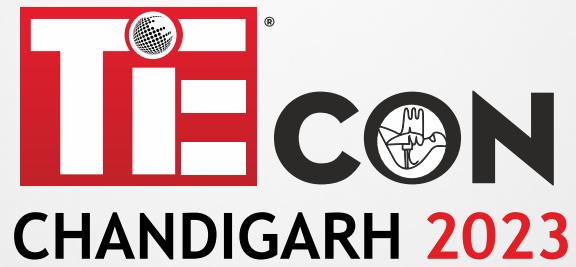
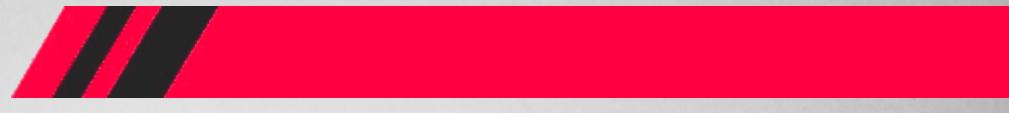
For more details contact:

Mr. Robin Aggarwal, President,
TiE Chandigarh ; president@tiechandigarh.org

Ms. Anjum Singh, Executive Director,
TiE Chandigarh ; ed@tiechandigarh.org
+91 97815-14111

Ms. Ashu Sharma, Relationship Manager,
TiE Chandigarh ; accounts@tiechandigarh.org
+91 98558-36111

www.tieconchandigarh.com





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BE THERE

HOTEL HYATT REGENCY
178, Industrial Area Phase I
Chandigarh, 160002

29th April, 2023

ed@tiechandigarh.org
www.tieconchandigarh.com

