

ANKUR VIVEK GUPTA

[Linkedin](#) | [Github](#) | [9109559728](#) | [gankur860@gmail.com](#) | [www.ankurgupta.com](#)

EXPERIENCE

UI Engineer, [Flipkart](#), Bangalore

Aug 2022 - Present

- Implemented Dhamaka Selection feature on Flipkart's mobile app and desktop platforms, engaging **88k sellers** daily and adding **20k listings**. Contributed to a cumulative **GMV of 100cr+**.
- Overhauled Selection Insights page UX and code, reducing webpage **load time by 20%** and improving web performance.
- Developed Customer Feedback Insights page, attracting over **20k daily visits** for enhanced sales analysis.
- Created Flipkart Assured dashboard, simplifying product addition and eligibility understanding for sellers. Achieved **100% code coverage** and implemented **unit tests** using Jest and React Testing Library
- Launched the "Brand Hub" project, introducing features like seller verification and ticket creation, alongside implementing a secure passwordless OTP-based authentication system using email or phone. The portal now garners **5,000+ daily visits**.
- Upgraded Babel packages and plugins, optimizing versions, which reduced the chunk size of the seller dashboard by **9.33%**.

Team Captain, Neog Camp, Remote

Dec 2021 - Aug 2022

- Managed a team of **50+ web development engineers**, providing guidance and support to facilitate their job placement.
- Conducted **debugging sessions** and **peer code reviews**, provided interview preparation, and ensured **project deadlines** were met.

Full Stack Web Developer, LearnBowl, Remote

Aug 2021 - Dec 2021

- Built the official company website from the ground up using **ReactJS, ExpressJS, SQL, and NodeJS**.
- Established a thorough Learning Management System for students, improving their experience with features like **assignment submissions, video watching, note-taking, and attendance tracking**.

SKILLS

ReactJS, Redux, HTML, CSS, JavaScript, Typescript, NodeJS, GraphQL, Jest, GitHub, ExpressJS, Jira, Mixpanel, Java
React Testing Library, NPM, Yarn, Postman, Netlify

PERSONAL PROJECTS

FitBiT-Ecommerce | [\(Live Link\)](#) | [\(Github Link\)](#)

Sep 2021 - Oct 2021

Designed and built a comprehensive e-commerce platform aimed at providing a seamless user experience for browsing, purchasing, and managing fitness-related items.

- Features: Search Product, Cart Management, WishlistManagement, Razorpay, Profilepage, Filter Products, AddressManagement.
- Tech Stack: **React, HTML, CSS, JS, React-Router, neatUI(Own Component Library)**.

Fitbook - Social Media App | [\(Live Link\)](#) | [\(Github Link\)](#)

Oct 2021 - Dec 2021

- Features: Create, Edit, Delete, Like, Bookmark Post, Sort Posts, Add Comment, Edit Profile, View Profile.
- Tech Stack: **React, Redux-Toolkit, HTML, CSS, TypeScript, React-Router**.

ACHEIVEMENTS

- Achieved 6-star rating on Hackerrank
- Runner up in Seller Hackday Hackathon
- Solved over 200 LeetCode questions

EDUCATION

Shri Ram Institute Of Science and Technnology | Btech, CS

Grade: 8.68 | June 2018 - June 2022