

Siddhartha Gudipati

Front-end Engineer & User Experience Designer

<http://websiddu.com>

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Education Masters in Human Centered Design & Engineering [Sep 2014 ~ Aug 2016]
University of Washington, Seattle, WA, USA.

B.Tech in Computer Science and Engineering [Jun 2007 - Mar 2011]
VR Siddhartha Engineering College, Vijayawada, AP, India.

Work Experience Front-end Engineer & User Experience Designer [Nov 2011 - Aug 2014]
Tata Consultancy Services, Chennai.

Web Developer [Nov 2014 - Present]
University of Washington, Seattle.

Programming JavaScript, HTML5, CSS3, jQuery, Angular.js, React.js, SASS, LESS, Ruby On Rails, PHP, NodeJS

Tools Illustrator, Photoshop, OmniGraffle, Balsamiq, Axure RP, Grunt

Skills Wire-framing, Rapid Prototyping, Surveys, User Interviews, Responsive web design, Accessibility

Projects Knome (web app) – Front-end Engineer & User Experience Designer
CSS3, HTML5, JavaScript, Ruby on Rails, SASS

- Proposed and implemented a modular, scalable and theme-able CSS architect.
- Lead the Responsive Design assignment (redesigned ~120 pages).
- Wrote highly scalable and re-usable CSS code. (reduced load time by 0.2s).

Knome mobile (mobile app) – User Experience & Visual Designer
Axure, Adobe Photoshop, OmniGraffle

- Designed the ~30 usable screens.
- Contributed in creating layouts.

Flame (chrome extension) – Designer & Developer
AngularJS, LESS, Yeoman

- Started as a side project which later released as an official product.
- Built modular and manageable directives.
- Managed the project alone and delivered it a month early to the deadline.

Other Projects <http://websiddu.com/#/portfolio>

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