


AnKUR Jha

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SKILLS

Product Management:

Product Requirement Documentation (PRD), User Stories, Feature Definition, Product Roadmaps, Backlog Management, Market Research, Competitor Analysis, User Feedback Analysis, Product Metrics.

Product Management Tools :

Trello, Google Sheets, MS Excel, SQL (basic), Power BI (basic)

Technical & Process:

Agile/Scrum, APIs (basic understanding), Databases & System Workflows, Cross-functional Collaboration, Documentation & Presentations

PROJECTS

Vyapar Sahayak - Digital Billing Assistant

- Developed a digital billing platform enabling structured financial record-keeping for small businesses and reducing manual data entry errors.
- **Technologies:** React, JavaScript, HTML/CSS, Tailwind CSS, Browser localStorage.
- **Features:** Implemented dynamic GST receipt generation, persistent transaction history, PDF export, and WhatsApp integration.
- **Responsibilities:** Spearheaded end-to-end development, including UI/UX design, feature implementation, debugging, and cloud deployment to Vercel.

Digital warranty locker

- Designed a data-driven system to manage warranty lifecycle data (Active, Expiring, Expired).
- Created logical data segmentation to support faster user decision-making.
- Implemented search and filtering to enable quick analysis of stored records.
- Improved process efficiency by converting unstructured data into structured, analyzable datasets.

EXPERIENCE

Business Development | Fourts Biomedicals

October 2024 - December 2024

- Conducted market research and analyzed customer feedback to identify product improvement opportunities.
- Worked closely with sales teams to understand customer pain points and convert them into actionable product insights.
- Supported product strategy discussions and contributed inputs influencing feature prioritization and roadmap planning.
- Assisted in creating product collateral and internal documentation highlighting product value.

EDUCATION

• Vellore Institute of Technology

• B.Tech, Computer Science & Engineering

• CGPA: 8.1

• **Relevant Coursework:** Data Structures Algorithms, Database Management Systems (DBMS), Statistics

2026

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Learn C++ Programming – Udemy
- GEN AI (IBM Watsonx Course) – IBM