



# AnKUR Jha

South West Delhi | ✉ [jha.ankur84@gmail.com](mailto:jha.ankur84@gmail.com) | ☎ 8076348981   
[linkedin.com/in/ankur-jha-929541251](https://linkedin.com/in/ankur-jha-929541251) |  [github.com/AnkurJHA07](https://github.com/AnkurJHA07)

## SKILLS

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- Product Management Tools: Trello
- Customer Engagement solutions
- Market Analysis
- Agile/Scrum
- User Research
- Google Sheet, SQL
- Power Bi, MS Excel

## PROJECTS

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### Vyapar Sahayak - Digital Billing Assistant

- Engineered a full-stack web application to digitize the billing process for small businesses, reducing manual data entry errors.
- **Technologies:** React, JavaScript, HTML/CSS, Tailwind CSS, Browser localStorage.
- **Features:** Implemented dynamic GST receipt generation, persistent transaction history, PDF export, and WhatsApp integration.
- **Responsibilities:** Spearheaded end-to-end development, including UI/UX design, feature implementation, debugging, and cloud deployment to Vercel.

## EXPERIENCE

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### Business Development | Fourts Biomedicals

October 2024 - December 2024

- Analyzed market trends and customer feedback to inform product strategy and identify new opportunities for growth in the mobility healthcare sector.
- Contributed to the development of product collateral and training materials by providing key insights on product features and competitive advantages.
- Worked closely with sales to understand customer pain points and translate them into actionable product improvements, directly influencing the product roadmap.

## EDUCATION

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- **Vellore Institute of Technology, Bhopal** 2022 – 2026
- *B.Tech, Computer Science & Engineering* *Bhopal, Madhya Pradesh*
- **CGPA:** 8.09
- **Relevant Coursework:** Data Structures Algorithms, Database Management Systems (DBMS), Statistics

## CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

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- Learn C++ Programming – Udemy
- GEN AI (IBM Watsonx Course) – IBM
- The Bits Bytes of Computer Networking – Coursera