Top 10 Products

Product	Sales
Mountain-200 Black, 46	$1.37M
Mountain-200 Black, 42	$1.36M
Mountain-200 Silver, 38	$1.34M
Mountain-200 Silver, 46	$1.30M
Mountain-200 Black, 38	$1.29M
Mountain-200 Silver, 42	$1.26M
Road-250 Black, 52	$0.73M
Road-250 Red, 58	$0.70M
Road-250 Black, 48	$0.69M
Road-250 Black, 44	$0.62M

Legend: 621,832 — 1M
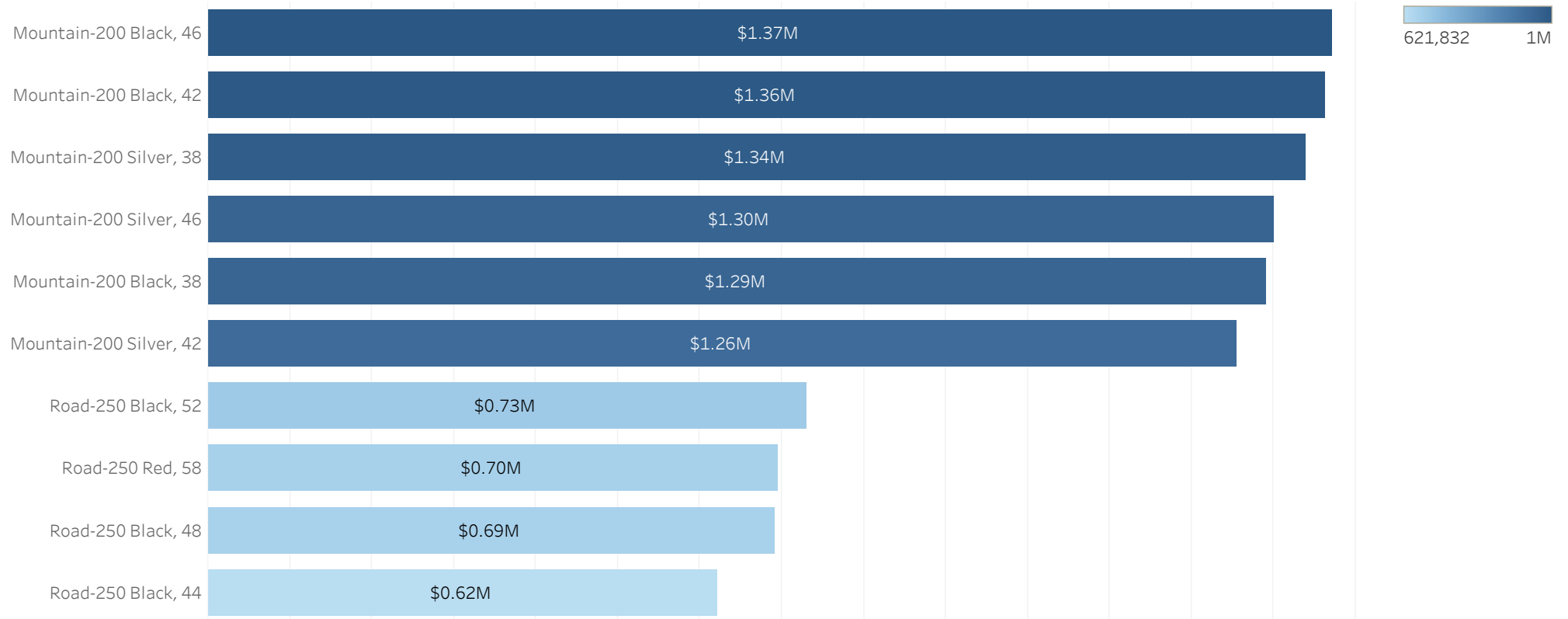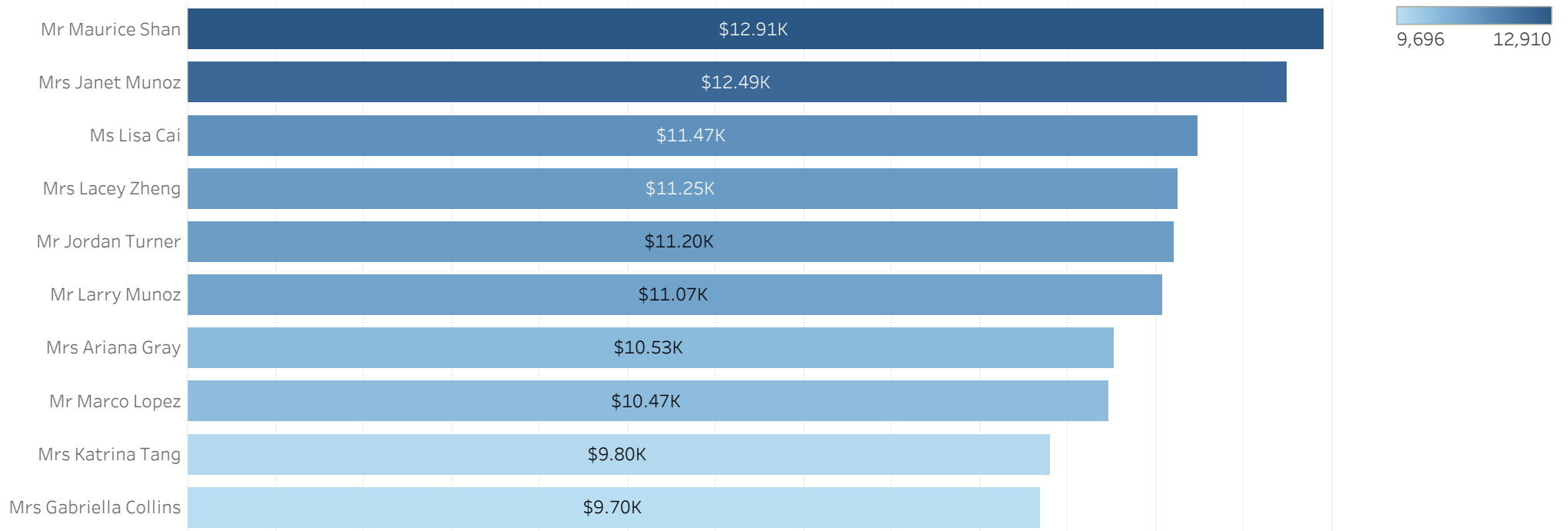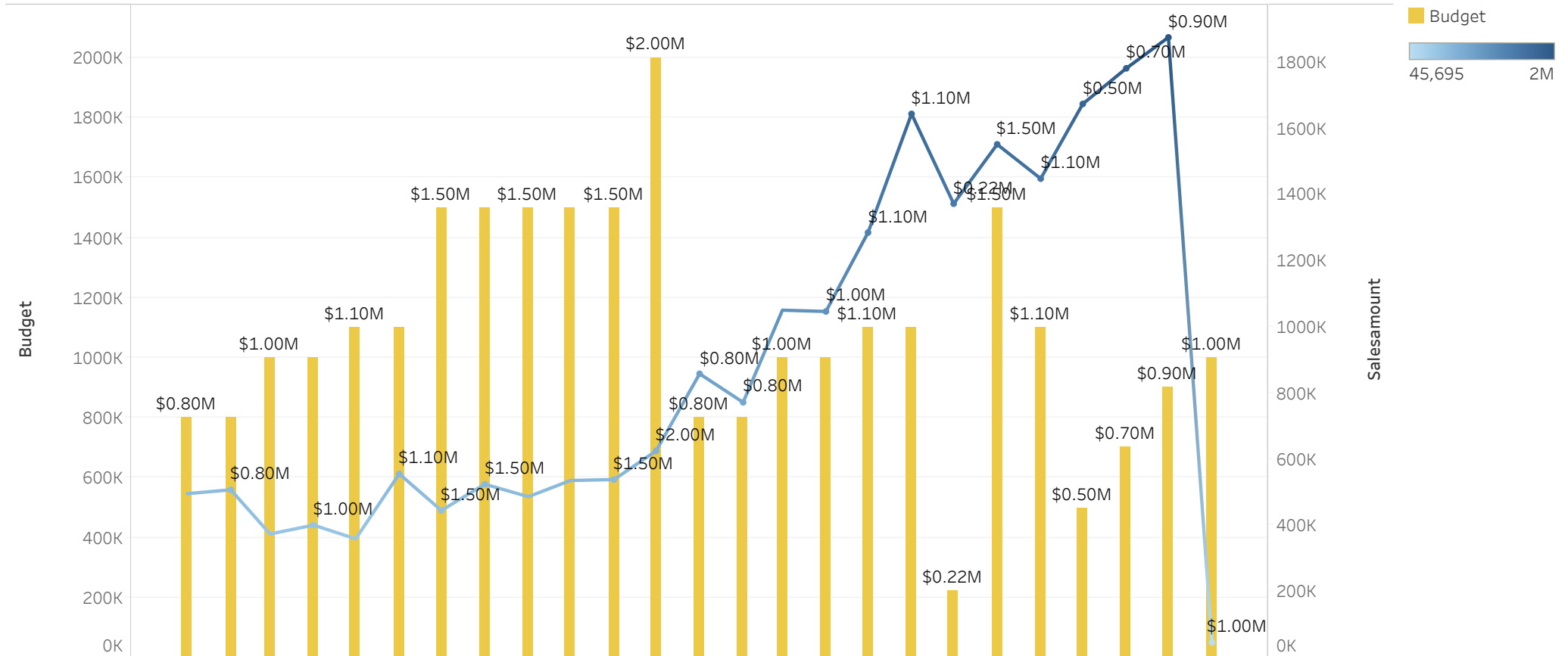
Sum of Salesamount for each Productname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (MONTH(Orderdate)) and Action (Fullname). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The view is filtered on Productname, which keeps 10 of 504 members.

Top 10 Customers

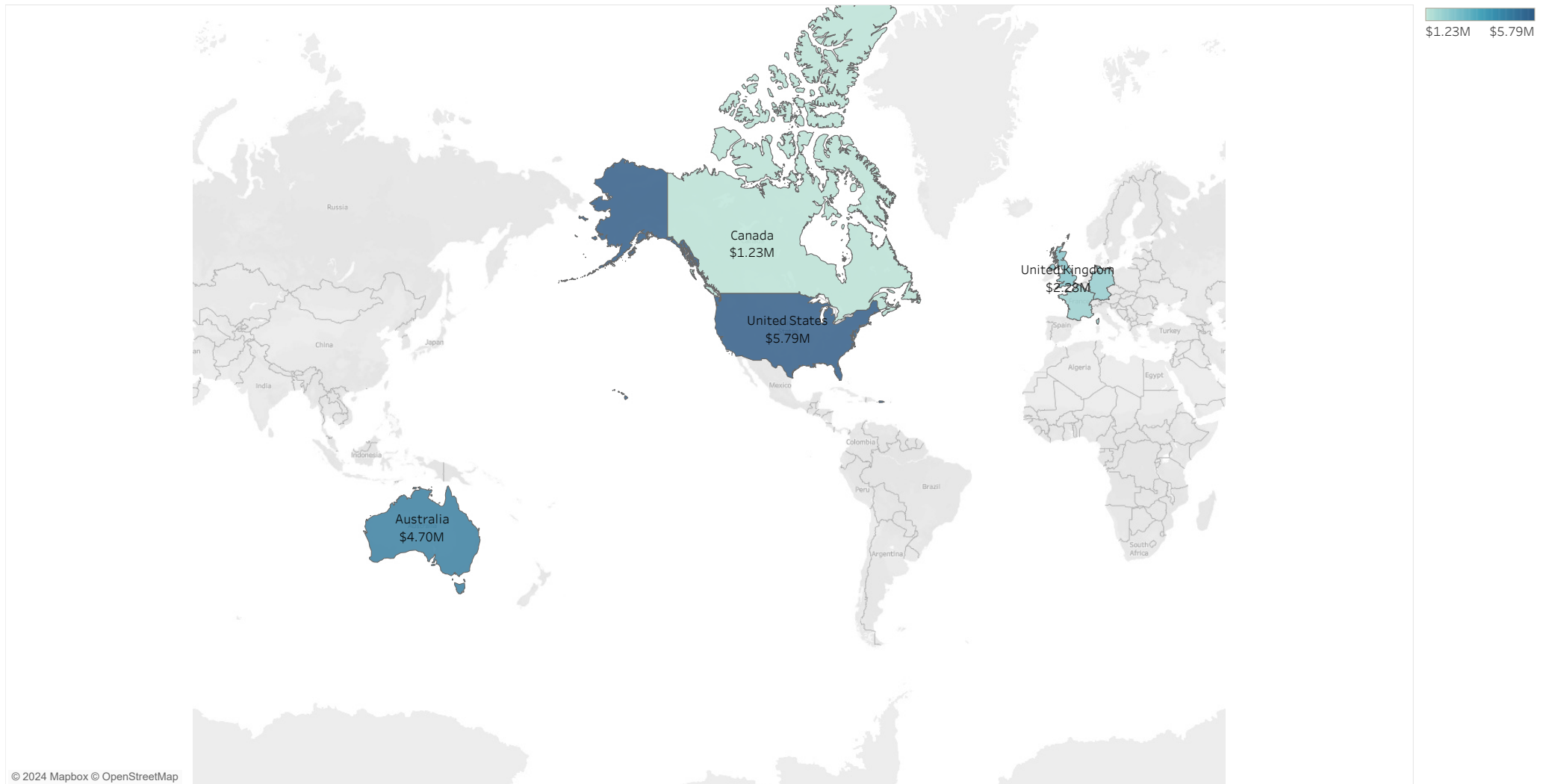| Customer	Sales
Mr Maurice Shan	$12.91K
Mrs Janet Munoz	$12.49K
Ms Lisa Cai	$11.47K
Mrs Lacey Zheng	$11.25K
Mr Jordan Turner	$11.20K
Mr Larry Munoz	$11.07K
Mrs Ariana Gray	$10.53K
Mr Marco Lopez	$10.47K
Mrs Katrina Tang	$9.80K
Mrs Gabriella Collins	$9.70K

Legend: 9,696 — 12,910

Sum of Salesamount for each Fullname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (YEAR(Orderdate)) filter keeps 3 members. The view is filtered on Fullname, which keeps 10 of 16,227 members.
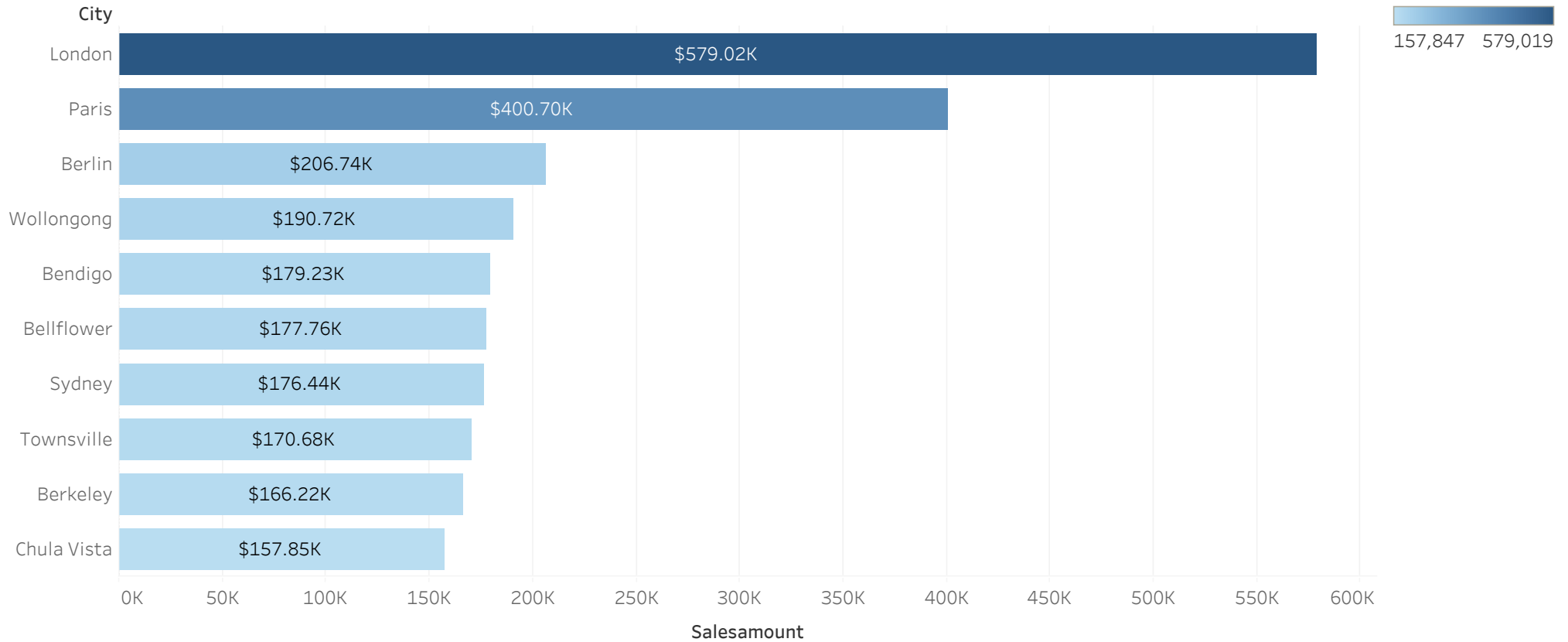
Sales Figures vs Budget

The trends of Budget and sum of Salesamount for Orderdate Month. For pane Sum of Budget: Color shows details about Budget. For pane Sum of Salesamount: Color shows sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (Fullname) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps Null, 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 505 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 4 members. The view is filtered on Orderdate Month, sum of Budget and sum of Salesamount. The Orderdate Month filter ranges from January 2021 to January 2023 and keeps Null values. The sum of Budget filter ranges from 220,000 to 6,700,000. The sum of Salesamount filter ranges from 45,695 to 1,874,360.

Sales vs Country

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Canada
$1.23M

United Kingdom
$2.28M

United States
$5.79M
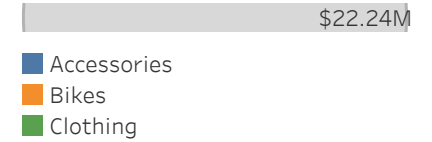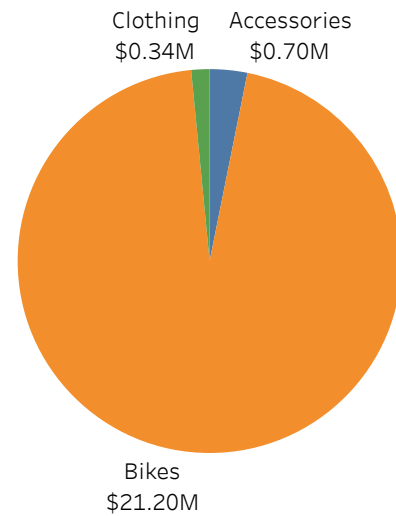
Australia
$4.70M

$1.23M $5.79M

Map based on Longitude (generated) and Latitude (generated). Color shows sum of Salesamount. The marks are labeled by Country and sum of Salesamount. Details are shown for Country. The data is filtered on Orderdate Year, Action (City), Action (Productname), Action (MONTH(Orderdate)) and Action (Fullname). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The view is filtered on Latitude (generated), Longitude (generated) and Country. The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only. The Country filter keeps 7 of 7 members.

Top 10 Cities

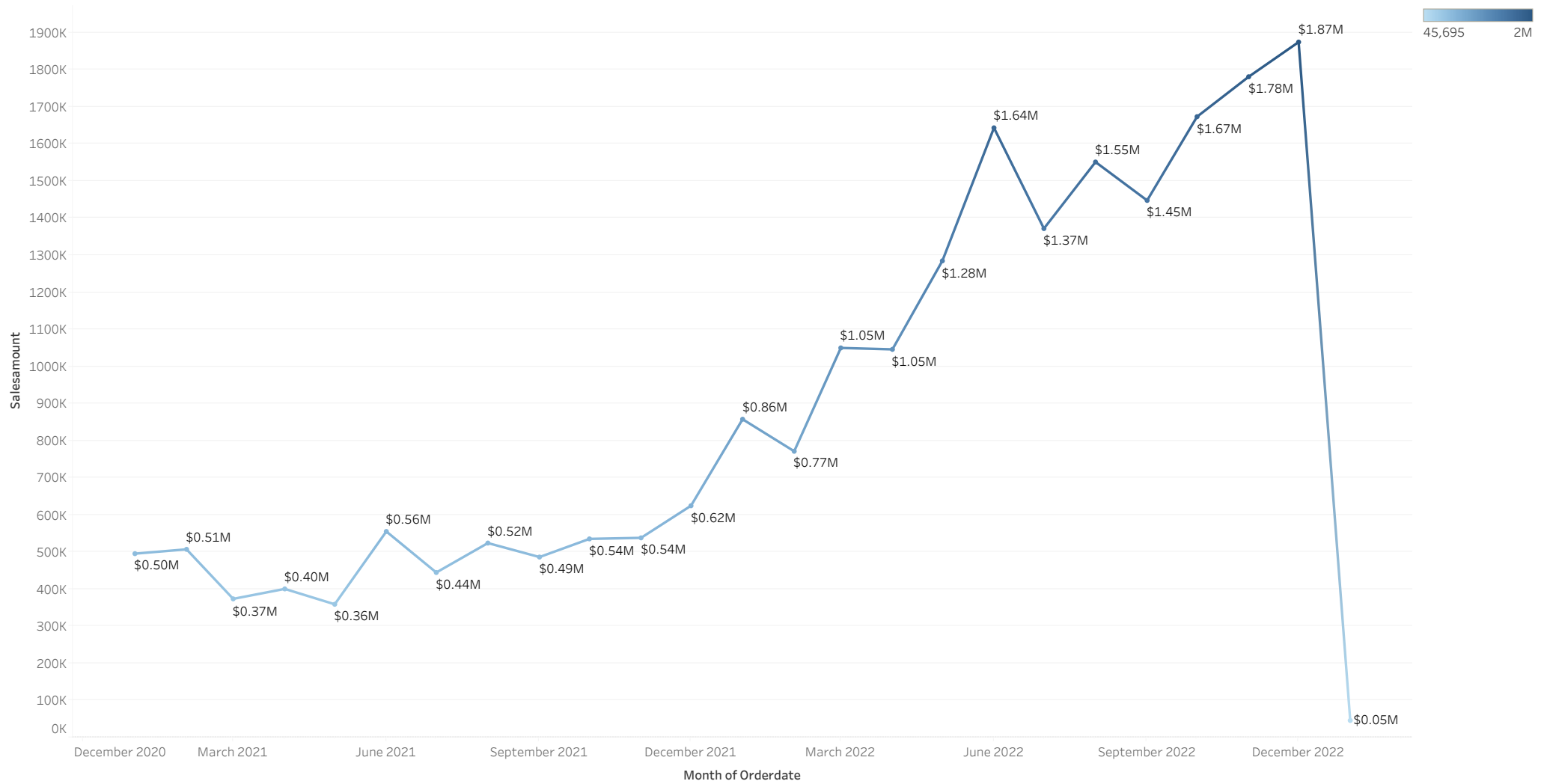| City	Salesamount
London	$579.02K
Paris	$400.70K
Berlin	$206.74K
Wollongong	$190.72K
Bendigo	$179.23K
Bellflower	$177.76K
Sydney	$176.44K
Townsville	$170.68K
Berkeley	$166.22K
Chula Vista	$157.85K

Color legend: 157,847 — 579,019

Sum of Salesamount for each City. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Orderdate Year, Action (Country), Action (Productname), Action (MONTH(Orderdate)) and Action (Fullname). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The view is filtered on City and sum of Salesamount. The City filter keeps 10 of 559 members. The sum of Salesamount filter ranges from 5 to 4,422,837.

Product Categories vs Sales Amount

$22.24M

- Accessories
- Bikes
- Clothing

Clothing
$0.34M

Accessories
$0.70M

Bikes
$21.20M

Category and sum of Salesamount. Color shows details about Category. Size shows sum of Salesamount. The marks are labeled by Category and sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 3 members. The view is filtered on sum of Salesamount, which keeps non-Null values only.

Sales Amount vs Year

The trend of sum of Salesamount for Orderdate Month. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 3 members. The view is filtered on sum of Salesamount, which ranges from 45,695 to 1,874,360.

Total Count of Customers

16,254

Count of Gender. The data is filtered on Gender, Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Gender filter keeps Null, I, F and M. The Orderdate Year filter keeps Null, 2021, 2022 and 2023. The Action (City) filter keeps 558 members. The Action (Country) filter keeps 6 members. The Action (Productname) filter keeps 505 members. The Action (MONTH(Orderdate)) filter keeps 26 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 4 members.

Males Customers

8,237

Count of Gender. The data is filtered on Gender, Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Gender filter keeps M. The Orderdate Year filter keeps Null, 2021, 2022 and 2023. The Action (City) filter keeps 558 members. The Action (Country) filter keeps 6 members. The Action (Productname) filter keeps 505 members. The Action (MONTH(Orderdate)) filter keeps 26 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 4 members.

Female Customers

8,017

Count of Gender. The data is filtered on Gender, Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Gender filter keeps F. The Orderdate Year filter keeps Null, 2021, 2022 and 2023. The Action (City) filter keeps 558 members. The Action (Country) filter keeps 6 members. The Action (Productname) filter keeps 505 members. The Action (MONTH(Orderdate)) filter keeps 26 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 4 members. The view is filtered on count of Gender, which includes everything.

Total Sales Amount

22,239,730

Sum of Salesamount. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (YEAR(Orderdate)) filter keeps 3 members.

Sales Amount By Female Customers

F	$8.97M

Sum of Salesamount broken down by Gender. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 3 members. The view is filtered on Gender, which keeps F.

Sales Amount By Male Customers

M	$8.85M

Sum of Salesamount broken down by Gender. The data is filtered on Orderdate Year, Action (City), Action (Country), Action (Productname), Action (MONTH(Orderdate)), Action (Fullname) and Action (YEAR(Orderdate)). The Orderdate Year filter keeps 2021, 2022 and 2023. The Action (City) filter keeps 559 members. The Action (Country) filter keeps 7 members. The Action (Productname) filter keeps 504 members. The Action (MONTH(Orderdate)) filter keeps 25 members. The Action (Fullname) filter keeps 16,227 members. The Action (YEAR(Orderdate)) filter keeps 3 members. The view is filtered on Gender, which keeps M.

THE BIKE HAVEN

Total Sales Amount

22,239,730

Total Count of Customers

16,254

Males Customers

8,237

Female Cutomers

8,017

Sales Amount By Female Customers
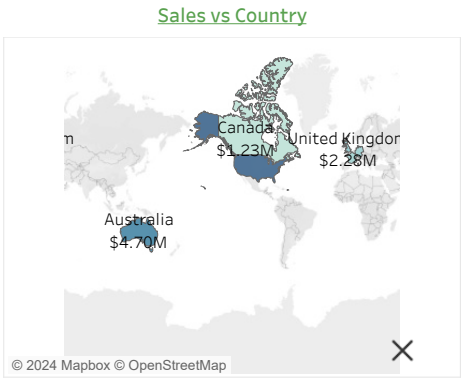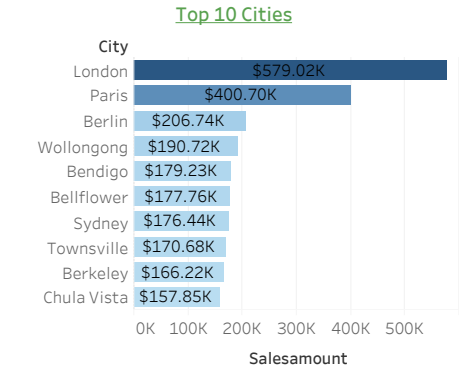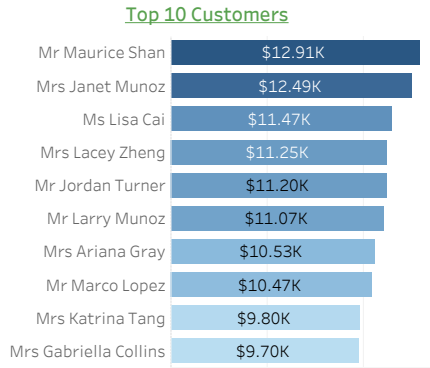
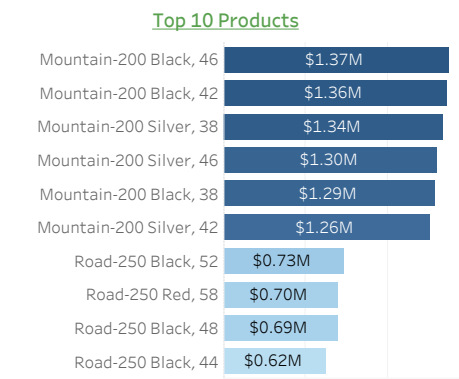F $8.97M

Sales Amount By Male Customers

M $8.85M

YEAR
- ✓ 2021
- ✓ 2022
- ✓ 2023

Top 10 Products

Product	Sales
Mountain-200 Black, 46	$1.37M
Mountain-200 Black, 42	$1.36M
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Townsville	$170.68K
Berkeley	$166.22K
Chula Vista	$157.85K

Sales vs Country

Canada $1.23M
United Kingdom $2.28M
Australia $4.70M

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Sales Amount vs Year

$0.50M, $0.40M, $0.56M, $0.49M, $0.62M, $0.86M, $1.05M, $1.28M, $1.78M, $1.87M, $0.05M

(Month of Orderdate: 2021 – 2023)

Product Categories vs Sales Amount

- Clothing $0.34M
- Accessories $0.70M
- Bikes $21.20M

Sales Figures vs Budget

Budget bars: $0.80M, $0.80M, $1.00M, $1.00M, $1.10M, $1.10M, $1.50M, $1.50M, $1.50M, $1.50M, $2.00M, $2.00M, $0.80M, $0.80M, $1.00M, $1.00M, $1.00M, $1.00M, $0.22M, $1.50M, $1.10M, $0.50M, $0.70M, $0.90M, $1.00M

Salesamount line: $0.80M, $1.10M, $2.00M, $1.10M, $1.10M, $1.50M, $1.10M