SBU Hacks

September 14–15, 2018 | Stony Brook University Library

College of Engineering and Applied Science

In partnership with the Stony Brook University Library, the College of Engineering and Applied Sciences (CEAS) is excited to host the SBU Hacks on **September 14th– 15th, 2018.**

Approximately 250 students, of all skill levels, will have **24 hours** to build a technical solution such as an app, website or hardware hack. Here, students can realize their full potential, while learning what it is like to collaborate and adapt in a high speed environment. The event is open to all Stony Brook undergraduate and graduate students as well as students from other institutions.

As our partner, SBU Hacks offers your company incomparable access to some of the smartest students in engineering and computer science. This year's SBU Hacks supplements your recruiting efforts at the IT Job Fair being held earlier in the day. Your participation in the SBU Hacks gives you the advantage of meeting future technological leaders in a non-traditional environment.

Let our students impress you. This is your opportunity to meet with a high concentration of early adapters and top technical talent looking to try new things and innovate on existing technology.

Need brand/product exposure?

Having hundreds of students look at your product is a great way to build relationships with students, get immediate feedback and exposure. **Bring your API or product** to the CEAS Hackathon and let students hack on it. Present it at our kickoff if you like. Lead a workshop or offer prizes for students who use your API or product so they're incentivized to try it out.

Send company promotional items. Be it laptop stickers, pens, water bottles, t-shirts, head phones, anything goes. Developing brand recognition is an effective way to build rapport and the students love it!

Take our advice, make the most of the SBU Hacks by **bringing fellow techies to mentor the students**. Mentorship is an excellent way to directly interact with students throughout the event.

CEAS HACK SPONSORSHIP LEVELS

	Hacker $1,000	Inventor $2,500	Start Up $5,000	Founder $10,000	Partner $15,000
GENERAL					
Send mentors	●	●	●	●	●
Sponsor table/booth		●	●	●	●
Judge/present prize on stage			●	●	●
Host a tech talk				●	●
Time on stage at kickoff				●	●
Hold keynote					●
RECRUITING					
Distribute materials at event	●	●	●	●	●
Send recruiters		●	●	●	●
Customized resume portfolio			●	●	●
Active promo of open positions			●	●	●
Private interview room				●	●
BRANDING					
Logo on hackathon website	●	●	●	●	●
Logo display at event space	●	●	●	●	●
Thanked at kickoff + awards		●	●	●	●
Social media posts		●	●	●	●
Company banner at venue		●	●	●	●
Branded award prize			●	●	●
Distribute company t-shirts			●	●	●
Name the Hackathon - "SBU Hacks by (your company)"					●
PRODUCT EXPOSURE					
Have students use your products during hackathon			●	●	●
Present workshop on your technology				●	●
Branded company hacking challenge and prize					●

OTHER SPONSORSHIP OPPORTUNITIES	
Snack sponsor	$1,000
Breakfast sponsor	$1,500
Dinner sponsor	$1,500

SBU HACKS SPONSOSHIP FORM

Sponsorship Levels

My company/I would like to be:

☐ Hacker $1,000   ☐ Inventor $2,500 ☐ Start Up $5,000

☐ Founder $10,000 ☐ Partner $15,000

☐ Snack Sponsor $1,000   ☐ Breakfast Sponsor $1,500   ☐ Dinner Sponsor $1,500

Payment Options

☐ Check (Payable to Stony Brook Foundation. Mail the check to Attn: SBU Hacks, 100 Engineering Building, Stony Brook University NY, 11794)

☐ Credit Card

☐ Visa   Master Card ☐ AMEX ☐ Discover

Credit Card Number _____ Exp. Date _____

☐ I _____ authorize the payment of $_____

Company Info

Name: _____ Title: _____

Company Name: _____ _____

Phone: _____ Email:_____

Address: _____ City/State:_____

Zip Code: _____

Signature_____ Date: _____

We'd like to host a workshop: ☐ Yes   ☐ No