

III. GENDER: THE CIRCULAR RUINS OF CONTEMPORARY DEBATE

Is there “a” gender which persons are said to *have*, or is it an essential attribute that a person is said to *be*, as implied in the question “What gender are you?” When feminist theorists claim that gender is the cultural interpretation of sex or that gender is culturally constructed, what is the manner or mechanism of this construction? If gender is constructed, could it be constructed differently, or does its constructedness imply some form of social determinism, foreclosing the possibility of agency and transformation? Does “construction” suggest that certain laws generate gender differences along universal axes of sexual difference? How and where does the construction of gender take place? What sense can we make of a construction that cannot assume a human constructor prior to that construction? On some accounts, the notion that gender is constructed suggests a certain determinism of gender meanings inscribed on anatomically differentiated bodies, where those bodies are understood as passive recipients of an inexorable cultural law. When the relevant “culture” that “constructs” gender is understood in terms of such a law or set of laws, then it seems that gender is as determined and fixed as it was under the biology-is-destiny formulation. In such a case, not biology, but culture, becomes destiny.

On the other hand, Simone de Beauvoir suggests in *The Second Sex* that “one is not born a woman, but, rather, becomes one.”¹² For Beauvoir, gender is “constructed,” but implied in her formulation is an agent, a *cogito*, who somehow takes on or appropriates that gender and could, in principle, take on some other gender. Is gender as variable and volitional as Beauvoir’s account seems to suggest? Can “construction” in such a case be reduced to a form of choice? Beauvoir is clear that one “becomes” a woman, but always under a cultural compulsion to become one. And clearly, the compulsion does not come from “sex.” There is nothing in her account that guarantees that the “one” who becomes a woman is necessarily female. If “the body is a situation,”¹³ as she claims, there is no recourse to a body that has not always already been interpreted by cultural meanings; hence, sex could not qualify as a prediscursive anatomical facticity. Indeed, sex, by definition, will be shown to have been

gender all along.¹⁴

The controversy over the meaning of *construction* appears to founder on the conventional philosophical polarity between free will and determinism. As a consequence, one might reasonably suspect that some common linguistic restriction on thought both forms and limits the terms of the debate. Within those terms, “the body” appears as a passive medium on which cultural meanings are inscribed or as the instrument through which an appropriative and interpretive will determines a cultural meaning for itself. In either case, the body is figured as a mere *instrument* or *medium* for which a set of cultural meanings are only externally related. But “the body” is itself a construction, as are the myriad “bodies” that constitute the domain of gendered subjects. Bodies cannot be said to have a signifiable existence prior to the mark of their gender; the question then emerges: To what extent does the body *come into being* in and through the mark(s) of gender? How do we reconceive the body no longer as a passive medium or instrument awaiting the enlivening capacity of a distinctly immaterial will?¹⁵

Whether gender or sex is fixed or free is a function of a discourse which, it will be suggested, seeks to set certain limits to analysis or to safeguard certain tenets of humanism as presuppositional to any analysis of gender. The locus of intractability, whether in “sex” or “gender” or in the very meaning of “construction,” provides a clue to what cultural possibilities can and cannot become mobilized through any further analysis. The limits of the discursive analysis of gender presuppose and preempt the possibilities of imaginable and realizable gender configurations within culture. This is not to say that any and all gendered possibilities are open, but that the boundaries of analysis suggest the limits of a discursively conditioned experience. These limits are always set within the terms of a hegemonic cultural discourse predicated on binary structures that appear as the language of universal rationality. Constraint is thus built into what that language constitutes as the imaginable domain of gender.

Although social scientists refer to gender as a “factor” or a “dimension” of an analysis, it is also applied to embodied persons as “a mark” of biological, linguistic, and/or cultural difference. In these latter cases, gender can be understood as a signification that an (already) sexually differentiated body assumes, but even then that signification exists only *in relation* to another, opposing signification. Some feminist theorists claim that gender is “a relation,” indeed, a set of relations, and not an individual attribute. Others, following Beauvoir, would argue that only the feminine gender is marked, that the universal person and the masculine gender are conflated, thereby defining

women in terms of their sex and extolling men as the bearers of a body-transcendent universal personhood.

In a move that complicates the discussion further, Luce Irigaray argues that women constitute a paradox, if not a contradiction, within the discourse of identity itself. Women are the “sex” which is not “one.” Within a language pervasively masculinist, a phallogocentric language, women constitute the *unrepresentable*. In other words, women represent the sex that cannot be thought, a linguistic absence and opacity. Within a language that rests on univocal signification, the female sex constitutes the unconstrainable and undesignatable. In this sense, women are the sex which is not “one,” but multiple.¹⁶ In opposition to Beauvoir, for whom women are designated as the Other, Irigaray argues that both the subject and the Other are masculine mainstays of a closed phallogocentric signifying economy that achieves its totalizing goal through the exclusion of the feminine altogether. For Beauvoir, women are the negative of men, the lack against which masculine identity differentiates itself; for Irigaray, that particular dialectic constitutes a system that excludes an entirely different economy of signification. Women are not only represented falsely within the Sartrean frame of signifying-subject and signified-Other, but the falsity of the signification points out the entire structure of representation as inadequate. The sex which is not one, then, provides a point of departure for a criticism of hegemonic Western representation and of the metaphysics of substance that structures the very notion of the subject.

What is the metaphysics of substance, and how does it inform thinking about the categories of sex? In the first instance, humanist conceptions of the subject tend to assume a substantive person who is the bearer of various essential and nonessential attributes. A humanist feminist position might understand gender as an *attribute* of a person who is characterized essentially as a pregendered substance or “core,” called the person, denoting a universal capacity for reason, moral deliberation, or language. The universal conception of the person, however, is displaced as a point of departure for a social theory of gender by those historical and anthropological positions that understand gender as a relation among socially constituted subjects in specifiable contexts. This relational or contextual point of view suggests that what the person “is,” and, indeed, what gender “is,” is always relative to the constructed relations in which it is determined.¹⁷ As a shifting and contextual phenomenon, gender does not denote a substantive being, but a relative point of convergence among culturally and historically specific sets of relations.

Irigaray would maintain, however, that the feminine “sex” is a point of linguistic *absence*, the impossibility of a grammatically denoted substance, and,

hence, the point of view that exposes that substance as an abiding and foundational illusion of a masculinist discourse. This absence is not marked as such within the masculine signifying economy—a contention that reverses Beauvoir's argument (and Wittig's) that the female sex is marked, while the male sex is not. For Irigaray, the female sex is not a "lack" or an "Other" that immanently and negatively defines the subject in its masculinity. On the contrary, the female sex eludes the very requirements of representation, for she is neither "Other" nor the "lack," those categories remaining relative to the Sartrean subject, immanent to that phallogocentric scheme. Hence, for Irigaray, the feminine could never be the *mark of a subject*, as Beauvoir would suggest. Further, the feminine could not be theorized in terms of a determinate *relation* between the masculine and the feminine within any given discourse, for discourse is not a relevant notion here. Even in their variety, discourses constitute so many modalities of phallogocentric language. The female sex is thus also *the subject* that is not one. The relation between masculine and feminine cannot be represented in a signifying economy in which the masculine constitutes the closed circle of signifier and signified. Paradoxically enough, Beauvoir prefigured this impossibility in *The Second Sex* when she argued that men could not settle the question of women because they would then be acting as both judge and party to the case.¹⁸

The distinctions among the above positions are far from discrete; each of them can be understood to problematize the locality and meaning of both the "subject" and "gender" within the context of socially instituted gender asymmetry. The interpretive possibilities of gender are in no sense exhausted by the alternatives suggested above. The problematic circularity of a feminist inquiry into gender is underscored by the presence of positions which, on the one hand, presume that gender is a secondary characteristic of persons and those which, on the other hand, argue that the very notion of the person, positioned within language as a "subject," is a masculinist construction and prerogative which effectively excludes the structural and semantic possibility of a feminine gender. The consequence of such sharp disagreements about the meaning of gender (indeed, whether *gender* is the term to be argued about at all, or whether the discursive construction of sex is, indeed, more fundamental, or perhaps *women* or *woman* and/or *men* and *man*) establishes the need for a radical rethinking of the categories of identity within the context of relations of radical gender asymmetry.

For Beauvoir, the "subject" within the existential analytic of misogyny is always already masculine, conflated with the universal, differentiating itself from a feminine "Other" outside the universalizing norms of personhood,

hopelessly “particular,” embodied, condemned to immanence. Although Beauvoir is often understood to be calling for the right of women, in effect, to become existential subjects and, hence, for inclusion within the terms of an abstract universality, her position also implies a fundamental critique of the very disembodiment of the abstract masculine epistemological subject.¹⁹ That subject is abstract to the extent that it disavows its socially marked embodiment and, further, projects that disavowed and disparaged embodiment on to the feminine sphere, effectively renaming the body as female. This association of the body with the female works along magical relations of reciprocity whereby the female sex becomes restricted to its body, and the male body, fully disavowed, becomes, paradoxically, the incorporeal instrument of an ostensibly radical freedom. Beauvoir’s analysis implicitly poses the question: Through what act of negation and disavowal does the masculine pose as a disembodied universality and the feminine get constructed as a disavowed corporeality? The dialectic of master-slave, here fully reformulated within the non-reciprocal terms of gender asymmetry, prefigures what Irigaray will later describe as the masculine signifying economy that includes both the existential subject and its Other.

Beauvoir proposes that the female body ought to be the situation and instrumentality of women’s freedom, not a defining and limiting essence.²⁰ The theory of embodiment informing Beauvoir’s analysis is clearly limited by the uncritical reproduction of the Cartesian distinction between freedom and the body. Despite my own previous efforts to argue the contrary, it appears that Beauvoir maintains the mind/body dualism, even as she proposes a synthesis of those terms.²¹ The preservation of that very distinction can be read as symptomatic of the very phallogocentrism that Beauvoir underestimates. In the philosophical tradition that begins with Plato and continues through Descartes, Husserl, and Sartre, the ontological distinction between soul (consciousness, mind) and body invariably supports relations of political and psychic subordination and hierarchy. The mind not only subjugates the body, but occasionally entertains the fantasy of fleeing its embodiment altogether. The cultural associations of mind with masculinity and body with femininity are well documented within the field of philosophy and feminism.²² As a result, any uncritical reproduction of the mind/body distinction ought to be rethought for the implicit gender hierarchy that the distinction has conventionally produced, maintained, and rationalized.

The discursive construction of “the body” and its separation from “freedom” in Beauvoir fails to mark along the axis of gender the very mind-body distinction that is supposed to illuminate the persistence of gender asymmetry. Officially, Beauvoir contends that the female body is marked within masculinist

discourse, whereby the masculine body, in its conflation with the universal, remains unmarked. Irigaray clearly suggests that both marker and marked are maintained within a masculinist mode of signification in which the female body is “marked off,” as it were, from the domain of the signifiable. In post-Hegelian terms, she is “cancelled,” but not preserved. On Irigaray’s reading, Beauvoir’s claim that woman “is sex” is reversed to mean that she is not the sex she is designated to be, but, rather, the masculine sex *encore* (and *en corps*) parading in the mode of otherness. For Irigaray, that phallogocentric mode of signifying the female sex perpetually reproduces phantasms of its own self-amplifying desire. Instead of a self-limiting linguistic gesture that grants alterity or difference to women, phallogocentrism offers a name to eclipse the feminine and take its place.

IV. THEORIZING THE BINARY, THE UNITARY, AND BEYOND

Beauvoir and Irigaray clearly differ over the fundamental structures by which gender asymmetry is reproduced; Beauvoir turns to the failed reciprocity of an asymmetrical dialectic, while Irigaray suggests that the dialectic itself is the monologic elaboration of a masculinist signifying economy. Although Irigaray clearly broadens the scope of feminist critique by exposing the epistemological, ontological, and logical structures of a masculinist signifying economy, the power of her analysis is undercut precisely by its globalizing reach. Is it possible to identify a monolithic as well as a monologic masculinist economy that traverses the array of cultural and historical contexts in which sexual difference takes place? Is the failure to acknowledge the specific cultural operations of gender oppression itself a kind of epistemological imperialism, one which is not ameliorated by the simple elaboration of cultural differences as “examples” of the selfsame phallogocentrism? The effort to *include* “Other” cultures as variegated amplifications of a global phallogocentrism constitutes an appropriative act that risks a repetition of the self-aggrandizing gesture of phallogocentrism, colonizing under the sign of the same those differences that might otherwise call that totalizing concept into question.²³

Feminist critique ought to explore the totalizing claims of a masculinist signifying economy, but also remain self-critical with respect to the totalizing gestures of feminism. The effort to identify the enemy as singular in form is a reverse-discourse that uncritically mimics the strategy of the oppressor instead of offering a different set of terms. That the tactic can operate in feminist and antifeminist contexts alike suggests that the colonizing gesture is not primarily or irreducibly masculinist. It can operate to effect other relations of racial, class, and heterosexist subordination, to name but a few. And clearly, listing the varieties of oppression, as I began to do, assumes their discrete, sequential coexistence along a horizontal axis that does not describe their convergences within the social field. A vertical model is similarly insufficient; oppressions cannot be summarily ranked, causally related, distributed among planes of “originality” and “derivativeness.”²⁴ Indeed, the field of power structured in part