**COMMUNICATION**

* **What Is Communication?**

Communication is defined as method of exchanging thoughts, opinion or information between two or more people through verbal or non-verbal means. It is the means through which we exchange information or ideas.

It is needed in daily life to make it easy and more convenient. It makes our existence relevant and is one of the most important skill.

* **Why Communication?**
* Information gathering and spreading : It is used as a important way of collecting information and exchanging it with the world around us.
* To understand others and the emotional exchange.
* Building relationships
* Entertainment
* Expressing emotions or ideas
* To make relevance
* To innovate
* **Activity I**Drawing bug by interpreting the instructions. By hearing the instructions we draw the interpreted image.

**Takeaway :** Information is different for each and every individual. The way everyone is working is different with their thought process. Thus everyone thinks differently.