

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction  
Amount

45M

Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
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Blue	46139398	6495888	2685635
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Gold	2454072	373784	56210
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Platinum	1135608	161629	20665
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Silver	5586332	812081	187505
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<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>2950015</b>
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Q2

Q3

Q1

Q4

Week Start Date

All

F

M

Low

Med

High

Silver

Blue

Gold

Platin...

## Revenue by Use Chip

Swipe

35M

Chip

17M

Online

3M

## Revenue by Expenditure Type

Bills

14M

Entertain...

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M

## Revenue by Education

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Grad...

3M

Doctorate

2M

## Revenue by Customer Job

Businessm...

17M

White-coll...

10M

Selfemplo...

8M

Govt

8M

Blue-collar

7M

Retirees

5M

## Customers Acq Cost

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

## QTR Revenue and total trans count

Sum of Revenue Sum of Total\_Trans\_Vol

