## Name Of Your Startup

What you do Two-Three words description

### "Make Impression with some AWESOME Quote"

A powerful and utterly interesting opening line can not only draw people into your work, but also hint at the overarching themes your work explores in a deep and lasting way.

#### **Problem Statement**

Mention your competitors. Investor wants to know who else can compete you.

### **Your Solution**

Give brief description about your startup.

### **Unique Selling Point**

Your Unique Selling Point that makes you worth investing.

### Competition

Mention your competitors. Investor wants to know who else can compete you.

### The Expansion Plan

- How do you plan to increase your users and in what ratio you see them grow in a particular amount of time.
- How much traffic is expected.
- Insert Graph if possible.

### **Market Size**

- What is your market is composed of.
- Investor love Graphs.

## User Base Demographics

- How do you plan to increase your users and in what ratio you see them grow in a particular amount of time.
- How much traffic is expected.
- Insert Graph if possible.

### User growth rate

- 1. How do you plan to increase your users and in what ratio you see them grow in a particular amount of time.
- 2. How much traffic is expected.
- 3. Insert Graph if possible.

### Your Revenue Model

- Who Pays
- How Much
- How?

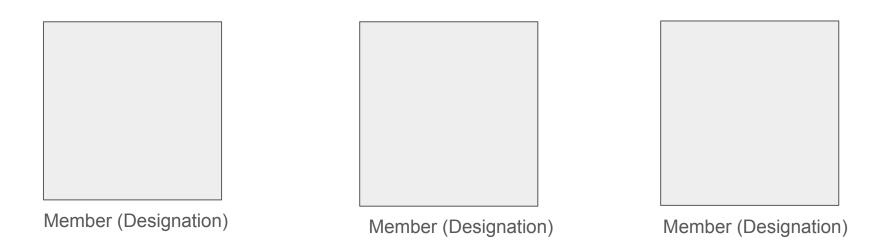
### Scalability

- Your Scalable Architecture (Vertical/Horizontal)
- DB(Preferabily Postgress)

### Requirement of Funds

- How much?
- Why? (your main expenses. Where will you be spending it.)

### **Our Team**



# "Some Touching Closing Quote"