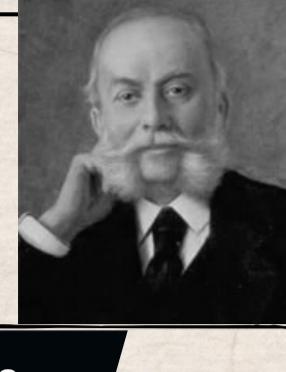


TIMELINE

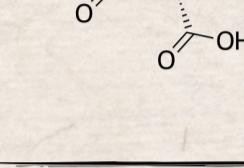
A BRIEF HISTORY OF PFIZER BY Anmeng Hao

1849

The company was established in 1849 in New York as a chemicals business by two German entrepreneurs, Charles Pfizer, and his cousin Charles F. Erhart.



1940s



During World War I, there was a shortage of calcium citrate, prompting Pfizer to focus on fermentation processes. This led to their crucial role in developing large-scale penicillin production during World War II, revolutionizing medicine.

1950s-1980s

Pfizer intensified its focus on research and development (R&D), leading to the discovery and development of several blockbuster drugs, like Terramycin.



Acquired Warner-Lambert, gained drugs like Lipitor.

1990s-2000s

2010s-present

Emphasized innovation, collaborated with BioNTech on the first COVID-19 vaccine.



BUSINESS MODEL

Key Activities

Research and Development (R&D) Focus: Pfizer has a strong emphasis on R&D, investing significantly in scientific innovation to discover and develop new drugs. The company's R&D efforts involve exploring diverse therapeutic areas, including oncology, immunology, vaccines, and rare diseases. This focus on R&D helps Pfizer stay at the forefront of medical advancements and maintain a competitive edge.

Value Proposition

Develop Novel Therapies: Pfizer offers healthcare providers and patients access to innovative treatments that may not be available elsewhere.

Address Global Health Challenges: Pfizer's development of the first authorized COVID-19 vaccine, demonstrating the company's commitment to tackling urgent healthcare needs on a global scale.

Pioneer in Biopharmaceuticals: The advanced treatments represent significant advancements in medical science and offer potential cures or long-term management solutions for complex diseases.

STOCK MARKET

Recent Performance

Previous close price: \$27.66 (March 22, 2024)

52 Week Range: \$25.61 - \$42.22

Market Cap (intraday): 154.927B

PE Ratio (TTM): 73.95

News

Recent M&A: On December 14, 2023, Pfizer completed





Pfizer is listed on New York Stock Exchange (**NYSE**)
Stock Symbol: **PFE**

their acquisition of Seagen, a global biotechnology company that discovers, develops and commercializes transformative cancer medicines. With the addition of Seagen's pipeline and its four in-line medicines (Padcev, Adcetris, Tukysa and Tivdak), Pfizer's oncology portfolio spans multiple modalities, serves as a critical step in their ambition to end cancer.

Risk: Pfizer's total revenues decreased \$41.8 billion, or 42%, to \$58.5 billion in 2023 from \$100.3 billion in 2022, missed their initial projections in 2023, largely due to the decline in sales of their COVID-19 products.

ESG Report

2022 Progress and Highlights

Aiming to achieve Net-Zero Standard by 2040, which is 10 years earlier than expectations of the standard.

Reduction 11% in Scope 1 &2 greenhouse gas (GHG) emissions from 2019 baseline.

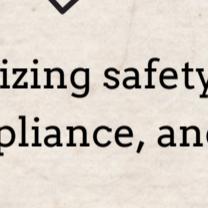
Ranking #1 among the largest Pharma companies in the most recent Global PatientView Survey



Pfizer's 6 ESG Priorities

Product innovation: Reducing cycle times, increasing success rates, and delivering breakthroughs to patients sooner

Equitable access and pricing: Expanding affordable access to our breakthrough medicines and vaccines, and protecting people from the burden of infectious and other diseases



Product quality and safety: Maintaining a quality culture prioritizing safety, efficacy, reliability, patient safety, data integrity, regulatory compliance, and stakeholder interactions.

Business ethics: Implementing strong governance and risk management for stakeholder interests.

Diversity, equity, and inclusion: Promoting diversity, equity, and inclusion in the workforce, business relationships, and society.



Climate change: Addressing greenhouse gas emissions and climate change risks through proactive measures.

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