



technoVIT'16



**Technical Extravaganza of
VIT University Chennai
September 15, 16 & 17, 2016**

SMART CITY

THE FUTURE FORESEEN

*"No 1 in
MHRD
Ranking"*

About VIT University

Acclaimed as one of the best private universities in India, Vellore Institute of Technology, VIT was founded in the year 1984 by the visionary Dr. G. Viswanathan. In a short span, VIT has witnessed a meteoric rise and set an ambitious growth target. This was manifested in its towering presence in technical and management education, state-of-the-art infrastructure that meets global standards and the scholastic faculty who are a cynosure in the academic realm. The piloting principle is sustained innovation in education, administration and social responsibility.

Accolades Won

VIT – Ranked No.1 Private Engineering Institution by MHRD, Govt of India (NIRF-2016 ranking)

VIT – Ranked in the Top 20 of both Engineering and Management institutions of India (NIRF-2016 ranking of MHRD, Govt of India)

VIT – Ranked No.7 Private Management Institution by MHRD, Govt of India (NIRF-2016 ranking)

VIT – Published highest number of research articles in India (Scopus database of 2015 publications, 6.4.16)

VIT - Achieved the highest Compounded Annual Growth Rate of 46.4% in research publications, among all the institutions in India (DST, Govt of India research report 2009-14) will look forward to its arrival.

Students Strength

Total Number of Students: Around 7000



This technical extravaganza will be filled with numerous activities such as workshops and technical events organised by the various schools of the University with the primary objective being, “to nurture professional skills and impart fine qualities to the students.” It also has gaming events to thrill and create an environment with fun and frolic. Additionally, technical exhibitions from various organisations are being planned to be hosted







QUBIT

School of Computing Science and Engineering

Highlights of Qubit'15

Number of Marathon participants : 600+

Number of video resume creation application
(vresapp) participants : 700

Number of events : 25 formal, 6 informal

Number of participants for events : 1500+

Number of workshops : 6

Number of participants for workshops : 558

Number of FOSS Stalls : 52

Number of stall organizers : 125

Number of visitors on FOSS day: 500





CONNECTIVITIEEE

School of Electrical and Electronics Engineering

Highlights of Connectiviteeee

Number of events : 19 formal, 8 informal

Number of participants for events : 1500+

Number of workshops : 3

Number of participants for workshops : 200





DISEÑO

School of Mechanical and Building Sciences -

Highlights of Desino'15

Number of Auto Expo participants : 700+

Number of Exotic Cars and bikes displayed: 40

Number of events : 25

Number of Event Participants : 600

Number of workshops : 4

Number of Workshop Participants : 200

Total number of Foot Fall including all events
:1500





VITNESS

VIT Law School

Highlights of VITNess'15

Number of TechnoMUN participants : 110

Number of Parliamentary Debate participants:
27 teams from all over India.

Number of Crime Scene (Signature Event)
Participants: 50+

Number of Documentary Participants: 10
teams

Number of events: 3 formal, 2 informal

Number of participants for events : 300





TAI:KUUN

VIT Business School

Highlights of Tai:Kuun

Number of Formal Events : 12 ‘

Number of Informal Events: 3

Number of participants for the events: 300+

Number of workshops: 3

Number of participants for the workshops : 72





GLITZ

VIT Fashion Technology

Events Planed

1. Pictorialize - Fashion Sketching
2. Broadsheet Attire - Paper Clothing
3. Workshop - Creative Arts (glass painting, fabric painting, pot painting, etc.,)
4. Hodgepodge - Collage
5. Treasure from Waste - Wealth out of Waste
6. Fascia - Face Painting



Why to Sponsor VIT

technoVIT'16 will see participation from around 100 colleges/universities and nearly 4000 external participants, with participants coming in from all parts of India, technoVIT '16 provides the ideal consumer base for companies aiming at highly motivated students and future pioneers of the world.

By sponsoring technoVIT '16 , organisations and companies will be able to advertise their products to college students, faculty advisors and the several thousand VIT-Chennai students who are present and living in campus. Sponsors will have the opportunity to market and sell their products throughout the festival in various methods as explained in detail in the sponsorship avenues. A prominent presence on technoVIT '15 guides and banners will ensure a lasting impression on participants. The option of placing coupons or flyers within the registration kits will allow sponsors to encourage those present at technoVIT '15 to engage in and/or purchase products of the sponsoring bodies.

A festival that is as widespread and multi-faceted, especially one of such grandeur, as this

one attracts media coverage by newspapers, radio and television channels as well. Partnering with technoVIT '16 gives your brand an audience of diverse age groups and cultures as well as recognition on a city-wide and national level. For three days, your brand will be on display and have undivided attention for what it has to offer. You can count on constant dialogue, communication and collaboration for months to come. We will do everything we can to make sure that your brand benefits from this partnership. Our sponsors are our family and we are centered on building relations with you and ensuring your satisfaction as well.

Key Benefits

- Wide Publicity to around 8000 internal and at least 5000 external participants
- Variety of Audience from all over India
- Participants from south and north india
- Huge Success of technoVIT'15 with a wide media publicity and place in digital marketing advertisements.

Schemes in Sponsorship

- **Platinum Sponsor**
 - **Rs. 5,00,000**
- **Gold Sponsor**
 - **Rs. 2,00,000**
- **Silver Sponsor**
 - **Rs. 1,00,000**
- **Co- Sponsor**
 - **Rs, 50,000**
- **Stall Sponsor**
 - **Rs. 30,000**
- **Knowledge Partners**
- **Technical Co-Sponsors**

Schemes and Benefits

Scheme	Website	Stall	Banner	Souvenir	Social Media	Newspaper	TV & FM	Digital Marketing
Platinum	Y	Y	Y	Y	Y	Y	Y	Y
Gold	Y	Y	Y	Y	Y	-	-	-
Silver	Y	Y	Y	-	-	-	-	-
Co Sponsor	Y	Y	-	-	-	-	-	-
Stall Sponsor	Y	Y	-	-	-	-	-	-
Knowledge Partner	Y	-						
Technical Co sponsor	Y	-	-	-	-	-	-	-

Past Sponsors



Contact Us

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