

₹985M

Revenue

2M

Sales QTY

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

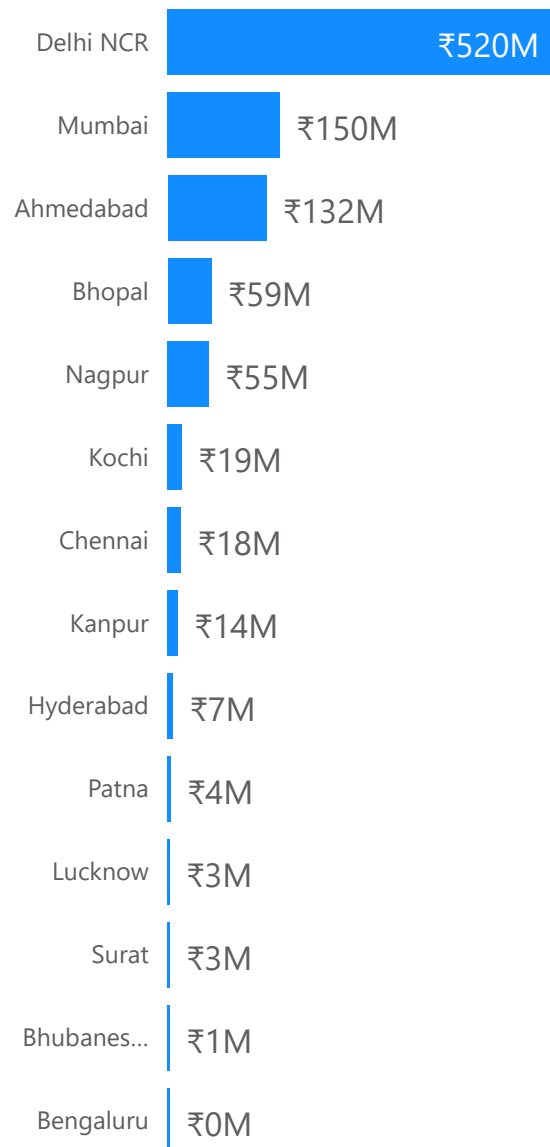
Nov
17

Dec
17

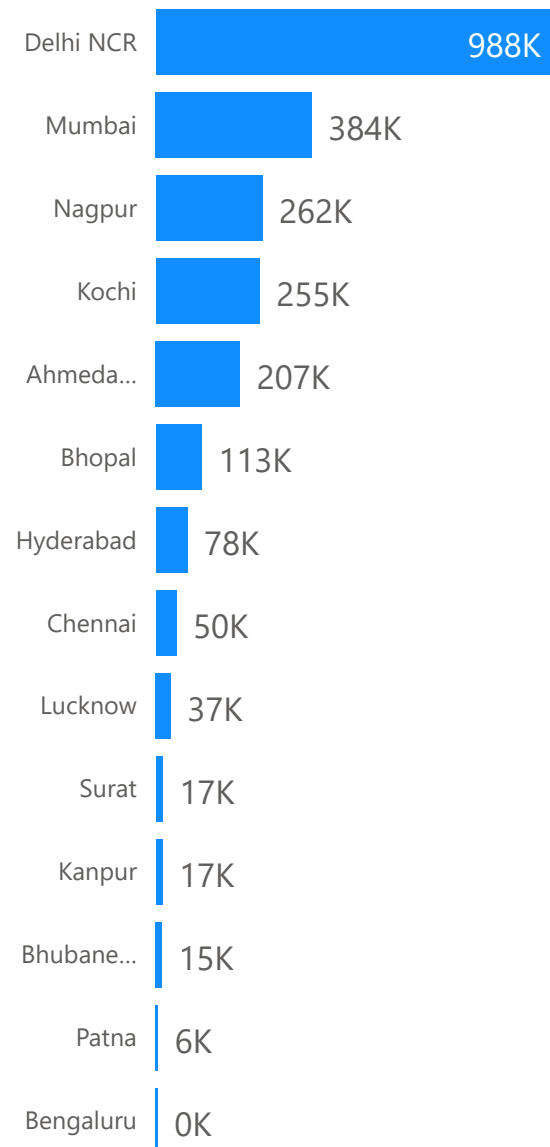
Jan
18



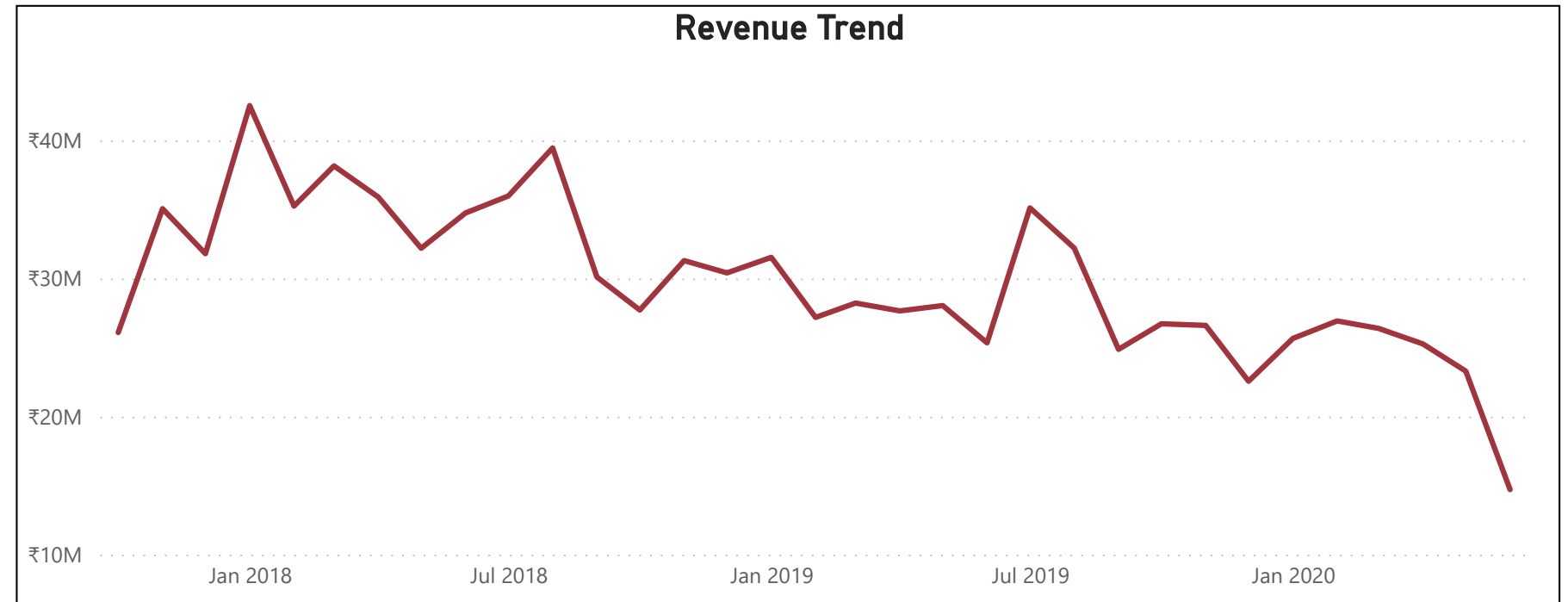
Revenue by Market



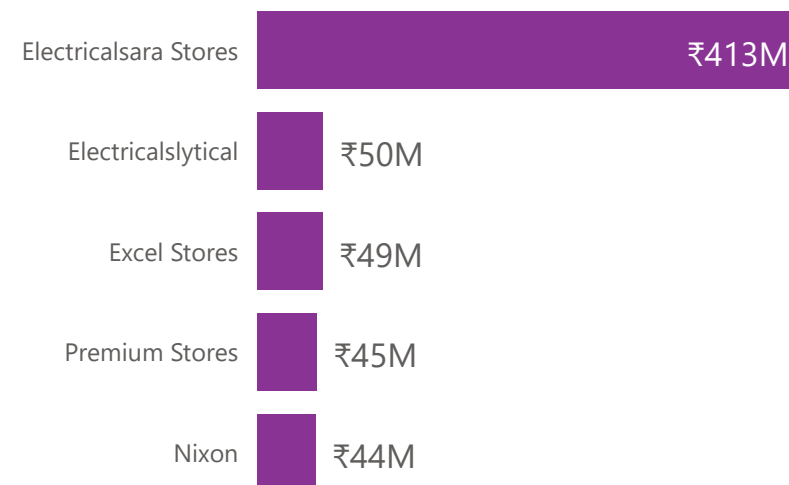
Sales QTY by Market



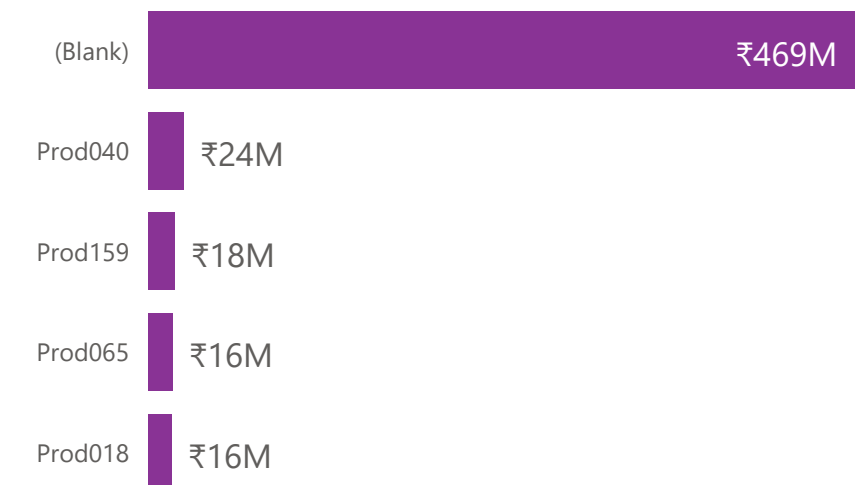
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

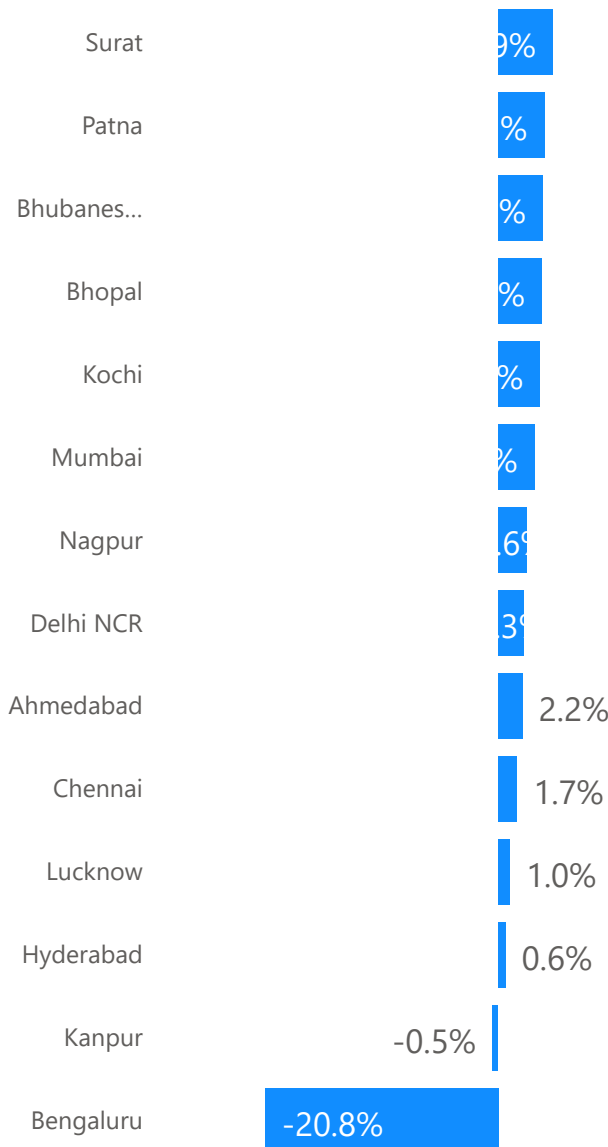
2M

Sales QTY

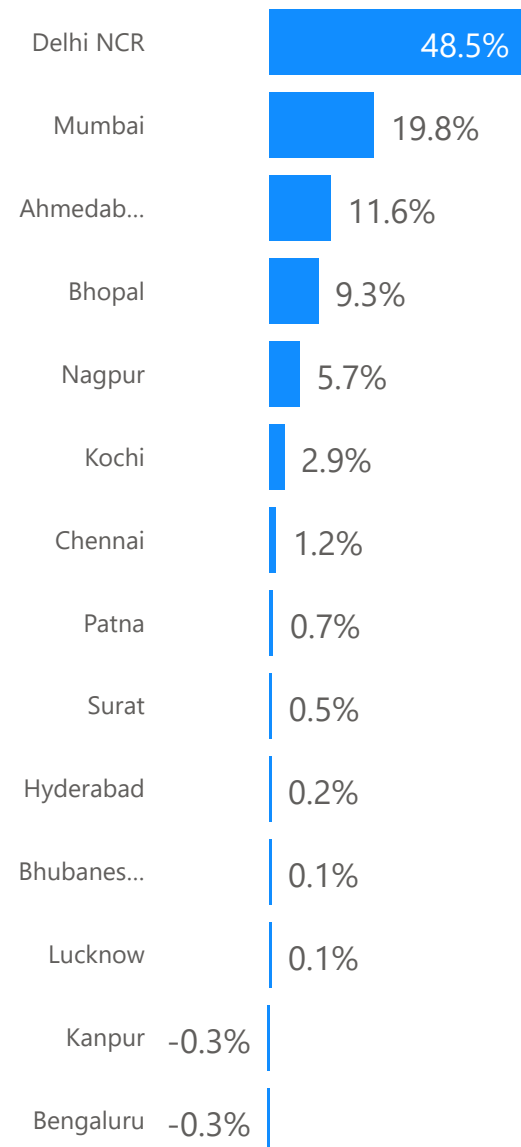
₹24.66M

Total profit_margin

Profit % by Market



Profit Contributionn % by Market



2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

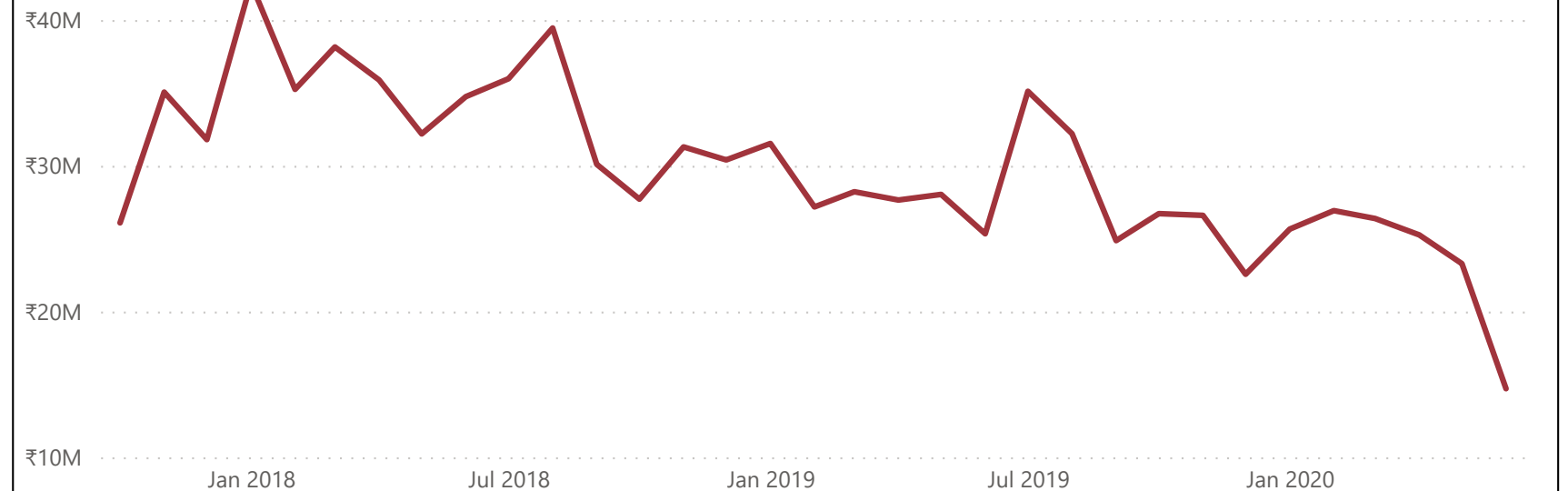
Oct
17

Nov
17

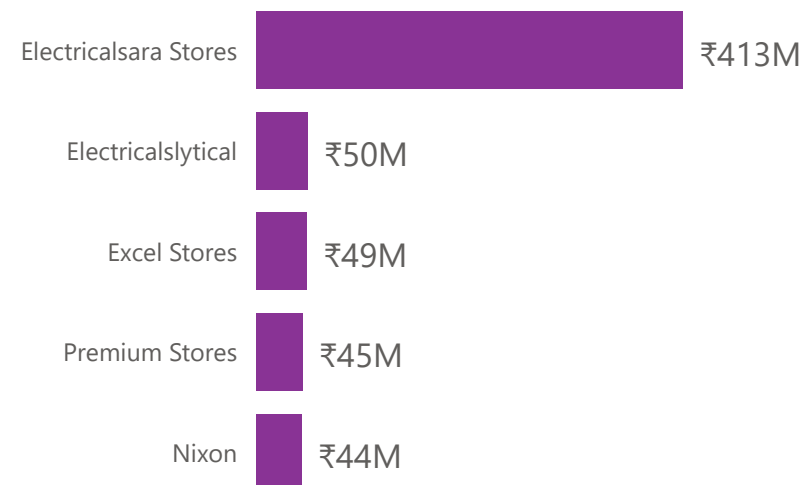
Dec
17



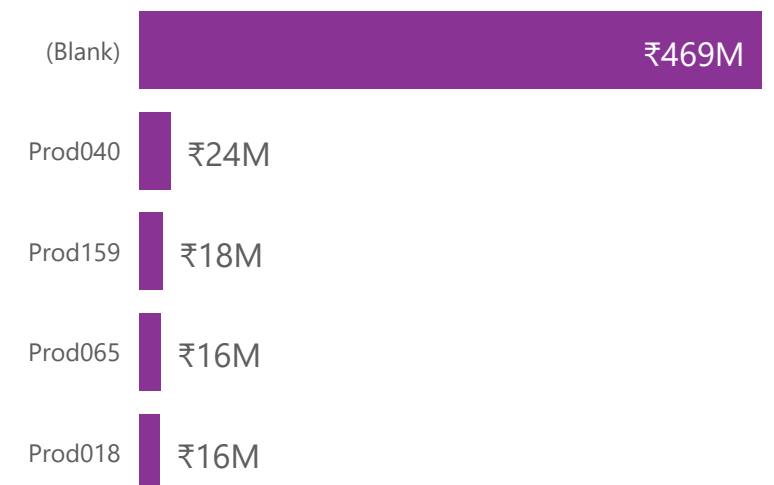
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

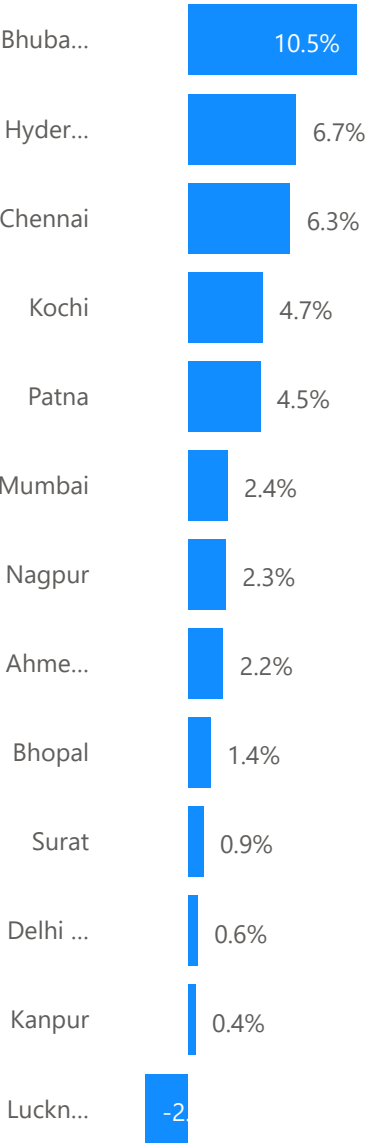
350K

Sales QTY

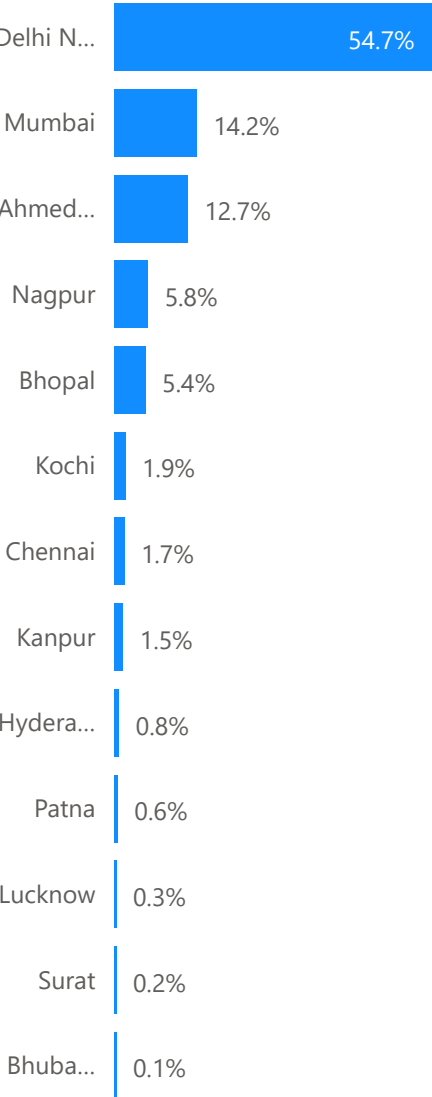
₹2.06M

Total profit_margin

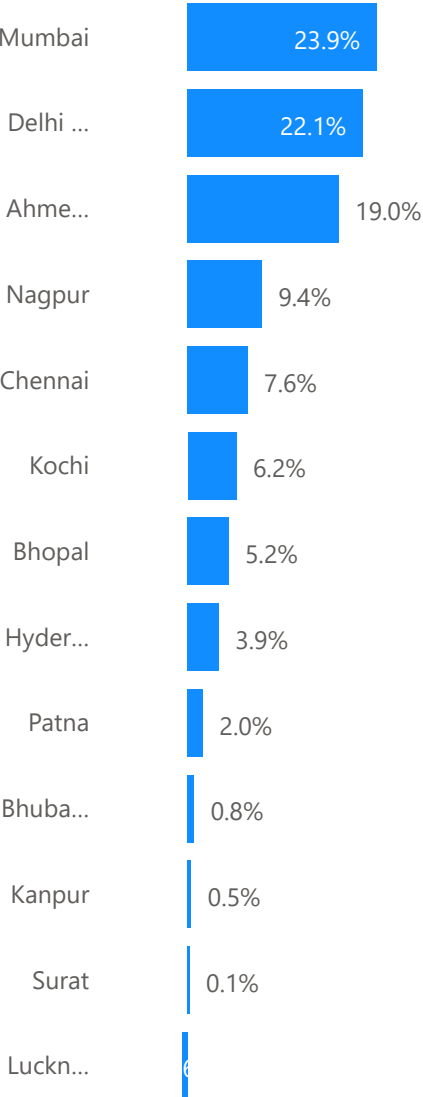
Profit % by Market



Revenue Contributionn % by Market

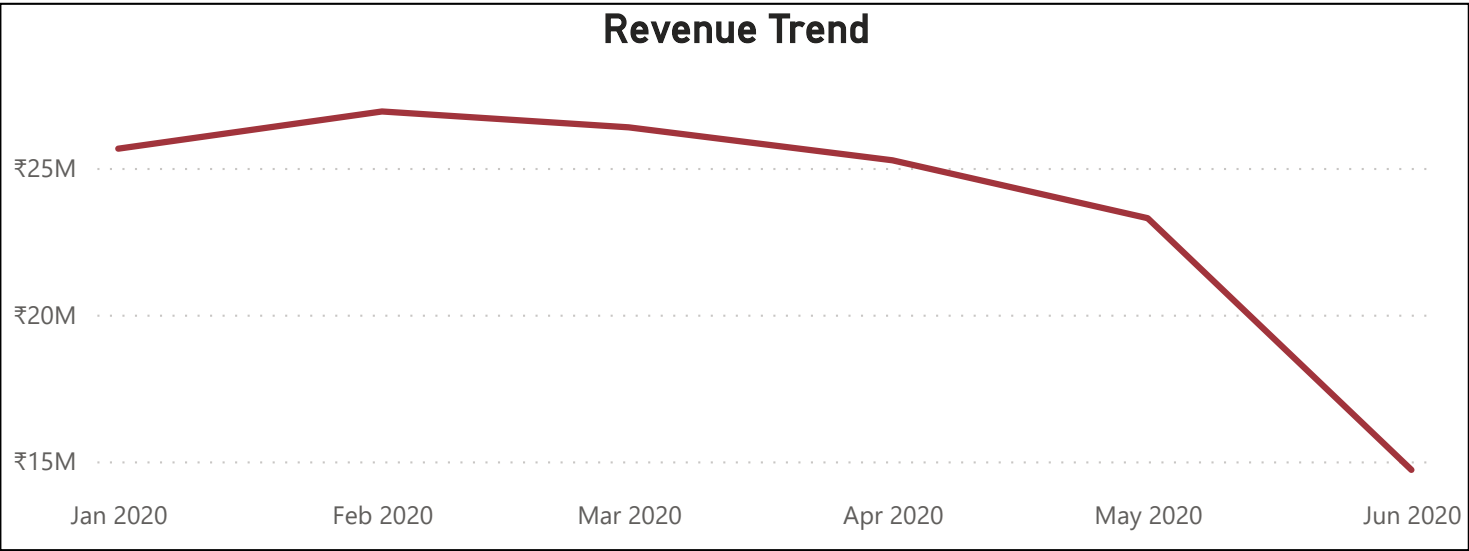


Profit Contributionn % by Market



2017	2018	2019	2020
------	------	------	------

Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
--------	--------	--------	--------	--------	--------



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	profit margin %
Electricalsara Stores	₹6,56,41,977	100.0%	100.0%	0.4%
Excel Stores	₹79,28,385	100.0%	100.0%	3.3%
Premium Stores	₹58,99,748	100.0%	100.0%	0.5%
Electricalslytical	₹55,37,904	100.0%	100.0%	0.5%
Info Stores	₹50,64,374	100.0%	100.0%	3.2%
Control	₹41,82,662	100.0%	100.0%	1.2%
Surge Stores	₹39,53,600	100.0%	100.0%	6.2%
Logic Stores	₹33,19,243	100.0%	100.0%	0.4%
Acclaimed Stores	₹31,16,384	100.0%	100.0%	4.0%
Nixon	₹30,28,345	100.0%	100.0%	3.2%
Epic Stores	₹30,02,834	100.0%	100.0%	-4.7%
Forward Stores	₹25,60,961	100.0%	100.0%	4.3%
Electricalsocity	₹25,20,938	100.0%	100.0%	2.7%
Modular	₹24,53,519	100.0%	100.0%	4.2%
Surface Stores	₹24,20,004	100.0%	100.0%	2.7%
Atlas Stores	₹21,89,613	100.0%	100.0%	2.0%
Nomad Stores	₹19,78,550	100.0%	100.0%	4.1%
Total	₹14,22,24,545	100.0%	100.0%	1.4%

₹985M

Revenue

2M

Sales QTY

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

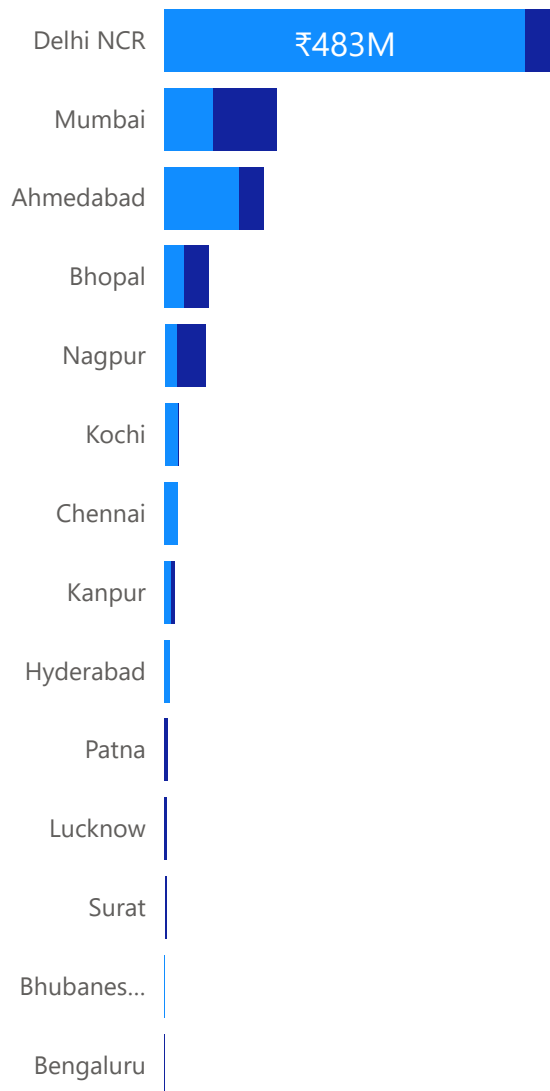
Dec
17

Jan
18



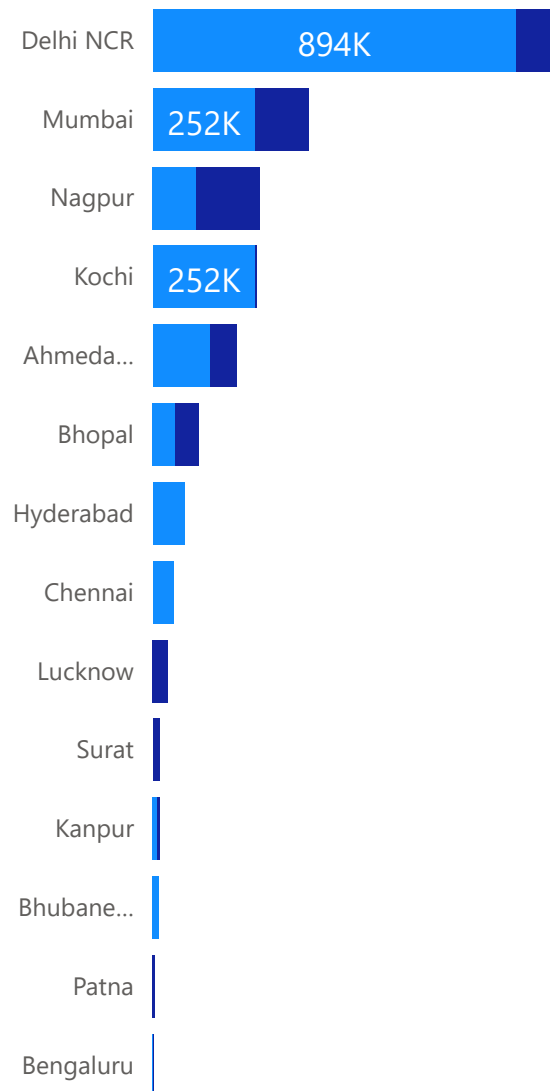
Revenue by Market

customer... Brick & Mortar E-Commerce

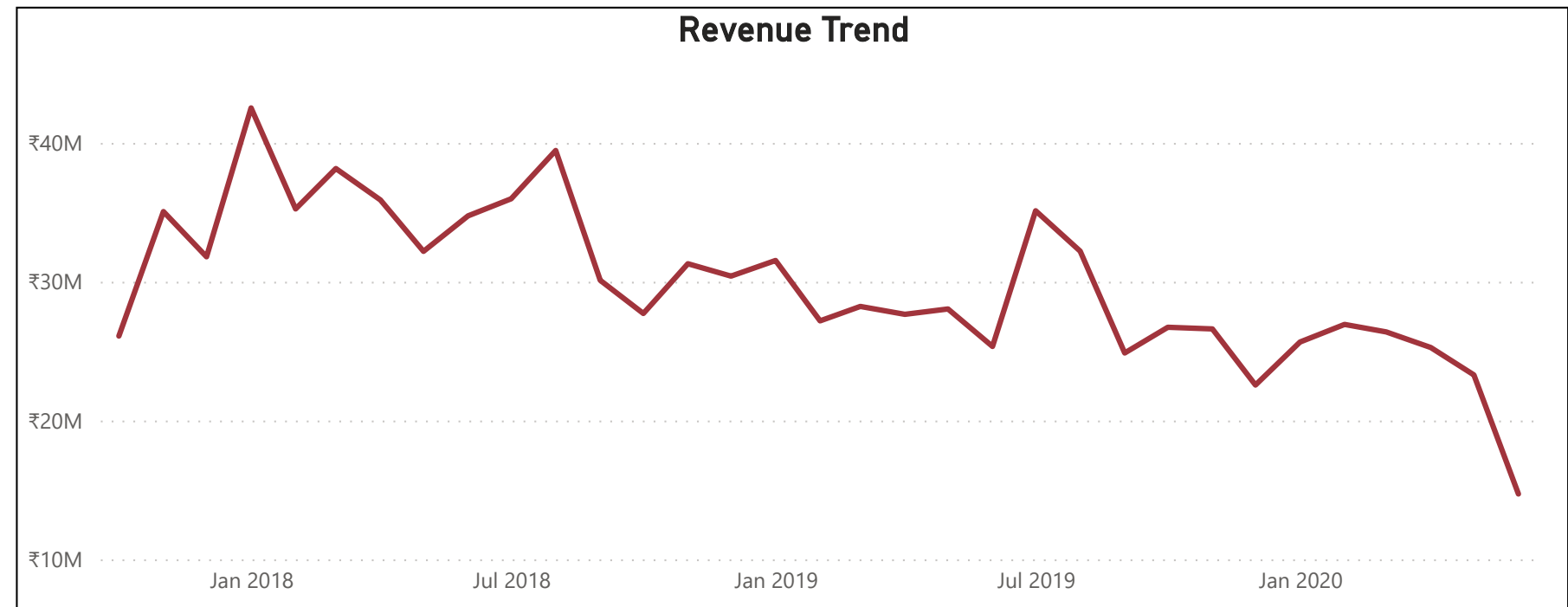


Sales QTY by Market

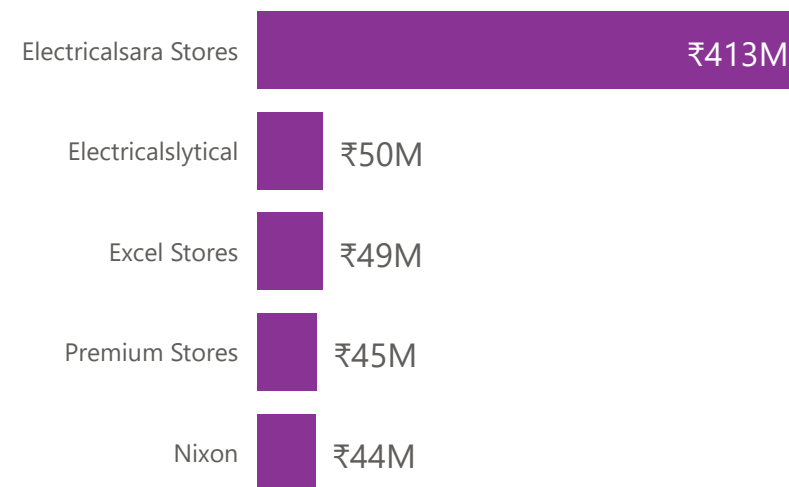
customer... Brick & Mortar E-Commerce



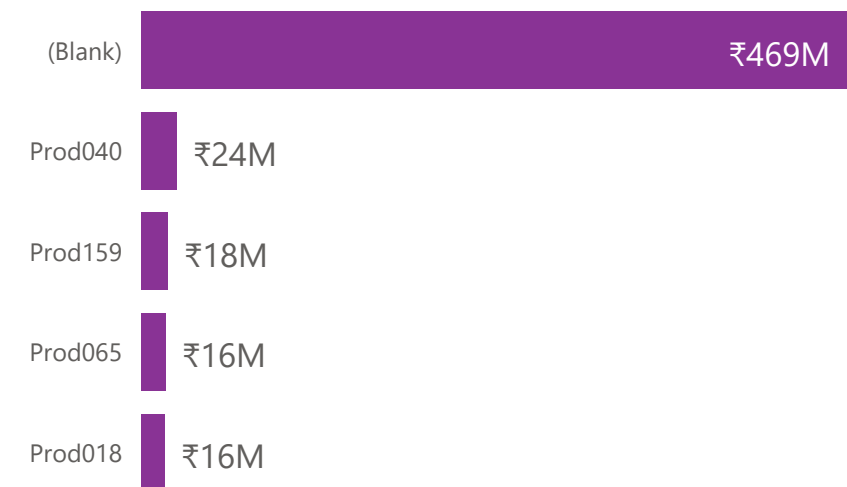
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

350K

Sales QTY

₹2.06M

Total profit_margin

Profit Target

2.0%

2017

2018

2019

2020

Jan
20

Feb
20

Mar
20

Apr
20

May
20

Jun
20

Revenue Contributionn % by Market

South

5.8%

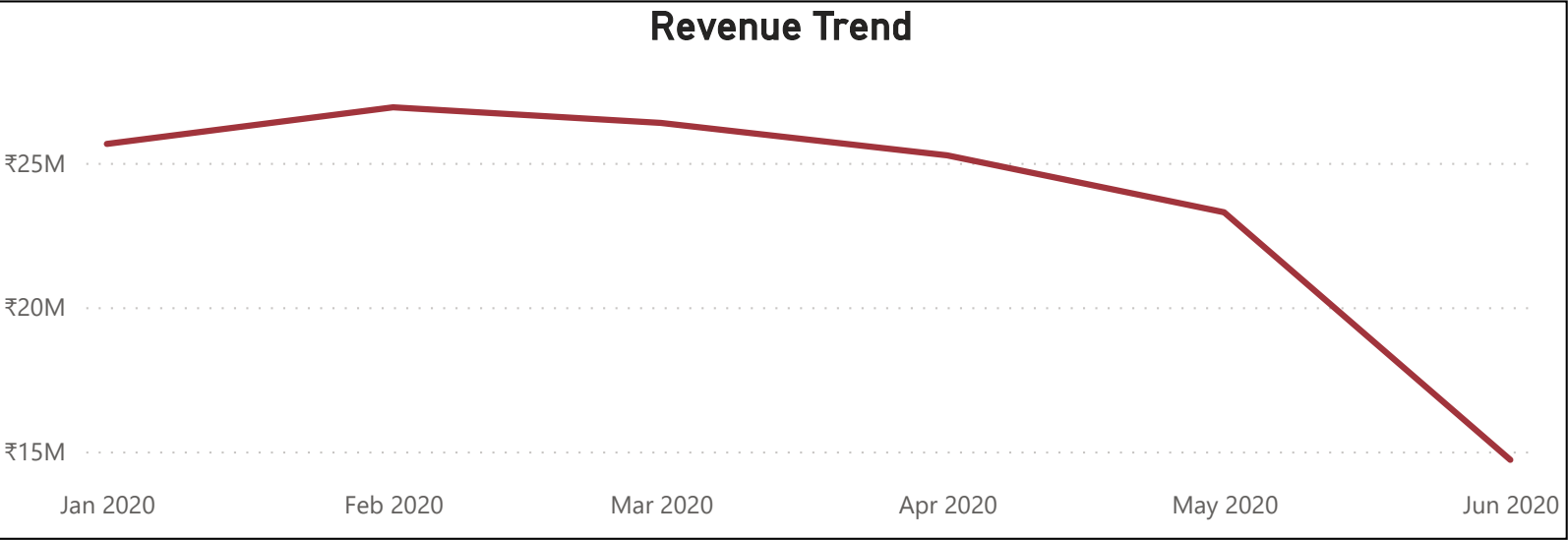
Central

2.2%

North

0.9%

Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	profit margin %
Acclaimed Stores	₹31,16,384	100.0%	100.0%	4.0%
All-Out	₹7,13,953	100.0%	100.0%	4.5%
Atlas Stores	₹21,89,613	100.0%	100.0%	2.0%
Control	₹41,82,662	100.0%	100.0%	1.2%
Electricalsara Stores	₹6,56,41,977	100.0%	100.0%	0.4%
Electricalsbea Stores	₹50,940	100.0%	100.0%	15.6%
Electricalslance Stores	₹1,42,742	100.0%	100.0%	3.5%
Electricalslytical	₹55,37,904	100.0%	100.0%	0.5%
Electricalsocity	₹25,20,938	100.0%	100.0%	2.7%
Electricalsopedia Stores	₹9,95,764	100.0%	100.0%	5.9%
Electricalsquipo Stores	₹86,908	100.0%	100.0%	-11.5%
Elite	₹12,47,785	100.0%	100.0%	5.3%
Epic Stores	₹30,02,834	100.0%	100.0%	-4.7%
Total	₹14,22,24,545	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales QTY

₹2.06M

Total profit_margin

Profit Target

2.0%

2017

2018

2019

2020

Jan
20

Feb
20

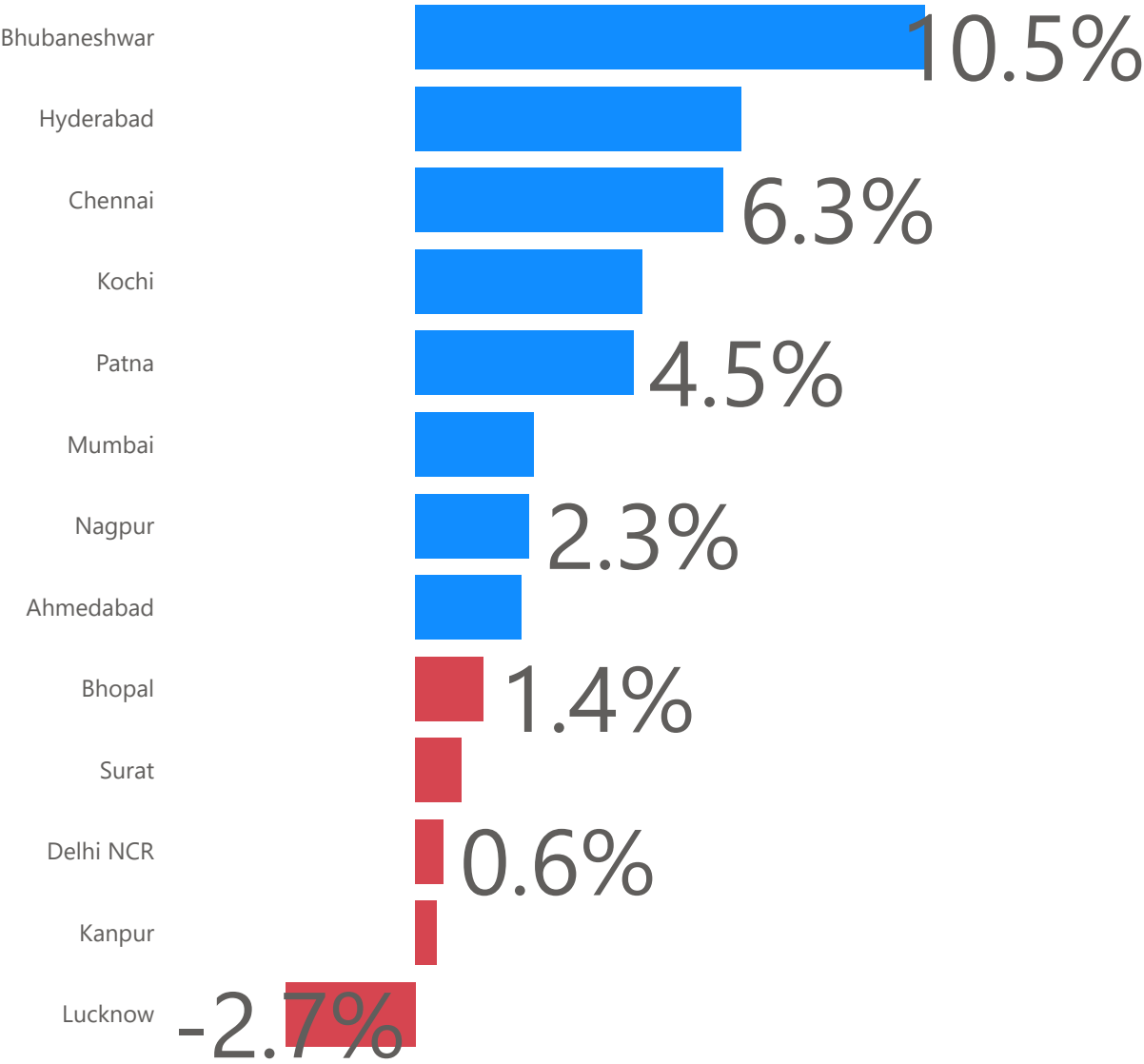
Mar
20

Apr
20

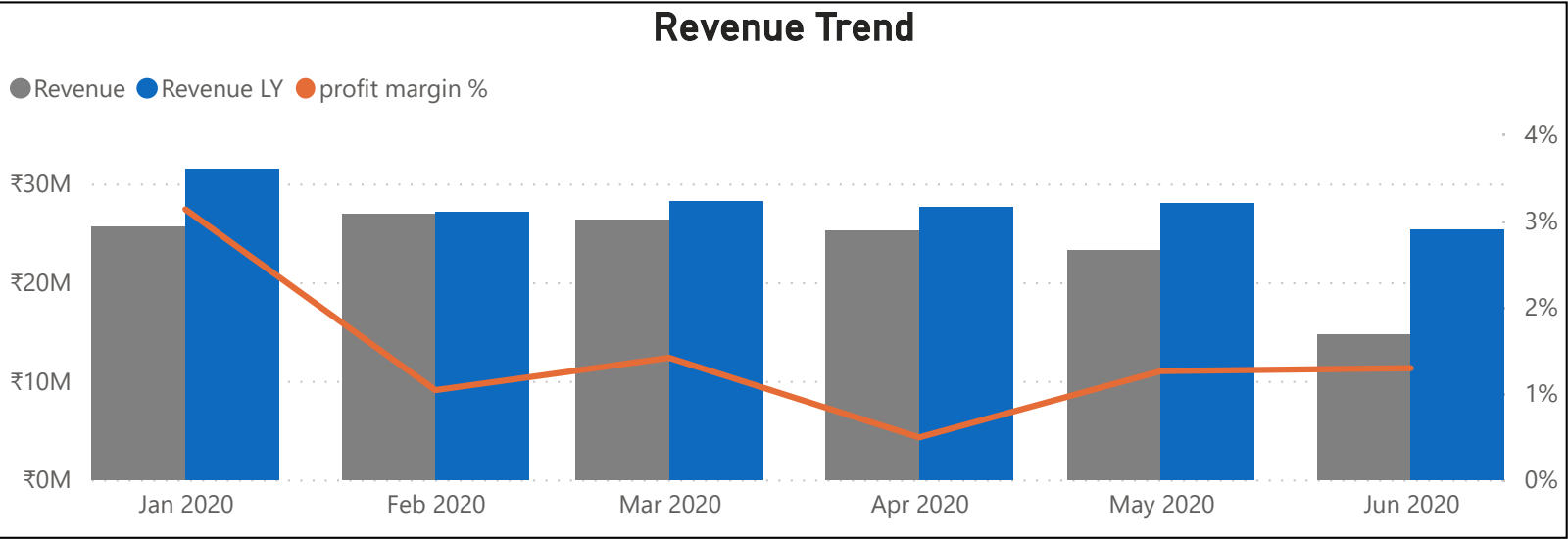
May
20

Jun
20

Revenue Contributionn % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	profit margin %
Electricalsara Stores	₹6,56,41,977	100.0%	100.0%	0.4%
Excel Stores	₹79,28,385	100.0%	100.0%	3.3%
Premium Stores	₹58,99,748	100.0%	100.0%	0.5%
Electricalslytical	₹55,37,904	100.0%	100.0%	0.5%
Info Stores	₹50,64,374	100.0%	100.0%	3.2%
Control	₹41,82,662	100.0%	100.0%	1.2%
Surge Stores	₹39,53,600	100.0%	100.0%	6.2%
Logic Stores	₹33,19,243	100.0%	100.0%	0.4%
Acclaimed Stores	₹31,16,384	100.0%	100.0%	4.0%
Nixon	₹30,28,345	100.0%	100.0%	3.2%
Epic Stores	₹30,02,834	100.0%	100.0%	-4.7%
Forward Stores	₹25,60,961	100.0%	100.0%	4.3%
Electricalsocity	₹25,20,938	100.0%	100.0%	2.7%
Total	₹14,22,24,545	100.0%	100.0%	1.4%