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### **EDUCATION**

## VIT Bhopal University, Bhopal

2022-Present

Bachelor of Technology in Computer Science and Engineering Minor in Artificial Intelligence and Machine Learning

CGPA: 8.17

#### Delhi Public School, Indore

2021-2022

12th, Central Board of Secondary Education

77.0%

## **PROJECTS**

## Machine Learning Model for Marketing Budget Optimization (Market Mix Modeling)

March 23

An AI-driven analytical model designed to optimize marketing budget allocation using machine learning techniques.

- **Deployed** a Python-based predictive model employing KNN and linear regression to refine marketing spend, achieving a 15% rise in return on investment during the pilot project.
- **Engineered features** and performed data cleaning (missing value imputation, outlier removal), improving model accuracy by 20% compared to baseline statistical methods.
- Built automated Python pipelines to generate weekly performance visualizations (Matplotlib/Seaborn), cutting analysis time by 25% and identifying 3 underperforming channels for budget reallocation.

Tech Stack: Python, Scikit-learn, Pandas, NumPy, Matplotlib, Seaborn

## AI-Powered Healthcare Management System (PRMS)

Dec 24- March 25

A secure CRUD healthcare platform for managing patient records, doctor consultations, and medicine purchases.

- Led development of a HIPAA-compliant patient record system (React.js + Firebase) serving 500+ users, implementing JWT authentication to reduce unauthorized access incidents by 90% and cutting login time by 40%.
- Integrated OCR (Tesseract.js) to digitize handwritten prescriptions, reducing manual errors by 80% and saving 15+ hours/week in administrative work.
- Built a chatbot using Gemini API to answer patient queries (300+ monthly interactions) and recommend nearby doctors via geolocation APIs.

Tech Stack: React.js, TypeScript, Python, Firebase, REST API, OCR, Gemini AI

# TECHNICAL SKILLS

Programming Languages: Python, Java, JavaScript

Machine Learning & AI: TensorFlow, PyTorch, Scikit-learn, KNN, CNN, NLP, Reinforcement Learning

Web Development: React.js, Node.js, TypeScript, FastAPI, HTML/CSS

Databases: MySQL, MongoDB

DevOps & Cloud: AWS, Git, GitHub, Cloudflare

Data Science & Tools: Pandas, NumPy, Matplotlib, OpenCV

#### **Research Projects:**

# CNN-Based Facial Recognition System (Research Project, VIT Bhopal)

- Developed a CNN model achieving 95% accuracy in facial recognition, outperforming traditional methods (SIFT/HOG) by 30%.
- Trained on VGGFace2/CelebA datasets (9,000+ identities), implementing MTCNN for face detection and alignment to reduce pose/lighting errors by 25%.
- Addressed bias via data augmentation (rotation, flipping) and adversarial debiasing, improving fairness across demographics by 15%.
- Optimized computational efficiency using transfer learning (ResNet-50) and model pruning, reducing inference time by 40% for edge deployment.
- Published in 5th International Conference on Artificial Intelligence (25% similarity score, peer-reviewed).

Technologies: Python, TensorFlow, OpenCV, MTCNN, Scikit-learn, Data Augmentation

#### **CERTIFICATES:**

- -John Hopkins University: HTML, CSS, and Javascript for Web Developers
- Udemy: Artificial Intelligence A-Z 2025: Agentic AI, Gen AI, and RL