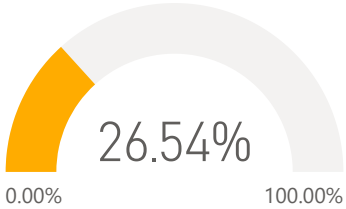


# CUSTOMER CHURN ANALYSIS

Call Center Data

7043

Total Customers



Churn Status

All



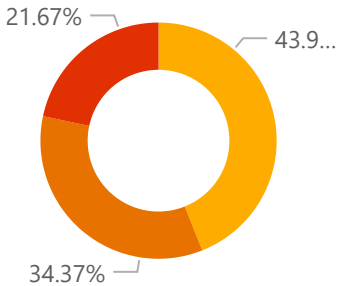
## Services Customer Signed Up For

- 90.32% Phone
- 42.18% Multiple Lines
- 38.79% % Streaming Movies
- 38.44% Streaming TV
- 34.49% % Online Backup
- 34.39% % Device Protection
- 29.02% % Tech Support
- 28.67% % Online Security



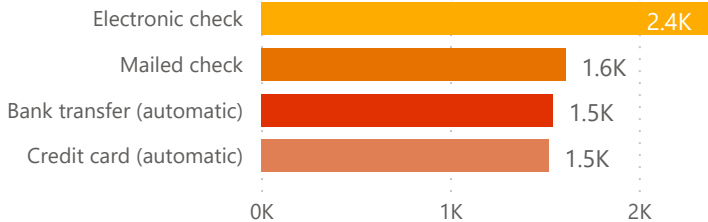
### Internet Service

Fiber optic DSL No

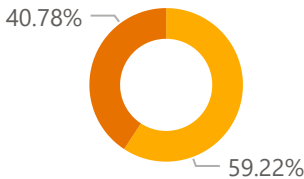


## Customer Account Information

### Payment Method



### Paperless Billing



### Avg. Monthly Charge

\$64.76

### Tech

2955

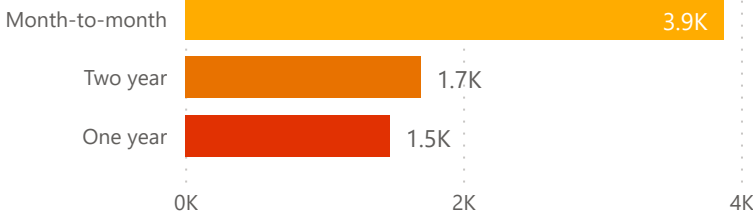
### Avg. Total Charges

\$2.28K

### Admin

3632

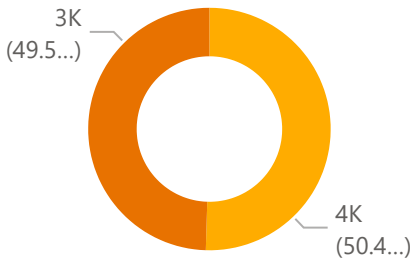
### Types of Contract



## Demographic Information

### Customers by Gender

Male Female



### Partner

48.30%

### Dependents

29.96%

### Customer Subscription Time

Total Customers Churned Rate

