



1997

1998

Transactions by Month

18,325✓

Goal: 17,339 (+5.69%)

Profit by Month

\$71,682✓

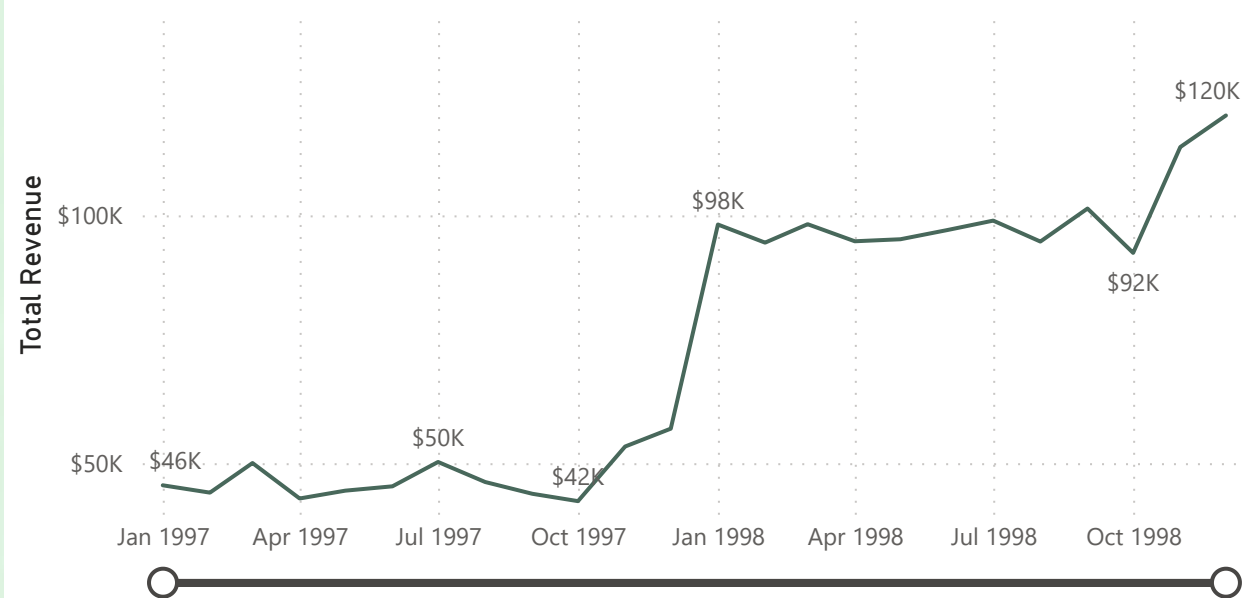
Goal: \$67,872 (+5.61%)

Return by Month

496!

Goal: 482 (-2.9%)

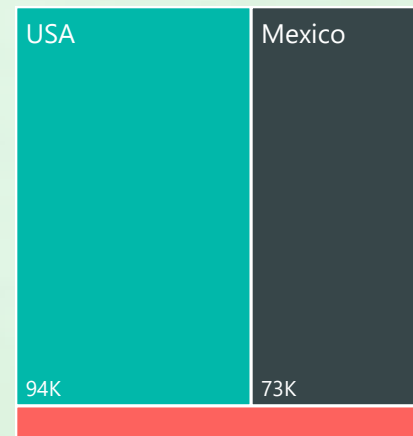
Revenue Trending



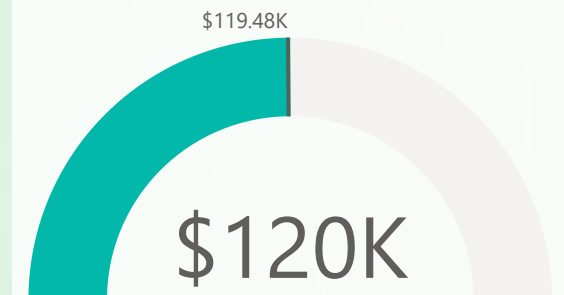
Top Customer by Revenue

Ida Rodriguez

Top 10 Product Brand	Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	8,071	\$33,167.3	58.54%	1.11%
Tell Tale	7,694	\$29,925.6	58.04%	1.00%
Ebony	7,685	\$29,749.5	59.82%	0.95%
Tri-State	7,438	\$29,064.8	58.90%	1.02%
High Top	7,153	\$28,502.8	60.39%	1.01%
Nationeel	6,499	\$27,446.2	60.47%	1.11%
Fast	6,188	\$24,746.8	61.05%	1.09%
Fort West	6,175	\$23,951.1	59.79%	0.92%
Horatio	6,121	\$25,589.3	58.44%	1.25%
Best Choice	6,000	\$25,901.3	60.60%	0.84%
Total	69,024	\$2,78,044.5	59.54%	1.03%



Revenue vs. Target





Select all

Canada

Mexico

USA

