Yashvi Shah

Full-time Business Major at UT Dallas

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Career Objective

Seeking internships with primary focus on preparation for project/product management in IT. Currently a full-time student at UTD with 4 years of work experience. I aim to leverage a proven knowledge of software, agile project flows, and business operations to successfully fill this role. Frequently praised as hard-working by my peers, I can be relied upon to achieve any set goals.

Professional Experience

Business Associate Intern

Typhoon Texas Waterpark, Houston, TX / Aug 2019 – May 2020

- Planned resource allocation through past food, ticket, and promotional sales trends to optimize guest experience within various departments, allowing for a sales boost in the next season.
- Demonstrated communication and negotiation skills through vendor communications; researched and analyzed target demographics; developed marketing plans; introduced new marketing strategies enhancing customer experience and satisfaction.
- Collected, processed, and visualized data with the data team; analyzed business operations to discover areas of improvement and implemented solutions to develop reports addressing future growth and requirements.
- Collaborated with the finance team to reinvigorate revenue efficiencies among top clients to maximize opportunities to up-sell products and services.
- Analyzed market, technology, and industry trends to keep current. Collaborated on readiness and acceptance tests and verified that programming changes made met client needs.
- Worked with IT team on systems automation and advancement initiatives.

Personal and Academic Projects

Research Project | Analyzed business models of large IT corporations to provide data insights and visualizations on product management.
Tools: Python (Pandas, BeautifulSoup, NumPy), Microsoft Office, Google Scholar

Product Improvement | Produced analysis on customer usage patterns of publicly available solutions to detect areas of product usage in need of future enhancement.
Tools: Python (Matplotlib, Seaborn, Selenium), SQL, Microsoft Office

Education

The University of Texas at Dallas | GPA: 3.55 | Aug 2022 – May 2024
Bachelor of Business (ITSS)

The University of Houston | GPA: 3.88 | Aug 2020 – May 2022
Bachelor of Business Administration

Skills

Frontend: React, Angular, Node, HTML, CSS
Backend: Java, SQL, C, C++, Python, JavaScript
Scripting: Bash, Linux
Other: OOP, Git, Jenkins, Agile, Azure DevOps

Certifications

- Pursuing AWS Cloud Practitioner Certification
- Pursuing Data Science Expert Certification