

Ideation Phase
Empathize & Discover

Date	31 January 2025
Team ID	PNT2025TMID01163
Project Name	Predicting Plant Growth Stages with Environmental and Management Data Using Power BI
Maximum Marks	4 Marks



Empathy map canvas

Farmers struggle with outdated methods and unpredictable yields. They need real-time data and predictive insights to optimize farming, improve decisions, and ensure sustainable, profitable agriculture through technology.

Originally created by Dave Gray at

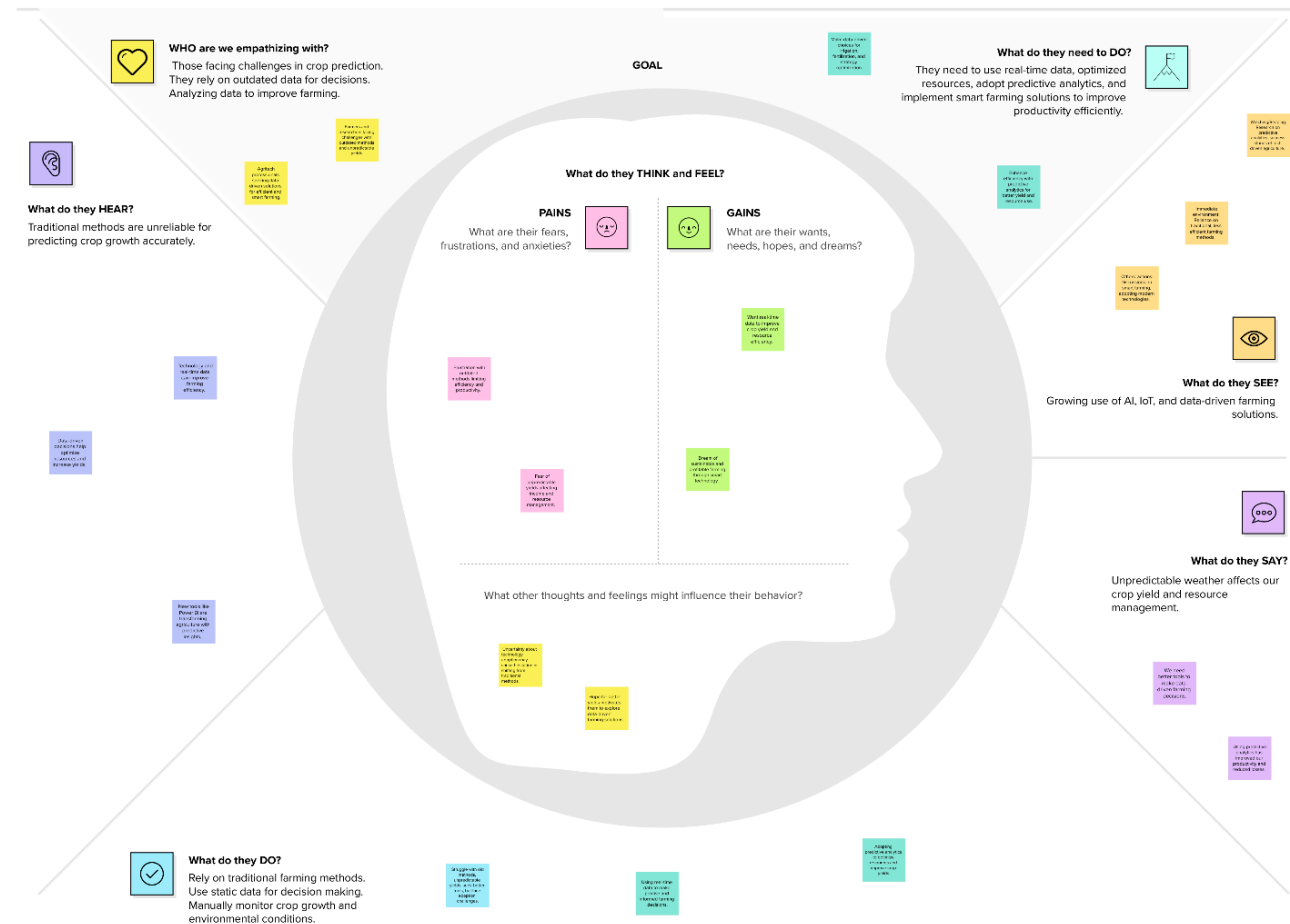


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Develop shared understanding and empathy

Farmers, researchers, and agritech professionals face challenges due to outdated data and unpredictable conditions. They need real-time insights, predictive analytics, and optimized resource management to improve crop yield, sustainability, and decision-making, guiding the development of data-driven solutions.



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