

PIZZA SALES REPORT


Jan15 - Dec 15


Pizza_category

All

01-01-2015

31-12-2015

HOME

Best/Worst Seller

Total Pizza Sold

49574

Total Revenue

₹ 817.9K

Avg order value

38.3

Avg Pizza per order

2.3

Total order

21350

Busiest Days & Times

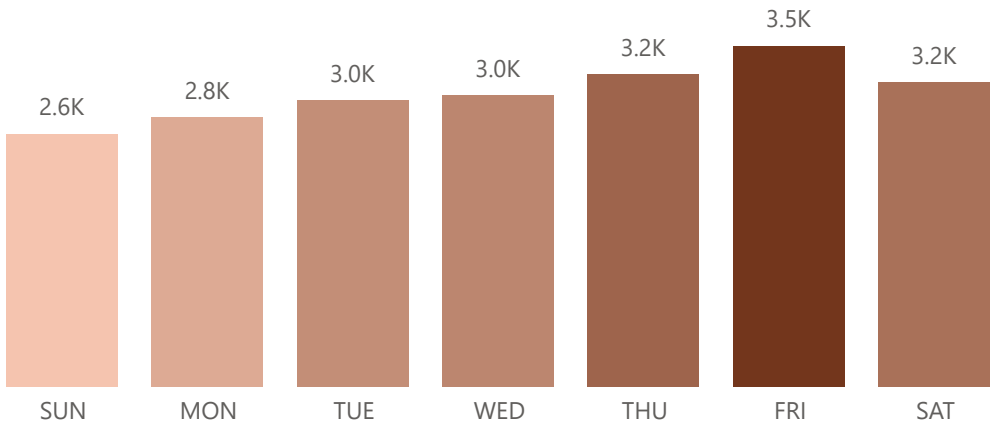
DAYS

Orders are highest on weekdays
Thursday/Friday Evenings

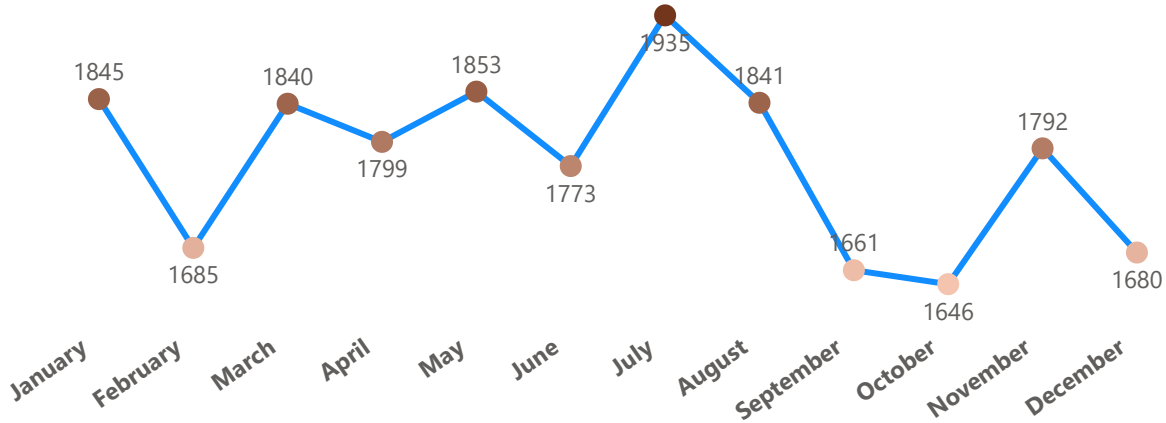
MONTHS

Orders are maximum in month of
July & January

Daily Trend for Total Orders



Month Trend for Total Orders



Sales Performance

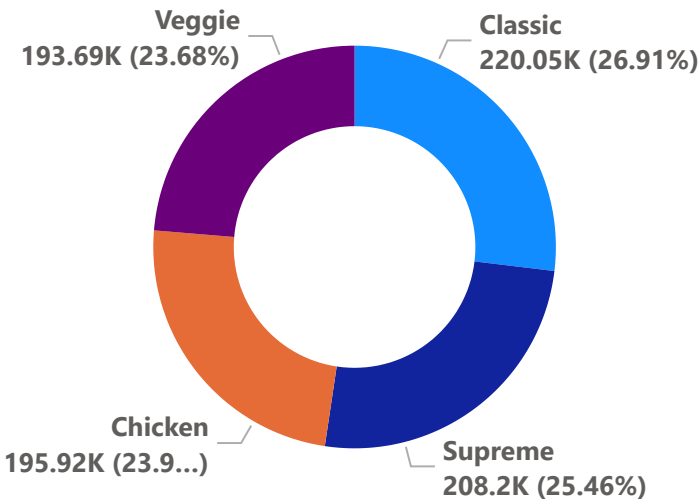
CATEGORY

Classic contributes maximum to the
sales & total orders

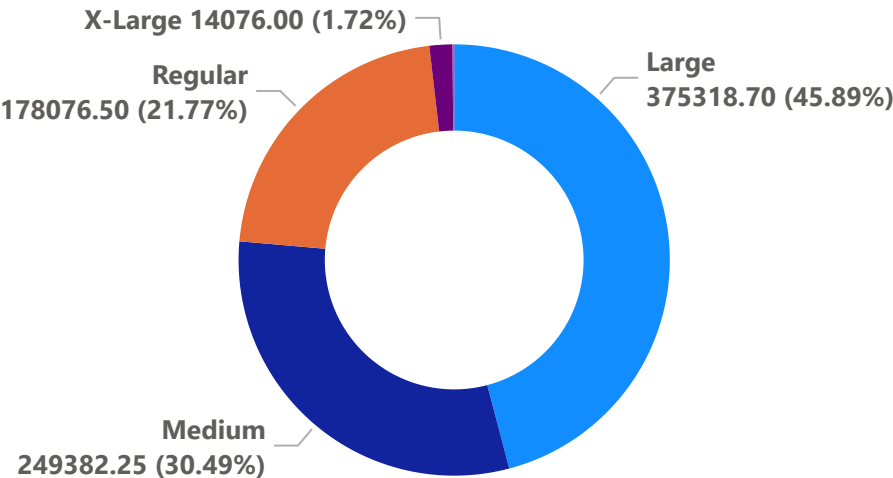
SIZE

Large size contributes to maximum
sales

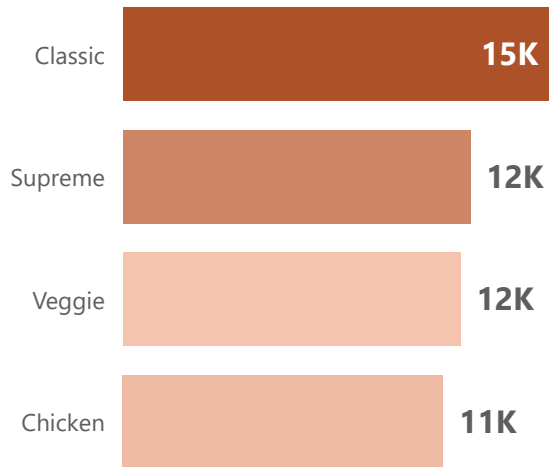
%Sales by Category



%Sales by Size



Total pizza Sold by Category



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HOME



Best/Worst Seller



Best Seller

Revenue

The Thai Chicken Pizza contributes maximum to the Revenue

Quantity

The Classic Deluxe Pizza contributes maximum to the Total Quantity

Total Order

The Classic Deluxe Pizza contributes maximum to the Total Order

Worst Seller

Revenue

The Brie Carrie Pizza contributes minimum to the Revenue

Quantity

The Brie Carrie Pizza contributes minimum to the Total Quantity

Total Order

The Brie Carrie Pizza contributes minimum to the Total Order

Total Pizza Sold

49574



Total Revenue

₹ 817.86K



Avg order value

38.3



Avg Pizza per order

2.3

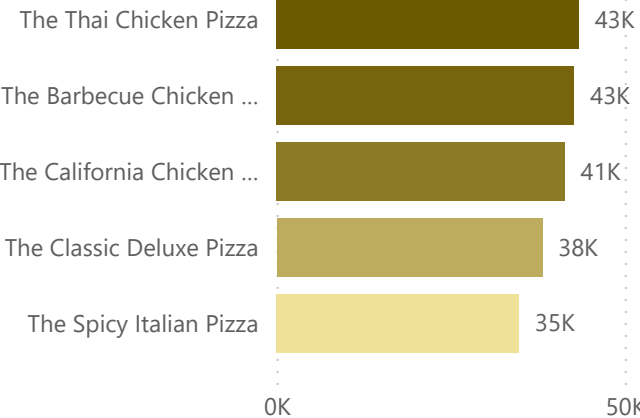


Total order

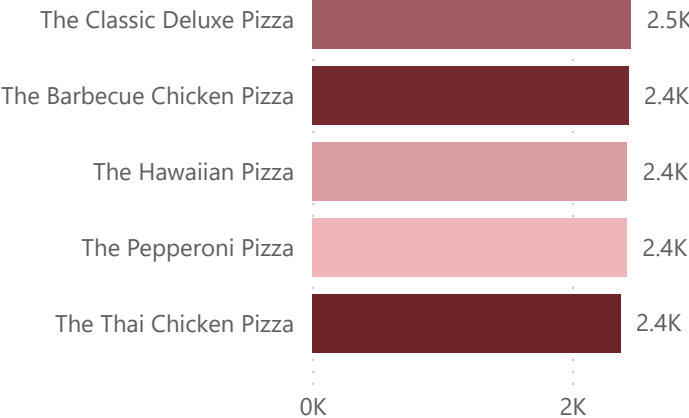
21350



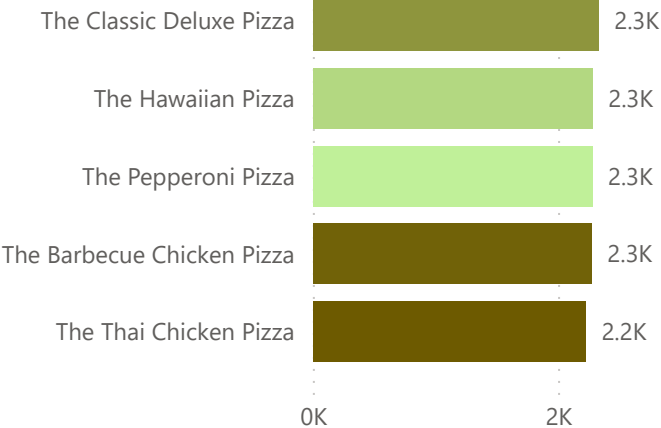
Top 5 Pizza by Revenue



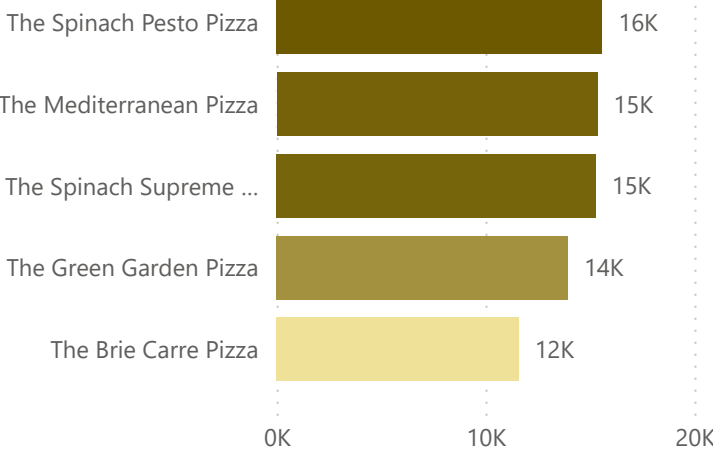
Top 5 Pizza By Quantity



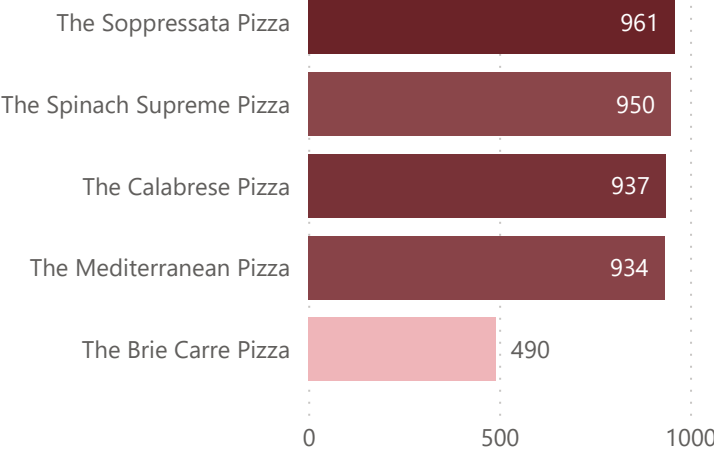
Top 5 Pizza By Total Order



Bottom 5 Pizza by Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Total Order

